

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	259	95	145	113	149	41	47	27	32	47	77	75	107	153
	26%	25%	31%	21%	22%	36%	36%	19%	21%	31%	27%	27%	24%	27%
Wrong track	673	256	303	370	481	66	70	94	101	103	180	195	298	374
	66%	67%	64%	69%	71%	57%	54%	67%	67%	67%	63%	69%	67%	66%
Unsure	80	30	23	57	49	8	12	19	17	4	27	13	40	40
	8%	8%	5%	11%	7%	7%	9%	14%	11%	2%	10%	4%	9%	7%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	259	61	105	65	27	166	92	92	57	64	66	45	52	26	118	34	86
	26%	26%	27%	26%	19%	27%	23%	23%	20%	28%	32%	18%	26%	23%	25%	36%	27%
Wrong track	673	155	257	162	98	413	260	279	202	142	125	179	134	80	318	51	221
	66%	67%	66%	64%	70%	67%	66%	71%	70%	62%	61%	72%	67%	71%	67%	53%	69%
Unsure	80	14	25	26	16	39	41	21	28	22	13	25	12	7	41	10	15
	8%	6%	6%	10%	11%	6%	10%	5%	10%	10%	7%	10%	6%	6%	9%	11%	5%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	259	34	34	189	35	15	210	41	70	145	29	219	34	189	17	13	115	154	210	131	219
	26%	9%	17%	48%	8%	18%	45%	10%	26%	47%	6%	44%	8%	46%	10%	5%	27%	24%	25%	19%	30%
Wrong track	673	342	154	157	416	60	197	358	173	128	415	217	389	172	150	234	277	445	562	504	450
	66%	88%	75%	40%	90%	72%	42%	87%	65%	41%	91%	44%	91%	42%	89%	93%	65%	69%	67%	74%	61%
Unsure	80	11	17	50	13	9	59	13	24	38	11	62	7	51	2	6	37	49	70	48	71
	8%	3%	8%	13%	3%	10%	13%	3%	9%	12%	2%	12%	2%	12%	1%	2%	9%	8%	8%	7%	10%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	259	102	108	49	208	25	24	82	126	51	53	14	64	76	26	5	24	243
	26%	22%	32%	20%	27%	17%	26%	31%	27%	19%	21%	9%	30%	29%	9%	3%	6%	53%
Wrong track	673	330	195	171	497	112	59	158	305	210	167	132	141	155	254	131	337	167
	66%	71%	57%	70%	66%	73%	64%	59%	65%	77%	67%	84%	66%	59%	90%	92%	91%	36%
Unsure	80	30	39	25	53	16	9	29	39	12	30	11	10	30	3	7	9	51
	8%	7%	11%	10%	7%	10%	10%	11%	8%	4%	12%	7%	5%	11%	1%	5%	2%	11%

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	429	156	196	231	253	74	59	40	67	72	131	120	178	251
	42%	41%	42%	43%	37%	64%	45%	28%	44%	47%	46%	42%	40%	44%
STRONGLY/SOMEWHAT DISAPPROVE	559	209	271	289	416	34	70	86	81	79	150	163	246	313
	55%	55%	57%	54%	61%	30%	54%	62%	54%	52%	53%	58%	55%	55%
Strongly approve	184	68	103	81	108	35	27	17	18	17	66	65	53	131
	18%	18%	22%	15%	16%	30%	21%	12%	12%	11%	23%	23%	12%	23%
Somewhat approve	245	88	93	150	146	39	32	22	48	54	65	55	125	120
	24%	23%	20%	28%	21%	34%	24%	16%	32%	35%	23%	19%	28%	21%
Somewhat disapprove	131	45	61	70	75	22	24	31	21	15	34	30	68	64
	13%	12%	13%	13%	11%	19%	19%	22%	14%	10%	12%	10%	15%	11%
Strongly disapprove	428	164	210	219	341	12	46	55	60	64	116	133	179	250
	42%	43%	45%	41%	50%	10%	36%	39%	40%	42%	41%	47%	40%	44%
Unsure	23	16	4	19	10	7	1	14	3	3	3	0	20	3
	2%	4%	1%	4%	1%	6%	1%	10%	2%	2%	1%	1%	5%	1%

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	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	429	90	143	131	65	233	196	125	128	114	87	86	83	52	200	51	135
	42%	39%	37%	52%	46%	38%	50%	32%	45%	50%	43%	34%	42%	46%	42%	53%	42%
STRONGLY/SOMEWHAT DISAPPROVE	559	127	238	118	75	365	193	259	156	100	115	162	116	58	268	42	187
	55%	55%	61%	47%	54%	59%	49%	66%	54%	44%	56%	65%	58%	52%	56%	44%	58%
Strongly approve	184	45	63	50	26	108	76	58	50	55	31	33	39	22	72	29	69
	18%	19%	16%	20%	19%	17%	19%	15%	17%	24%	15%	13%	20%	20%	15%	30%	22%
Somewhat approve	245	45	80	81	39	125	120	68	78	60	57	53	44	29	128	22	66
	24%	20%	21%	32%	28%	20%	31%	17%	27%	26%	28%	21%	22%	26%	27%	23%	20%
Somewhat disapprove	131	32	60	20	18	92	38	47	28	30	27	32	25	15	67	7	36
	13%	14%	15%	8%	13%	15%	10%	12%	10%	13%	13%	13%	13%	13%	14%	7%	11%
Strongly disapprove	428	95	178	98	57	273	155	212	129	70	87	130	91	44	201	35	150
	42%	41%	46%	39%	41%	44%	39%	54%	45%	31%	43%	52%	46%	39%	42%	37%	47%
Unsure	23	13	6	4	-	20	4	7	3	14	3	3	-	2	9	3	0
	2%	6%	2%	1%		3%	1%	2%	1%	6%	1%	1%		2%	2%	3%	*%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	429	24	76	325	30	23	377	36	122	261	20	389	28	339	7	18	203	280	363	225	376
	42%	6%	37%	82%	6%	27%	81%	9%	46%	84%	4%	78%	6%	82%	4%	7%	47%	43%	43%	33%	51%
STRONGLY/SOMEWHAT DISAPPROVE	559	359	123	62	429	52	79	371	131	49	431	97	403	64	163	233	224	353	464	440	345
	55%	93%	60%	16%	93%	62%	17%	90%	49%	16%	95%	20%	94%	15%	96%	92%	52%	55%	55%	64%	47%
Strongly approve	184	6	20	154	6	8	170	14	44	121	6	169	3	160	2	3	96	126	153	87	171
	18%	1%	10%	39%	1%	10%	36%	3%	17%	39%	1%	34%	1%	39%	1%	1%	22%	20%	18%	13%	23%
Somewhat approve	245	19	56	170	24	14	207	23	78	140	15	220	24	180	5	15	107	153	210	138	205
	24%	5%	27%	43%	5%	17%	45%	6%	29%	45%	3%	44%	6%	44%	3%	6%	25%	24%	25%	20%	28%
Somewhat disapprove	131	46	34	43	54	22	56	46	48	34	49	71	55	48	10	37	50	83	106	87	102
	13%	12%	17%	11%	12%	26%	12%	11%	18%	11%	11%	14%	13%	12%	6%	15%	12%	13%	13%	13%	14%
Strongly disapprove	428	313	89	19	375	30	23	324	83	15	383	26	348	16	153	197	173	271	357	353	244
	42%	81%	43%	5%	81%	36%	5%	79%	31%	5%	84%	5%	81%	4%	90%	78%	40%	42%	42%	52%	33%
Unsure	23	4	6	10	5	9	10	4	13	1	4	12	-	9	-	2	2	14	16	19	19
	2%	1%	3%	2%	1%	10%	2%	1%	5%	0%	1%	2%		2%		1%	1%	2%	2%	3%	3%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	429	178	163	97	329	58	38	137	206	87	108	24	98	132	10	11	26	384
	42%	38%	48%	39%	43%	38%	42%	51%	44%	32%	43%	15%	45%	51%	3%	8%	7%	83%
STRONGLY/SOMEWHAT DISAPPROVE	559	280	160	143	411	91	52	125	257	177	136	132	117	123	274	130	341	68
	55%	61%	47%	58%	54%	60%	56%	46%	55%	65%	55%	84%	55%	47%	96%	92%	92%	15%
Strongly approve	184	82	64	35	148	20	15	60	89	35	39	15	43	43	2	3	3	194
	18%	18%	19%	14%	19%	13%	16%	22%	19%	13%	16%	10%	20%	16%	1%	2%	1%	42%
Somewhat approve	245	95	99	62	181	39	23	76	117	52	69	9	54	90	8	8	23	190
	24%	21%	29%	25%	24%	25%	25%	28%	25%	19%	28%	5%	25%	34%	3%	6%	6%	41%
Somewhat disapprove	131	57	47	34	96	18	16	42	53	36	29	10	32	46	32	19	40	44
	13%	12%	14%	14%	13%	12%	17%	16%	11%	13%	12%	6%	15%	18%	11%	14%	11%	9%
Strongly disapprove	428	223	113	109	314	73	36	83	204	141	107	122	86	76	242	111	301	25
	42%	48%	33%	44%	41%	48%	39%	31%	43%	52%	43%	78%	40%	29%	85%	78%	81%	5%
Unsure	23	4	18	5	18	3	2	8	6	9	6	2	-	6	0	1	3	9
	2%	1%	5%	2%	2%	2%	2%	3%	1%	3%	2%	1%		2%	0%	1%	1%	2%

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[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	393	143	185	206	241	59	54	31	58	68	112	124	156	236
	39%	38%	39%	38%	35%	51%	42%	22%	38%	44%	39%	44%	35%	42%
STRONGLY/SOMEWHAT DISAPPROVE	581	213	276	305	421	44	75	90	88	83	165	154	261	319
	57%	56%	59%	56%	62%	38%	58%	65%	58%	54%	58%	54%	59%	56%
Strongly approve	174	56	99	75	102	29	29	12	21	19	56	66	52	122
	17%	15%	21%	14%	15%	25%	22%	8%	14%	13%	20%	23%	12%	22%
Somewhat approve	219	87	86	131	139	29	25	19	37	48	56	59	105	114
	22%	23%	18%	24%	20%	25%	19%	13%	25%	31%	20%	21%	23%	20%
Somewhat disapprove	131	42	62	68	72	21	26	32	23	14	36	26	69	61
	13%	11%	13%	13%	11%	18%	20%	23%	15%	9%	13%	9%	16%	11%
Strongly disapprove	450	172	214	236	350	23	49	58	65	69	130	128	192	258
	44%	45%	45%	44%	51%	20%	38%	42%	43%	45%	46%	45%	43%	45%
Unsure	39	24	10	29	17	14	-	19	5	4	7	4	27	12
	4%	6%	2%	5%	2%	12%		13%	3%	2%	3%	2%	6%	2%

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Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	393	85	131	115	62	215	177	121	120	106	86	68	79	47	167	48	135
	39%	37%	34%	46%	44%	35%	45%	31%	42%	46%	42%	27%	40%	41%	35%	51%	42%
STRONGLY/SOMEWHAT DISAPPROVE	581	130	244	128	78	374	206	259	162	100	115	175	120	62	291	43	184
	57%	56%	63%	51%	55%	61%	52%	66%	56%	44%	56%	70%	60%	55%	61%	45%	57%
Strongly approve	174	41	55	48	29	96	77	47	55	46	31	30	38	25	69	27	67
	17%	18%	14%	19%	21%	16%	20%	12%	19%	20%	15%	12%	19%	23%	14%	28%	21%
Somewhat approve	219	44	75	67	33	119	100	74	65	60	55	37	41	21	98	21	68
	22%	19%	19%	27%	23%	19%	25%	19%	23%	26%	27%	15%	21%	19%	21%	22%	21%
Somewhat disapprove	131	30	59	23	18	90	41	44	28	25	25	40	22	16	68	11	30
	13%	13%	15%	9%	13%	15%	10%	11%	10%	11%	12%	16%	11%	15%	14%	11%	9%
Strongly disapprove	450	100	185	104	60	285	164	215	134	75	90	135	98	46	223	32	154
	44%	43%	48%	41%	43%	46%	42%	55%	47%	33%	44%	54%	49%	41%	47%	34%	48%
Unsure	39	16	12	9	1	28	10	12	5	22	4	8	-	4	19	4	3
	4%	7%	3%	4%	*%	5%	3%	3%	2%	10%	2%	3%		3%	4%	5%	1%

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	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	393	27	64	301	32	13	348	36	116	238	20	360	30	321	7	20	193	268	338	199	339
	39%	7%	31%	76%	7%	16%	75%	9%	44%	76%	4%	72%	7%	78%	4%	8%	45%	41%	40%	29%	46%
STRONGLY/SOMEWHAT DISAPPROVE	581	356	131	75	426	61	93	370	133	61	432	113	399	74	163	230	226	357	476	454	365
	57%	92%	64%	19%	92%	74%	20%	90%	50%	20%	95%	23%	93%	18%	96%	91%	53%	55%	57%	66%	49%
Strongly approve	174	4	21	148	5	5	164	12	44	117	6	164	2	157	2	1	95	124	149	80	159
	17%	1%	10%	37%	1%	6%	35%	3%	17%	37%	1%	33%	1%	38%	1%	0%	22%	19%	18%	12%	22%
Somewhat approve	219	22	44	152	27	8	184	24	72	122	14	197	28	164	5	19	98	143	189	119	180
	22%	6%	21%	38%	6%	10%	40%	6%	27%	39%	3%	39%	6%	40%	3%	8%	23%	22%	22%	17%	24%
Somewhat disapprove	131	46	29	49	50	22	58	40	46	39	47	72	52	42	7	36	51	74	107	93	103
	13%	12%	14%	12%	11%	27%	12%	10%	17%	12%	10%	14%	12%	10%	4%	14%	12%	11%	13%	14%	14%
Strongly disapprove	450	309	103	26	376	39	35	330	87	23	384	41	347	32	156	194	174	283	369	362	263
	44%	80%	50%	7%	81%	47%	7%	80%	33%	7%	84%	8%	81%	8%	92%	77%	41%	44%	44%	53%	36%
Unsure	39	5	10	21	6	8	25	6	17	12	4	25	1	18	-	3	10	23	28	30	35
	4%	1%	5%	5%	1%	10%	5%	1%	6%	4%	1%	5%	0%	4%	0%	1%	2%	4%	3%	4%	5%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	393	172	142	78	311	48	30	119	191	82	95	26	91	127	10	14	28	373
	39%	37%	41%	32%	41%	31%	33%	44%	41%	30%	38%	17%	42%	48%	3%	10%	8%	81%
STRONGLY/SOMEWHAT DISAPPROVE	581	282	173	156	419	98	57	139	262	180	141	130	122	123	274	128	338	68
	57%	61%	51%	63%	55%	64%	62%	52%	56%	66%	56%	83%	57%	47%	96%	90%	91%	15%
Strongly approve	174	84	59	30	141	16	15	54	88	33	41	14	41	43	2	2	3	183
	17%	18%	17%	12%	19%	10%	16%	20%	19%	12%	16%	9%	19%	16%	1%	1%	1%	40%
Somewhat approve	219	88	82	47	170	32	16	66	104	49	54	12	50	83	8	12	25	190
	22%	19%	24%	19%	22%	21%	17%	24%	22%	18%	22%	8%	23%	32%	3%	8%	7%	41%
Somewhat disapprove	131	52	52	40	91	18	22	44	54	33	31	11	28	44	29	19	38	41
	13%	11%	15%	16%	12%	12%	24%	17%	11%	12%	12%	7%	13%	17%	10%	14%	10%	9%
Strongly disapprove	450	231	121	116	329	80	35	95	208	147	110	119	94	80	245	109	300	27
	44%	50%	35%	47%	43%	52%	38%	35%	44%	54%	44%	76%	44%	30%	86%	76%	81%	6%
Unsure	39	7	26	12	27	7	4	11	17	11	14	1	2	12	0	1	4	19
	4%	2%	8%	5%	4%	5%	5%	4%	4%	4%	6%	1%	1%	4%	0%	1%	1%	4%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	365	123	172	191	210	64	58	38	61	64	97	105	164	202
	36%	32%	37%	35%	31%	56%	45%	27%	40%	42%	34%	37%	37%	36%
STRONGLY/SOMEWHAT DISAPPROVE	574	218	280	294	427	37	64	76	84	82	166	165	242	332
	57%	57%	60%	54%	63%	32%	50%	54%	56%	54%	58%	58%	54%	58%
Strongly approve	133	44	72	60	72	23	25	8	21	20	43	41	49	84
	13%	12%	15%	11%	11%	20%	19%	5%	14%	13%	15%	15%	11%	15%
Somewhat approve	232	79	101	131	138	42	33	31	40	44	54	64	115	118
	23%	21%	21%	24%	20%	36%	26%	22%	26%	29%	19%	23%	26%	21%
Somewhat disapprove	135	49	54	81	87	16	18	23	22	15	45	31	59	76
	13%	13%	12%	15%	13%	14%	14%	16%	15%	10%	16%	11%	13%	13%
Strongly disapprove	439	169	226	213	340	21	46	53	62	68	122	134	183	256
	43%	44%	48%	39%	50%	18%	36%	38%	41%	44%	43%	47%	41%	45%
Unsure	73	40	18	55	43	15	7	26	6	7	21	12	39	34
	7%	10%	4%	10%	6%	13%	5%	19%	4%	5%	8%	4%	9%	6%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	365	75	128	108	54	203	162	101	109	99	69	73	74	43	174	48	114
	36%	32%	33%	43%	39%	33%	41%	26%	38%	44%	34%	29%	37%	38%	37%	50%	35%
STRONGLY/SOMEWHAT DISAPPROVE	574	128	238	129	78	366	207	264	162	102	118	167	118	60	269	38	196
	57%	56%	62%	51%	56%	59%	53%	68%	56%	45%	58%	67%	59%	54%	57%	39%	61%
Strongly approve	133	33	47	33	20	80	53	35	37	38	24	21	28	19	61	15	47
	13%	14%	12%	13%	14%	13%	13%	9%	13%	17%	12%	8%	14%	17%	13%	16%	15%
Somewhat approve	232	42	81	75	34	122	109	66	72	62	44	52	46	24	113	33	67
	23%	18%	21%	30%	24%	20%	28%	17%	25%	27%	22%	21%	23%	22%	24%	35%	21%
Somewhat disapprove	135	35	50	29	21	85	50	52	35	30	27	34	25	18	60	-	42
	13%	15%	13%	12%	15%	14%	13%	13%	12%	13%	13%	13%	12%	16%	13%		13%
Strongly disapprove	439	93	189	100	56	282	156	212	127	72	91	133	93	43	209	38	154
	43%	40%	49%	40%	40%	46%	40%	54%	44%	32%	45%	53%	47%	38%	44%	39%	48%
Unsure	73	27	21	16	8	49	24	26	17	26	17	11	7	9	33	10	12
	7%	12%	6%	6%	6%	8%	6%	7%	6%	12%	8%	4%	4%	8%	7%	11%	4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	365	24	60	281	24	21	320	33	111	219	13	340	21	299	5	14	169	235	305	180	317
	36%	6%	29%	71%	5%	26%	69%	8%	42%	70%	3%	68%	5%	72%	3%	6%	39%	36%	36%	26%	43%
STRONGLY/SOMEWHAT DISAPPROVE	574	357	124	74	432	50	92	371	126	61	435	105	407	72	164	235	236	364	478	455	360
	57%	92%	60%	19%	93%	60%	20%	90%	47%	20%	95%	21%	95%	17%	97%	93%	55%	56%	57%	67%	49%
Strongly approve	133	2	18	113	3	5	126	10	38	85	6	122	2	122	2	0	64	95	115	57	118
	13%	1%	9%	29%	1%	6%	27%	2%	14%	27%	1%	25%	1%	29%	1%	0%	15%	15%	14%	8%	16%
Somewhat approve	232	21	43	168	21	17	194	24	73	134	7	217	19	177	4	14	105	140	190	123	199
	23%	6%	21%	42%	5%	20%	42%	6%	27%	43%	2%	44%	4%	43%	2%	6%	24%	22%	23%	18%	27%
Somewhat disapprove	135	45	30	54	53	16	66	46	41	43	50	75	55	51	15	34	64	86	118	98	113
	13%	12%	15%	14%	11%	19%	14%	11%	15%	14%	11%	15%	13%	12%	9%	13%	15%	13%	14%	14%	15%
Strongly disapprove	439	312	94	20	379	34	26	325	85	18	385	30	352	21	149	201	172	279	360	357	247
	43%	81%	46%	5%	82%	41%	6%	79%	32%	6%	84%	6%	82%	5%	88%	79%	40%	43%	43%	52%	33%
Unsure	73	7	21	42	7	12	54	7	29	32	7	54	2	42	-	4	24	48	59	49	63
	7%	2%	10%	10%	2%	14%	12%	2%	11%	10%	2%	11%	0%	10%	-	2%	6%	7%	7%	7%	8%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	365	155	143	78	284	49	29	119	176	70	90	20	87	110	8	7	23	335
	36%	33%	42%	32%	37%	32%	31%	44%	37%	26%	36%	13%	40%	42%	3%	5%	6%	73%
STRONGLY/SOMEWHAT DISAPPROVE	574	288	159	151	417	90	61	129	261	184	133	133	120	128	276	132	343	73
	57%	62%	47%	62%	55%	59%	66%	48%	56%	67%	53%	85%	56%	49%	97%	93%	93%	16%
Strongly approve	133	62	52	24	106	16	7	42	66	25	35	12	32	35	2	0	1	138
	13%	13%	15%	10%	14%	11%	8%	15%	14%	9%	14%	8%	15%	13%	1%	0%	0%	30%
Somewhat approve	232	92	92	55	178	33	22	78	109	45	55	8	55	75	6	7	22	196
	23%	20%	27%	22%	23%	21%	24%	29%	23%	16%	22%	5%	26%	29%	2%	5%	6%	43%
Somewhat disapprove	135	63	42	36	99	17	19	37	59	40	34	14	22	55	31	16	39	59
	13%	14%	12%	15%	13%	11%	21%	14%	13%	15%	14%	9%	10%	21%	11%	11%	10%	13%
Strongly disapprove	439	225	118	115	318	73	42	92	202	144	99	119	98	74	245	116	304	14
	43%	49%	34%	47%	42%	48%	45%	34%	43%	53%	39%	76%	46%	28%	86%	81%	82%	3%
Unsure	73	19	39	16	57	14	2	21	33	19	28	4	8	23	0	3	5	53
	7%	4%	11%	6%	8%	9%	3%	8%	7%	7%	11%	2%	4%	9%	0%	2%	1%	12%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	414	145	193	220	249	64	60	36	61	69	119	128	166	248
	41%	38%	41%	41%	37%	55%	47%	25%	41%	45%	42%	45%	37%	44%
STRONGLY/SOMEWHAT DISAPPROVE	521	197	262	259	391	33	60	76	80	76	139	149	233	289
	51%	52%	56%	48%	58%	29%	46%	55%	53%	49%	49%	53%	52%	51%
Strongly approve	191	70	98	91	121	26	24	5	24	26	57	78	56	135
	19%	18%	21%	17%	18%	22%	19%	4%	16%	17%	20%	28%	13%	24%
Somewhat approve	223	76	94	128	127	38	36	31	37	43	62	50	110	113
	22%	20%	20%	24%	19%	33%	28%	22%	24%	28%	22%	18%	25%	20%
Somewhat disapprove	119	45	57	62	70	19	21	24	21	17	31	26	62	57
	12%	12%	12%	12%	10%	17%	16%	17%	14%	11%	11%	9%	14%	10%
Strongly disapprove	402	152	205	197	321	14	39	52	60	59	108	123	171	231
	40%	40%	44%	36%	47%	12%	30%	37%	39%	38%	38%	44%	38%	41%
Unsure	77	39	16	61	39	19	9	28	9	9	26	5	46	31
	8%	10%	3%	11%	6%	17%	7%	20%	6%	6%	9%	2%	10%	5%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	414	85	146	123	60	231	183	125	124	108	86	81	82	49	182	51	139
	41%	37%	38%	49%	43%	37%	47%	32%	43%	47%	42%	32%	41%	44%	38%	53%	43%
STRONGLY/SOMEWHAT DISAPPROVE	521	122	212	115	71	334	186	243	148	95	101	155	106	56	258	38	171
	51%	53%	55%	46%	51%	54%	47%	62%	51%	42%	49%	62%	53%	50%	54%	40%	53%
Strongly approve	191	34	64	53	39	99	92	53	68	46	41	33	45	23	75	20	80
	19%	15%	17%	21%	28%	16%	24%	13%	24%	20%	20%	13%	23%	20%	16%	21%	25%
Somewhat approve	223	51	81	70	22	132	91	72	55	62	45	47	37	26	107	30	58
	22%	22%	21%	28%	15%	21%	23%	18%	19%	27%	22%	19%	18%	24%	22%	32%	18%
Somewhat disapprove	119	32	48	17	20	81	37	42	28	30	22	27	21	16	60	5	30
	12%	14%	12%	7%	14%	13%	10%	11%	10%	13%	11%	11%	11%	14%	13%	5%	9%
Strongly disapprove	402	90	163	98	51	253	149	201	120	66	79	128	85	40	198	34	142
	40%	39%	42%	39%	36%	41%	38%	51%	42%	29%	38%	51%	43%	36%	42%	35%	44%
Unsure	77	23	30	14	9	53	23	23	16	25	17	15	11	7	36	7	12
	8%	10%	8%	6%	6%	9%	6%	6%	6%	11%	8%	6%	6%	6%	8%	7%	4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	414	30	70	315	35	21	358	36	125	250	24	377	37	330	7	24	203	277	355	221	361
	41%	8%	34%	79%	8%	26%	77%	9%	47%	80%	5%	76%	9%	80%	4%	9%	47%	43%	42%	32%	49%
STRONGLY/SOMEWHAT DISAPPROVE	521	345	114	46	413	48	60	358	115	39	419	74	385	49	161	219	213	329	431	421	321
	51%	89%	56%	12%	89%	57%	13%	87%	43%	13%	92%	15%	89%	12%	95%	87%	50%	51%	51%	62%	43%
Strongly approve	191	4	25	162	4	4	183	12	46	132	6	180	2	179	2	1	112	145	172	80	173
	19%	1%	12%	41%	1%	5%	39%	3%	17%	42%	1%	36%	*%	43%	1%	*%	26%	22%	20%	12%	23%
Somewhat approve	223	26	45	153	31	17	175	24	80	118	18	197	35	152	5	23	91	132	183	141	188
	22%	7%	22%	38%	7%	21%	38%	6%	30%	38%	4%	40%	8%	37%	3%	9%	21%	20%	22%	21%	25%
Somewhat disapprove	119	53	27	32	59	20	40	51	38	26	56	53	51	33	12	40	50	77	96	85	90
	12%	14%	13%	8%	13%	24%	9%	12%	14%	8%	12%	11%	12%	8%	7%	16%	12%	12%	11%	12%	12%
Strongly disapprove	402	292	87	14	354	27	20	306	77	13	363	21	334	16	149	180	163	252	335	335	231
	40%	75%	42%	4%	76%	33%	4%	75%	29%	4%	80%	4%	78%	4%	88%	71%	38%	39%	40%	49%	31%
Unsure	77	12	22	36	15	14	47	17	26	22	12	48	8	34	2	10	13	41	56	41	58
	8%	3%	11%	9%	3%	17%	10%	4%	10%	7%	3%	10%	2%	8%	1%	4%	3%	6%	7%	6%	8%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	414	184	148	93	318	61	32	123	211	81	112	27	94	136	11	13	32	371
	41%	40%	43%	38%	42%	40%	35%	46%	45%	29%	45%	17%	44%	52%	4%	9%	9%	81%
STRONGLY/SOMEWHAT DISAPPROVE	521	258	148	136	379	81	55	118	229	174	115	124	115	100	269	124	329	60
	51%	56%	43%	56%	50%	53%	60%	44%	49%	64%	46%	79%	54%	38%	95%	87%	89%	13%
Strongly approve	191	91	62	27	160	18	9	56	99	37	49	16	43	51	2	1	1	209
	19%	20%	18%	11%	21%	12%	10%	21%	21%	13%	19%	10%	20%	19%	1%	1%	*%	45%
Somewhat approve	223	93	86	65	158	43	23	67	112	44	63	11	52	85	9	12	31	162
	22%	20%	25%	27%	21%	28%	25%	25%	24%	16%	25%	7%	24%	33%	3%	8%	8%	35%
Somewhat disapprove	119	46	40	35	84	15	19	42	42	36	27	7	34	31	32	21	43	39
	12%	10%	12%	14%	11%	10%	21%	15%	9%	13%	11%	4%	16%	12%	11%	15%	12%	9%
Strongly disapprove	402	212	108	102	295	66	35	77	187	138	88	117	81	69	237	103	286	21
	40%	46%	32%	42%	39%	43%	39%	29%	40%	51%	35%	75%	38%	26%	83%	73%	77%	5%
Unsure	77	19	46	16	61	11	5	28	30	19	23	6	5	25	4	5	9	29
	8%	4%	13%	6%	8%	7%	6%	10%	6%	7%	9%	4%	2%	10%	1%	4%	2%	6%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	432	155	195	235	258	68	62	34	64	76	129	129	174	258
	43%	41%	41%	44%	38%	59%	48%	24%	43%	49%	45%	46%	39%	46%
VERY/SOMEWHAT UNFAVORABLE	543	210	269	274	410	34	61	89	76	75	150	153	240	303
	54%	55%	57%	51%	60%	29%	47%	63%	50%	49%	53%	54%	54%	53%
Very Favorable	200	73	104	94	122	32	27	11	20	25	68	75	57	143
	20%	19%	22%	17%	18%	28%	21%	8%	14%	17%	24%	27%	13%	25%
Somewhat Favorable	232	82	91	141	137	36	35	22	44	50	62	54	117	115
	23%	21%	19%	26%	20%	31%	27%	16%	29%	33%	22%	19%	26%	20%
Heard of, No Opinion	36	16	7	29	10	13	7	18	10	3	5	-	30	5
	4%	4%	1%	5%	1%	12%	5%	13%	7%	2%	2%		7%	1%
Somewhat Unfavorable	116	40	52	64	70	17	18	32	20	8	27	28	61	55
	11%	11%	11%	12%	10%	15%	14%	23%	13%	5%	10%	10%	14%	10%
Very Unfavorable	427	170	216	211	340	16	43	56	56	67	123	125	179	248
	42%	45%	46%	39%	50%	14%	33%	40%	37%	44%	43%	44%	40%	44%
Never heard of	2	-	-	2	1	0	-	-	1	-	-	1	1	1
	*%			*%	*%	*%			*%			*%	*%	*%

Echelon Insights
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[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	432	97	146	128	61	243	189	130	128	120	87	86	83	49	195	53	141
	43%	42%	38%	51%	43%	39%	48%	33%	45%	53%	43%	34%	42%	43%	41%	55%	44%
VERY/SOMEWHAT UNFAVORABLE	543	120	229	118	75	349	194	254	155	91	113	161	110	59	260	42	177
	54%	52%	59%	47%	54%	56%	49%	65%	54%	40%	55%	64%	56%	52%	55%	44%	55%
Very Favorable	200	40	74	56	30	114	86	58	64	58	37	38	36	26	76	32	79
	20%	18%	19%	22%	21%	18%	22%	15%	22%	26%	18%	15%	18%	23%	16%	33%	24%
Somewhat Favorable	232	57	72	72	31	129	103	72	65	62	50	47	46	23	119	21	62
	23%	25%	19%	29%	22%	21%	26%	18%	22%	27%	24%	19%	23%	20%	25%	22%	19%
Heard of, No Opinion	36	13	12	6	4	25	10	6	4	16	5	3	5	5	21	1	3
	4%	6%	3%	2%	3%	4%	3%	2%	1%	7%	2%	1%	2%	4%	4%	1%	1%
Somewhat Unfavorable	116	27	52	19	18	79	37	44	26	18	23	35	21	17	59	6	31
	11%	12%	13%	8%	13%	13%	9%	11%	9%	8%	11%	14%	10%	15%	12%	7%	10%
Very Unfavorable	427	93	177	99	58	270	157	211	129	74	90	126	90	42	201	36	146
	42%	40%	46%	39%	41%	44%	40%	54%	45%	32%	44%	50%	45%	37%	42%	37%	45%
Never heard of	2	0	1	-	-	2	-	1	-	0	-	0	1	-	0	0	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	432	25	76	330	32	18	381	38	132	256	19	398	30	342	6	20	208	285	369	221	376
	43%	7%	37%	83%	7%	22%	82%	9%	50%	82%	4%	80%	7%	83%	4%	8%	48%	44%	44%	32%	51%
VERY/SOMEWHAT UNFAVORABLE	543	359	122	47	428	52	63	365	120	49	429	80	399	53	163	233	218	341	454	443	336
	54%	93%	59%	12%	92%	62%	14%	89%	45%	16%	94%	16%	93%	13%	96%	92%	51%	53%	54%	65%	45%
Very Favorable	200	5	19	175	6	4	190	18	50	131	5	189	2	183	3	1	111	145	175	92	186
	20%	1%	9%	44%	1%	5%	41%	4%	19%	42%	1%	38%	1%	44%	2%	1%	26%	22%	21%	13%	25%
Somewhat Favorable	232	20	57	155	26	14	192	19	82	125	14	209	28	159	3	19	97	140	194	129	190
	23%	5%	28%	39%	6%	17%	41%	5%	31%	40%	3%	42%	6%	38%	2%	7%	23%	22%	23%	19%	26%
Heard of, No Opinion	36	3	7	18	3	13	20	8	14	4	7	20	1	16	1	-	2	20	18	19	26
	4%	1%	3%	5%	1%	16%	4%	2%	5%	1%	2%	4%	1%	4%	1%	0%	1%	3%	2%	3%	4%
Somewhat Unfavorable	116	46	30	33	53	20	43	45	37	31	50	54	52	39	11	35	46	74	97	84	88
	11%	12%	15%	8%	11%	24%	9%	11%	14%	10%	11%	11%	12%	9%	7%	14%	11%	11%	11%	12%	12%
Very Unfavorable	427	313	92	14	376	32	20	320	83	19	379	25	348	15	151	197	172	267	357	358	248
	42%	81%	45%	4%	81%	38%	4%	78%	31%	6%	83%	5%	81%	4%	89%	78%	40%	41%	42%	52%	33%
Never heard of	2	-	1	1	0	-	1	-	1	1	-	1	-	1	0	-	1	1	1	0	2
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
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[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	432	183	162	95	333	57	38	135	205	92	109	27	103	134	11	11	28	391
	43%	40%	47%	39%	44%	37%	42%	50%	44%	34%	44%	17%	48%	51%	4%	8%	8%	85%
VERY/SOMEWHAT UNFAVORABLE	543	274	151	141	396	90	52	119	251	173	130	130	109	114	273	131	340	55
	54%	59%	44%	58%	52%	59%	56%	44%	54%	63%	52%	83%	51%	44%	96%	92%	92%	12%
Very Favorable	200	88	70	34	163	22	11	60	104	36	51	16	49	50	3	1	5	220
	20%	19%	21%	14%	22%	14%	12%	22%	22%	13%	21%	10%	23%	19%	1%	1%	1%	48%
Somewhat Favorable	232	95	92	62	170	35	27	75	101	56	58	11	53	84	7	10	23	170
	23%	21%	27%	25%	22%	23%	29%	28%	21%	21%	23%	7%	25%	32%	3%	7%	6%	37%
Heard of, No Opinion	36	4	27	8	28	6	2	15	12	8	9	-	3	12	-	1	1	12
	4%	1%	8%	3%	4%	4%	2%	6%	3%	3%	3%		2%	4%		1%	1%	3%
Somewhat Unfavorable	116	59	35	32	83	17	15	35	53	28	31	10	19	44	30	20	44	36
	11%	13%	10%	13%	11%	11%	16%	13%	11%	10%	12%	6%	9%	17%	10%	14%	12%	8%
Very Unfavorable	427	215	116	109	313	72	36	84	199	145	100	120	90	70	244	110	296	19
	42%	47%	34%	44%	41%	47%	40%	31%	42%	53%	40%	77%	42%	27%	86%	78%	80%	4%
Never heard of	2	-	2	1	1	1	-	-	2	-	2	-	-	2	0	-	-	3
	0%		0%	0%	0%	0%			0%		0%			0%	0%			0%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	395	139	172	220	239	69	58	33	58	66	116	122	156	238
	39%	36%	37%	41%	35%	60%	45%	23%	39%	43%	41%	43%	35%	42%
VERY/SOMEWHAT UNFAVORABLE	548	210	279	269	413	34	56	76	80	84	152	156	240	308
	54%	55%	59%	50%	61%	29%	44%	54%	53%	54%	54%	55%	54%	54%
Very Favorable	189	71	86	103	106	42	27	9	28	28	59	65	65	124
	19%	19%	18%	19%	16%	36%	21%	7%	19%	18%	21%	23%	15%	22%
Somewhat Favorable	205	68	86	118	133	27	31	23	30	37	57	57	91	114
	20%	18%	18%	22%	20%	24%	24%	17%	20%	24%	20%	20%	20%	20%
Heard of, No Opinion	57	28	13	45	21	11	11	23	11	3	16	5	37	21
	6%	7%	3%	8%	3%	10%	9%	16%	8%	2%	6%	2%	8%	4%
Somewhat Unfavorable	128	51	56	72	84	17	13	28	24	13	34	29	65	63
	13%	13%	12%	13%	12%	15%	10%	20%	16%	9%	12%	10%	15%	11%
Very Unfavorable	420	159	223	197	329	17	43	49	56	71	118	127	175	245
	42%	42%	47%	37%	48%	14%	33%	35%	37%	46%	42%	45%	39%	43%
Never heard of	12	3	7	4	6	1	4	8	1	2	0	-	12	0
	1%	1%	2%	1%	1%	1%	3%	6%	1%	1%	0%	0%	3%	0%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Kamala Harris

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	395	85	141	110	59	226	168	118	121	109	82	73	79	46	173	43	133
	39%	37%	36%	43%	42%	37%	43%	30%	42%	48%	40%	29%	40%	41%	36%	45%	41%
VERY/SOMEWHAT UNFAVORABLE	548	114	224	132	77	338	209	255	158	92	109	165	113	59	271	40	181
	54%	49%	58%	52%	55%	55%	53%	65%	55%	40%	53%	66%	57%	52%	57%	42%	56%
Very Favorable	189	43	71	47	29	114	75	54	52	56	41	33	32	23	81	24	71
	19%	19%	18%	18%	21%	18%	19%	14%	18%	24%	20%	13%	16%	21%	17%	25%	22%
Somewhat Favorable	205	42	70	63	30	113	93	63	69	53	40	39	48	23	92	19	63
	20%	18%	18%	25%	21%	18%	24%	16%	24%	23%	20%	16%	24%	20%	19%	20%	19%
Heard of, No Opinion	57	25	16	11	5	42	16	13	8	21	11	12	6	5	28	8	8
	6%	11%	4%	4%	3%	7%	4%	3%	3%	9%	5%	5%	3%	5%	6%	8%	2%
Somewhat Unfavorable	128	31	56	24	16	87	40	58	26	29	21	36	21	17	74	7	32
	13%	13%	14%	10%	11%	14%	10%	15%	9%	13%	10%	15%	11%	15%	15%	8%	10%
Very Unfavorable	420	83	168	107	61	251	168	197	131	63	88	129	92	42	197	32	149
	42%	36%	43%	42%	44%	41%	43%	50%	46%	28%	43%	51%	46%	37%	41%	34%	46%
Never heard of	12	6	6	-	-	12	-	6	-	5	3	0	-	2	5	5	0
	1%	2%	2%			2%		2%		2%	1%	*%		2%	1%	5%	*%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Kamala Harris

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	395	29	59	300	32	23	340	41	108	238	23	359	31	315	5	21	193	272	340	202	349
	39%	8%	29%	76%	7%	28%	73%	10%	41%	76%	5%	72%	7%	76%	3%	8%	45%	42%	40%	30%	47%
VERY/SOMEWHAT UNFAVORABLE	548	348	132	55	422	49	77	361	127	54	422	92	394	68	160	229	224	348	456	442	337
	54%	90%	64%	14%	91%	60%	16%	88%	48%	17%	93%	18%	92%	17%	94%	90%	52%	54%	54%	65%	45%
Very Favorable	189	6	26	157	7	5	178	21	53	115	4	181	7	168	1	4	98	138	164	81	167
	19%	2%	13%	39%	1%	6%	38%	5%	20%	37%	1%	36%	2%	41%	1%	2%	23%	21%	20%	12%	23%
Somewhat Favorable	205	23	33	143	25	19	162	20	55	123	19	178	24	147	4	17	94	134	176	121	182
	20%	6%	16%	36%	5%	22%	35%	5%	21%	40%	4%	36%	6%	36%	2%	7%	22%	21%	21%	18%	25%
Heard of, No Opinion	57	7	13	34	7	9	42	8	26	16	5	43	3	28	2	2	11	23	42	27	46
	6%	2%	6%	9%	1%	11%	9%	2%	10%	5%	1%	9%	1%	7%	1%	1%	2%	4%	5%	4%	6%
Somewhat Unfavorable	128	52	35	40	56	18	54	47	44	36	52	64	51	51	14	37	51	81	103	86	96
	13%	13%	17%	10%	12%	22%	12%	11%	16%	12%	11%	13%	12%	12%	8%	15%	12%	13%	12%	13%	13%
Very Unfavorable	420	296	98	14	366	31	23	314	84	17	370	28	344	17	147	191	174	267	353	355	241
	42%	76%	48%	4%	79%	38%	5%	76%	31%	6%	81%	6%	80%	4%	86%	76%	40%	41%	42%	52%	33%
Never heard of	12	3	1	8	3	1	8	1	4	4	5	5	2	1	2	1	1	5	5	12	8
	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Kamala Harris

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	395	169	139	87	304	57	31	130	183	81	102	27	95	124	16	8	28	366
	39%	37%	41%	36%	40%	37%	34%	48%	39%	30%	41%	17%	44%	47%	6%	6%	8%	79%
VERY/SOMEWHAT UNFAVORABLE	548	278	154	141	401	87	55	114	258	176	133	128	110	113	263	134	333	63
	54%	60%	45%	58%	53%	57%	60%	42%	55%	65%	53%	82%	51%	43%	92%	94%	90%	14%
Very Favorable	189	80	74	29	158	22	7	69	85	35	51	14	50	51	1	5	8	185
	19%	17%	22%	12%	21%	14%	8%	26%	18%	13%	20%	9%	23%	20%	*%	3%	2%	40%
Somewhat Favorable	205	89	65	58	146	35	24	61	98	46	51	13	45	72	15	3	21	182
	20%	19%	19%	24%	19%	23%	26%	23%	21%	17%	20%	9%	21%	28%	5%	2%	6%	39%
Heard of, No Opinion	57	11	41	11	47	8	3	23	23	12	15	2	9	19	3	-	4	23
	6%	2%	12%	4%	6%	5%	3%	8%	5%	5%	6%	1%	4%	7%	1%		1%	5%
Somewhat Unfavorable	128	50	53	35	93	22	13	25	66	37	38	11	22	38	27	22	42	48
	13%	11%	15%	14%	12%	14%	14%	9%	14%	14%	15%	7%	10%	14%	10%	15%	11%	10%
Very Unfavorable	420	227	101	107	308	65	42	89	192	139	95	118	89	76	235	113	291	14
	42%	49%	30%	43%	41%	42%	45%	33%	41%	51%	38%	75%	41%	29%	83%	79%	79%	3%
Never heard of	12	4	8	5	7	2	4	3	6	3	-	-	-	5	2	-	5	9
	1%	1%	2%	2%	1%	1%	4%	1%	1%	1%				2%	1%		1%	2%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Donald Trump

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	394	143	206	187	298	16	50	56	65	58	108	106	179	215
	39%	38%	44%	35%	44%	14%	38%	40%	43%	38%	38%	38%	40%	38%
VERY/SOMEWHAT UNFAVORABLE	577	214	246	329	363	88	74	68	81	90	167	171	240	338
	57%	56%	52%	61%	54%	76%	57%	48%	54%	59%	59%	60%	54%	60%
Very Favorable	241	86	129	112	183	10	34	35	35	40	70	62	110	132
	24%	23%	27%	21%	27%	8%	27%	25%	23%	26%	24%	22%	25%	23%
Somewhat Favorable	152	57	77	75	115	7	15	21	30	19	39	44	69	83
	15%	15%	16%	14%	17%	6%	12%	15%	20%	12%	14%	16%	16%	15%
Heard of, No Opinion	40	23	18	22	18	11	6	16	4	5	9	6	26	15
	4%	6%	4%	4%	3%	10%	4%	12%	3%	3%	3%	2%	6%	3%
Somewhat Unfavorable	102	46	52	49	62	17	11	12	14	15	29	32	41	61
	10%	12%	11%	9%	9%	15%	9%	9%	9%	10%	10%	11%	9%	11%
Very Unfavorable	476	169	194	280	301	70	62	56	68	75	139	138	199	277
	47%	44%	41%	52%	44%	61%	48%	40%	45%	49%	49%	49%	45%	49%
Never heard of	1	-	-	1	-	1	-	-	1	-	-	-	1	-
	0%			0%		0%			0%				0%	

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Donald Trump

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	394	102	170	76	45	272	122	197	101	71	79	113	87	40	200	23	125
	39%	44%	44%	30%	32%	44%	31%	50%	35%	31%	39%	45%	44%	36%	42%	24%	39%
VERY/SOMEWHAT UNFAVORABLE	577	107	207	170	92	314	262	183	180	143	116	133	108	70	260	65	189
	57%	47%	53%	67%	66%	51%	67%	47%	63%	63%	57%	53%	54%	62%	55%	67%	59%
Very Favorable	241	68	104	41	29	172	69	124	59	49	52	70	49	19	125	12	76
	24%	29%	27%	16%	21%	28%	18%	32%	21%	22%	26%	28%	25%	17%	26%	12%	24%
Somewhat Favorable	152	34	66	36	16	100	52	73	42	21	27	43	38	21	75	11	49
	15%	15%	17%	14%	12%	16%	13%	19%	15%	9%	13%	17%	19%	18%	16%	12%	15%
Heard of, No Opinion	40	21	11	7	2	31	9	11	7	14	10	4	3	2	17	8	8
	4%	9%	3%	3%	2%	5%	2%	3%	2%	6%	5%	2%	2%	2%	4%	8%	2%
Somewhat Unfavorable	102	16	52	24	8	68	32	39	23	19	20	33	9	17	51	8	34
	10%	7%	13%	10%	6%	11%	8%	10%	8%	8%	10%	13%	5%	15%	11%	8%	10%
Very Unfavorable	476	91	155	146	84	246	230	144	157	123	95	100	99	53	208	56	156
	47%	39%	40%	58%	60%	40%	59%	37%	55%	54%	47%	40%	50%	47%	44%	59%	48%
Never heard of	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-
	1%	1%				1%										1%	

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	394	302	62	24	344	21	28	291	71	26	359	22	317	16	165	170	149	238	319	329	238
	39%	78%	30%	6%	74%	26%	6%	71%	27%	8%	79%	4%	74%	4%	97%	67%	35%	37%	38%	48%	32%
VERY/SOMEWHAT UNFAVORABLE	577	73	136	353	104	56	418	109	173	280	84	459	103	384	4	75	268	386	501	327	471
	57%	19%	66%	89%	22%	67%	90%	27%	65%	90%	18%	92%	24%	93%	2%	30%	63%	60%	59%	48%	64%
Very Favorable	241	200	28	12	218	9	15	187	34	18	226	10	198	9	139	78	75	135	189	212	152
	24%	52%	13%	3%	47%	11%	3%	46%	13%	6%	50%	2%	46%	2%	82%	31%	18%	21%	22%	31%	21%
Somewhat Favorable	152	102	34	12	126	12	13	104	37	8	133	12	118	7	26	93	74	103	130	116	86
	15%	26%	17%	3%	27%	15%	3%	25%	14%	2%	29%	2%	27%	2%	15%	37%	17%	16%	15%	17%	12%
Heard of, No Opinion	40	12	7	19	15	6	19	11	23	5	12	17	10	13	1	7	11	22	22	27	31
	4%	3%	4%	5%	3%	7%	4%	3%	8%	2%	3%	3%	2%	3%	1%	3%	3%	3%	3%	4%	4%
Somewhat Unfavorable	102	35	40	23	45	22	35	43	37	21	45	45	46	27	1	39	38	68	85	66	67
	10%	9%	20%	6%	10%	26%	7%	11%	14%	7%	10%	9%	11%	7%	1%	15%	9%	11%	10%	10%	9%
Very Unfavorable	476	38	96	330	59	34	383	66	136	259	39	414	57	356	2	37	230	318	416	261	404
	47%	10%	47%	83%	13%	41%	82%	16%	51%	83%	8%	83%	13%	86%	1%	14%	54%	49%	49%	38%	55%
Never heard of	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	-	1	1	1	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Donald Trump

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	394	210	104	110	278	60	50	91	176	127	86	103	90	66	273	61	271	31
	39%	45%	30%	45%	37%	39%	54%	34%	37%	46%	35%	66%	42%	25%	96%	43%	73%	7%
VERY/SOMEWHAT UNFAVORABLE	577	243	209	128	445	89	39	168	278	131	157	50	120	189	9	74	92	412
	57%	53%	61%	52%	59%	58%	42%	63%	59%	48%	63%	32%	56%	72%	3%	52%	25%	89%
Very Favorable	241	125	63	73	164	43	30	52	113	77	55	60	57	38	201	14	171	19
	24%	27%	19%	30%	22%	28%	32%	19%	24%	28%	22%	38%	26%	15%	71%	9%	46%	4%
Somewhat Favorable	152	85	41	37	115	17	20	39	63	50	31	43	33	28	72	48	100	12
	15%	18%	12%	15%	15%	11%	22%	15%	13%	18%	13%	27%	15%	11%	25%	33%	27%	3%
Heard of, No Opinion	40	9	28	6	34	3	4	10	16	15	7	3	6	7	2	7	7	17
	4%	2%	8%	3%	5%	2%	4%	4%	3%	5%	3%	2%	3%	2%	1%	5%	2%	4%
Somewhat Unfavorable	102	44	27	25	77	15	10	28	48	26	22	18	19	29	3	36	48	32
	10%	9%	8%	10%	10%	10%	10%	10%	10%	9%	9%	11%	9%	11%	1%	26%	13%	7%
Very Unfavorable	476	199	181	103	368	74	29	140	230	105	135	33	101	160	7	38	44	380
	47%	43%	53%	42%	49%	49%	32%	52%	49%	39%	54%	21%	47%	61%	2%	27%	12%	82%
Never heard of	1	-	1	1	-	1	-	-	-	1	-	-	-	-	-	-	-	0
	*%		*%	*%		*%				*%								*%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	421	157	216	205	318	20	52	58	67	53	121	121	178	243
	42%	41%	46%	38%	47%	18%	40%	41%	44%	35%	43%	43%	40%	43%
VERY/SOMEWHAT UNFAVORABLE	534	193	241	291	338	81	65	62	77	91	148	157	230	304
	53%	51%	51%	54%	50%	70%	50%	45%	51%	59%	52%	55%	52%	54%
Very Favorable	159	58	75	84	124	7	23	20	19	23	52	45	62	97
	16%	15%	16%	16%	18%	6%	18%	14%	13%	15%	18%	16%	14%	17%
Somewhat Favorable	261	99	141	121	194	14	29	38	48	30	69	77	116	146
	26%	26%	30%	22%	29%	12%	22%	27%	32%	20%	24%	27%	26%	26%
Heard of, No Opinion	52	28	13	39	23	11	11	16	7	10	15	4	33	20
	5%	7%	3%	7%	3%	9%	9%	11%	5%	6%	5%	2%	7%	3%
Somewhat Unfavorable	195	75	85	110	115	36	30	31	25	35	54	50	91	104
	19%	20%	18%	20%	17%	31%	23%	22%	17%	23%	19%	18%	20%	18%
Very Unfavorable	339	118	156	181	222	45	35	31	52	56	94	106	139	200
	33%	31%	33%	34%	33%	39%	27%	22%	34%	36%	33%	38%	31%	35%
Never heard of	4	2	1	3	0	3	1	4	1	-	-	-	4	-
	*%	1%	*%	1%	*%	3%	1%	3%	*%				1%	

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	421	103	191	84	43	294	127	208	110	75	81	115	96	48	211	27	140
	42%	45%	49%	33%	31%	48%	32%	53%	38%	33%	40%	46%	48%	43%	44%	28%	43%
VERY/SOMEWHAT UNFAVORABLE	534	100	181	158	95	281	253	167	170	130	111	124	103	60	239	62	173
	53%	44%	47%	63%	67%	46%	64%	43%	59%	57%	54%	49%	52%	53%	50%	65%	54%
Very Favorable	159	39	73	30	17	112	47	85	38	27	24	56	34	19	72	9	58
	16%	17%	19%	12%	12%	18%	12%	22%	13%	12%	12%	22%	17%	17%	15%	10%	18%
Somewhat Favorable	261	63	118	54	25	182	80	123	71	48	57	59	62	30	138	17	82
	26%	28%	30%	22%	18%	29%	20%	31%	25%	21%	28%	24%	31%	26%	29%	18%	25%
Heard of, No Opinion	52	25	14	11	3	39	13	15	8	20	13	10	-	4	25	7	10
	5%	11%	4%	4%	2%	6%	3%	4%	3%	9%	6%	4%		4%	5%	7%	3%
Somewhat Unfavorable	195	43	69	50	32	113	83	62	53	44	43	53	32	18	89	28	59
	19%	19%	18%	20%	23%	18%	21%	16%	18%	19%	21%	21%	16%	16%	19%	29%	18%
Very Unfavorable	339	57	112	108	62	169	170	105	117	85	67	70	71	42	150	35	114
	33%	25%	29%	43%	44%	27%	43%	27%	41%	38%	33%	28%	36%	37%	31%	36%	35%
Never heard of	4	2	1	-	-	3	-	0	-	3	-	1	-	-	2	1	-
	0%	1%	0%			1%		0%		1%		0%			0%	1%	

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	421	329	65	21	370	19	31	322	71	24	363	45	342	27	145	215	156	255	348	349	240
	42%	85%	32%	5%	80%	23%	7%	78%	27%	8%	80%	9%	79%	7%	86%	85%	36%	39%	41%	51%	32%
VERY/SOMEWHAT UNFAVORABLE	534	50	126	348	82	46	406	79	163	281	82	422	82	365	21	36	263	365	465	303	453
	53%	13%	61%	88%	18%	56%	87%	19%	61%	90%	18%	85%	19%	88%	12%	14%	61%	56%	55%	44%	61%
Very Favorable	159	148	7	5	152	1	6	131	18	10	152	7	143	5	68	84	60	92	134	148	96
	16%	38%	3%	1%	33%	1%	1%	32%	7%	3%	33%	1%	33%	1%	40%	33%	14%	14%	16%	22%	13%
Somewhat Favorable	261	181	58	17	218	19	25	191	53	13	211	38	199	22	77	131	96	163	214	201	143
	26%	47%	28%	4%	47%	23%	5%	47%	20%	4%	46%	8%	46%	5%	46%	52%	22%	25%	25%	29%	19%
Heard of, No Opinion	52	9	13	25	11	16	26	10	31	5	10	32	7	20	4	3	10	27	28	30	43
	5%	2%	6%	6%	2%	19%	6%	3%	12%	2%	2%	6%	2%	5%	2%	1%	2%	4%	3%	4%	6%
Somewhat Unfavorable	195	42	57	92	61	29	105	54	76	60	63	122	60	81	18	30	83	134	168	127	156
	19%	11%	28%	23%	13%	35%	23%	13%	29%	19%	14%	24%	14%	20%	10%	12%	19%	21%	20%	19%	21%
Very Unfavorable	339	8	69	256	21	17	301	25	87	221	19	300	22	284	3	6	180	231	297	176	298
	33%	2%	33%	65%	5%	20%	65%	6%	33%	71%	4%	60%	5%	69%	2%	2%	42%	36%	35%	26%	40%
Never heard of	4	-	1	2	-	2	3	-	1	2	-	1	-	1	-	-	-	1	2	2	4
	0%	0%	1%	0%	0%	2%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	421	222	108	108	307	59	49	101	196	124	98	113	92	64	254	95	290	31
	42%	48%	32%	44%	41%	39%	54%	38%	42%	45%	39%	72%	43%	24%	89%	67%	78%	7%
VERY/SOMEWHAT UNFAVORABLE	534	224	203	121	410	82	38	153	254	128	137	41	111	182	26	43	70	400
	53%	49%	59%	49%	54%	54%	42%	57%	54%	47%	55%	26%	52%	70%	9%	30%	19%	87%
Very Favorable	159	95	33	44	115	24	20	36	78	46	48	40	40	26	122	26	119	8
	16%	21%	10%	18%	15%	16%	22%	13%	17%	17%	19%	26%	19%	10%	43%	18%	32%	2%
Somewhat Favorable	261	127	75	64	192	35	29	65	118	78	50	73	52	38	132	69	170	23
	26%	28%	22%	26%	25%	23%	31%	24%	25%	29%	20%	46%	24%	15%	46%	49%	46%	5%
Heard of, No Opinion	52	14	27	14	38	10	4	13	18	21	13	3	12	14	4	4	10	28
	5%	3%	8%	6%	5%	6%	5%	5%	4%	8%	5%	2%	6%	5%	1%	3%	3%	6%
Somewhat Unfavorable	195	79	72	57	135	41	16	50	87	58	43	22	43	59	21	34	53	95
	19%	17%	21%	23%	18%	27%	18%	19%	19%	21%	17%	14%	20%	23%	8%	24%	14%	21%
Very Unfavorable	339	145	131	64	275	41	22	103	167	69	94	20	68	123	5	9	17	305
	33%	31%	38%	26%	36%	27%	24%	38%	36%	25%	38%	12%	32%	47%	2%	7%	5%	66%
Never heard of	4	1	3	2	2	2	-	2	2	1	2	-	-	2	-	-	-	2
	*%	*%	1%	1%	*%	1%		1%	*%	*%	1%			1%				*%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	450	164	189	259	268	74	74	47	71	67	140	125	184	265
	44%	43%	40%	48%	39%	64%	57%	33%	47%	43%	49%	44%	41%	47%
VERY/SOMEWHAT UNFAVORABLE	518	192	272	246	388	34	52	78	68	85	134	152	231	286
	51%	50%	58%	46%	57%	29%	40%	56%	45%	55%	47%	54%	52%	51%
Very Favorable	200	70	103	95	115	34	35	24	29	22	59	66	74	126
	20%	18%	22%	18%	17%	29%	27%	17%	19%	14%	21%	23%	17%	22%
Somewhat Favorable	250	94	86	164	153	41	39	23	42	45	81	58	110	139
	25%	25%	18%	30%	23%	35%	30%	16%	28%	29%	28%	21%	25%	25%
Heard of, No Opinion	43	24	9	34	23	7	3	14	12	2	10	6	28	15
	4%	6%	2%	6%	3%	6%	2%	10%	8%	1%	3%	2%	6%	3%
Somewhat Unfavorable	161	59	81	80	103	21	24	37	23	27	35	39	87	74
	16%	15%	17%	15%	15%	18%	19%	26%	15%	18%	12%	14%	20%	13%
Very Unfavorable	357	133	191	166	285	13	27	42	45	58	100	113	144	213
	35%	35%	40%	31%	42%	11%	21%	30%	30%	38%	35%	40%	32%	37%
Never heard of	1	1	1	0	0	1	-	1	-	-	-	-	1	-
	*%	*%	*%	*%	*%	1%		1%					*%	

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	450	97	165	120	67	263	187	140	128	130	91	89	84	50	210	57	139
	44%	42%	43%	48%	48%	43%	48%	36%	44%	57%	44%	36%	42%	45%	44%	59%	43%
VERY/SOMEWHAT UNFAVORABLE	518	112	210	126	69	322	195	236	151	82	106	150	113	58	242	37	176
	51%	49%	54%	50%	49%	52%	50%	60%	53%	36%	52%	60%	57%	52%	51%	38%	55%
Very Favorable	200	48	70	52	30	118	82	58	57	58	44	40	32	23	81	28	70
	20%	21%	18%	21%	21%	19%	21%	15%	20%	26%	22%	16%	16%	20%	17%	29%	22%
Somewhat Favorable	250	50	95	68	37	145	105	82	71	71	47	49	52	27	129	29	70
	25%	22%	25%	27%	26%	23%	27%	21%	25%	31%	23%	20%	26%	24%	27%	30%	22%
Heard of, No Opinion	43	20	13	6	4	33	11	15	9	15	8	10	2	4	23	2	7
	4%	9%	3%	3%	3%	5%	3%	4%	3%	7%	4%	4%	1%	4%	5%	2%	2%
Somewhat Unfavorable	161	39	74	33	16	113	49	70	33	34	30	36	33	23	76	10	49
	16%	17%	19%	13%	11%	18%	12%	18%	12%	15%	15%	14%	17%	20%	16%	11%	15%
Very Unfavorable	357	73	136	93	53	210	147	167	118	49	76	114	80	35	166	27	127
	35%	32%	35%	37%	38%	34%	37%	43%	41%	21%	37%	46%	40%	31%	35%	28%	39%
Never heard of	1	0	-	-	-	0	-	0	-	0	-	1	-	-	1	-	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	450	26	68	349	28	21	400	42	131	267	32	399	25	354	7	15	200	287	369	227	387
	44%	7%	33%	88%	6%	26%	86%	10%	49%	86%	7%	80%	6%	86%	4%	6%	47%	44%	44%	33%	52%
VERY/SOMEWHAT UNFAVORABLE	518	351	124	35	422	45	50	365	110	37	417	75	398	44	159	233	220	335	441	426	317
	51%	91%	60%	9%	91%	54%	11%	89%	41%	12%	91%	15%	92%	11%	94%	92%	51%	52%	52%	62%	43%
Very Favorable	200	4	11	186	4	2	195	19	38	143	7	187	3	175	2	1	95	132	167	85	186
	20%	1%	5%	47%	1%	2%	42%	5%	14%	46%	2%	37%	1%	42%	1%	1%	22%	20%	20%	12%	25%
Somewhat Favorable	250	22	57	163	25	20	205	23	93	124	24	213	23	180	5	15	105	156	202	142	201
	25%	6%	28%	41%	5%	24%	44%	5%	35%	40%	5%	43%	5%	44%	3%	6%	25%	24%	24%	21%	27%
Heard of, No Opinion	43	10	13	13	13	16	14	4	24	8	7	25	7	14	3	5	9	25	32	29	35
	4%	3%	6%	3%	3%	19%	3%	1%	9%	2%	2%	5%	2%	3%	2%	2%	2%	4%	4%	4%	5%
Somewhat Unfavorable	161	87	46	26	103	21	37	81	54	26	90	57	90	35	30	60	67	95	132	119	110
	16%	23%	23%	7%	22%	25%	8%	20%	20%	8%	20%	12%	21%	9%	18%	24%	16%	15%	16%	17%	15%
Very Unfavorable	357	264	77	8	319	24	14	285	56	11	327	17	308	8	129	173	153	240	310	308	208
	35%	68%	38%	2%	69%	29%	3%	69%	21%	4%	72%	3%	72%	2%	76%	68%	36%	37%	37%	45%	28%
Never heard of	1	-	1	-	-	0	1	-	1	-	-	-	-	-	-	-	-	-	-	0	1
	1%		1%			0%	1%		1%											0%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	450	182	174	97	349	68	28	141	217	92	125	29	99	143	8	11	27	402
	44%	40%	51%	40%	46%	45%	31%	52%	46%	34%	50%	18%	46%	55%	3%	8%	7%	87%
VERY/SOMEWHAT UNFAVORABLE	518	264	142	138	374	78	60	119	234	165	110	128	110	104	272	127	332	43
	51%	57%	41%	56%	49%	51%	66%	44%	50%	60%	44%	81%	51%	40%	96%	89%	90%	9%
Very Favorable	200	86	77	39	158	23	16	66	101	33	48	16	41	58	1	2	2	198
	20%	19%	23%	16%	21%	15%	17%	25%	22%	12%	19%	10%	19%	22%	1%	2%	1%	43%
Somewhat Favorable	250	97	97	58	192	45	13	75	116	59	77	12	58	85	6	9	25	204
	25%	21%	28%	24%	25%	29%	14%	28%	25%	22%	31%	8%	27%	32%	2%	6%	7%	44%
Heard of, No Opinion	43	15	25	10	34	7	3	8	19	16	15	0	6	14	5	4	11	16
	4%	3%	7%	4%	4%	4%	3%	3%	4%	6%	6%	1%	3%	5%	2%	3%	3%	4%
Somewhat Unfavorable	161	79	51	47	114	23	24	43	68	50	29	28	34	46	62	33	78	35
	16%	17%	15%	19%	15%	15%	26%	16%	14%	18%	12%	18%	16%	17%	22%	23%	21%	8%
Very Unfavorable	357	185	90	91	260	55	36	76	166	114	81	100	77	58	210	93	254	7
	35%	40%	26%	37%	34%	36%	40%	28%	35%	42%	32%	64%	36%	22%	74%	66%	69%	2%
Never heard of	1	-	1	0	1	0	-	1	-	0	-	-	-	1	-	-	-	0
	1%		1%	0%	1%	0%		1%		0%				1%				0%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	366	137	203	163	298	16	29	39	41	51	105	131	130	236
	36%	36%	43%	30%	44%	14%	23%	28%	27%	33%	37%	46%	29%	42%
VERY/SOMEWHAT UNFAVORABLE	452	166	211	240	296	61	49	39	68	78	134	134	184	268
	45%	44%	45%	44%	44%	53%	38%	28%	45%	51%	47%	47%	41%	47%
Very Favorable	161	64	89	72	135	7	13	11	17	25	47	61	52	109
	16%	17%	19%	13%	20%	6%	10%	8%	11%	16%	17%	22%	12%	19%
Somewhat Favorable	205	74	114	91	162	9	16	28	24	26	58	69	78	127
	20%	19%	24%	17%	24%	8%	12%	20%	16%	17%	20%	25%	18%	22%
Heard of, No Opinion	117	48	37	79	53	21	32	25	29	13	34	17	66	50
	12%	13%	8%	15%	8%	19%	25%	18%	19%	8%	12%	6%	15%	9%
Somewhat Unfavorable	102	41	48	54	64	16	8	10	19	27	24	22	57	46
	10%	11%	10%	10%	9%	14%	6%	7%	13%	18%	8%	8%	13%	8%
Very Unfavorable	350	126	162	186	231	45	41	28	48	51	110	112	128	222
	35%	33%	34%	34%	34%	39%	32%	20%	32%	33%	39%	40%	29%	39%
Never heard of	77	29	20	57	33	17	19	38	14	12	11	2	64	13
	8%	8%	4%	11%	5%	15%	14%	27%	9%	8%	4%	1%	14%	2%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Ron DeSantis

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	366	83	148	85	49	232	134	188	109	53	72	110	77	48	167	26	142
	36%	36%	38%	33%	35%	38%	34%	48%	38%	23%	35%	44%	39%	43%	35%	27%	44%
VERY/SOMEWHAT UNFAVORABLE	452	75	165	135	77	240	212	142	153	108	88	101	100	49	205	45	148
	45%	33%	43%	53%	55%	39%	54%	36%	53%	48%	43%	40%	50%	44%	43%	47%	46%
Very Favorable	161	30	75	30	27	104	57	89	46	18	29	53	34	24	73	6	70
	16%	13%	19%	12%	19%	17%	14%	23%	16%	8%	14%	21%	17%	22%	15%	7%	22%
Somewhat Favorable	205	54	74	55	22	128	77	99	63	35	43	57	43	24	94	20	72
	20%	23%	19%	22%	16%	21%	20%	25%	22%	16%	21%	23%	22%	21%	20%	21%	22%
Heard of, No Opinion	117	34	46	25	11	80	36	35	18	38	25	26	13	12	60	14	26
	12%	15%	12%	10%	8%	13%	9%	9%	6%	17%	12%	10%	7%	11%	13%	15%	8%
Somewhat Unfavorable	102	26	37	34	6	62	40	37	28	28	16	25	23	10	51	12	25
	10%	11%	9%	13%	5%	10%	10%	9%	10%	12%	8%	10%	11%	9%	11%	13%	8%
Very Unfavorable	350	49	129	101	71	178	172	106	125	81	72	76	77	40	154	33	123
	35%	21%	33%	40%	50%	29%	44%	27%	44%	35%	35%	30%	39%	35%	32%	34%	38%
Never heard of	77	37	28	8	3	65	11	25	8	28	20	14	9	2	45	11	5
	8%	16%	7%	3%	2%	11%	3%	6%	3%	12%	10%	6%	4%	2%	10%	11%	2%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Ron DeSantis

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	366	270	68	25	316	22	28	273	73	20	311	49	303	31	107	191	155	248	319	313	209
	36%	70%	33%	6%	68%	27%	6%	66%	27%	7%	68%	10%	70%	7%	63%	76%	36%	38%	38%	46%	28%
VERY/SOMEWHAT UNFAVORABLE	452	58	96	288	82	31	338	73	119	255	76	354	79	318	31	38	233	312	395	245	379
	45%	15%	47%	73%	18%	38%	73%	18%	45%	82%	17%	71%	18%	77%	18%	15%	54%	48%	47%	36%	51%
Very Favorable	161	129	23	7	149	5	7	128	25	8	149	9	141	9	62	80	70	107	146	143	78
	16%	33%	11%	2%	32%	6%	2%	31%	9%	3%	33%	2%	33%	2%	36%	32%	16%	16%	17%	21%	11%
Somewhat Favorable	205	141	44	18	167	17	21	145	48	12	162	40	161	22	46	111	85	142	174	169	131
	20%	36%	22%	5%	36%	20%	4%	35%	18%	4%	36%	8%	38%	5%	27%	44%	20%	22%	21%	25%	18%
Heard of, No Opinion	117	34	32	43	37	26	53	41	46	22	44	58	31	41	15	17	25	54	83	79	93
	12%	9%	16%	11%	8%	32%	11%	10%	17%	7%	10%	12%	7%	10%	9%	7%	6%	8%	10%	12%	13%
Somewhat Unfavorable	102	36	32	35	48	11	43	34	35	33	46	51	46	36	16	26	47	58	83	67	74
	10%	9%	16%	9%	10%	13%	9%	8%	13%	11%	10%	10%	11%	9%	10%	10%	11%	9%	10%	10%	10%
Very Unfavorable	350	23	64	253	34	20	295	39	84	221	31	303	32	282	15	11	186	254	312	178	305
	35%	6%	31%	64%	7%	25%	63%	9%	31%	71%	7%	61%	8%	68%	9%	5%	43%	39%	37%	26%	41%
Never heard of	77	25	10	40	28	3	46	24	29	14	24	38	17	23	16	7	16	33	45	47	59
	8%	7%	5%	10%	6%	4%	10%	6%	11%	5%	5%	8%	4%	5%	9%	3%	4%	5%	5%	7%	8%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Ron DeSantis

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	366	203	79	92	274	52	41	67	184	115	91	98	85	63	183	122	272	30
	36%	44%	23%	38%	36%	34%	44%	25%	39%	42%	36%	62%	40%	24%	64%	86%	74%	6%
VERY/SOMEWHAT UNFAVORABLE	452	195	163	99	349	58	41	129	218	105	115	31	97	148	51	15	64	352
	45%	42%	48%	40%	46%	38%	45%	48%	46%	39%	46%	20%	45%	57%	18%	10%	17%	76%
Very Favorable	161	106	28	42	119	28	14	24	98	39	49	53	39	20	90	55	129	9
	16%	23%	8%	17%	16%	18%	15%	9%	21%	14%	20%	33%	18%	8%	32%	39%	35%	2%
Somewhat Favorable	205	97	50	51	154	24	27	43	86	76	42	45	46	43	93	67	143	21
	20%	21%	15%	21%	20%	16%	29%	16%	18%	28%	17%	29%	21%	16%	33%	47%	39%	5%
Heard of, No Opinion	117	44	52	30	87	21	9	44	55	18	35	17	28	26	28	5	22	46
	12%	10%	15%	12%	11%	14%	9%	16%	12%	7%	14%	11%	13%	10%	10%	4%	6%	10%
Somewhat Unfavorable	102	38	40	33	69	18	15	24	50	29	29	12	26	23	33	12	30	51
	10%	8%	12%	14%	9%	12%	17%	9%	11%	11%	12%	8%	12%	9%	12%	8%	8%	11%
Very Unfavorable	350	157	123	66	280	40	26	105	168	77	86	19	71	125	18	3	34	302
	35%	34%	36%	27%	37%	26%	28%	39%	36%	28%	35%	12%	33%	48%	6%	2%	9%	65%
Never heard of	77	20	48	24	48	22	2	29	13	35	9	11	5	24	22	1	12	34
	8%	4%	14%	10%	6%	14%	2%	11%	3%	13%	4%	7%	2%	9%	8%	1%	3%	7%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	358	127	189	168	274	22	42	36	56	52	98	115	144	213
	35%	33%	40%	31%	40%	19%	32%	26%	37%	34%	35%	41%	32%	38%
VERY/SOMEWHAT UNFAVORABLE	521	194	245	275	319	77	67	66	69	87	149	151	222	299
	52%	51%	52%	51%	47%	66%	52%	47%	46%	57%	52%	53%	50%	53%
Very Favorable	100	40	54	46	76	5	17	11	17	10	32	30	38	62
	10%	11%	11%	9%	11%	5%	13%	8%	11%	6%	11%	11%	9%	11%
Somewhat Favorable	258	86	135	122	198	17	25	25	39	42	66	85	106	151
	25%	23%	29%	23%	29%	14%	19%	18%	26%	27%	23%	30%	24%	27%
Heard of, No Opinion	108	48	30	78	77	12	17	25	18	12	37	16	55	53
	11%	13%	6%	14%	11%	10%	13%	18%	12%	8%	13%	6%	12%	9%
Somewhat Unfavorable	230	84	106	124	137	30	31	32	30	38	65	64	101	129
	23%	22%	23%	23%	20%	26%	24%	23%	20%	25%	23%	23%	23%	23%
Very Unfavorable	291	110	139	151	181	46	36	33	39	49	83	87	121	170
	29%	29%	29%	28%	27%	40%	28%	24%	26%	32%	29%	31%	27%	30%
Never heard of	25	12	6	18	9	5	3	13	8	2	1	1	23	2
	2%	3%	1%	3%	1%	5%	3%	9%	5%	1%	1%	1%	5%	1%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Mike Pence

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	358	75	162	77	45	236	121	172	103	61	70	103	80	39	170	27	123
	35%	32%	42%	30%	32%	38%	31%	44%	36%	27%	34%	41%	40%	35%	36%	28%	38%
VERY/SOMEWHAT UNFAVORABLE	521	102	185	151	83	287	234	162	156	124	108	116	98	68	238	54	172
	52%	44%	48%	60%	59%	46%	60%	41%	54%	54%	53%	46%	50%	61%	50%	56%	54%
Very Favorable	100	19	45	19	17	64	36	48	28	17	18	29	21	14	41	7	36
	10%	8%	12%	8%	12%	10%	9%	12%	10%	8%	9%	11%	11%	12%	9%	8%	11%
Somewhat Favorable	258	55	116	58	28	172	86	123	75	44	52	74	59	25	130	20	87
	25%	24%	30%	23%	20%	28%	22%	32%	26%	19%	26%	30%	30%	23%	27%	21%	27%
Heard of, No Opinion	108	38	33	25	12	71	37	49	28	29	21	29	18	5	59	10	25
	11%	17%	9%	10%	9%	12%	9%	13%	10%	13%	10%	12%	9%	4%	12%	11%	8%
Somewhat Unfavorable	230	49	83	60	38	132	98	80	57	52	49	65	35	25	97	32	72
	23%	21%	21%	24%	27%	21%	25%	20%	20%	23%	24%	26%	18%	22%	20%	33%	22%
Very Unfavorable	291	53	102	91	45	155	136	82	98	72	59	51	63	44	141	22	101
	29%	23%	26%	36%	32%	25%	35%	21%	34%	32%	29%	20%	32%	39%	30%	23%	31%
Never heard of	25	16	8	0	0	23	1	8	0	14	5	2	3	-	10	5	1
	2%	7%	2%	*%	*%	4%	*%	2%	*%	6%	2%	1%	1%		2%	5%	*%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Mike Pence

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	358	239	65	48	270	29	59	239	76	38	266	84	258	52	84	169	153	232	299	292	223
	35%	62%	32%	12%	58%	35%	13%	58%	29%	12%	58%	17%	60%	13%	50%	67%	36%	36%	35%	43%	30%
VERY/SOMEWHAT UNFAVORABLE	521	95	109	307	133	37	352	117	142	254	136	362	126	326	66	52	245	355	452	297	427
	52%	25%	53%	77%	29%	44%	76%	29%	54%	81%	30%	73%	29%	79%	39%	21%	57%	55%	54%	43%	58%
Very Favorable	100	80	8	12	84	2	14	73	13	14	88	11	82	13	27	54	43	59	81	90	59
	10%	21%	4%	3%	18%	2%	3%	18%	5%	5%	19%	2%	19%	3%	16%	22%	10%	9%	10%	13%	8%
Somewhat Favorable	258	159	57	36	185	27	45	166	63	24	178	74	176	40	57	115	110	172	217	202	164
	25%	41%	28%	9%	40%	33%	10%	40%	24%	8%	39%	15%	41%	10%	34%	45%	26%	27%	26%	30%	22%
Heard of, No Opinion	108	48	26	30	54	14	40	49	36	17	49	42	42	23	15	29	27	47	80	78	73
	11%	12%	12%	7%	12%	17%	9%	12%	13%	5%	11%	8%	10%	6%	9%	12%	6%	7%	10%	11%	10%
Somewhat Unfavorable	230	59	61	107	85	23	122	60	86	82	89	133	84	105	42	38	111	160	197	150	179
	23%	15%	30%	27%	18%	27%	26%	15%	32%	26%	19%	27%	20%	25%	25%	15%	26%	25%	23%	22%	24%
Very Unfavorable	291	36	48	200	47	14	230	57	57	171	47	229	42	221	24	14	134	196	255	147	249
	29%	9%	23%	50%	10%	17%	49%	14%	21%	55%	10%	46%	10%	54%	14%	6%	31%	30%	30%	22%	34%
Never heard of	25	5	5	12	7	3	14	6	12	3	5	11	4	11	4	2	4	13	11	16	17
	2%	1%	3%	3%	2%	4%	3%	1%	5%	1%	1%	2%	1%	3%	2%	1%	1%	2%	1%	2%	2%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Mike Pence

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	358	215	75	100	257	51	50	80	171	107	87	90	81	58	162	86	222	69
	35%	47%	22%	41%	34%	33%	54%	30%	36%	39%	35%	57%	38%	22%	57%	60%	60%	15%
VERY/SOMEWHAT UNFAVORABLE	521	197	209	106	406	70	36	148	247	127	130	50	110	160	88	39	100	358
	52%	43%	61%	43%	54%	46%	39%	55%	53%	46%	52%	32%	51%	61%	31%	27%	27%	78%
Very Favorable	100	59	18	27	73	16	12	25	58	17	32	30	22	7	56	22	74	26
	10%	13%	5%	11%	10%	10%	13%	9%	12%	6%	13%	19%	10%	3%	20%	15%	20%	6%
Somewhat Favorable	258	157	57	73	185	35	38	55	113	90	56	60	59	51	106	64	147	43
	25%	34%	17%	30%	24%	23%	41%	20%	24%	33%	22%	38%	27%	20%	37%	45%	40%	9%
Heard of, No Opinion	108	45	39	30	78	26	5	34	44	30	27	14	23	34	28	17	45	29
	11%	10%	12%	12%	10%	17%	5%	13%	9%	11%	11%	9%	11%	13%	10%	12%	12%	6%
Somewhat Unfavorable	230	85	89	58	167	36	22	57	109	64	60	27	60	57	56	26	63	123
	23%	18%	26%	24%	22%	23%	24%	21%	23%	24%	24%	17%	28%	22%	20%	18%	17%	27%
Very Unfavorable	291	112	120	49	239	34	14	91	138	63	70	22	50	104	32	13	37	235
	29%	24%	35%	20%	32%	22%	16%	34%	29%	23%	28%	14%	23%	40%	11%	9%	10%	51%
Never heard of	25	4	18	8	16	7	2	7	8	9	6	3	1	9	5	0	3	5
	2%	1%	5%	3%	2%	5%	2%	3%	2%	3%	2%	2%	1%	3%	2%	0%	1%	1%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Nikki Haley

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	103	177	112	215	17	37	28	37	42	88	95	106	183
	29%	27%	38%	21%	32%	15%	29%	20%	24%	27%	31%	33%	24%	32%
VERY/SOMEWHAT UNFAVORABLE	344	132	163	179	224	47	33	33	43	53	90	125	128	215
	34%	35%	35%	33%	33%	41%	25%	23%	28%	34%	32%	44%	29%	38%
Very Favorable	115	37	74	41	82	7	16	7	10	15	45	37	33	82
	11%	10%	16%	8%	12%	6%	12%	5%	7%	10%	16%	13%	7%	15%
Somewhat Favorable	174	66	103	71	133	11	22	21	26	27	43	57	74	100
	17%	17%	22%	13%	20%	9%	17%	15%	17%	17%	15%	20%	17%	18%
Heard of, No Opinion	178	68	75	103	112	28	29	21	27	33	58	38	81	96
	18%	18%	16%	19%	16%	24%	23%	15%	18%	22%	21%	13%	18%	17%
Somewhat Unfavorable	152	59	75	77	103	14	11	21	15	29	25	62	65	87
	15%	16%	16%	14%	15%	12%	8%	15%	10%	19%	9%	22%	15%	15%
Very Unfavorable	192	73	88	102	121	33	22	12	28	23	65	64	63	129
	19%	19%	19%	19%	18%	29%	17%	8%	19%	15%	23%	22%	14%	23%
Never heard of	202	77	55	146	129	24	30	59	45	26	48	25	129	73
	20%	20%	12%	27%	19%	20%	23%	42%	30%	17%	17%	9%	29%	13%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Nikki Haley

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	58	128	61	41	186	102	128	87	35	60	78	73	41	143	16	102
	29%	25%	33%	24%	29%	30%	26%	33%	30%	15%	29%	31%	37%	36%	30%	17%	32%
VERY/SOMEWHAT UNFAVORABLE	344	61	122	113	47	183	160	109	114	81	70	87	64	35	143	35	130
	34%	27%	31%	45%	34%	30%	41%	28%	40%	36%	34%	35%	32%	31%	30%	36%	40%
Very Favorable	115	19	52	21	23	70	44	47	35	16	19	33	31	16	49	6	52
	11%	8%	13%	8%	16%	11%	11%	12%	12%	7%	9%	13%	15%	14%	10%	6%	16%
Somewhat Favorable	174	40	76	40	18	116	58	81	52	19	41	45	42	25	94	11	50
	17%	17%	20%	16%	13%	19%	15%	21%	18%	8%	20%	18%	21%	22%	20%	11%	15%
Heard of, No Opinion	178	48	66	36	27	114	64	71	40	59	35	37	26	17	84	17	50
	18%	21%	17%	14%	20%	18%	16%	18%	14%	26%	17%	15%	13%	15%	18%	18%	15%
Somewhat Unfavorable	152	33	46	52	21	79	73	54	49	31	26	46	27	20	57	15	61
	15%	14%	12%	20%	15%	13%	19%	14%	17%	14%	13%	18%	13%	17%	12%	16%	19%
Very Unfavorable	192	29	75	61	26	104	87	56	65	50	44	41	38	15	86	20	69
	19%	12%	19%	24%	18%	17%	22%	14%	23%	22%	21%	16%	19%	14%	18%	21%	21%
Never heard of	202	63	72	42	24	134	66	82	46	52	40	48	36	20	107	28	41
	20%	27%	19%	17%	17%	22%	17%	21%	16%	23%	19%	19%	18%	18%	22%	29%	13%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Nikki Haley

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	198	48	37	229	15	45	206	46	33	233	50	224	40	63	149	122	190	247	235	170
	29%	51%	24%	9%	49%	18%	10%	50%	17%	10%	51%	10%	52%	10%	37%	59%	28%	29%	29%	34%	23%
VERY/SOMEWHAT UNFAVORABLE	344	56	73	210	76	25	242	66	85	188	69	259	81	231	40	25	181	251	301	196	278
	34%	14%	35%	53%	16%	30%	52%	16%	32%	60%	15%	52%	19%	56%	24%	10%	42%	39%	36%	29%	38%
Very Favorable	115	82	15	18	93	2	19	85	13	17	94	19	93	14	32	53	45	72	98	99	72
	11%	21%	7%	5%	20%	3%	4%	21%	5%	5%	21%	4%	22%	3%	19%	21%	11%	11%	12%	14%	10%
Somewhat Favorable	174	116	34	19	136	12	26	121	33	16	140	31	130	26	31	96	76	118	150	136	98
	17%	30%	16%	5%	29%	15%	6%	29%	12%	5%	31%	6%	30%	6%	18%	38%	18%	18%	18%	20%	13%
Heard of, No Opinion	178	68	39	61	82	20	75	70	60	44	83	87	70	62	35	44	59	102	142	120	132
	18%	18%	19%	15%	18%	24%	16%	17%	22%	14%	18%	17%	16%	15%	21%	17%	14%	16%	17%	18%	18%
Somewhat Unfavorable	152	35	39	77	46	17	90	31	48	73	40	107	53	82	20	22	82	116	131	96	117
	15%	9%	19%	20%	10%	20%	19%	8%	18%	24%	9%	21%	12%	20%	12%	9%	19%	18%	16%	14%	16%
Very Unfavorable	192	20	34	133	31	9	152	35	38	115	29	153	27	149	20	3	99	135	171	100	161
	19%	5%	16%	34%	7%	10%	33%	9%	14%	37%	6%	31%	6%	36%	12%	1%	23%	21%	20%	15%	22%
Never heard of	202	65	45	88	75	23	103	69	75	46	70	103	56	80	31	35	67	105	152	132	160
	20%	17%	22%	22%	16%	28%	22%	17%	28%	15%	15%	21%	13%	19%	18%	14%	16%	16%	18%	19%	22%

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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Nikki Haley

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	178	58	71	218	29	42	75	141	74	53	75	68	37	129	87	201	51
	29%	39%	17%	29%	29%	19%	46%	28%	30%	27%	21%	48%	32%	14%	45%	61%	54%	11%
VERY/SOMEWHAT UNFAVORABLE	344	131	130	61	282	44	17	90	169	84	84	27	68	118	45	25	63	271
	34%	28%	38%	25%	37%	29%	19%	33%	36%	31%	34%	17%	31%	45%	16%	18%	17%	59%
Very Favorable	115	76	15	27	88	9	17	31	60	25	23	28	21	12	54	32	87	19
	11%	17%	5%	11%	12%	6%	19%	11%	13%	9%	9%	18%	10%	4%	19%	23%	24%	4%
Somewhat Favorable	174	101	42	44	130	19	25	44	81	49	31	47	47	25	74	55	114	32
	17%	22%	12%	18%	17%	13%	27%	16%	17%	18%	12%	30%	22%	9%	26%	39%	31%	7%
Heard of, No Opinion	178	69	66	47	126	27	20	48	70	59	45	25	47	47	58	21	59	62
	18%	15%	19%	19%	17%	18%	22%	18%	15%	22%	18%	16%	22%	18%	20%	15%	16%	13%
Somewhat Unfavorable	152	64	52	37	115	25	12	38	67	48	34	15	35	59	24	17	36	96
	15%	14%	15%	15%	15%	16%	13%	14%	14%	17%	13%	10%	16%	23%	8%	12%	10%	21%
Very Unfavorable	192	67	78	25	167	19	5	52	103	36	50	12	33	59	21	8	27	175
	19%	15%	23%	10%	22%	13%	6%	19%	22%	13%	20%	8%	15%	23%	7%	6%	7%	38%
Never heard of	202	83	87	65	131	53	12	56	89	56	67	31	32	60	53	9	47	78
	20%	18%	26%	27%	17%	35%	13%	21%	19%	21%	27%	20%	15%	23%	19%	6%	13%	17%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Tim Scott

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	212	77	130	82	143	15	31	29	27	28	56	72	84	128
	21%	20%	28%	15%	21%	13%	24%	21%	18%	18%	20%	25%	19%	23%
VERY/SOMEWHAT UNFAVORABLE	198	58	124	72	132	30	24	11	15	38	63	70	64	134
	20%	15%	26%	13%	19%	26%	19%	8%	10%	25%	22%	25%	14%	24%
Very Favorable	89	21	62	27	59	6	16	4	4	14	32	36	22	67
	9%	6%	13%	5%	9%	5%	12%	3%	3%	9%	11%	13%	5%	12%
Somewhat Favorable	123	56	69	54	84	9	15	25	23	14	24	36	62	60
	12%	15%	15%	10%	12%	8%	12%	18%	15%	9%	8%	13%	14%	11%
Heard of, No Opinion	239	89	100	139	155	22	27	21	57	34	70	57	112	127
	24%	23%	21%	26%	23%	19%	21%	15%	38%	22%	25%	20%	25%	22%
Somewhat Unfavorable	93	28	63	29	54	15	20	9	8	19	32	25	36	57
	9%	7%	13%	5%	8%	13%	16%	6%	6%	12%	11%	9%	8%	10%
Very Unfavorable	105	31	61	43	78	15	4	3	7	19	31	45	29	77
	10%	8%	13%	8%	12%	13%	3%	2%	4%	13%	11%	16%	6%	13%
Never heard of	363	156	116	246	249	50	46	79	51	54	95	84	184	179
	36%	41%	25%	46%	37%	43%	36%	56%	34%	35%	33%	30%	41%	32%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Tim Scott

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	212	50	87	51	24	136	75	88	54	24	34	71	48	35	104	17	70
	21%	22%	22%	20%	17%	22%	19%	23%	19%	11%	16%	28%	24%	31%	22%	18%	22%
VERY/SOMEWHAT UNFAVORABLE	198	36	71	58	33	107	92	65	67	47	38	47	47	15	88	21	75
	20%	16%	18%	23%	24%	17%	23%	17%	23%	20%	19%	19%	24%	13%	18%	22%	23%
Very Favorable	89	19	44	14	13	62	27	38	20	10	15	31	17	16	43	3	38
	9%	8%	11%	5%	9%	10%	7%	10%	7%	4%	7%	13%	8%	14%	9%	3%	12%
Somewhat Favorable	123	31	43	38	11	74	49	50	34	14	19	39	31	20	61	15	32
	12%	13%	11%	15%	8%	12%	12%	13%	12%	6%	9%	16%	16%	17%	13%	15%	10%
Heard of, No Opinion	239	58	90	55	37	147	91	92	63	60	52	60	37	25	109	23	73
	24%	25%	23%	22%	26%	24%	23%	24%	22%	26%	25%	24%	19%	22%	23%	24%	23%
Somewhat Unfavorable	93	20	38	24	11	58	35	29	25	17	26	21	19	7	46	9	29
	9%	9%	10%	9%	8%	9%	9%	7%	9%	7%	13%	9%	9%	6%	10%	10%	9%
Very Unfavorable	105	16	33	35	22	48	57	36	42	30	12	26	28	8	41	12	46
	10%	7%	8%	14%	16%	8%	14%	9%	15%	13%	6%	10%	14%	7%	9%	12%	14%
Never heard of	363	87	140	88	46	228	134	146	103	97	81	72	66	37	176	35	103
	36%	38%	36%	35%	33%	37%	34%	37%	36%	43%	40%	29%	33%	33%	37%	36%	32%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Tim Scott

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	212	138	40	30	167	15	30	153	34	20	175	32	171	29	61	98	82	144	176	175	118
	21%	36%	20%	7%	36%	18%	7%	37%	13%	7%	38%	7%	40%	7%	36%	39%	19%	22%	21%	26%	16%
VERY/SOMEWHAT UNFAVORABLE	198	25	50	123	31	18	149	30	52	116	30	162	31	144	13	11	108	142	171	109	170
	20%	6%	24%	31%	7%	21%	32%	7%	20%	37%	7%	32%	7%	35%	8%	4%	25%	22%	20%	16%	23%
Very Favorable	89	66	12	12	71	7	12	69	10	10	73	14	77	11	28	39	27	57	74	75	52
	9%	17%	6%	3%	15%	8%	3%	17%	4%	3%	16%	3%	18%	3%	16%	15%	6%	9%	9%	11%	7%
Somewhat Favorable	123	72	29	17	97	8	18	85	24	10	102	18	95	18	33	60	54	86	102	100	66
	12%	19%	14%	4%	21%	10%	4%	21%	9%	3%	22%	4%	22%	4%	20%	24%	13%	13%	12%	15%	9%
Heard of, No Opinion	239	107	41	83	127	16	96	109	60	67	122	109	113	84	46	73	105	142	200	164	175
	24%	28%	20%	21%	27%	19%	21%	26%	23%	21%	27%	22%	26%	20%	27%	29%	24%	22%	24%	24%	24%
Somewhat Unfavorable	93	20	28	45	24	14	55	24	22	46	23	66	27	47	9	9	37	58	74	61	81
	9%	5%	14%	11%	5%	17%	12%	6%	8%	15%	5%	13%	6%	11%	5%	4%	9%	9%	9%	9%	11%
Very Unfavorable	105	5	22	78	7	4	94	5	30	70	7	96	4	97	4	2	71	84	96	47	89
	10%	1%	11%	20%	1%	5%	20%	1%	11%	22%	2%	19%	1%	23%	2%	1%	17%	13%	11%	7%	12%
Never heard of	363	117	74	161	139	34	190	119	119	109	128	195	115	156	49	70	134	219	296	236	277
	36%	30%	36%	41%	30%	41%	41%	29%	45%	35%	28%	39%	27%	38%	29%	28%	31%	34%	35%	34%	37%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Tim Scott

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	212	116	51	50	162	28	22	62	95	55	32	50	45	38	101	59	150	39
	21%	25%	15%	21%	21%	18%	24%	23%	20%	20%	13%	32%	21%	14%	36%	42%	41%	8%
VERY/SOMEWHAT UNFAVORABLE	198	79	74	41	155	19	22	50	104	45	33	11	46	59	18	11	23	175
	20%	17%	22%	17%	21%	12%	24%	18%	22%	16%	13%	7%	22%	23%	6%	8%	6%	38%
Very Favorable	89	57	11	14	76	5	9	27	41	21	15	19	26	8	49	20	65	19
	9%	12%	3%	6%	10%	3%	10%	10%	9%	8%	6%	12%	12%	3%	17%	14%	18%	4%
Somewhat Favorable	123	59	40	37	86	23	13	35	54	34	17	31	19	29	52	39	85	20
	12%	13%	12%	15%	11%	15%	15%	13%	12%	12%	7%	19%	9%	11%	18%	28%	23%	4%
Heard of, No Opinion	239	112	86	65	171	39	26	66	98	75	65	36	70	59	80	37	104	89
	24%	24%	25%	27%	23%	25%	29%	25%	21%	27%	26%	23%	33%	23%	28%	26%	28%	19%
Somewhat Unfavorable	93	35	40	28	63	13	15	27	48	18	11	3	25	26	14	11	18	55
	9%	8%	12%	11%	8%	9%	16%	10%	10%	7%	4%	2%	12%	10%	5%	7%	5%	12%
Very Unfavorable	105	44	35	13	92	6	7	23	55	27	23	8	21	33	4	1	5	120
	10%	10%	10%	5%	12%	4%	8%	9%	12%	10%	9%	5%	10%	13%	1%	1%	1%	26%
Never heard of	363	154	130	88	270	67	21	91	173	99	119	60	54	106	86	35	93	158
	36%	33%	38%	36%	36%	44%	23%	34%	37%	36%	48%	38%	25%	40%	30%	25%	25%	34%

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[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Vivek Ramaswamy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	212	71	124	88	160	12	30	25	28	27	65	67	80	132
	21%	19%	26%	16%	24%	10%	23%	18%	18%	18%	23%	24%	18%	23%
VERY/SOMEWHAT UNFAVORABLE	146	49	81	64	88	20	19	23	17	33	32	42	73	74
	14%	13%	17%	12%	13%	17%	15%	16%	11%	21%	11%	15%	16%	13%
Very Favorable	76	16	46	30	61	5	8	6	6	8	22	34	20	56
	8%	4%	10%	6%	9%	4%	6%	5%	4%	5%	8%	12%	4%	10%
Somewhat Favorable	136	54	78	57	98	7	22	18	22	20	43	33	60	76
	13%	14%	17%	11%	14%	6%	17%	13%	14%	13%	15%	12%	14%	13%
Heard of, No Opinion	165	79	67	98	109	21	18	17	35	25	48	40	76	89
	16%	21%	14%	18%	16%	18%	14%	12%	23%	16%	17%	14%	17%	16%
Somewhat Unfavorable	81	21	49	31	38	10	15	20	11	16	15	18	48	33
	8%	6%	10%	6%	6%	9%	12%	14%	7%	11%	5%	6%	11%	6%
Very Unfavorable	66	27	31	33	50	10	4	3	6	17	17	24	25	41
	6%	7%	7%	6%	7%	8%	3%	2%	4%	11%	6%	8%	6%	7%
Never heard of	489	182	199	289	323	63	62	76	72	69	139	133	216	272
	48%	48%	42%	54%	48%	55%	48%	54%	48%	45%	49%	47%	49%	48%

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[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Vivek Ramaswamy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	212	51	89	47	25	141	71	102	58	32	43	58	44	33	94	19	77
	21%	22%	23%	19%	18%	23%	18%	26%	20%	14%	21%	23%	22%	30%	20%	20%	24%
VERY/SOMEWHAT UNFAVORABLE	146	34	39	51	22	73	73	42	46	31	20	44	34	16	67	20	45
	14%	15%	10%	20%	16%	12%	19%	11%	16%	14%	10%	17%	17%	14%	14%	21%	14%
Very Favorable	76	17	25	24	9	43	33	35	27	12	11	20	17	15	28	4	39
	8%	8%	7%	9%	7%	7%	8%	9%	9%	5%	6%	8%	8%	14%	6%	4%	12%
Somewhat Favorable	136	34	64	23	15	98	38	67	31	20	32	38	28	18	66	15	37
	13%	15%	17%	9%	11%	16%	10%	17%	11%	9%	16%	15%	14%	16%	14%	16%	12%
Heard of, No Opinion	165	40	71	28	26	111	54	67	42	49	37	39	24	10	79	11	51
	16%	17%	18%	11%	18%	18%	14%	17%	14%	22%	18%	16%	12%	9%	17%	12%	16%
Somewhat Unfavorable	81	19	25	24	12	45	36	20	18	17	11	28	15	9	39	14	19
	8%	8%	7%	9%	9%	7%	9%	5%	6%	7%	5%	11%	8%	8%	8%	15%	6%
Very Unfavorable	66	15	14	27	10	29	37	22	28	15	9	15	19	7	28	6	26
	6%	6%	4%	11%	7%	5%	9%	6%	10%	6%	4%	6%	10%	6%	6%	6%	8%
Never heard of	489	106	188	127	67	293	194	180	142	116	105	109	96	53	237	45	149
	48%	46%	48%	50%	48%	47%	49%	46%	49%	51%	51%	44%	48%	47%	50%	47%	46%

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[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Vivek Ramaswamy

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	212	153	42	13	180	15	17	157	39	11	186	22	180	14	66	101	96	143	176	174	116
	21%	40%	20%	3%	39%	18%	4%	38%	15%	4%	41%	4%	42%	3%	39%	40%	22%	22%	21%	26%	16%
VERY/SOMEWHAT UNFAVORABLE	146	30	49	66	44	24	78	33	51	61	51	90	47	76	21	20	68	85	115	90	113
	14%	8%	24%	17%	10%	29%	17%	8%	19%	19%	11%	18%	11%	18%	12%	8%	16%	13%	14%	13%	15%
Very Favorable	76	59	13	4	66	5	5	59	10	6	66	10	69	4	31	33	37	51	64	66	40
	8%	15%	6%	1%	14%	6%	1%	14%	4%	2%	14%	2%	16%	1%	18%	13%	9%	8%	8%	10%	5%
Somewhat Favorable	136	94	29	9	114	9	12	97	29	5	120	12	111	10	35	68	58	92	112	108	76
	13%	24%	14%	2%	25%	11%	3%	24%	11%	2%	26%	2%	26%	2%	20%	27%	14%	14%	13%	16%	10%
Heard of, No Opinion	165	78	36	45	91	16	57	84	46	32	86	73	79	53	31	53	57	104	136	121	119
	16%	20%	18%	11%	20%	20%	12%	20%	17%	10%	19%	15%	18%	13%	18%	21%	13%	16%	16%	18%	16%
Somewhat Unfavorable	81	17	30	33	30	15	36	17	29	34	35	43	33	31	10	17	34	41	58	51	63
	8%	4%	14%	8%	6%	18%	8%	4%	11%	11%	8%	9%	8%	8%	6%	7%	8%	6%	7%	8%	9%
Very Unfavorable	66	13	20	33	15	10	42	16	22	27	17	48	14	44	11	3	35	44	57	39	50
	6%	3%	10%	8%	3%	12%	9%	4%	8%	9%	4%	10%	3%	11%	7%	1%	8%	7%	7%	6%	7%
Never heard of	489	126	78	273	148	28	313	137	129	208	133	313	124	270	52	79	208	315	416	298	391
	48%	33%	38%	69%	32%	33%	67%	33%	48%	67%	29%	63%	29%	65%	31%	31%	49%	49%	49%	44%	53%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Vivek Ramaswamy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	212	116	54	55	157	27	28	61	99	52	46	59	46	40	120	55	151	15
	21%	25%	16%	23%	21%	18%	31%	23%	21%	19%	19%	38%	22%	15%	42%	39%	41%	3%
VERY/SOMEWHAT UNFAVORABLE	146	70	55	54	93	31	22	45	70	31	23	10	34	44	24	17	34	80
	14%	15%	16%	22%	12%	21%	24%	17%	15%	11%	9%	7%	16%	17%	8%	12%	9%	17%
Very Favorable	76	47	16	16	61	8	7	20	40	16	19	21	17	11	53	12	60	3
	8%	10%	5%	6%	8%	5%	8%	8%	8%	6%	8%	14%	8%	4%	19%	8%	16%	1%
Somewhat Favorable	136	69	38	40	96	19	21	41	59	36	28	38	30	29	67	44	90	13
	13%	15%	11%	16%	13%	12%	23%	15%	13%	13%	11%	24%	14%	11%	23%	31%	24%	3%
Heard of, No Opinion	165	73	53	32	131	19	13	41	69	55	34	32	41	29	52	32	72	59
	16%	16%	16%	13%	17%	13%	14%	15%	15%	20%	14%	21%	19%	11%	18%	22%	19%	13%
Somewhat Unfavorable	81	39	33	38	43	20	18	28	38	14	11	6	20	25	13	15	18	42
	8%	8%	10%	15%	6%	13%	19%	11%	8%	5%	5%	4%	9%	9%	4%	11%	5%	9%
Very Unfavorable	66	31	22	16	50	12	4	17	33	17	12	4	14	19	11	2	15	38
	6%	7%	6%	6%	7%	8%	5%	6%	7%	6%	5%	3%	7%	7%	4%	1%	4%	8%
Never heard of	489	202	180	104	378	75	29	122	231	135	146	55	93	148	88	38	114	307
	48%	44%	53%	42%	50%	49%	31%	45%	49%	49%	58%	35%	43%	57%	31%	27%	31%	67%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Robert F Kennedy, Jr

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	396	147	189	207	268	46	56	44	65	62	117	108	171	225
	39%	39%	40%	38%	39%	40%	43%	31%	43%	40%	41%	38%	38%	40%
VERY/SOMEWHAT UNFAVORABLE	252	84	130	121	181	22	18	15	20	37	76	104	72	180
	25%	22%	28%	22%	27%	19%	14%	11%	13%	24%	27%	37%	16%	32%
Very Favorable	159	60	80	79	84	23	39	18	31	26	48	35	76	84
	16%	16%	17%	15%	12%	20%	30%	13%	21%	17%	17%	13%	17%	15%
Somewhat Favorable	237	87	109	128	183	23	17	26	34	36	69	73	95	142
	23%	23%	23%	24%	27%	20%	13%	19%	22%	23%	24%	26%	21%	25%
Heard of, No Opinion	301	128	126	174	201	35	43	48	52	46	87	68	146	155
	30%	34%	27%	32%	30%	30%	33%	35%	34%	30%	31%	24%	33%	27%
Somewhat Unfavorable	134	52	66	68	96	15	11	6	10	24	35	60	40	95
	13%	14%	14%	13%	14%	13%	9%	4%	6%	16%	12%	21%	9%	17%
Very Unfavorable	118	32	63	53	85	7	7	9	10	13	41	44	32	86
	12%	8%	13%	10%	13%	6%	5%	6%	7%	9%	14%	16%	7%	15%
Never heard of	62	22	26	37	30	13	12	33	14	9	5	2	56	6
	6%	6%	5%	7%	4%	11%	9%	23%	9%	6%	2%	1%	13%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Robert F Kennedy, Jr

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	396	100	159	81	57	258	138	160	107	91	76	103	74	48	208	30	121
	39%	43%	41%	32%	40%	42%	35%	41%	37%	40%	37%	41%	37%	43%	44%	32%	37%
VERY/SOMEWHAT UNFAVORABLE	252	31	88	86	47	119	133	87	94	39	45	73	58	34	94	22	110
	25%	13%	23%	34%	34%	19%	34%	22%	33%	17%	22%	29%	29%	30%	20%	23%	34%
Very Favorable	159	36	78	28	17	114	45	53	32	39	30	35	33	20	87	17	44
	16%	16%	20%	11%	12%	18%	11%	13%	11%	17%	15%	14%	16%	18%	18%	18%	14%
Somewhat Favorable	237	64	80	53	40	144	93	108	76	52	46	68	42	28	121	13	76
	23%	28%	21%	21%	28%	23%	24%	28%	26%	23%	22%	27%	21%	25%	25%	14%	24%
Heard of, No Opinion	301	84	112	77	27	196	104	123	77	84	67	67	52	22	140	33	90
	30%	37%	29%	30%	20%	32%	27%	32%	27%	37%	33%	27%	26%	19%	29%	35%	28%
Somewhat Unfavorable	134	20	51	40	23	71	64	49	47	20	32	36	30	14	51	7	65
	13%	9%	13%	16%	17%	11%	16%	12%	16%	9%	16%	14%	15%	12%	11%	7%	20%
Very Unfavorable	118	11	37	45	24	48	69	38	47	19	13	37	28	20	43	15	45
	12%	5%	9%	18%	17%	8%	18%	10%	16%	9%	6%	15%	14%	18%	9%	16%	14%
Never heard of	62	15	29	9	9	44	17	21	9	13	17	7	15	9	35	10	1
	6%	7%	7%	3%	6%	7%	4%	5%	3%	6%	8%	3%	7%	8%	7%	11%	*%

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[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Robert F Kennedy, Jr

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	396	178	74	134	217	20	159	194	102	96	216	164	196	142	92	108	154	244	318	262	271
	39%	46%	36%	34%	47%	24%	34%	47%	38%	31%	47%	33%	46%	35%	54%	43%	36%	38%	38%	38%	37%
VERY/SOMEWHAT UNFAVORABLE	252	75	54	118	97	20	136	81	51	112	93	150	96	132	31	54	137	189	228	162	198
	25%	19%	26%	30%	21%	24%	29%	20%	19%	36%	20%	30%	22%	32%	18%	21%	32%	29%	27%	24%	27%
Very Favorable	159	68	19	68	78	9	72	73	38	44	79	76	69	68	49	24	57	84	123	89	116
	16%	18%	9%	17%	17%	10%	16%	18%	14%	14%	17%	15%	16%	16%	29%	9%	13%	13%	15%	13%	16%
Somewhat Favorable	237	110	55	66	139	11	87	121	63	51	137	88	127	75	44	84	97	160	195	172	155
	23%	28%	27%	17%	30%	14%	19%	29%	24%	17%	30%	18%	29%	18%	26%	33%	23%	25%	23%	25%	21%
Heard of, No Opinion	301	117	66	112	131	36	134	118	96	81	128	150	123	112	38	83	118	190	255	214	226
	30%	30%	32%	28%	28%	43%	29%	29%	36%	26%	28%	30%	29%	27%	22%	33%	28%	29%	30%	31%	31%
Somewhat Unfavorable	134	47	28	54	57	17	60	51	24	51	54	74	58	56	18	31	69	100	118	85	115
	13%	12%	14%	14%	12%	20%	13%	13%	9%	16%	12%	15%	14%	14%	11%	12%	16%	15%	14%	12%	16%
Very Unfavorable	118	29	26	63	39	4	75	29	27	61	40	76	38	76	13	22	68	89	110	76	83
	12%	7%	12%	16%	8%	4%	16%	7%	10%	20%	9%	15%	9%	18%	8%	9%	16%	14%	13%	11%	11%
Never heard of	62	17	11	33	19	7	36	18	17	23	18	35	15	26	8	8	19	24	42	46	44
	6%	4%	5%	8%	4%	9%	8%	4%	6%	7%	4%	7%	4%	6%	5%	3%	4%	4%	5%	7%	6%

Echelon Insights
April Omnibus 2023
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[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Robert F Kennedy, Jr

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	396	196	119	98	292	57	42	108	182	106	96	80	77	86	148	56	178	158
	39%	43%	35%	40%	39%	37%	45%	40%	39%	39%	38%	51%	36%	33%	52%	39%	48%	34%
VERY/SOMEWHAT UNFAVORABLE	252	125	68	53	199	32	20	63	127	63	57	19	58	79	50	36	81	150
	25%	27%	20%	21%	26%	21%	22%	23%	27%	23%	23%	12%	27%	30%	18%	26%	22%	33%
Very Favorable	159	79	51	37	117	20	18	59	65	36	32	30	30	30	61	15	61	82
	16%	17%	15%	15%	15%	13%	19%	22%	14%	13%	13%	19%	14%	11%	21%	10%	16%	18%
Somewhat Favorable	237	117	68	61	175	37	24	50	117	70	64	50	48	56	88	41	118	77
	23%	25%	20%	25%	23%	24%	26%	18%	25%	26%	26%	32%	22%	21%	31%	29%	32%	17%
Heard of, No Opinion	301	124	114	73	225	47	27	68	140	93	84	53	70	71	72	46	101	112
	30%	27%	33%	30%	30%	31%	29%	25%	30%	34%	34%	34%	32%	27%	25%	32%	27%	24%
Somewhat Unfavorable	134	62	35	27	108	14	12	41	66	27	30	13	33	45	29	25	43	72
	13%	13%	10%	11%	14%	9%	13%	15%	14%	10%	12%	9%	15%	17%	10%	18%	12%	16%
Very Unfavorable	118	63	32	26	91	18	8	22	61	35	27	6	25	34	21	11	39	78
	12%	14%	10%	11%	12%	12%	9%	8%	13%	13%	11%	4%	12%	13%	7%	8%	10%	17%
Never heard of	62	17	41	21	42	18	3	30	21	11	13	6	10	26	13	4	10	40
	6%	4%	12%	9%	5%	11%	4%	11%	5%	4%	5%	4%	5%	10%	5%	3%	3%	9%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_TrumpIndicted] How much have you heard of each of the following?
 -Donald Trump's indictment by a Manhattan prosecutor

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	828	306	416	410	574	83	105	95	113	125	248	246	334	494
	82%	80%	88%	76%	85%	72%	82%	68%	75%	81%	87%	87%	75%	87%
A LITTLE/NOTHING AT ALL	174	71	51	123	98	30	24	43	35	28	34	35	106	68
	17%	19%	11%	23%	14%	26%	18%	30%	23%	18%	12%	12%	24%	12%
A great deal	577	217	305	270	405	59	63	62	73	94	184	164	229	348
	57%	57%	65%	50%	60%	51%	49%	44%	48%	61%	65%	58%	51%	61%
Some	252	89	111	141	169	24	42	33	41	31	65	82	105	147
	25%	23%	24%	26%	25%	21%	33%	24%	27%	20%	23%	29%	24%	26%
A little	124	52	35	88	75	17	14	29	25	17	26	27	71	53
	12%	14%	8%	16%	11%	15%	11%	21%	16%	11%	9%	10%	16%	9%
Nothing at all	50	18	16	34	23	13	10	13	10	11	8	8	34	16
	5%	5%	3%	6%	3%	12%	7%	9%	7%	7%	3%	3%	8%	3%
Unsure	10	5	3	6	7	2	-	2	3	0	2	2	5	4
	1%	1%	1%	1%	1%	2%	-	1%	2%	*%	1%	1%	1%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_TrumpIndicted] How much have you heard of each of the following?
-Donald Trump's indictment by a Manhattan prosecutor

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	828	158	316	234	120	474	354	309	264	169	170	199	173	106	392	70	277
	82%	69%	82%	93%	86%	77%	90%	79%	92%	74%	83%	79%	87%	94%	82%	73%	86%
A LITTLE/NOTHING AT ALL	174	66	69	18	20	135	38	76	22	56	33	49	25	6	81	24	43
	17%	29%	18%	7%	14%	22%	10%	19%	8%	25%	16%	20%	12%	6%	17%	25%	13%
A great deal	577	98	212	181	86	310	267	204	200	114	121	141	125	70	259	61	190
	57%	43%	55%	72%	62%	50%	68%	52%	70%	50%	59%	56%	63%	62%	54%	63%	59%
Some	252	60	104	53	34	164	87	105	64	55	50	57	47	36	133	9	87
	25%	26%	27%	21%	24%	27%	22%	27%	22%	24%	24%	23%	24%	32%	28%	10%	27%
A little	124	42	57	14	10	99	25	57	18	44	27	31	16	5	60	13	30
	12%	18%	15%	6%	7%	16%	6%	15%	6%	19%	13%	12%	8%	4%	13%	13%	9%
Nothing at all	50	24	11	4	9	36	13	19	4	12	6	18	9	2	22	11	13
	5%	11%	3%	2%	7%	6%	3%	5%	1%	5%	3%	7%	4%	1%	5%	11%	4%
Unsure	10	6	3	1	-	9	1	6	1	2	1	3	1	-	3	2	2
	1%	3%	1%	*%		1%	*%	2%	*%	1%	1%	1%	1%		1%	2%	1%

Echelon Insights
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[QAware_TrumpIndicted] How much have you heard of each of the following?
-Donald Trump's indictment by a Manhattan prosecutor

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	828	317	163	331	383	52	393	350	194	270	376	415	352	360	134	213	362	548	707	553	608
	82%	82%	80%	84%	83%	63%	84%	85%	73%	87%	83%	83%	82%	87%	79%	84%	84%	85%	84%	81%	82%
A LITTLE/NOTHING AT ALL	174	68	40	60	78	30	66	59	69	39	75	80	75	48	35	38	64	96	130	123	127
	17%	18%	19%	15%	17%	36%	14%	14%	26%	13%	17%	16%	18%	12%	21%	15%	15%	15%	15%	18%	17%
A great deal	577	205	119	250	254	26	296	230	132	212	250	305	238	276	94	138	269	388	502	383	425
	57%	53%	58%	63%	55%	31%	64%	56%	50%	68%	55%	61%	55%	67%	56%	55%	63%	60%	60%	56%	57%
Some	252	112	44	81	129	26	97	120	62	57	126	109	114	84	39	75	93	160	205	169	182
	25%	29%	22%	21%	28%	31%	21%	29%	23%	18%	28%	22%	27%	20%	23%	30%	22%	25%	24%	25%	25%
A little	124	49	20	52	56	12	56	42	51	28	53	61	52	42	25	29	52	66	99	90	94
	12%	13%	10%	13%	12%	14%	12%	10%	19%	9%	12%	12%	12%	10%	15%	12%	12%	10%	12%	13%	13%
Nothing at all	50	19	20	8	22	18	10	17	19	11	22	19	23	5	10	9	12	30	31	33	33
	5%	5%	10%	2%	5%	22%	2%	4%	7%	3%	5%	4%	5%	1%	6%	4%	3%	5%	4%	5%	4%
Unsure	10	2	2	5	3	1	6	2	3	3	4	5	2	5	1	2	3	4	5	8	5
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_TrumpIndicted] How much have you heard of each of the following?
-Donald Trump's indictment by a Manhattan prosecutor

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	828	395	262	193	626	112	82	220	391	218	192	127	183	208	231	122	310	397
	82%	86%	77%	79%	83%	73%	89%	82%	83%	80%	77%	81%	85%	79%	81%	86%	84%	86%
A LITTLE/NOTHING AT ALL	174	65	73	49	125	39	10	45	76	53	57	29	30	52	51	20	58	55
	17%	14%	21%	20%	16%	26%	11%	17%	16%	20%	23%	18%	14%	20%	18%	14%	16%	12%
A great deal	577	275	181	126	447	74	53	150	280	146	128	80	132	143	154	83	208	289
	57%	60%	53%	52%	59%	48%	57%	56%	60%	54%	51%	51%	62%	55%	54%	58%	56%	63%
Some	252	120	81	67	179	38	29	70	110	71	64	46	51	65	77	39	102	108
	25%	26%	24%	27%	24%	25%	31%	26%	24%	26%	26%	30%	24%	25%	27%	28%	28%	24%
A little	124	51	50	31	93	24	8	31	53	39	41	23	24	30	35	16	47	49
	12%	11%	15%	13%	12%	15%	8%	12%	11%	14%	16%	15%	11%	11%	12%	12%	13%	11%
Nothing at all	50	14	23	18	32	16	2	13	22	14	16	6	6	22	16	3	11	6
	5%	3%	7%	7%	4%	10%	2%	5%	5%	5%	6%	4%	3%	8%	6%	2%	3%	1%
Unsure	10	2	6	2	7	2	1	4	3	2	1	2	1	2	1	0	2	9
	1%	0%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	0%	0%	2%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_IRS] How much have you heard of each of the following?

-An IRS whistleblower alleging the Hunter Biden probe is being mishandled

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	452	156	241	211	303	45	61	53	56	64	127	154	172	280
	45%	41%	51%	39%	45%	39%	47%	38%	37%	41%	45%	54%	39%	49%
A LITTLE/NOTHING AT ALL	514	210	217	295	349	60	63	80	82	87	145	119	250	264
	51%	55%	46%	55%	51%	51%	49%	57%	55%	57%	51%	42%	56%	47%
A great deal	178	62	106	72	124	14	23	19	24	28	53	53	71	107
	18%	16%	23%	13%	18%	12%	18%	13%	16%	18%	19%	19%	16%	19%
Some	274	94	134	139	179	31	38	34	32	35	73	100	101	174
	27%	25%	29%	26%	26%	27%	29%	24%	21%	23%	26%	35%	23%	31%
A little	253	98	115	138	177	25	31	32	45	38	73	65	115	138
	25%	26%	24%	26%	26%	21%	24%	23%	30%	25%	26%	23%	26%	24%
Nothing at all	260	112	102	157	172	35	32	48	37	49	72	54	135	126
	26%	29%	22%	29%	25%	30%	25%	34%	25%	32%	25%	19%	30%	22%
Unsure	46	15	13	33	27	11	5	7	13	3	13	10	24	23
	5%	4%	3%	6%	4%	9%	4%	5%	9%	2%	4%	4%	5%	4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_IRS] How much have you heard of each of the following?

-An IRS whistleblower alleging the Hunter Biden probe is being mishandled

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	452	84	187	126	55	271	181	169	134	67	94	122	102	63	213	37	166
	45%	36%	48%	50%	39%	44%	46%	43%	47%	30%	46%	49%	51%	56%	45%	39%	51%
A LITTLE/NOTHING AT ALL	514	123	185	122	82	308	204	202	146	146	105	116	91	48	240	52	146
	51%	54%	48%	48%	58%	50%	52%	52%	51%	64%	51%	46%	46%	43%	50%	54%	45%
A great deal	178	31	72	55	21	103	75	69	55	19	37	55	40	27	96	10	57
	18%	13%	18%	22%	15%	17%	19%	18%	19%	8%	18%	22%	20%	24%	20%	11%	18%
Some	274	53	115	72	34	168	106	100	79	49	58	66	62	37	117	27	109
	27%	23%	30%	28%	24%	27%	27%	26%	27%	21%	28%	26%	31%	33%	24%	28%	34%
A little	253	58	91	66	38	149	104	100	77	66	54	59	35	32	116	24	83
	25%	25%	24%	26%	27%	24%	27%	26%	27%	29%	27%	24%	17%	29%	24%	25%	26%
Nothing at all	260	65	94	56	43	159	100	102	69	81	50	57	57	15	124	28	63
	26%	28%	24%	22%	31%	26%	25%	26%	24%	35%	25%	23%	29%	14%	26%	29%	20%
Unsure	46	23	15	4	4	38	8	20	7	14	6	13	5	1	24	7	11
	5%	10%	4%	2%	3%	6%	2%	5%	2%	6%	3%	5%	2%	1%	5%	7%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_IRS] How much have you heard of each of the following?

-An IRS whistleblower alleging the Hunter Biden probe is being mishandled

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	452	203	96	145	252	31	169	228	101	117	258	183	244	167	87	147	194	294	383	303	310
	45%	53%	47%	37%	54%	38%	36%	55%	38%	38%	57%	37%	57%	40%	51%	58%	45%	45%	45%	44%	42%
A LITTLE/NOTHING AT ALL	514	171	100	231	198	45	270	172	143	184	186	285	174	221	79	97	210	323	421	344	394
	51%	44%	49%	58%	43%	54%	58%	42%	54%	59%	41%	57%	40%	54%	46%	38%	49%	50%	50%	50%	53%
A great deal	178	103	33	42	124	6	49	111	34	33	129	46	116	47	52	68	71	107	148	132	117
	18%	27%	16%	10%	27%	7%	10%	27%	13%	11%	28%	9%	27%	11%	30%	27%	17%	17%	18%	19%	16%
Some	274	101	63	103	129	26	120	116	68	84	129	137	128	120	35	79	123	187	235	171	193
	27%	26%	31%	26%	28%	31%	26%	28%	26%	27%	28%	27%	30%	29%	21%	31%	29%	29%	28%	25%	26%
A little	253	100	62	90	113	24	116	104	72	77	101	134	102	99	43	57	98	169	219	175	181
	25%	26%	30%	23%	24%	29%	25%	25%	27%	25%	22%	27%	24%	24%	25%	23%	23%	26%	26%	26%	24%
Nothing at all	260	70	38	140	85	21	154	68	71	107	85	151	71	122	36	40	112	153	202	169	214
	26%	18%	19%	35%	18%	25%	33%	17%	27%	34%	19%	30%	17%	30%	21%	16%	26%	24%	24%	25%	29%
Unsure	46	13	9	21	13	7	26	11	21	10	12	31	12	25	4	9	24	30	39	36	35
	5%	3%	5%	5%	3%	8%	6%	3%	8%	3%	3%	6%	3%	6%	3%	3%	6%	5%	5%	5%	5%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_IRS] How much have you heard of each of the following?

-An IRS whistleblower alleging the Hunter Biden probe is being mishandled

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	452	234	128	105	340	60	44	106	232	114	102	73	101	103	156	81	212	163
	45%	51%	38%	43%	45%	39%	48%	39%	49%	42%	41%	47%	47%	40%	55%	57%	57%	35%
A LITTLE/NOTHING AT ALL	514	212	190	127	385	83	44	152	219	142	131	81	101	144	122	55	148	270
	51%	46%	56%	52%	51%	54%	48%	57%	47%	52%	52%	51%	47%	55%	43%	38%	40%	59%
A great deal	178	97	46	42	131	24	18	48	82	48	27	24	51	31	89	31	110	33
	18%	21%	13%	17%	17%	16%	20%	18%	18%	18%	11%	15%	24%	12%	31%	22%	30%	7%
Some	274	137	82	63	209	36	26	58	150	66	75	49	49	72	67	50	102	130
	27%	30%	24%	26%	28%	24%	29%	22%	32%	24%	30%	31%	23%	28%	23%	35%	28%	28%
A little	253	115	88	61	193	35	26	68	111	74	68	48	46	66	70	29	81	119
	25%	25%	26%	25%	25%	23%	28%	25%	24%	27%	27%	31%	21%	25%	25%	20%	22%	26%
Nothing at all	260	97	102	66	193	48	18	84	108	68	63	33	55	78	52	26	67	151
	26%	21%	30%	27%	25%	31%	20%	31%	23%	25%	25%	21%	26%	30%	18%	18%	18%	33%
Unsure	46	15	23	13	33	10	4	11	19	17	17	3	13	14	6	7	10	28
	5%	3%	7%	5%	4%	6%	4%	4%	4%	6%	7%	2%	6%	5%	2%	5%	3%	6%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_DominionPay] How much have you heard of each of the following?
 -The settlement between the voting machine company Dominion and Fox News

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	590	218	326	263	429	54	54	49	69	91	176	205	209	381
	58%	57%	69%	49%	63%	47%	42%	35%	46%	59%	62%	73%	47%	67%
A LITTLE/NOTHING AT ALL	391	151	138	252	231	57	67	81	78	63	97	72	222	169
	39%	40%	29%	47%	34%	50%	52%	58%	52%	41%	34%	26%	50%	30%
A great deal	344	132	193	150	250	35	26	24	34	46	112	127	105	239
	34%	35%	41%	28%	37%	30%	20%	17%	23%	30%	39%	45%	24%	42%
Some	246	86	133	114	178	19	29	25	34	45	64	78	104	142
	24%	23%	28%	21%	26%	17%	22%	18%	23%	29%	23%	28%	23%	25%
A little	166	59	57	107	105	14	32	29	31	30	37	39	90	76
	16%	15%	12%	20%	16%	12%	25%	21%	21%	19%	13%	14%	20%	13%
Nothing at all	225	92	80	145	126	43	35	52	47	33	60	33	132	93
	22%	24%	17%	27%	19%	37%	27%	37%	31%	21%	21%	12%	30%	16%
Unsure	31	12	7	24	19	4	7	10	4	0	11	5	14	17
	3%	3%	1%	4%	3%	4%	6%	7%	3%	*%	4%	2%	3%	3%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_DominionPay] How much have you heard of each of the following?
 -The settlement between the voting machine company Dominion and Fox News

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	590	99	222	178	91	321	269	223	205	107	111	150	130	84	266	63	212
	58%	43%	57%	71%	65%	52%	68%	57%	71%	47%	54%	60%	65%	75%	56%	65%	66%
A LITTLE/NOTHING AT ALL	391	111	159	74	45	270	120	152	79	111	85	92	67	29	194	30	102
	39%	48%	41%	29%	32%	44%	30%	39%	28%	49%	41%	37%	34%	25%	41%	31%	32%
A great deal	344	52	125	115	52	177	166	128	122	57	70	77	83	50	142	38	136
	34%	23%	32%	45%	37%	29%	42%	33%	43%	25%	34%	31%	42%	44%	30%	40%	42%
Some	246	47	97	64	39	143	103	95	83	49	41	73	47	34	124	24	76
	24%	20%	25%	25%	28%	23%	26%	24%	29%	22%	20%	29%	24%	30%	26%	25%	24%
A little	166	55	60	33	17	115	50	69	35	50	32	38	30	13	72	19	45
	16%	24%	15%	13%	12%	19%	13%	18%	12%	22%	16%	15%	15%	11%	15%	20%	14%
Nothing at all	225	56	99	41	29	155	69	82	44	61	52	55	37	16	122	10	57
	22%	24%	26%	16%	20%	25%	18%	21%	15%	27%	26%	22%	19%	14%	26%	11%	18%
Unsure	31	21	6	0	4	27	4	16	3	10	8	7	2	-	16	4	8
	3%	9%	2%	0%	3%	4%	1%	4%	1%	4%	4%	3%	1%	-	3%	4%	2%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_DominionPay] How much have you heard of each of the following?
-The settlement between the voting machine company Dominion and Fox News

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	590	221	108	258	266	26	298	247	130	212	258	316	258	286	93	151	282	423	527	400	427
	58%	57%	53%	65%	57%	31%	64%	60%	49%	68%	57%	63%	60%	69%	55%	60%	66%	65%	63%	59%	58%
A LITTLE/NOTHING AT ALL	391	149	93	133	178	51	162	150	126	97	179	175	158	122	66	95	134	210	294	261	292
	39%	38%	45%	34%	38%	61%	35%	36%	47%	31%	39%	35%	37%	30%	39%	37%	31%	32%	35%	38%	39%
A great deal	344	102	77	164	135	15	193	118	83	142	131	205	124	195	48	72	187	244	305	219	258
	34%	26%	37%	41%	29%	18%	42%	29%	31%	46%	29%	41%	29%	47%	28%	28%	44%	38%	36%	32%	35%
Some	246	119	32	94	131	11	105	129	47	70	127	111	133	91	44	79	95	179	222	181	168
	24%	31%	15%	24%	28%	13%	22%	31%	18%	23%	28%	22%	31%	22%	26%	31%	22%	28%	26%	26%	23%
A little	166	59	43	58	78	17	71	64	55	43	87	71	79	54	21	51	62	89	131	106	117
	16%	15%	21%	15%	17%	21%	15%	16%	21%	14%	19%	14%	18%	13%	12%	20%	15%	14%	16%	15%	16%
Nothing at all	225	90	50	75	100	34	91	86	71	54	91	103	79	68	46	43	72	121	163	156	175
	22%	23%	25%	19%	22%	41%	20%	21%	27%	17%	20%	21%	18%	16%	27%	17%	17%	19%	19%	23%	24%
Unsure	31	17	4	5	19	6	5	14	10	2	19	8	14	5	11	7	13	14	22	22	22
	3%	4%	2%	1%	4%	8%	1%	3%	4%	1%	4%	2%	3%	1%	6%	3%	3%	2%	3%	3%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_DominionPay] How much have you heard of each of the following?
-The settlement between the voting machine company Dominion and Fox News

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	590	296	170	126	460	72	55	133	309	148	139	86	146	139	154	93	225	315
	58%	64%	50%	52%	61%	47%	59%	49%	66%	54%	56%	55%	68%	53%	54%	65%	61%	68%
A LITTLE/NOTHING AT ALL	391	152	157	114	277	76	37	132	150	109	100	69	65	109	117	46	129	134
	39%	33%	46%	46%	37%	50%	41%	49%	32%	40%	40%	44%	30%	42%	41%	32%	35%	29%
A great deal	344	168	99	58	285	34	25	86	183	74	77	41	74	102	75	51	117	214
	34%	36%	29%	24%	38%	22%	27%	32%	39%	27%	31%	26%	34%	39%	26%	36%	32%	46%
Some	246	128	71	68	175	38	30	47	126	74	62	45	72	37	79	42	108	101
	24%	28%	21%	28%	23%	25%	32%	17%	27%	27%	25%	29%	34%	14%	28%	29%	29%	22%
A little	166	64	66	43	122	27	17	55	65	45	43	31	30	47	47	29	56	58
	16%	14%	19%	18%	16%	17%	18%	21%	14%	17%	17%	20%	14%	18%	16%	20%	15%	13%
Nothing at all	225	88	91	70	155	49	21	77	85	64	57	38	36	62	71	17	73	76
	22%	19%	27%	29%	20%	32%	23%	28%	18%	23%	23%	24%	17%	24%	25%	12%	20%	16%
Unsure	31	13	15	5	21	5	-	4	11	16	11	2	4	13	13	4	16	12
	3%	3%	4%	2%	3%	3%	-	2%	2%	6%	4%	1%	2%	5%	5%	3%	4%	3%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_Thomas] How much have you heard of each of the following?
 -Justice Clarence Thomas's financial ties and tax reportings

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	530	189	289	240	359	54	66	46	53	75	162	194	174	356
	52%	50%	61%	44%	53%	46%	51%	33%	35%	49%	57%	69%	39%	63%
A LITTLE/NOTHING AT ALL	430	174	171	259	292	54	52	80	89	73	108	81	242	189
	43%	46%	36%	48%	43%	46%	40%	57%	59%	48%	38%	29%	54%	33%
A great deal	270	99	153	116	179	31	34	23	27	33	93	94	83	187
	27%	26%	33%	21%	26%	27%	26%	16%	18%	21%	33%	33%	19%	33%
Some	260	90	135	124	180	23	32	23	26	42	69	100	91	169
	26%	24%	29%	23%	26%	20%	25%	16%	17%	27%	24%	35%	20%	30%
A little	169	62	72	96	114	23	17	14	43	26	47	39	83	86
	17%	16%	15%	18%	17%	20%	13%	10%	28%	17%	17%	14%	19%	15%
Nothing at all	262	112	99	163	178	30	35	67	46	47	61	42	159	103
	26%	29%	21%	30%	26%	26%	27%	48%	30%	31%	21%	15%	36%	18%
Unsure	51	17	11	41	29	9	11	14	9	6	15	7	29	22
	5%	5%	2%	8%	4%	7%	9%	10%	6%	4%	5%	3%	7%	4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_Thomas] How much have you heard of each of the following?
-Justice Clarence Thomas's financial ties and tax reportings

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	530	92	192	154	92	284	245	179	179	117	106	121	113	69	209	54	204
	52%	40%	50%	61%	66%	46%	63%	46%	62%	51%	52%	48%	57%	62%	44%	57%	63%
A LITTLE/NOTHING AT ALL	430	114	178	94	44	292	138	193	98	95	87	118	79	39	237	34	108
	43%	50%	46%	37%	31%	47%	35%	49%	34%	42%	42%	47%	40%	35%	50%	36%	33%
A great deal	270	43	90	89	48	133	137	83	95	65	54	53	59	37	110	30	99
	27%	19%	23%	35%	34%	21%	35%	21%	33%	29%	27%	21%	30%	33%	23%	32%	31%
Some	260	49	102	64	44	151	108	96	84	52	51	68	54	33	99	24	105
	26%	21%	26%	25%	31%	25%	28%	24%	29%	23%	25%	27%	27%	29%	21%	25%	33%
A little	169	36	68	43	22	104	65	65	49	26	40	50	36	12	105	11	42
	17%	16%	17%	17%	15%	17%	17%	17%	17%	11%	20%	20%	18%	11%	22%	11%	13%
Nothing at all	262	78	110	50	22	188	73	129	49	69	47	68	44	28	132	24	66
	26%	34%	28%	20%	16%	30%	18%	33%	17%	30%	23%	27%	22%	24%	28%	25%	21%
Unsure	51	24	18	5	4	41	10	19	10	16	12	11	6	4	30	7	10
	5%	10%	5%	2%	3%	7%	2%	5%	3%	7%	6%	4%	3%	3%	6%	8%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_Thomas] How much have you heard of each of the following?
-Justice Clarence Thomas's financial ties and tax reportings

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	530	174	100	250	212	28	291	194	122	210	209	305	209	275	64	129	271	372	470	347	407
	52%	45%	49%	63%	46%	34%	62%	47%	46%	67%	46%	61%	49%	67%	38%	51%	63%	57%	56%	51%	55%
A LITTLE/NOTHING AT ALL	430	189	98	129	225	49	157	189	129	96	219	173	197	123	93	109	144	251	338	303	296
	43%	49%	48%	33%	48%	59%	34%	46%	48%	31%	48%	35%	46%	30%	55%	43%	34%	39%	40%	44%	40%
A great deal	270	62	53	153	73	16	181	63	64	142	73	191	74	175	22	43	146	191	241	158	208
	27%	16%	26%	39%	16%	19%	39%	15%	24%	45%	16%	38%	17%	42%	13%	17%	34%	30%	29%	23%	28%
Some	260	112	47	97	139	12	110	131	57	68	136	114	136	100	41	87	124	181	229	189	199
	26%	29%	23%	24%	30%	14%	24%	32%	22%	22%	30%	23%	32%	24%	24%	34%	29%	28%	27%	28%	27%
A little	169	72	35	56	87	14	68	81	42	37	89	74	77	60	31	49	62	104	143	112	116
	17%	18%	17%	14%	19%	17%	15%	20%	16%	12%	19%	15%	18%	15%	18%	20%	14%	16%	17%	16%	16%
Nothing at all	262	118	63	73	137	35	89	108	86	59	131	99	120	63	63	59	82	146	194	191	179
	26%	30%	31%	18%	30%	42%	19%	26%	32%	19%	29%	20%	28%	15%	37%	23%	19%	23%	23%	28%	24%
Unsure	51	24	7	17	27	6	18	28	16	5	27	21	24	14	12	15	14	24	35	34	37
	5%	6%	3%	4%	6%	8%	4%	7%	6%	2%	6%	4%	6%	3%	7%	6%	3%	4%	4%	5%	5%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_Thomas] How much have you heard of each of the following?
-Justice Clarence Thomas's financial ties and tax reportings

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	530	258	150	112	416	60	52	140	263	127	116	66	116	148	118	77	193	296
	52%	56%	44%	46%	55%	39%	57%	52%	56%	46%	47%	42%	54%	56%	42%	54%	52%	64%
A LITTLE/NOTHING AT ALL	430	184	167	121	308	81	40	116	195	119	123	81	90	98	146	60	165	151
	43%	40%	49%	49%	41%	53%	43%	43%	42%	44%	49%	52%	42%	38%	51%	42%	45%	33%
A great deal	270	139	79	49	221	27	22	69	142	59	58	18	54	92	38	27	67	187
	27%	30%	23%	20%	29%	18%	24%	26%	30%	21%	23%	11%	25%	35%	13%	19%	18%	41%
Some	260	119	71	63	195	32	31	71	121	68	58	48	63	55	81	50	126	109
	26%	26%	21%	26%	26%	21%	33%	26%	26%	25%	23%	31%	29%	21%	28%	35%	34%	24%
A little	169	74	63	40	128	23	17	57	71	41	42	23	40	39	52	30	67	72
	17%	16%	19%	16%	17%	15%	18%	21%	15%	15%	17%	15%	19%	15%	18%	21%	18%	16%
Nothing at all	262	110	103	81	180	58	23	59	125	78	81	58	50	59	94	31	98	80
	26%	24%	30%	33%	24%	38%	25%	22%	27%	29%	32%	37%	23%	23%	33%	22%	26%	17%
Unsure	51	20	25	12	34	12	-	13	11	27	11	10	9	15	20	5	12	14
	5%	4%	7%	5%	4%	8%	-	5%	2%	10%	4%	7%	4%	6%	7%	4%	3%	3%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_ChildLabor] How much have you heard of each of the following?
 -Reporting that the Biden Administration ignored warnings of rising migrant child labor

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	317	102	165	150	194	32	53	54	53	45	77	88	152	165
	31%	27%	35%	28%	28%	28%	41%	38%	35%	29%	27%	31%	34%	29%
A LITTLE/NOTHING AT ALL	657	262	296	361	463	76	76	81	92	105	196	183	279	378
	65%	69%	63%	67%	68%	66%	59%	58%	61%	68%	69%	65%	63%	67%
A great deal	124	35	70	54	80	18	18	20	18	20	37	29	58	65
	12%	9%	15%	10%	12%	15%	14%	14%	12%	13%	13%	10%	13%	12%
Some	193	67	95	96	113	14	35	34	35	25	41	59	93	99
	19%	18%	20%	18%	17%	12%	27%	24%	23%	16%	14%	21%	21%	18%
A little	181	53	86	95	128	25	22	17	36	30	42	56	83	98
	18%	14%	18%	18%	19%	21%	17%	12%	24%	19%	15%	20%	19%	17%
Nothing at all	476	209	209	267	334	51	54	64	56	76	153	127	196	280
	47%	55%	44%	49%	49%	44%	42%	46%	37%	49%	54%	45%	44%	49%
Unsure	38	16	10	28	23	8	-	5	6	4	11	12	15	24
	4%	4%	2%	5%	3%	7%	-	4%	4%	2%	4%	4%	3%	4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_ChildLabor] How much have you heard of each of the following?
-Reporting that the Biden Administration ignored warnings of rising migrant child labor

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	317	59	132	92	33	191	126	98	96	46	69	75	68	52	158	34	94
	31%	25%	34%	37%	24%	31%	32%	25%	33%	20%	34%	30%	34%	46%	33%	36%	29%
A LITTLE/NOTHING AT ALL	657	157	247	152	99	404	252	281	182	173	131	161	128	59	297	59	218
	65%	68%	64%	60%	71%	65%	64%	72%	63%	76%	64%	64%	64%	53%	62%	62%	68%
A great deal	124	31	49	30	14	80	43	46	34	16	18	30	32	25	67	13	34
	12%	13%	13%	12%	10%	13%	11%	12%	12%	7%	9%	12%	16%	22%	14%	13%	10%
Some	193	28	83	63	20	111	82	52	61	29	51	45	37	27	91	21	60
	19%	12%	21%	25%	14%	18%	21%	13%	21%	13%	25%	18%	18%	24%	19%	22%	19%
A little	181	44	68	44	24	112	68	78	51	44	37	56	26	17	99	8	61
	18%	19%	18%	17%	17%	18%	17%	20%	18%	19%	18%	22%	13%	15%	21%	9%	19%
Nothing at all	476	113	179	109	76	291	184	203	131	129	93	105	102	42	198	51	157
	47%	49%	46%	43%	54%	47%	47%	52%	46%	57%	46%	42%	51%	38%	42%	53%	49%
Unsure	38	15	8	8	7	23	15	13	10	9	5	15	3	1	21	2	10
	4%	6%	2%	3%	5%	4%	4%	3%	4%	4%	2%	6%	1%	1%	4%	3%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_ChildLabor] How much have you heard of each of the following?

-Reporting that the Biden Administration ignored warnings of rising migrant child labor

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	317	171	55	86	205	14	97	188	64	61	207	100	193	86	76	114	132	199	254	223	208
	31%	44%	27%	22%	44%	17%	21%	46%	24%	20%	45%	20%	45%	21%	45%	45%	31%	31%	30%	33%	28%
A LITTLE/NOTHING AT ALL	657	209	144	290	250	63	345	216	189	236	238	375	229	304	92	132	277	422	554	436	500
	65%	54%	70%	73%	54%	75%	74%	53%	71%	76%	52%	75%	53%	74%	55%	52%	64%	65%	66%	64%	68%
A great deal	124	72	23	25	88	8	28	80	19	20	92	27	79	25	39	43	46	69	94	93	74
	12%	19%	11%	6%	19%	10%	6%	20%	7%	6%	20%	5%	18%	6%	23%	17%	11%	11%	11%	14%	10%
Some	193	98	32	61	118	6	69	107	44	41	115	73	114	61	37	71	86	130	160	130	134
	19%	25%	16%	15%	25%	7%	15%	26%	17%	13%	25%	15%	26%	15%	22%	28%	20%	20%	19%	19%	18%
A little	181	62	42	76	72	15	94	65	51	61	67	108	72	83	30	39	71	118	157	123	141
	18%	16%	20%	19%	15%	19%	20%	16%	19%	20%	15%	22%	17%	20%	18%	15%	16%	18%	19%	18%	19%
Nothing at all	476	147	102	215	178	47	251	151	138	175	172	267	157	221	63	93	206	304	397	313	359
	47%	38%	50%	54%	38%	57%	54%	37%	52%	56%	38%	54%	37%	54%	37%	37%	48%	47%	47%	46%	49%
Unsure	38	7	7	20	8	6	24	7	13	15	10	24	8	23	1	7	20	27	34	25	32
	4%	2%	3%	5%	2%	7%	5%	2%	5%	5%	2%	5%	2%	5%	1%	3%	5%	4%	4%	4%	4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_ChildLabor] How much have you heard of each of the following?

-Reporting that the Biden Administration ignored warnings of rising migrant child labor

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	317	166	95	92	217	55	36	96	141	79	60	54	81	71	132	65	159	91
	31%	36%	28%	37%	29%	36%	40%	36%	30%	29%	24%	34%	38%	27%	46%	45%	43%	20%
A LITTLE/NOTHING AT ALL	657	279	231	152	504	96	56	168	310	180	175	97	128	182	149	74	206	328
	65%	60%	68%	62%	67%	63%	60%	62%	66%	66%	70%	62%	60%	70%	52%	52%	56%	71%
A great deal	124	62	37	36	87	23	14	33	66	25	19	16	30	23	61	22	74	25
	12%	13%	11%	15%	12%	15%	15%	12%	14%	9%	8%	10%	14%	9%	21%	16%	20%	5%
Some	193	103	58	55	130	33	23	63	75	55	41	38	51	48	71	42	85	67
	19%	22%	17%	23%	17%	21%	25%	24%	16%	20%	16%	24%	24%	18%	25%	30%	23%	14%
A little	181	76	60	48	133	26	22	38	91	52	48	37	37	50	45	24	62	83
	18%	16%	18%	20%	18%	17%	24%	14%	19%	19%	19%	24%	17%	19%	16%	17%	17%	18%
Nothing at all	476	203	171	103	371	70	34	130	218	128	126	60	91	132	104	49	144	245
	47%	44%	50%	42%	49%	46%	37%	48%	47%	47%	50%	38%	42%	50%	37%	35%	39%	53%
Unsure	38	17	15	2	37	2	-	6	19	14	15	6	6	9	3	4	5	42
	4%	4%	4%	1%	5%	1%	-	2%	4%	5%	6%	4%	3%	3%	1%	3%	1%	9%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_SpaceX] How much have you heard of each of the following?
 -The test launch of SpaceX's Starship rocket

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	509	189	292	215	347	49	69	64	67	76	139	164	207	302
	50%	50%	62%	40%	51%	42%	53%	45%	44%	49%	49%	58%	46%	53%
A LITTLE/NOTHING AT ALL	464	180	171	293	309	54	57	71	79	64	138	111	214	250
	46%	47%	36%	54%	46%	47%	44%	51%	52%	42%	49%	39%	48%	44%
A great deal	221	94	143	78	143	30	21	36	26	31	62	67	92	129
	22%	25%	30%	14%	21%	26%	17%	25%	17%	20%	22%	24%	21%	23%
Some	288	95	149	137	204	19	48	28	41	45	77	97	115	174
	29%	25%	32%	25%	30%	17%	37%	20%	27%	29%	27%	34%	26%	31%
A little	217	81	86	131	143	25	35	24	33	29	70	60	87	130
	21%	21%	18%	24%	21%	21%	27%	18%	22%	19%	25%	21%	20%	23%
Nothing at all	247	100	85	162	166	30	22	47	46	35	68	51	127	119
	24%	26%	18%	30%	25%	26%	17%	33%	30%	23%	24%	18%	29%	21%
Unsure	39	11	8	31	23	12	3	5	5	14	8	7	24	15
	4%	3%	2%	6%	3%	11%	3%	4%	3%	9%	3%	3%	5%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_SpaceX] How much have you heard of each of the following?
-The test launch of SpaceX's Starship rocket

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	509	105	182	150	72	287	222	176	171	99	95	124	111	73	231	54	173
	50%	45%	47%	60%	51%	46%	57%	45%	60%	43%	47%	50%	56%	65%	49%	56%	54%
A LITTLE/NOTHING AT ALL	464	112	190	96	64	302	160	199	110	118	104	121	79	34	224	36	141
	46%	49%	49%	38%	46%	49%	41%	51%	38%	52%	51%	48%	40%	30%	47%	38%	44%
A great deal	221	42	79	74	26	121	100	74	69	39	46	46	52	36	100	27	76
	22%	18%	20%	29%	19%	20%	25%	19%	24%	17%	22%	19%	26%	32%	21%	29%	24%
Some	288	63	103	77	45	166	122	101	102	60	50	78	60	37	131	26	97
	29%	27%	27%	30%	32%	27%	31%	26%	36%	26%	24%	31%	30%	33%	27%	28%	30%
A little	217	48	87	50	32	135	82	91	52	48	56	55	40	13	103	17	76
	21%	21%	22%	20%	23%	22%	21%	23%	18%	21%	27%	22%	20%	12%	22%	18%	23%
Nothing at all	247	64	104	45	32	167	78	108	58	70	49	66	39	20	121	19	65
	24%	28%	27%	18%	23%	27%	20%	28%	20%	31%	24%	27%	20%	18%	25%	20%	20%
Unsure	39	14	15	6	4	28	11	17	6	11	5	5	9	6	22	6	9
	4%	6%	4%	3%	3%	5%	3%	4%	2%	5%	3%	2%	4%	5%	5%	6%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_SpaceX] How much have you heard of each of the following?
-The test launch of SpaceX's Starship rocket

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	509	195	106	205	238	33	238	214	118	171	232	259	231	218	76	140	240	345	440	340	368
	50%	50%	52%	52%	51%	40%	51%	52%	44%	55%	51%	52%	54%	53%	45%	56%	56%	53%	52%	50%	50%
A LITTLE/NOTHING AT ALL	464	173	94	179	204	47	213	180	134	136	203	225	176	187	85	99	179	281	371	316	352
	46%	45%	46%	45%	44%	56%	46%	44%	50%	44%	44%	45%	41%	45%	50%	39%	42%	43%	44%	46%	48%
A great deal	221	83	52	83	105	17	99	98	50	72	103	109	106	94	38	60	109	144	192	158	153
	22%	21%	25%	21%	23%	20%	21%	24%	19%	23%	23%	22%	25%	23%	22%	24%	25%	22%	23%	23%	21%
Some	288	112	54	122	132	17	139	116	68	99	129	149	124	123	38	81	131	201	248	182	214
	29%	29%	26%	31%	29%	20%	30%	28%	26%	32%	28%	30%	29%	30%	23%	32%	30%	31%	29%	27%	29%
A little	217	86	41	84	93	22	102	86	54	73	97	112	82	93	28	57	91	144	181	143	167
	21%	22%	20%	21%	20%	27%	22%	21%	20%	23%	21%	22%	19%	23%	17%	23%	21%	22%	21%	21%	23%
Nothing at all	247	87	53	95	111	24	112	94	79	64	106	113	94	93	57	42	88	137	190	172	185
	24%	22%	26%	24%	24%	29%	24%	23%	30%	20%	23%	23%	22%	23%	34%	16%	21%	21%	23%	25%	25%
Unsure	39	19	5	13	22	3	14	17	15	4	21	15	24	8	8	14	10	21	32	28	20
	4%	5%	2%	3%	5%	4%	3%	4%	6%	1%	5%	3%	5%	2%	5%	5%	2%	3%	4%	4%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_SpaceX] How much have you heard of each of the following?
-The test launch of SpaceX's Starship rocket

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	509	259	155	113	393	56	57	134	245	130	102	72	119	133	138	82	194	260
	50%	56%	45%	46%	52%	36%	62%	50%	52%	48%	41%	46%	56%	51%	48%	58%	52%	56%
A LITTLE/NOTHING AT ALL	464	189	169	122	336	87	35	124	212	127	140	71	88	121	132	53	157	185
	46%	41%	49%	50%	44%	57%	38%	46%	45%	46%	56%	45%	41%	46%	46%	37%	43%	40%
A great deal	221	106	69	45	175	23	22	58	108	55	32	34	44	57	55	42	86	100
	22%	23%	20%	18%	23%	15%	24%	22%	23%	20%	13%	22%	20%	22%	20%	29%	23%	22%
Some	288	153	86	68	218	33	36	76	137	75	69	38	76	76	82	40	108	159
	29%	33%	25%	28%	29%	21%	39%	28%	29%	27%	28%	24%	35%	29%	29%	28%	29%	35%
A little	217	94	75	55	157	40	15	52	115	51	76	25	44	67	55	25	68	109
	21%	20%	22%	23%	21%	26%	17%	19%	24%	19%	31%	16%	21%	25%	19%	18%	18%	24%
Nothing at all	247	96	94	67	179	47	19	73	98	76	63	47	44	54	77	28	89	77
	24%	21%	28%	27%	24%	31%	21%	27%	21%	28%	25%	30%	20%	21%	27%	20%	24%	17%
Unsure	39	13	18	10	29	10	-	11	12	16	8	14	7	8	14	7	19	16
	4%	3%	5%	4%	4%	7%	-	4%	3%	6%	3%	9%	3%	3%	5%	5%	5%	4%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_BudLight] How much have you heard of each of the following?
 -The controversy over Bud Light's sponsorship of Dylan Mulvaney

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	643	229	336	307	466	60	63	84	100	100	175	185	283	360
	64%	60%	71%	57%	69%	52%	49%	60%	66%	65%	62%	65%	64%	63%
A LITTLE/NOTHING AT ALL	332	139	126	205	199	43	63	52	46	43	102	89	142	191
	33%	36%	27%	38%	29%	37%	49%	37%	31%	28%	36%	31%	32%	34%
A great deal	427	154	228	199	314	35	43	60	58	72	128	110	189	238
	42%	41%	48%	37%	46%	30%	34%	43%	38%	47%	45%	39%	43%	42%
Some	216	75	108	108	152	25	19	24	42	28	47	75	94	122
	21%	20%	23%	20%	22%	22%	15%	17%	28%	18%	17%	26%	21%	22%
A little	127	45	58	70	75	13	29	8	20	20	46	34	48	79
	13%	12%	12%	13%	11%	11%	22%	6%	13%	13%	16%	12%	11%	14%
Nothing at all	205	94	68	135	123	31	35	44	26	24	56	55	94	111
	20%	25%	15%	25%	18%	26%	27%	31%	17%	15%	20%	20%	21%	20%
Unsure	36	13	9	28	14	13	3	4	5	11	8	9	20	16
	4%	3%	2%	5%	2%	11%	2%	3%	3%	7%	3%	3%	4%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_BudLight] How much have you heard of each of the following?
-The controversy over Bud Light's sponsorship of Dylan Mulvaney

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	643	134	233	183	92	367	276	256	210	117	125	160	144	90	318	54	199
	64%	58%	60%	73%	66%	59%	70%	65%	73%	51%	61%	64%	73%	80%	67%	56%	62%
A LITTLE/NOTHING AT ALL	332	83	138	63	47	221	110	124	75	99	71	88	48	21	144	39	110
	33%	36%	36%	25%	34%	36%	28%	32%	26%	44%	35%	35%	24%	19%	30%	40%	34%
A great deal	427	82	157	121	67	239	188	171	143	70	80	114	91	66	207	46	122
	42%	36%	40%	48%	48%	39%	48%	44%	50%	31%	39%	45%	46%	59%	43%	48%	38%
Some	216	52	77	62	25	128	88	85	67	47	45	46	53	23	111	8	78
	21%	23%	20%	25%	18%	21%	22%	22%	23%	21%	22%	19%	27%	21%	23%	8%	24%
A little	127	27	56	27	18	82	45	48	27	31	31	43	14	7	57	12	48
	13%	12%	14%	11%	13%	13%	11%	12%	10%	14%	15%	17%	7%	6%	12%	13%	15%
Nothing at all	205	56	82	36	29	139	65	76	48	68	40	45	34	14	88	27	63
	20%	25%	21%	14%	21%	22%	17%	19%	17%	30%	20%	18%	17%	12%	18%	28%	19%
Unsure	36	14	16	6	1	29	7	12	2	12	9	2	7	2	14	3	12
	4%	6%	4%	2%	1%	5%	2%	3%	1%	5%	4%	1%	3%	1%	3%	4%	4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_BudLight] How much have you heard of each of the following?
-The controversy over Bud Light's sponsorship of Dylan Mulvaney

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	643	278	134	224	339	37	268	304	142	193	329	281	316	245	126	182	282	437	550	438	447
	64%	72%	65%	57%	73%	44%	58%	74%	53%	62%	72%	56%	73%	59%	74%	72%	66%	68%	65%	64%	60%
A LITTLE/NOTHING AT ALL	332	100	61	155	107	45	180	98	110	108	114	197	95	153	40	59	133	188	262	225	268
	33%	26%	30%	39%	23%	54%	39%	24%	41%	35%	25%	40%	22%	37%	24%	23%	31%	29%	31%	33%	36%
A great deal	427	203	88	134	247	21	159	222	94	111	244	161	231	140	99	126	185	278	363	308	287
	42%	52%	43%	34%	53%	26%	34%	54%	35%	36%	54%	32%	54%	34%	58%	50%	43%	43%	43%	45%	39%
Some	216	76	46	90	92	15	109	83	48	82	84	120	85	105	27	56	97	160	187	130	159
	21%	19%	23%	23%	20%	18%	23%	20%	18%	26%	19%	24%	20%	25%	16%	22%	23%	25%	22%	19%	22%
A little	127	41	23	59	42	21	65	41	41	41	53	70	45	56	15	25	50	75	101	87	100
	13%	11%	11%	15%	9%	25%	14%	10%	16%	13%	12%	14%	10%	14%	9%	10%	12%	12%	12%	13%	14%
Nothing at all	205	60	38	97	66	24	115	57	69	67	61	128	50	96	25	34	83	113	162	138	168
	20%	15%	19%	24%	14%	29%	25%	14%	26%	22%	13%	26%	12%	23%	14%	14%	19%	18%	19%	20%	23%
Unsure	36	9	10	17	17	2	17	8	14	11	13	20	20	15	4	12	14	22	30	21	25
	4%	2%	5%	4%	4%	2%	4%	2%	5%	3%	3%	4%	5%	4%	2%	5%	3%	3%	4%	3%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_BudLight] How much have you heard of each of the following?
-The controversy over Bud Light's sponsorship of Dylan Mulvaney

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	643	322	189	159	483	92	67	149	313	181	147	104	129	181	208	104	278	267
	64%	70%	55%	65%	64%	60%	72%	55%	67%	66%	59%	66%	60%	69%	73%	73%	75%	58%
A LITTLE/NOTHING AT ALL	332	125	139	77	248	58	19	106	145	82	94	50	81	67	66	32	80	168
	33%	27%	41%	31%	33%	38%	21%	39%	31%	30%	37%	32%	38%	26%	23%	22%	22%	36%
A great deal	427	211	135	106	321	69	37	84	210	133	90	76	88	121	153	78	194	142
	42%	46%	40%	43%	42%	45%	40%	31%	45%	49%	36%	49%	41%	46%	54%	55%	52%	31%
Some	216	111	54	53	162	23	30	65	104	48	57	28	41	60	55	26	84	125
	21%	24%	16%	22%	21%	15%	32%	24%	22%	18%	23%	18%	19%	23%	19%	18%	23%	27%
A little	127	51	50	32	95	18	13	41	60	26	34	11	38	31	26	11	34	67
	13%	11%	15%	13%	13%	12%	15%	15%	13%	10%	14%	7%	18%	12%	9%	8%	9%	15%
Nothing at all	205	73	89	45	153	39	6	64	85	56	59	39	43	36	40	21	47	101
	20%	16%	26%	18%	20%	26%	6%	24%	18%	20%	24%	25%	20%	14%	14%	15%	13%	22%
Unsure	36	15	14	9	27	3	6	14	12	10	10	3	5	14	10	7	12	26
	4%	3%	4%	4%	4%	2%	7%	5%	3%	4%	4%	2%	2%	5%	4%	5%	3%	6%

Echelon Insights
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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_Tucker] How much have you heard of each of the following?
 -Tucker Carlson's departure from Fox News

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	706	258	362	342	500	68	71	69	97	108	204	227	275	432
	70%	68%	77%	63%	74%	59%	55%	50%	64%	70%	72%	80%	62%	76%
A LITTLE/NOTHING AT ALL	281	116	104	177	166	43	52	66	47	44	70	54	157	124
	28%	30%	22%	33%	24%	37%	40%	47%	31%	29%	25%	19%	35%	22%
A great deal	474	167	247	225	344	45	44	51	55	75	136	156	182	292
	47%	44%	52%	42%	51%	39%	34%	36%	37%	49%	48%	55%	41%	52%
Some	232	90	116	116	156	23	27	19	42	33	68	71	93	139
	23%	24%	25%	22%	23%	20%	21%	13%	28%	21%	24%	25%	21%	25%
A little	158	68	58	101	96	22	30	27	20	23	45	43	70	88
	16%	18%	12%	19%	14%	19%	23%	19%	13%	15%	16%	15%	16%	16%
Nothing at all	123	47	47	76	70	21	22	39	27	21	25	11	87	36
	12%	12%	10%	14%	10%	18%	17%	28%	18%	14%	9%	4%	20%	6%
Unsure	25	7	4	21	13	5	6	5	7	1	10	2	13	12
	2%	2%	1%	4%	2%	4%	5%	4%	5%	1%	3%	1%	3%	2%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_Tucker] How much have you heard of each of the following?
-Tucker Carlson's departure from Fox News

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	706	135	255	204	112	390	316	258	242	150	122	179	159	85	316	72	244
	70%	59%	66%	81%	80%	63%	80%	66%	84%	66%	60%	72%	80%	76%	66%	76%	76%
A LITTLE/NOTHING AT ALL	281	86	120	47	27	206	74	121	45	68	78	66	39	27	151	20	71
	28%	37%	31%	19%	19%	33%	19%	31%	16%	30%	38%	26%	19%	24%	32%	21%	22%
A great deal	474	84	166	156	68	250	224	173	170	92	80	126	109	62	207	58	161
	47%	36%	43%	62%	49%	40%	57%	44%	59%	40%	39%	50%	55%	55%	43%	60%	50%
Some	232	52	89	48	44	140	92	85	72	58	42	53	50	24	110	15	84
	23%	22%	23%	19%	31%	23%	23%	22%	25%	25%	21%	21%	25%	21%	23%	15%	26%
A little	158	43	71	33	11	114	45	71	25	33	46	38	22	17	74	12	52
	16%	19%	18%	13%	8%	18%	11%	18%	9%	14%	22%	15%	11%	15%	15%	12%	16%
Nothing at all	123	43	49	14	16	92	30	50	20	35	32	27	17	9	78	8	19
	12%	19%	13%	6%	11%	15%	8%	13%	7%	16%	16%	11%	9%	8%	16%	9%	6%
Unsure	25	9	13	1	1	22	3	12	0	10	5	5	1	0	9	3	7
	2%	4%	3%	1%	1%	4%	1%	3%	*%	4%	3%	2%	1%	*%	2%	4%	2%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAware_Tucker] How much have you heard of each of the following?
 -Tucker Carlson's departure from Fox News

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	706	277	141	275	337	44	325	297	162	233	329	345	320	300	118	192	336	477	615	475	502
	70%	72%	69%	69%	73%	53%	70%	72%	61%	75%	72%	69%	74%	73%	70%	76%	78%	74%	73%	70%	68%
A LITTLE/NOTHING AT ALL	281	103	61	109	117	36	128	104	96	77	116	143	102	103	47	58	83	158	213	188	219
	28%	27%	30%	27%	25%	43%	28%	25%	36%	25%	25%	29%	24%	25%	28%	23%	19%	24%	25%	28%	30%
A great deal	474	174	98	199	219	22	234	187	113	174	212	248	208	223	84	116	234	326	418	322	339
	47%	45%	48%	50%	47%	26%	50%	45%	42%	56%	47%	50%	48%	54%	49%	46%	55%	50%	50%	47%	46%
Some	232	103	43	76	119	22	91	110	49	58	117	97	112	78	35	75	102	151	197	153	163
	23%	27%	21%	19%	26%	27%	20%	27%	18%	19%	26%	19%	26%	19%	20%	30%	24%	23%	23%	22%	22%
A little	158	58	38	60	67	20	72	65	53	40	67	81	68	55	25	37	52	99	127	109	118
	16%	15%	19%	15%	14%	24%	15%	16%	20%	13%	15%	16%	16%	13%	15%	14%	12%	15%	15%	16%	16%
Nothing at all	123	45	23	49	50	16	57	39	42	37	49	62	34	48	22	22	31	59	86	79	100
	12%	12%	11%	12%	11%	19%	12%	9%	16%	12%	11%	12%	8%	12%	13%	9%	7%	9%	10%	12%	14%
Unsure	25	7	3	13	9	3	13	10	9	2	11	11	8	10	4	3	9	12	14	20	19
	2%	2%	2%	3%	2%	4%	3%	3%	3%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	3%

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[QAware_Tucker] How much have you heard of each of the following?
-Tucker Carlson's departure from Fox News

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	706	339	216	153	549	92	61	173	339	194	163	113	149	168	191	121	283	334
	70%	73%	63%	62%	72%	60%	66%	64%	72%	71%	65%	72%	69%	64%	67%	85%	77%	72%
A LITTLE/NOTHING AT ALL	281	115	115	81	195	54	27	85	122	74	80	38	60	88	86	20	80	106
	28%	25%	34%	33%	26%	35%	30%	32%	26%	27%	32%	24%	28%	34%	30%	14%	22%	23%
A great deal	474	228	141	102	368	64	38	105	239	129	110	72	102	128	125	78	190	245
	47%	49%	41%	42%	49%	42%	42%	39%	51%	47%	44%	46%	47%	49%	44%	55%	51%	53%
Some	232	110	75	51	181	28	23	68	99	65	52	41	47	40	66	43	94	89
	23%	24%	22%	21%	24%	18%	25%	25%	21%	24%	21%	26%	22%	15%	23%	30%	25%	19%
A little	158	75	53	43	116	24	18	46	77	36	52	24	35	49	48	12	55	52
	16%	16%	16%	17%	15%	16%	20%	17%	16%	13%	21%	15%	16%	19%	17%	9%	15%	11%
Nothing at all	123	40	62	39	79	30	9	39	45	38	28	14	25	39	38	8	26	54
	12%	9%	18%	16%	10%	19%	10%	15%	10%	14%	11%	9%	12%	15%	13%	6%	7%	12%
Unsure	25	8	10	11	14	7	3	11	8	5	7	6	6	6	7	1	6	21
	2%	2%	3%	4%	2%	5%	4%	4%	2%	2%	3%	4%	3%	2%	3%	1%	2%	5%

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[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	456	167	237	218	365	9	43	61	64	72	125	133	197	258
	45%	44%	50%	40%	54%	8%	33%	44%	43%	47%	44%	47%	44%	46%
Joe Biden	499	184	209	288	286	88	78	57	75	75	146	145	207	292
	49%	48%	44%	53%	42%	76%	60%	41%	50%	49%	51%	51%	47%	51%
Jo Jorgensen	5	2	3	2	4	-	0	0	2	2	1	0	4	1
	1%	1%	1%	*%	1%		*%	*%	1%	1%	*%	*%	1%	*%
Howie Hawkins	2	1	1	1	1	-	1	-	2	-	-	-	2	-
	*%	*%	*%	*%	*%		1%		1%				*%	
Kanye West	4	3	3	1	-	2	1	3	1	-	-	-	4	-
	*%	1%	1%	*%		2%	1%	2%	1%				1%	
Someone else	7	5	1	5	5	2	0	2	0	-	3	1	2	4
	1%	1%	*%	1%	1%	1%	*%	2%	*%		1%	*%	1%	1%
I did not vote	36	16	15	21	15	15	6	14	6	5	9	3	25	11
	4%	4%	3%	4%	2%	13%	5%	10%	4%	3%	3%	1%	6%	2%
Unsure	3	3	1	3	3	-	-	2	1	0	-	-	3	-
	*%	1%	*%	1%	1%			2%	*%	*%			1%	

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	456	103	190	105	57	293	162	233	132	74	90	136	103	48	221	31	149
	45%	45%	49%	42%	41%	47%	41%	60%	46%	33%	44%	54%	52%	42%	46%	32%	46%
Joe Biden	499	109	171	139	79	281	218	139	147	137	97	104	92	60	229	54	163
	49%	48%	44%	55%	56%	45%	55%	36%	51%	60%	48%	42%	46%	53%	48%	56%	51%
Jo Jorgensen	5	0	1	3	1	1	4	1	3	1	0	3	0	1	5	-	0
	1%	%	%	1%	1%	%	1%	%	1%	%	%	1%	%	1%	1%		%
Howie Hawkins	2	-	1	1	-	1	1	0	1	0	1	-	-	-	1	1	-
	%		%	%		%	%	%	%	%	1%				%	1%	
Kanye West	4	-	4	-	-	4	-	-	-	2	1	-	-	-	2	0	-
	%		1%			1%				1%	%				%	%	
Someone else	7	4	2	0	1	6	1	4	1	3	1	3	-	-	4	0	1
	1%	2%	%	%	1%	1%	%	1%	%	1%	1%	1%			1%	%	%
I did not vote	36	13	18	3	2	31	5	13	2	10	13	5	4	1	12	10	9
	4%	6%	5%	1%	1%	5%	1%	3%	1%	4%	6%	2%	2%	1%	3%	10%	3%
Unsure	3	1	-	2	-	1	2	1	2	1	-	-	-	2	2	-	-
	%	%		1%		%	1%	%	1%	%				2%	1%		

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	456	349	85	14	414	23	19	346	88	15	456	-	384	14	161	231	195	293	386	397	264
	45%	90%	41%	3%	89%	27%	4%	84%	33%	5%	100%		89%	3%	95%	92%	45%	45%	46%	58%	36%
Joe Biden	499	29	98	367	32	41	425	50	158	284	-	499	38	393	4	18	229	338	434	258	434
	49%	7%	48%	92%	7%	50%	91%	12%	59%	91%		100%	9%	95%	3%	7%	53%	52%	52%	38%	59%
Jo Jorgensen	5	-	4	-	3	1	1	1	3	1	-	-	3	0	-	0	1	4	4	4	4
	1%		2%		1%	1%	1%	1%	1%	1%			1%	1%		1%	1%	1%	1%	1%	1%
Howie Hawkins	2	-	1	1	-	1	1	-	1	1	-	-	2	-	-	-	1	1	1	1	1
	1%		1%	1%		1%	1%		1%	1%			1%				1%	1%	1%	1%	1%
Kanye West	4	-	2	2	-	2	2	-	2	2	-	-	-	1	-	-	-	2	3	1	4
	1%		1%	1%		3%	1%		1%	1%				1%				1%	1%	1%	1%
Someone else	7	-	4	1	0	5	1	-	4	1	-	-	0	1	-	0	2	2	6	4	5
	1%		2%	1%	1%	7%	1%		2%	1%			1%	1%		1%	1%	1%	1%	1%	1%
I did not vote	36	7	11	12	12	9	16	11	11	7	-	-	2	3	4	2	1	5	5	15	25
	4%	2%	5%	3%	3%	11%	3%	3%	4%	2%			1%	1%	3%	1%	1%	1%	1%	2%	3%
Unsure	3	2	0	-	3	1	-	2	0	-	-	-	-	-	-	0	-	2	2	3	3
	1%	1%	1%		1%	1%		1%	1%							1%		1%	1%	1%	1%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	456	247	114	125	325	72	53	104	200	152	98	122	101	83	270	124	336	26
	45%	54%	34%	51%	43%	47%	58%	38%	43%	56%	39%	78%	47%	32%	95%	87%	91%	6%
Joe Biden	499	199	194	106	390	69	37	150	239	110	138	30	108	159	6	15	27	421
	49%	43%	57%	43%	51%	45%	40%	56%	51%	40%	55%	19%	50%	61%	2%	10%	7%	91%
Jo Jorgensen	5	3	1	0	5	0	0	1	2	2	1	0	1	2	-	3	0	3
	1%	1%	*%	*%	1%	*%	*%	*%	1%	1%	*%	*%	*%	1%		2%	*%	1%
Howie Hawkins	2	0	1	1	1	1	-	1	1	-	-	-	1	0	-	-	-	1
	*%	*%	*%	*%	*%	1%		*%	*%				1%	*%				*%
Kanye West	4	1	3	2	3	1	0	1	3	0	0	-	-	1	-	-	-	2
	*%	*%	1%	1%	*%	1%	*%	*%	1%	*%	*%			1%				*%
Someone else	7	2	3	0	7	0	-	2	3	1	2	0	1	1	-	-	0	1
	1%	*%	1%	*%	1%	*%		1%	1%	1%	1%	*%	*%	*%			*%	*%
I did not vote	36	8	21	11	26	9	1	11	19	7	8	4	3	12	8	0	5	8
	4%	2%	6%	4%	3%	6%	1%	4%	4%	3%	3%	3%	2%	5%	3%	*%	1%	2%
Unsure	3	0	3	-	3	-	-	-	3	-	3	-	-	3	-	0	2	-
	*%	*%	1%		*%				1%		1%			1%		*%	*%	

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[Q2022Vote] Did you vote in the 2022 general election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	873	321	412	459	599	90	96	99	130	133	243	268	362	511
	86%	84%	87%	85%	88%	78%	75%	71%	86%	86%	85%	95%	81%	90%
No	125	58	53	72	72	25	26	34	19	19	39	13	73	52
	12%	15%	11%	13%	11%	22%	20%	25%	13%	13%	14%	5%	16%	9%
Unsure	14	2	6	8	7	0	6	6	2	2	3	1	10	4
	1%	1%	1%	1%	1%	0%	5%	4%	2%	1%	1%	0%	2%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2022Vote] Did you vote in the 2022 general election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	873	176	326	238	132	502	371	327	272	180	165	232	184	103	416	67	298
	86%	77%	84%	94%	94%	81%	94%	84%	95%	79%	81%	93%	92%	92%	87%	70%	93%
No	125	45	59	14	6	104	20	59	14	41	34	18	15	9	55	28	23
	12%	20%	15%	5%	4%	17%	5%	15%	5%	18%	17%	7%	8%	8%	11%	29%	7%
Unsure	14	9	3	0	2	12	2	5	2	6	6	1	-	-	6	0	1
	1%	4%	1%	*%	1%	2%	1%	1%	1%	3%	3%	*%			1%	*%	*%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2022Vote] Did you vote in the 2022 general election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	873	345	170	344	411	60	402	363	219	282	412	441	430	413	148	235	417	611	765	597	632
	86%	89%	83%	87%	89%	72%	86%	88%	82%	91%	91%	88%	100%	100%	87%	93%	97%	94%	91%	87%	85%
No	125	35	33	50	43	21	61	38	45	29	33	54	-	-	16	16	11	34	72	79	97
	12%	9%	16%	13%	9%	25%	13%	9%	17%	9%	7%	11%			9%	6%	3%	5%	9%	12%	13%
Unsure	14	8	2	2	10	2	2	10	2	-	10	3	-	-	6	2	1	2	6	7	11
	1%	2%	1%	1%	2%	3%	1%	3%	1%		2%	1%			3%	1%	*%	*%	1%	1%	2%

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[Q2022Vote] Did you vote in the 2022 general election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	873	423	268	208	661	128	80	230	413	231	219	143	191	219	256	128	339	424
	86%	92%	79%	85%	87%	84%	87%	85%	88%	84%	88%	91%	89%	84%	90%	90%	92%	92%
No	125	34	67	32	93	20	12	39	50	36	24	13	21	42	22	11	30	30
	12%	7%	20%	13%	12%	13%	13%	15%	11%	13%	10%	8%	10%	16%	8%	7%	8%	6%
Unsure	14	5	6	5	4	5	0	1	7	7	6	1	3	1	6	3	1	8
	1%	1%	2%	2%	1%	3%	*%	*%	1%	2%	3%	1%	2%	*%	2%	2%	*%	2%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QHouseVote] How did you vote for the U.S. House of Representatives in the 2022 election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	873	321	412	459	599	90	96	99	130	133	243	268	362	511
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	863	336	404	457	651	101	68	74	175	91	223	300	340	523
Voted for the Republican candidate	430	154	225	206	341	13	37	47	57	68	117	141	172	258
	49%	48%	55%	45%	57%	14%	39%	47%	44%	51%	48%	52%	48%	50%
Voted for the Democratic candidate	413	151	177	233	244	73	52	49	64	60	115	125	173	239
	47%	47%	43%	51%	41%	81%	54%	50%	50%	45%	47%	46%	48%	47%
Voted for a third party candidate	17	7	8	9	7	3	2	1	3	5	6	1	10	8
	2%	2%	2%	2%	1%	3%	2%	1%	3%	4%	3%	1%	3%	2%
I did not vote for this office	13	9	2	11	7	2	4	2	5	0	5	2	6	6
	1%	3%	*%	2%	1%	2%	4%	2%	4%	*%	2%	1%	2%	1%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QHouseVote] How did you vote for the U.S. House of Representatives in the 2022 election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	873	176	326	238	132	502	371	327	272	180	165	232	184	103	416	67	298
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	863	183	297	239	143	480	382	354	296	199	170	220	174	90	402	62	316
Voted for the Republican candidate	430	91	178	106	54	269	160	211	130	68	78	135	96	50	204	26	157
	49%	52%	55%	44%	41%	54%	43%	64%	48%	38%	47%	58%	52%	49%	49%	39%	53%
Voted for the Democratic candidate	413	75	138	130	70	213	200	107	137	106	83	83	82	52	193	39	134
	47%	43%	42%	55%	53%	42%	54%	33%	50%	59%	50%	36%	45%	50%	46%	58%	45%
Voted for a third party candidate	17	6	4	2	6	9	8	5	3	4	3	8	0	1	9	2	6
	2%	3%	1%	1%	4%	2%	2%	2%	1%	2%	2%	4%	*%	1%	2%	3%	2%
I did not vote for this office	13	4	6	-	3	10	3	4	3	2	-	5	6	-	10	-	2
	1%	2%	2%		2%	2%	1%	1%	1%	1%		2%	3%		2%		1%

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[QHouseVote] How did you vote for the U.S. House of Representatives in the 2022 election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	873	345	170	344	411	60	402	363	219	282	412	441	430	413	148	235	417	611	765	597	632
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	863	305	187	361	361	57	445	325	231	302	367	459	368	469	138	194	389	522	717	587	644
Voted for the Republican candidate	430	337	82	7	399	23	9	324	91	14	384	38	430	-	147	229	201	297	380	383	245
	49%	98%	48%	2%	97%	38%	2%	89%	41%	5%	93%	9%	100%		99%	97%	48%	49%	50%	64%	39%
Voted for the Democratic candidate	413	8	71	333	9	14	389	37	111	263	14	393	-	413	1	5	208	299	364	200	365
	47%	2%	42%	97%	2%	24%	97%	10%	51%	93%	3%	89%		100%	*%	2%	50%	49%	48%	33%	58%
Voted for a third party candidate	17	0	15	2	2	12	2	2	12	4	9	5	-	-	0	1	7	13	14	8	13
	2%	*%	9%	1%	1%	21%	1%	*%	5%	1%	2%	1%			*%	*%	2%	2%	2%	1%	2%
I did not vote for this office	13	0	3	2	1	10	2	-	6	2	5	4	-	-	0	-	-	3	7	6	9
	1%	*%	2%	*%	*%	17%	*%		3%	1%	1%	1%			*%			*%	1%	1%	1%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QHouseVote] How did you vote for the U.S. House of Representatives in the 2022 election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	873	423	268	208	661	128	80	230	413	231	219	143	191	219	256	128	339	424
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	863	401	266	209	651	144	65	212	411	240	216	144	173	223	228	108	863	863
Voted for the Republican candidate	430	234	102	115	314	66	50	94	195	142	93	116	92	76	254	123	325	4
	49%	55%	38%	55%	48%	51%	62%	41%	47%	61%	43%	82%	48%	35%	99%	96%	96%	1%
Voted for the Democratic candidate	413	174	153	89	320	59	30	128	205	79	119	23	93	129	1	3	12	419
	47%	41%	57%	43%	48%	46%	37%	56%	50%	34%	54%	16%	49%	59%	*%	3%	4%	99%
Voted for a third party candidate	17	8	8	3	14	3	0	2	9	6	6	4	5	7	0	2	1	1
	2%	2%	3%	2%	2%	2%	*%	1%	2%	3%	3%	3%	3%	3%	*%	1%	*%	*%
I did not vote for this office	13	7	6	1	12	1	-	6	3	4	2	-	-	7	1	-	1	0
	1%	2%	2%	*%	2%	*%		3%	1%	2%	1%			3%	*%		*%	*%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	296	114	149	145	171	54	47	30	39	46	87	94	115	181
	29%	30%	32%	27%	25%	47%	36%	22%	26%	30%	31%	33%	26%	32%
No	569	224	262	306	425	38	62	81	92	79	160	157	252	317
	56%	59%	56%	57%	63%	33%	48%	58%	61%	51%	56%	56%	57%	56%
Unsure	147	42	60	88	83	23	20	29	20	29	38	32	78	69
	15%	11%	13%	16%	12%	20%	15%	20%	13%	19%	13%	11%	18%	12%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	296	76	106	75	39	182	114	97	74	92	70	47	46	34	122	42	106
	29%	33%	27%	30%	28%	29%	29%	25%	26%	41%	34%	19%	23%	30%	26%	44%	33%
No	569	124	230	134	82	353	215	252	173	96	103	165	127	68	273	47	181
	56%	54%	59%	53%	58%	57%	55%	64%	60%	42%	50%	66%	64%	61%	57%	49%	56%
Unsure	147	31	52	44	20	82	64	43	41	40	31	38	27	10	81	6	35
	15%	13%	13%	17%	14%	13%	16%	11%	14%	17%	15%	15%	13%	9%	17%	6%	11%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	296	34	42	219	39	10	248	54	79	159	36	249	34	217	17	18	137	191	249	145	254
	29%	9%	21%	55%	8%	11%	53%	13%	30%	51%	8%	50%	8%	52%	10%	7%	32%	29%	30%	21%	34%
No	569	339	124	86	404	56	109	341	135	80	406	128	380	97	149	225	235	361	470	446	361
	56%	87%	61%	22%	87%	67%	23%	83%	51%	26%	89%	26%	88%	23%	88%	89%	55%	56%	56%	65%	49%
Unsure	147	14	39	91	21	18	109	16	52	73	13	121	17	99	4	10	57	96	123	93	125
	15%	4%	19%	23%	4%	21%	23%	4%	19%	24%	3%	24%	4%	24%	2%	4%	13%	15%	15%	14%	17%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	296	121	119	56	231	35	22	85	145	66	70	30	61	80	24	7	25	266
	29%	26%	35%	23%	30%	23%	24%	32%	31%	24%	28%	19%	29%	31%	9%	5%	7%	58%
No	569	282	163	151	417	97	54	131	265	173	144	119	126	129	255	126	328	119
	56%	61%	48%	62%	55%	63%	59%	49%	56%	63%	57%	76%	59%	49%	90%	89%	89%	26%
Unsure	147	59	60	38	110	22	16	53	60	35	36	9	27	53	5	9	17	76
	15%	13%	18%	15%	14%	14%	17%	20%	13%	13%	14%	5%	13%	20%	2%	6%	5%	16%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	425	158	223	202	342	13	44	60	64	68	114	120	192	233
	42%	42%	47%	37%	50%	11%	34%	43%	43%	44%	40%	42%	43%	41%
JOE BIDEN, DEFINITELY/ PROBABLY	477	179	207	268	284	83	69	56	73	77	141	132	205	272
	47%	47%	44%	50%	42%	71%	54%	40%	48%	50%	49%	47%	46%	48%
Donald Trump, definitely	313	120	174	139	252	11	33	37	47	52	86	91	136	177
	31%	32%	37%	26%	37%	10%	26%	27%	31%	34%	30%	32%	31%	31%
Donald Trump, probably	112	38	50	63	90	2	11	23	17	16	27	29	56	56
	11%	10%	11%	12%	13%	1%	8%	16%	11%	10%	10%	10%	13%	10%
Joe Biden, probably	108	42	42	66	65	20	17	13	28	17	30	20	58	50
	11%	11%	9%	12%	10%	18%	13%	10%	18%	11%	11%	7%	13%	9%
Joe Biden, definitely	368	136	165	201	219	62	53	42	45	59	110	112	147	222
	36%	36%	35%	37%	32%	54%	41%	30%	30%	39%	39%	39%	33%	39%
Unsure	110	44	40	70	53	20	15	24	14	10	30	31	48	62
	11%	11%	9%	13%	8%	18%	12%	17%	9%	6%	11%	11%	11%	11%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	425	101	184	90	49	285	140	220	121	74	88	118	93	49	213	25	139
	42%	44%	48%	36%	35%	46%	36%	56%	42%	33%	43%	47%	47%	44%	45%	26%	43%
JOE BIDEN, DEFINITELY/ PROBABLY	477	93	165	142	76	258	218	137	147	124	96	101	94	52	220	56	143
	47%	41%	42%	56%	54%	42%	56%	35%	51%	54%	47%	40%	48%	47%	46%	58%	44%
Donald Trump, definitely	313	76	137	64	35	213	100	166	86	57	64	88	67	36	166	12	104
	31%	33%	35%	25%	25%	34%	25%	42%	30%	25%	31%	35%	34%	32%	35%	13%	32%
Donald Trump, probably	112	25	47	26	14	72	40	55	35	17	23	30	26	13	48	12	35
	11%	11%	12%	10%	10%	12%	10%	14%	12%	7%	11%	12%	13%	12%	10%	13%	11%
Joe Biden, probably	108	15	41	40	12	56	51	29	36	27	17	31	22	11	63	5	27
	11%	7%	11%	16%	8%	9%	13%	7%	12%	12%	8%	12%	11%	10%	13%	5%	9%
Joe Biden, definitely	368	78	124	102	64	202	167	107	112	97	79	71	72	41	156	51	116
	36%	34%	32%	40%	46%	33%	42%	27%	39%	43%	39%	28%	36%	36%	33%	53%	36%
Unsure	110	36	38	20	15	75	35	34	19	30	21	31	11	11	44	15	40
	11%	16%	10%	8%	10%	12%	9%	9%	7%	13%	10%	13%	6%	9%	9%	16%	12%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	425	339	69	15	393	13	20	337	71	15	400	9	359	11	166	209	171	263	350	366	253
	42%	87%	33%	4%	85%	16%	4%	82%	27%	5%	88%	2%	83%	3%	98%	83%	40%	41%	42%	54%	34%
JOE BIDEN, DEFINITELY/ PROBABLY	477	18	89	363	26	30	422	47	137	282	16	443	26	379	1	16	227	321	411	249	421
	47%	5%	43%	92%	6%	36%	91%	11%	52%	91%	3%	89%	6%	92%	*%	6%	53%	50%	49%	36%	57%
Donald Trump, definitely	313	259	45	7	294	9	10	254	46	11	300	5	271	8	159	127	105	186	255	272	188
	31%	67%	22%	2%	63%	11%	2%	62%	17%	4%	66%	1%	63%	2%	94%	50%	24%	29%	30%	40%	25%
Donald Trump, probably	112	80	24	7	99	4	9	83	25	4	100	4	88	3	7	82	66	77	95	95	64
	11%	21%	11%	2%	21%	5%	2%	20%	9%	1%	22%	1%	20%	1%	4%	32%	15%	12%	11%	14%	9%
Joe Biden, probably	108	5	30	67	7	13	88	14	42	50	4	97	8	76	1	4	40	67	92	67	97
	11%	1%	15%	17%	2%	16%	19%	3%	16%	16%	1%	20%	2%	18%	*%	1%	9%	10%	11%	10%	13%
Joe Biden, definitely	368	13	58	296	18	16	334	33	95	232	12	345	18	303	-	13	187	254	319	182	324
	36%	3%	28%	75%	4%	19%	72%	8%	36%	75%	3%	69%	4%	73%		5%	44%	39%	38%	27%	44%
Unsure	110	31	48	19	45	40	24	27	58	14	40	47	45	22	3	27	31	63	81	69	66
	11%	8%	23%	5%	10%	49%	5%	7%	22%	5%	9%	10%	11%	5%	2%	11%	7%	10%	10%	10%	9%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	425	224	108	119	301	70	49	92	191	142	92	120	93	66	278	100	317	16
	42%	49%	32%	49%	40%	46%	53%	34%	41%	52%	37%	77%	43%	25%	98%	70%	86%	4%
JOE BIDEN, DEFINITELY/ PROBABLY	477	200	185	109	364	72	37	152	229	96	130	29	104	156	1	13	21	424
	47%	43%	54%	45%	48%	47%	40%	56%	49%	35%	52%	19%	48%	60%	*%	9%	6%	92%
Donald Trump, definitely	313	162	85	83	225	51	33	65	139	109	61	86	69	45	243	47	233	12
	31%	35%	25%	34%	30%	33%	36%	24%	30%	40%	24%	54%	32%	17%	86%	33%	63%	3%
Donald Trump, probably	112	62	23	36	76	20	16	28	52	33	32	35	24	21	34	53	84	5
	11%	13%	7%	15%	10%	13%	18%	10%	11%	12%	13%	22%	11%	8%	12%	37%	23%	1%
Joe Biden, probably	108	53	39	33	75	21	11	36	53	20	34	10	32	29	1	4	6	73
	11%	11%	11%	13%	10%	14%	12%	13%	11%	7%	14%	7%	15%	11%	*%	3%	2%	16%
Joe Biden, definitely	368	147	146	77	290	51	26	116	176	76	96	19	72	127	-	10	15	351
	36%	32%	43%	31%	38%	33%	28%	43%	38%	28%	38%	12%	34%	49%		7%	4%	76%
Unsure	110	37	48	17	93	11	6	25	49	36	28	8	18	40	5	29	31	21
	11%	8%	14%	7%	12%	7%	7%	9%	10%	13%	11%	5%	8%	15%	2%	21%	9%	4%

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[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	421	155	218	202	341	15	43	50	55	64	113	139	168	252
	42%	41%	46%	38%	50%	13%	33%	35%	36%	41%	40%	49%	38%	44%
JOE BIDEN, DEFINITELY/ PROBABLY	451	169	196	253	266	73	72	50	73	67	136	126	189	262
	45%	44%	42%	47%	39%	63%	56%	36%	48%	43%	48%	44%	43%	46%
Ron DeSantis, definitely	266	101	147	119	221	5	23	24	42	38	80	82	104	163
	26%	27%	31%	22%	33%	5%	18%	17%	28%	24%	28%	29%	23%	29%
Ron DeSantis, probably	154	53	71	83	120	10	19	26	13	26	33	57	65	90
	15%	14%	15%	15%	18%	8%	15%	19%	8%	17%	11%	20%	15%	16%
Joe Biden, probably	129	48	51	78	68	21	31	20	32	24	34	19	75	54
	13%	13%	11%	15%	10%	18%	24%	14%	21%	15%	12%	7%	17%	9%
Joe Biden, definitely	322	121	145	175	198	52	42	31	41	43	102	106	114	208
	32%	32%	31%	32%	29%	45%	32%	22%	27%	28%	36%	38%	26%	37%
Unsure	140	57	57	84	73	28	14	40	23	24	35	18	87	53
	14%	15%	12%	16%	11%	24%	11%	29%	15%	15%	12%	6%	20%	9%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	421	94	177	99	50	271	149	216	124	67	87	127	87	48	197	27	155
	42%	41%	46%	39%	36%	44%	38%	55%	43%	30%	42%	51%	44%	43%	41%	29%	48%
JOE BIDEN, DEFINITELY/ PROBABLY	451	91	161	125	73	252	198	132	134	123	93	95	83	48	210	56	136
	45%	39%	42%	50%	52%	41%	50%	34%	47%	54%	46%	38%	42%	43%	44%	58%	42%
Ron DeSantis, definitely	266	47	119	64	35	167	99	142	78	40	45	88	58	36	132	16	96
	26%	21%	31%	25%	25%	27%	25%	36%	27%	17%	22%	35%	29%	32%	28%	17%	30%
Ron DeSantis, probably	154	46	58	35	15	104	50	74	46	28	42	40	29	12	65	11	58
	15%	20%	15%	14%	11%	17%	13%	19%	16%	12%	20%	16%	15%	11%	14%	11%	18%
Joe Biden, probably	129	21	55	39	13	76	52	36	31	36	22	34	28	8	73	14	25
	13%	9%	14%	15%	9%	12%	13%	9%	11%	16%	11%	14%	14%	7%	15%	15%	8%
Joe Biden, definitely	322	69	106	86	60	176	146	96	102	87	71	60	55	40	137	42	110
	32%	30%	27%	34%	43%	28%	37%	24%	36%	38%	35%	24%	28%	36%	29%	44%	34%
Unsure	140	46	49	29	17	95	46	43	30	37	25	28	29	16	70	13	31
	14%	20%	13%	11%	12%	15%	12%	11%	10%	16%	12%	11%	15%	14%	15%	13%	10%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	421	317	82	14	377	25	18	319	80	17	376	31	350	21	136	216	167	274	353	358	242
	42%	82%	40%	3%	81%	31%	4%	78%	30%	5%	83%	6%	81%	5%	80%	86%	39%	42%	42%	52%	33%
JOE BIDEN, DEFINITELY/ PROBABLY	451	19	71	355	21	19	410	43	125	274	14	418	19	364	4	12	212	303	384	232	395
	45%	5%	35%	89%	5%	23%	88%	11%	47%	88%	3%	84%	4%	88%	2%	5%	49%	47%	46%	34%	53%
Ron DeSantis, definitely	266	211	45	4	248	13	5	216	39	7	254	7	234	8	100	138	110	171	231	240	143
	26%	55%	22%	1%	54%	15%	1%	53%	15%	2%	56%	1%	54%	2%	59%	54%	26%	26%	27%	35%	19%
Ron DeSantis, probably	154	106	37	9	129	13	13	103	41	9	122	24	116	13	37	79	57	103	122	118	99
	15%	27%	18%	2%	28%	15%	3%	25%	15%	3%	27%	5%	27%	3%	22%	31%	13%	16%	15%	17%	13%
Joe Biden, probably	129	10	31	83	10	14	105	16	47	64	9	110	10	86	3	4	40	75	103	75	111
	13%	3%	15%	21%	2%	16%	23%	4%	18%	21%	2%	22%	2%	21%	2%	2%	9%	12%	12%	11%	15%
Joe Biden, definitely	322	10	40	271	11	6	305	27	78	210	5	308	9	278	0	7	172	228	281	157	285
	32%	2%	20%	68%	2%	7%	66%	7%	29%	67%	1%	62%	2%	67%	0%	3%	40%	35%	33%	23%	38%
Unsure	140	51	52	28	65	38	37	49	61	21	66	50	62	27	30	25	50	71	105	93	103
	14%	13%	26%	7%	14%	46%	8%	12%	23%	7%	14%	10%	14%	7%	17%	10%	12%	11%	12%	14%	14%

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[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	421	228	97	106	314	63	43	82	204	135	100	119	89	75	236	128	312	27
	42%	49%	28%	43%	41%	41%	47%	30%	43%	50%	40%	76%	41%	29%	83%	90%	84%	6%
JOE BIDEN, DEFINITELY/ PROBABLY	451	183	178	103	345	70	33	144	218	90	118	26	101	147	4	5	17	408
	45%	40%	52%	42%	45%	46%	36%	53%	46%	33%	47%	16%	47%	56%	2%	4%	5%	89%
Ron DeSantis, definitely	266	148	64	67	200	44	23	43	127	95	57	77	56	45	159	83	212	3
	26%	32%	19%	27%	26%	29%	25%	16%	27%	35%	23%	49%	26%	17%	56%	58%	57%	1%
Ron DeSantis, probably	154	80	33	40	115	19	20	38	76	40	43	42	33	30	77	46	100	24
	15%	17%	10%	16%	15%	13%	22%	14%	16%	15%	17%	27%	15%	11%	27%	32%	27%	5%
Joe Biden, probably	129	57	51	48	79	31	18	47	57	24	32	7	35	40	4	2	8	75
	13%	12%	15%	20%	10%	20%	19%	18%	12%	9%	13%	4%	16%	15%	1%	1%	2%	16%
Joe Biden, definitely	322	127	127	55	265	39	16	96	160	66	86	19	67	107	1	4	9	334
	32%	27%	37%	22%	35%	25%	17%	36%	34%	24%	35%	12%	31%	41%	1%	3%	2%	72%
Unsure	140	50	66	36	99	20	15	44	48	48	32	13	25	40	44	9	40	25
	14%	11%	19%	15%	13%	13%	17%	16%	10%	18%	13%	8%	12%	15%	16%	6%	11%	6%

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[QBirthYear] Which range of years includes the year you were born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 - 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 - 1945	43	18	25	18	40	2	-	-	-	-	-	43	-	43
	4%	5%	5%	3%	6%	2%						15%		8%
1946 - 1964	376	153	182	195	294	25	27	-	-	-	137	239	-	376
	37%	40%	39%	36%	43%	22%	21%				48%	85%		66%
1965 - 1980	263	92	111	150	184	30	44	-	-	116	147	-	116	147
	26%	24%	24%	28%	27%	26%	34%			75%	52%		26%	26%
1981 - 1996	262	96	126	137	134	43	52	73	151	38	-	-	262	-
	26%	25%	27%	25%	20%	37%	40%	52%	100%	25%			59%	
1997 - 2012	67	23	28	39	28	16	6	67	-	-	-	-	67	-
	7%	6%	6%	7%	4%	14%	5%	48%					15%	

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QBirthYear] Which range of years includes the year you were born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 - 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 - 1945	43	6	13	15	9	18	25	18	22	12	4	12	8	5	3	2	38
	4%	2%	3%	6%	7%	3%	6%	4%	8%	5%	2%	5%	4%	5%	1%	2%	12%
1946 - 1964	376	72	168	80	56	240	136	186	108	80	87	106	62	36	83	18	257
	37%	31%	43%	32%	40%	39%	35%	48%	38%	35%	42%	42%	31%	32%	18%	19%	80%
1965 - 1980	263	63	99	65	36	162	101	105	79	68	38	65	59	29	172	26	26
	26%	27%	26%	26%	26%	26%	26%	27%	28%	30%	19%	26%	29%	26%	36%	27%	8%
1981 - 1996	262	62	90	73	35	153	108	63	70	49	60	55	58	38	196	27	2
	26%	27%	23%	29%	25%	25%	27%	16%	24%	21%	29%	22%	29%	34%	41%	28%	*%
1997 - 2012	67	28	17	19	3	45	22	19	8	19	15	13	12	4	22	23	-
	7%	12%	4%	8%	2%	7%	6%	5%	3%	8%	7%	5%	6%	4%	5%	24%	

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QBirthYear] Which range of years includes the year you were born?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 - 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 - 1945	43	16	14	13	20	3	21	18	10	16	17	25	19	21	8	8	33	38	42	29	29
	4%	4%	7%	3%	4%	3%	4%	4%	4%	5%	4%	5%	5%	5%	5%	3%	8%	6%	5%	4%	4%
1946 - 1964	376	149	83	138	179	34	164	166	106	101	176	189	175	161	56	113	214	296	344	257	272
	37%	39%	40%	35%	39%	41%	35%	40%	40%	32%	39%	38%	41%	39%	33%	45%	50%	46%	41%	38%	37%
1965 - 1980	263	109	41	107	122	19	122	107	64	85	122	132	116	102	50	59	81	160	223	180	189
	26%	28%	20%	27%	26%	22%	26%	26%	24%	27%	27%	27%	27%	25%	29%	23%	19%	25%	26%	26%	26%
1981 - 1996	262	95	55	105	115	22	125	99	65	89	116	120	100	101	51	56	84	126	193	174	204
	26%	24%	27%	26%	25%	27%	27%	24%	25%	28%	26%	24%	23%	24%	30%	22%	20%	19%	23%	25%	28%
1997 - 2012	67	17	13	33	27	6	34	21	20	21	24	32	19	28	4	17	17	27	41	44	45
	7%	4%	6%	8%	6%	7%	7%	5%	8%	7%	5%	6%	5%	7%	3%	7%	4%	4%	5%	6%	6%

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[QBirthYear] Which range of years includes the year you were born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 - 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 - 1945	43	20	2	-	43	-	-	4	30	9	12	3	10	8	11	6	26	36
	4%	4%	1%		6%			2%	6%	3%	5%	2%	4%	3%	4%	4%	7%	8%
1946 - 1964	376	222	48	23	350	13	10	83	185	109	101	78	96	72	99	65	177	198
	37%	48%	14%	9%	46%	9%	11%	31%	39%	40%	40%	50%	45%	28%	35%	46%	48%	43%
1965 - 1980	263	111	97	69	193	51	19	71	123	69	70	40	64	68	82	35	93	95
	26%	24%	28%	28%	26%	33%	21%	26%	26%	25%	28%	26%	30%	26%	29%	24%	25%	21%
1981 - 1996	262	102	135	137	120	77	59	92	107	63	57	30	43	87	82	25	60	117
	26%	22%	40%	56%	16%	51%	64%	34%	23%	23%	23%	19%	20%	33%	29%	17%	16%	25%
1997 - 2012	67	7	59	16	51	12	4	20	25	23	10	6	2	26	10	12	14	15
	7%	2%	17%	6%	7%	8%	4%	7%	5%	8%	4%	4%	1%	10%	3%	9%	4%	3%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a...?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	387	144	202	185	317	13	35	51	51	59	108	118	161	226
	38%	38%	43%	34%	47%	11%	27%	36%	34%	38%	38%	42%	36%	40%
STRONG/NOT VERY STRONG DEMOCRAT	396	140	164	230	215	74	67	61	59	63	115	99	183	213
	39%	37%	35%	43%	32%	64%	52%	44%	39%	41%	40%	35%	41%	38%
Strong Republican	239	93	132	108	196	6	27	35	31	29	69	74	96	143
	24%	24%	28%	20%	29%	6%	21%	25%	21%	19%	24%	26%	22%	25%
Not very strong Republican	148	51	70	78	120	6	9	16	20	30	39	44	65	83
	15%	13%	15%	14%	18%	5%	7%	11%	13%	19%	14%	15%	15%	15%
Independent	205	86	101	105	136	23	21	24	34	31	52	65	89	117
	20%	23%	21%	19%	20%	20%	16%	17%	22%	20%	18%	23%	20%	21%
Not very strong Democrat	115	39	47	68	63	22	19	22	17	28	31	17	67	48
	11%	10%	10%	13%	9%	19%	15%	16%	11%	18%	11%	6%	15%	9%
Strong Democrat	281	101	118	162	152	53	48	39	42	35	84	81	116	165
	28%	26%	25%	30%	22%	46%	37%	28%	28%	23%	29%	29%	26%	29%
A member of another party	8	5	1	6	3	4	0	-	2	1	4	1	3	5
	1%	1%	*%	1%	*%	3%	*%		1%	1%	1%	*%	1%	1%
Unsure	15	6	3	13	8	2	6	4	6	-	6	-	10	6
	2%	1%	1%	2%	1%	1%	5%	3%	4%		2%		2%	1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a...?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	387	90	165	86	46	255	132	200	116	72	77	111	81	40	186	24	131
	38%	39%	43%	34%	33%	41%	34%	51%	40%	31%	37%	44%	41%	36%	39%	25%	41%
STRONG/NOT VERY STRONG DEMOCRAT	396	84	142	113	57	226	170	103	112	111	82	77	75	46	180	54	112
	39%	36%	37%	45%	41%	37%	43%	26%	39%	49%	40%	31%	38%	41%	38%	56%	35%
Strong Republican	239	58	94	57	31	152	87	122	74	38	44	77	55	24	108	12	86
	24%	25%	24%	22%	22%	25%	22%	31%	26%	17%	22%	31%	28%	21%	23%	12%	27%
Not very strong Republican	148	31	72	29	15	103	45	78	42	34	33	33	26	17	78	12	46
	15%	14%	18%	12%	11%	17%	11%	20%	15%	15%	16%	13%	13%	15%	16%	13%	14%
Independent	205	51	67	53	34	118	87	81	55	39	41	58	35	26	99	16	73
	20%	22%	17%	21%	24%	19%	22%	21%	19%	17%	20%	23%	18%	23%	21%	17%	23%
Not very strong Democrat	115	23	39	41	12	62	53	30	33	27	27	18	28	14	61	17	22
	11%	10%	10%	16%	9%	10%	14%	8%	11%	12%	13%	7%	14%	13%	13%	18%	7%
Strong Democrat	281	61	103	72	45	164	117	72	79	84	55	58	47	32	119	37	90
	28%	27%	27%	29%	32%	27%	30%	19%	28%	37%	27%	23%	24%	28%	25%	39%	28%
A member of another party	8	0	6	1	-	7	1	3	1	1	4	1	1	-	2	0	5
	1%	0%	2%	0%	0%	1%	0%	1%	0%	1%	2%	1%	0%	0%	0%	0%	2%
Unsure	15	5	7	-	3	12	3	5	3	5	1	3	6	-	9	1	1
	2%	2%	2%	0%	2%	2%	1%	1%	1%	2%	0%	1%	3%	0%	2%	1%	0%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	387	387	-	-	387	-	-	329	45	14	349	29	337	8	143	222	163	247	330	353	211
	38%	100%			84%			80%	17%	4%	77%	6%	78%	2%	84%	88%	38%	38%	39%	52%	29%
STRONG/NOT VERY STRONG DEMOCRAT	396	-	-	396	-	-	396	33	97	261	14	367	7	333	-	-	183	259	328	188	372
	39%			100%			85%	8%	37%	84%	3%	73%	2%	81%			43%	40%	39%	27%	50%
Strong Republican	239	239	-	-	239	-	-	221	12	7	231	6	223	3	101	135	104	154	209	223	129
	24%	62%			52%			54%	5%	2%	51%	1%	52%	1%	60%	54%	24%	24%	25%	33%	17%
Not very strong Republican	148	148	-	-	148	-	-	108	33	7	118	22	114	5	42	87	59	92	121	130	82
	15%	38%			32%			26%	12%	2%	26%	4%	27%	1%	25%	34%	14%	14%	14%	19%	11%
Independent	205	-	205	-	72	66	67	48	119	36	85	98	82	71	26	29	80	136	172	131	142
	20%		100%		15%	80%	14%	12%	45%	11%	19%	20%	19%	17%	15%	11%	19%	21%	20%	19%	19%
Not very strong Democrat	115	-	-	115	-	-	115	10	46	56	8	102	5	81	-	-	40	72	92	57	106
	11%			29%			25%	2%	17%	18%	2%	20%	1%	20%			9%	11%	11%	8%	14%
Strong Democrat	281	-	-	281	-	-	281	24	52	205	6	265	2	252	-	-	144	187	236	131	266
	28%			71%			60%	6%	19%	66%	1%	53%	*%	61%			34%	29%	28%	19%	36%
A member of another party	8	-	-	-	2	4	2	-	2	2	1	1	2	1	-	1	1	3	3	1	6
	1%				*%	5%	*%		1%	1%	*%	*%	*%	*%		*%	*%	*%	*%	*%	1%
Unsure	15	-	-	-	3	13	-	1	4	-	7	5	2	-	1	1	1	3	9	10	9
	2%				1%	15%		*%	1%		1%	1%	1%		*%	*%	*%	*%	1%	1%	1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a...?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	387	207	95	104	278	59	45	79	177	131	90	106	88	57	251	105	319	-
	38%	45%	28%	42%	37%	39%	49%	29%	38%	48%	36%	68%	41%	22%	88%	74%	86%	
STRONG/NOT VERY STRONG DEMOCRAT	396	159	167	93	300	62	32	135	182	79	103	27	91	122	-	-	-	394
	39%	34%	49%	38%	40%	40%	34%	50%	39%	29%	41%	17%	42%	47%				86%
Strong Republican	239	138	57	65	169	37	28	48	107	84	54	77	51	26	176	52	193	-
	24%	30%	17%	27%	22%	24%	30%	18%	23%	31%	22%	49%	24%	10%	62%	37%	52%	
Not very strong Republican	148	69	38	39	109	22	17	31	70	47	36	30	37	31	75	53	127	-
	15%	15%	11%	16%	14%	14%	19%	12%	15%	17%	14%	19%	17%	12%	26%	37%	34%	
Independent	205	90	70	45	160	29	15	47	100	59	50	23	33	72	32	36	49	66
	20%	20%	20%	18%	21%	19%	17%	18%	21%	21%	20%	15%	16%	27%	11%	25%	13%	14%
Not very strong Democrat	115	38	59	30	85	18	12	30	59	25	31	15	25	31	-	-	-	94
	11%	8%	17%	12%	11%	12%	13%	11%	13%	9%	13%	10%	12%	12%				20%
Strong Democrat	281	120	109	63	215	44	20	104	123	54	71	12	65	90	-	-	-	300
	28%	26%	32%	26%	28%	29%	21%	39%	26%	20%	29%	7%	30%	35%				65%
A member of another party	8	1	2	1	6	1	-	4	2	1	2	-	-	2	-	2	0	1
	1%	1%	1%	1%	1%	1%		2%	1%	1%	1%			1%		1%	1%	1%
Unsure	15	4	8	2	14	2	-	4	8	3	6	1	2	9	1	-	1	-
	2%	1%	2%	1%	2%	1%		2%	2%	1%	2%	1%	1%	4%	1%		1%	

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[QPartyLean] Which of the following statements would you say best describes you?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	228	97	105	124	148	29	27	28	41	32	62	66	101	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	253	105	112	141	188	26	26	28	63	26	61	75	117	136
TOTAL VOTES FOR REPUBLICANS	76	36	33	44	58	1	2	15	11	11	13	26	38	39
	33%	37%	31%	35%	39%	3%	8%	55%	27%	35%	20%	39%	37%	30%
TOTAL VOTES FOR DEMOCRATS	69	26	36	33	51	10	5	4	16	7	17	25	27	42
	30%	27%	35%	26%	35%	36%	18%	14%	39%	23%	27%	38%	27%	33%
I almost always vote for Republican candidates	19	9	7	12	13	1	-	2	4	3	4	5	9	9
	8%	10%	6%	10%	9%	3%		7%	10%	9%	7%	8%	9%	7%
I vote for Republicans more often than I vote for Democrats	58	26	26	32	45	-	2	13	7	9	8	21	29	29
	25%	27%	25%	26%	30%		8%	48%	17%	26%	13%	32%	28%	23%
I vote for Democrats more often than I vote for Republicans	46	14	24	22	38	4	4	2	10	5	10	18	18	28
	20%	14%	23%	18%	25%	15%	14%	9%	25%	17%	16%	27%	18%	22%
I almost always vote for Democratic candidates	23	13	13	11	14	6	1	2	6	2	7	7	9	14
	10%	13%	12%	9%	9%	21%	5%	6%	13%	6%	11%	11%	9%	11%
I vote equally for Democrats and Republicans	62	26	32	31	30	12	15	6	6	13	26	13	24	38
	27%	26%	30%	25%	21%	41%	54%	20%	14%	40%	42%	19%	24%	30%
Unsure	21	9	4	17	8	6	6	3	8	1	7	2	12	9
	9%	10%	3%	14%	5%	19%	20%	11%	20%	2%	11%	3%	12%	7%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	228	57	80	54	37	137	91	88	59	45	46	63	42	26	111	18	79
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	253	70	88	56	38	158	94	120	68	64	57	66	40	20	126	19	84
TOTAL VOTES FOR REPUBLICANS	76	13	28	24	11	41	35	34	24	9	15	20	19	11	29	9	29
	33%	23%	35%	46%	29%	30%	39%	39%	40%	20%	33%	32%	45%	44%	26%	52%	37%
TOTAL VOTES FOR DEMOCRATS	69	16	23	17	12	39	29	29	22	23	17	12	8	7	35	3	24
	30%	28%	29%	32%	32%	29%	32%	33%	37%	51%	38%	19%	20%	26%	32%	20%	30%
I almost always vote for Republican candidates	19	2	10	6	1	11	7	6	7	2	3	4	6	3	12	-	7
	8%	3%	12%	11%	3%	8%	8%	7%	12%	3%	7%	7%	15%	13%	11%		8%
I vote for Republicans more often than I vote for Democrats	58	12	18	18	10	30	28	28	17	7	12	16	13	8	17	9	23
	25%	20%	23%	34%	27%	22%	31%	32%	28%	16%	26%	25%	30%	31%	16%	52%	29%
I vote for Democrats more often than I vote for Republicans	46	8	16	14	8	23	22	19	19	15	14	6	4	6	21	2	19
	20%	13%	20%	26%	22%	17%	25%	22%	31%	32%	31%	10%	10%	23%	19%	13%	24%
I almost always vote for Democratic candidates	23	8	7	3	4	16	7	10	3	9	3	6	4	1	14	1	5
	10%	15%	9%	6%	10%	11%	7%	12%	6%	19%	8%	9%	10%	2%	13%	7%	6%
I vote equally for Democrats and Republicans	62	21	18	10	14	39	24	19	12	7	7	29	10	8	36	5	19
	27%	36%	22%	18%	38%	28%	26%	21%	20%	17%	15%	46%	22%	29%	33%	28%	24%
Unsure	21	7	11	3	-	18	3	6	2	6	7	2	5	0	10	-	7
	9%	12%	14%	5%		13%	3%	7%	3%	12%	15%	3%	13%	1%	9%		8%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	228	-	205	-	76	83	69	49	124	37	93	104	86	72	26	31	83	141	184	142	157
	100		100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	253	-	232	-	71	81	101	48	136	54	84	116	70	106	26	24	88	132	185	164	179
TOTAL VOTES FOR REPUBLICANS	76	-	72	-	76	-	-	40	34	1	65	3	62	2	26	31	35	55	69	57	48
	33%		35%		100%			83%	27%	2%	70%	3%	72%	2%	100%	100%	42%	39%	38%	40%	30%
TOTAL VOTES FOR DEMOCRATS	69	-	67	-	-	-	69	6	34	30	5	59	2	56	-	-	29	46	58	42	51
	30%		33%				100%	12%	27%	79%	6%	57%	2%	78%			35%	33%	32%	30%	32%
I almost always vote for Republican candidates	19	-	18	-	19	-	-	16	2	-	17	-	18	-	13	3	8	16	16	15	16
	8%		9%		24%			33%	2%		19%		20%		50%	10%	10%	12%	9%	11%	10%
I vote for Republicans more often than I vote for Democrats	58	-	53	-	58	-	-	24	32	1	48	3	44	2	13	28	26	38	53	42	32
	25%		26%		76%			49%	26%	2%	51%	3%	51%	2%	50%	90%	32%	27%	29%	30%	20%
I vote for Democrats more often than I vote for Republicans	46	-	45	-	-	-	46	5	22	19	5	38	2	37	-	-	18	31	38	29	34
	20%		22%				66%	10%	18%	51%	5%	37%	2%	51%			22%	22%	21%	21%	22%
I almost always vote for Democratic candidates	23	-	22	-	-	-	23	1	12	11	1	21	-	19	-	-	11	15	20	13	16
	10%		11%				34%	1%	10%	28%	1%	20%		27%			13%	11%	11%	9%	10%
I vote equally for Democrats and Republicans	62	-	57	-	-	62	-	0	53	7	14	38	21	11	-	-	16	37	51	35	44
	27%		28%			75%		1%	43%	18%	15%	37%	24%	16%			20%	26%	27%	25%	28%
Unsure	21	-	9	-	-	21	-	2	3	0	9	3	2	3	-	-	3	4	6	7	14
	9%		4%			25%		5%	3%	1%	9%	3%	2%	4%			3%	3%	3%	5%	9%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	228	96	80	48	180	32	15	55	110	63	57	24	36	83	33	38	51	67
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	253	104	89	60	192	47	13	51	122	80	64	28	40	94	37	26	253	253
TOTAL VOTES FOR REPUBLICANS	76	40	23	20	56	15	5	16	34	26	16	16	11	23	33	38	51	-
	33%	41%	29%	42%	31%	45%	35%	28%	31%	42%	29%	67%	29%	28%	100%	100%	100%	
TOTAL VOTES FOR DEMOCRATS	69	24	27	8	61	5	3	19	37	14	19	3	9	27	-	-	-	67
	30%	25%	34%	17%	34%	15%	22%	34%	33%	22%	34%	13%	25%	32%				100%
I almost always vote for Republican candidates	19	9	6	2	16	2	-	7	6	6	2	2	3	3	16	2	11	-
	8%	9%	7%	5%	9%	7%		12%	5%	9%	4%	9%	9%	4%	47%	6%	22%	
I vote for Republicans more often than I vote for Democrats	58	31	18	18	40	12	5	9	28	20	14	14	7	20	18	35	40	-
	25%	33%	22%	37%	22%	38%	35%	16%	26%	32%	24%	58%	20%	25%	53%	94%	78%	
I vote for Democrats more often than I vote for Republicans	46	20	13	4	42	2	2	10	26	10	14	2	7	17	-	-	-	49
	20%	21%	17%	9%	23%	7%	12%	19%	24%	15%	24%	7%	20%	20%				73%
I almost always vote for Democratic candidates	23	4	14	4	19	3	2	8	11	4	5	1	2	10	-	-	-	18
	10%	4%	18%	9%	11%	8%	11%	15%	10%	7%	9%	6%	5%	12%				27%
I vote equally for Democrats and Republicans	62	28	21	15	47	9	7	13	30	19	16	3	14	24	-	-	-	-
	27%	29%	27%	32%	26%	27%	43%	23%	28%	31%	28%	13%	39%	29%				
Unsure	21	4	8	4	16	4	-	8	9	3	6	2	2	8	-	-	-	-
	9%	4%	10%	8%	9%	13%		15%	8%	5%	10%	7%	6%	10%				

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[QPartyConsolidated] QParty and QPartyLean

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	464	180	235	229	375	14	37	66	63	70	121	144	199	265
	46%	47%	50%	42%	55%	12%	29%	47%	41%	46%	42%	51%	45%	47%
Total Democratic+Democratic-leaning Independents	465	166	201	263	266	85	72	65	75	70	131	124	210	255
	46%	44%	43%	49%	39%	73%	56%	47%	49%	46%	46%	44%	47%	45%
Total Independent	83	35	35	48	38	17	20	9	14	13	32	15	36	47
	8%	9%	8%	9%	6%	15%	16%	6%	9%	9%	11%	5%	8%	8%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	464	103	193	110	57	296	167	234	140	80	92	131	100	52	215	33	161
	46%	45%	50%	44%	41%	48%	43%	60%	49%	35%	45%	52%	50%	46%	45%	35%	50%
Total Democratic+Democratic-leaning Independents	465	100	165	130	69	265	199	132	134	134	100	89	84	53	215	57	136
	46%	43%	43%	51%	49%	43%	51%	34%	47%	59%	49%	35%	42%	47%	45%	60%	42%
Total Independent	83	27	29	12	14	56	27	25	13	13	13	31	15	8	46	5	26
	8%	12%	7%	5%	10%	9%	7%	6%	5%	6%	7%	12%	8%	7%	10%	5%	8%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	464	387	72	-	464	-	-	369	79	14	414	32	399	9	170	253	198	301	399	411	259
	46%	100%	35%		100%			90%	30%	5%	91%	6%	93%	2%	100%	100%	46%	47%	47%	60%	35%
Total Democratic+Democratic-leaning Independents	465	-	67	396	-	-	465	39	131	290	19	425	9	389	-	-	212	305	386	230	422
	46%		33%	100%			100%	10%	49%	93%	4%	85%	2%	94%			49%	47%	46%	34%	57%
Total Independent	83	-	66	-	-	83	-	3	56	7	23	41	23	14	-	-	19	41	57	42	59
	8%		32%			100%		1%	21%	2%	5%	8%	5%	3%			4%	6%	7%	6%	8%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	464	247	118	124	334	74	50	95	212	157	106	122	99	80	284	142	370	-
	46%	53%	35%	51%	44%	48%	55%	35%	45%	57%	43%	78%	46%	31%	100%	100%	100%	
Total Democratic+Democratic-leaning Independents	465	183	195	101	361	66	35	153	219	93	122	30	100	149	-	-	-	461
	46%	40%	57%	41%	48%	43%	38%	57%	47%	34%	49%	19%	46%	57%				100%
Total Independent	83	32	29	19	64	13	7	21	39	23	22	5	16	33	-	-	-	-
	8%	7%	9%	8%	8%	8%	7%	8%	8%	8%	9%	3%	8%	12%				

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	465	166	201	263	266	85	72	65	75	70	131	124	210	255
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	513	197	224	287	342	101	48	52	120	52	125	164	224	289
JOE BIDEN, DEFINITELY/ PROBABLY	274	105	128	145	149	55	47	25	35	36	89	90	95	179
	59%	63%	64%	55%	56%	65%	66%	38%	47%	51%	68%	73%	45%	70%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	151	46	62	90	97	22	22	30	36	27	34	24	94	58
	33%	28%	31%	34%	36%	27%	30%	46%	49%	39%	26%	19%	45%	23%
Joe Biden, definitely	193	68	91	101	104	40	34	14	17	22	70	70	53	140
	41%	41%	45%	39%	39%	48%	47%	21%	23%	31%	53%	56%	25%	55%
Joe Biden, probably	82	37	37	43	44	15	13	11	17	14	19	21	42	39
	18%	22%	18%	16%	17%	18%	18%	17%	23%	20%	14%	17%	20%	15%
A different Democratic candidate, probably	100	31	37	63	63	15	13	16	24	22	24	13	62	37
	21%	19%	18%	24%	24%	17%	18%	25%	32%	32%	18%	11%	30%	15%
A different Democratic candidate, definitely	52	15	25	27	33	8	9	14	12	5	10	10	31	21
	11%	9%	12%	10%	13%	9%	12%	22%	16%	7%	8%	8%	15%	8%
Unsure	40	15	11	28	21	7	3	10	4	7	8	10	21	18
	9%	9%	6%	11%	8%	8%	4%	16%	5%	10%	6%	8%	10%	7%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	465 100	100 100	165 100	130 100	69 100	265 100	199 100	132 100	134 100	134 100	100 100	89 100	84 100	53 100	215 100	57 100	136 100
Unweighted Total	513	111	174	141	86	285	227	178	164	154	107	109	88	48	226	54	171
JOE BIDEN, DEFINITELY/ PROBABLY	274 59%	62 63%	100 60%	76 58%	36 52%	162 61%	112 56%	77 58%	72 54%	77 57%	66 66%	57 64%	43 51%	28 53%	117 55%	38 67%	93 69%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	151 33%	24 24%	51 31%	50 38%	27 39%	75 28%	77 39%	43 32%	54 40%	40 30%	25 25%	26 29%	36 43%	25 47%	88 41%	15 26%	29 21%
Joe Biden, definitely	193 41%	53 53%	70 42%	45 35%	25 36%	123 46%	70 35%	58 44%	47 35%	55 41%	45 45%	40 45%	30 36%	19 36%	75 35%	30 53%	71 52%
Joe Biden, probably	82 18%	9 9%	30 18%	31 24%	12 17%	39 15%	42 21%	20 15%	25 18%	21 16%	21 22%	17 19%	13 15%	9 17%	43 20%	8 14%	22 16%
A different Democratic candidate, probably	100 21%	13 13%	32 20%	36 28%	18 26%	46 17%	54 27%	27 21%	36 27%	27 20%	15 15%	18 20%	21 25%	18 35%	63 29%	9 16%	15 11%
A different Democratic candidate, definitely	52 11%	11 11%	18 11%	14 11%	9 13%	29 11%	23 12%	16 12%	18 13%	13 10%	10 10%	7 8%	15 18%	7 13%	25 12%	6 10%	14 10%
Unsure	40 9%	14 14%	15 9%	4 3%	6 8%	29 11%	10 5%	12 9%	8 6%	17 13%	9 9%	7 7%	5 6%	-	10 5%	4 7%	14 10%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	465	-	67	396	-	-	465	39	131	290	19	425	9	389	-	-	212	305	386	230	422
	100		100	100			100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	513	-	95	412	-	-	513	42	155	314	25	442	7	434	-	-	225	294	400	271	461
JOE BIDEN, DEFINITELY/ PROBABLY	274	-	27	247	-	-	274	24	66	179	5	260	1	236	-	-	134	180	233	127	257
	59%		40%	62%			59%	62%	50%	62%	29%	61%	8%	61%			63%	59%	60%	55%	61%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	151	-	34	116	-	-	151	12	44	96	9	131	4	121	-	-	57	95	122	85	132
	33%		50%	29%			33%	30%	33%	33%	49%	31%	48%	31%			27%	31%	32%	37%	31%
Joe Biden, definitely	193	-	16	176	-	-	193	18	47	122	3	185	1	165	-	-	94	128	166	86	181
	41%		24%	44%			41%	46%	36%	42%	15%	43%	8%	43%			44%	42%	43%	38%	43%
Joe Biden, probably	82	-	11	71	-	-	82	6	18	57	3	75	-	71	-	-	41	51	67	41	75
	18%		16%	18%			18%	16%	14%	20%	14%	18%		18%			19%	17%	17%	18%	18%
A different Democratic candidate, probably	100	-	24	75	-	-	100	8	28	64	4	91	0	84	-	-	36	68	84	60	87
	21%		36%	19%			21%	20%	22%	22%	19%	21%	2%	22%			17%	22%	22%	26%	20%
A different Democratic candidate, definitely	52	-	10	41	-	-	52	4	16	32	6	40	4	37	-	-	21	28	38	25	45
	11%		14%	10%			11%	11%	12%	11%	30%	9%	46%	10%			10%	9%	10%	11%	11%
Unsure	40	-	7	33	-	-	40	3	21	15	4	34	4	31	-	-	21	31	31	18	34
	9%		10%	8%			9%	8%	16%	5%	22%	8%	43%	8%			10%	10%	8%	8%	8%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	465	183	195	101	361	66	35	153	219	93	122	30	100	149	-	-	-	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	513	204	203	120	391	88	32	161	235	117	132	42	88	174	-	-	513	513
JOE BIDEN, DEFINITELY/ PROBABLY	274	118	106	57	214	39	18	92	143	39	74	16	60	84	-	-	-	292
	59%	64%	54%	56%	59%	59%	52%	60%	65%	42%	61%	54%	60%	56%				63%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	151	57	66	39	112	25	14	49	67	35	41	11	33	48	-	-	-	139
	33%	31%	34%	39%	31%	38%	40%	32%	30%	38%	34%	37%	33%	33%				30%
Joe Biden, definitely	193	81	76	35	155	23	11	64	100	29	53	13	45	57	-	-	-	208
	41%	44%	39%	34%	43%	35%	32%	42%	45%	31%	44%	43%	45%	39%				45%
Joe Biden, probably	82	37	29	23	59	16	7	28	44	10	21	3	15	26	-	-	-	84
	18%	20%	15%	22%	16%	24%	20%	18%	20%	11%	17%	11%	15%	18%				18%
A different Democratic candidate, probably	100	37	41	28	71	16	12	28	47	25	28	6	28	32	-	-	-	101
	21%	20%	21%	28%	20%	24%	34%	18%	21%	27%	23%	20%	28%	21%				22%
A different Democratic candidate, definitely	52	20	26	11	41	9	2	22	20	10	13	5	6	17	-	-	-	37
	11%	11%	13%	11%	11%	14%	6%	14%	9%	11%	11%	17%	6%	11%				8%
Unsure	40	8	23	5	35	2	3	12	9	19	7	3	7	17	-	-	-	30
	9%	4%	12%	5%	10%	3%	8%	8%	4%	20%	6%	9%	7%	11%				7%

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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	465	166	201	263	266	85	72	65	75	70	131	124	210	255
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	513	197	224	287	342	101	48	52	120	52	125	164	224	289
Joe Biden	305	113	138	165	174	60	51	31	41	45	95	94	117	189
	66%	68%	69%	63%	65%	71%	71%	47%	55%	64%	72%	76%	55%	74%
Marianne Williamson	10	7	3	7	6	1	3	5	3	-	1	1	8	3
	2%	4%	2%	3%	2%	1%	4%	7%	4%		1%	1%	4%	1%
Robert F Kennedy Jr	46	10	22	24	29	5	9	3	10	11	10	10	25	21
	10%	6%	11%	9%	11%	6%	13%	5%	14%	16%	8%	8%	12%	8%
Someone else (Please specify)	23	8	11	12	17	2	3	3	6	3	7	5	12	11
	5%	5%	6%	5%	6%	2%	4%	5%	7%	4%	5%	4%	6%	4%
Unsure	81	29	26	54	41	17	6	23	15	11	18	13	49	32
	17%	17%	13%	21%	15%	20%	9%	35%	20%	16%	14%	11%	23%	12%

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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	465 100	100 100	165 100	130 100	69 100	265 100	199 100	132 100	134 100	134 100	100 100	89 100	84 100	53 100	215 100	57 100	136 100
Unweighted Total	513	111	174	141	86	285	227	178	164	154	107	109	88	48	226	54	171
Joe Biden	305 66%	70 70%	103 62%	86 66%	46 66%	173 65%	131 66%	85 64%	89 66%	81 60%	71 71%	60 68%	52 62%	36 69%	142 66%	39 68%	96 71%
Marianne Williamson	10 2%	1 1%	3 2%	4 3%	2 3%	4 1%	6 3%	3 2%	3 3%	3 2%	1 1%	1 2%	4 4%	1 1%	6 3%	3 6%	1 1%
Robert F Kennedy Jr	46 10%	8 8%	21 12%	11 9%	6 9%	28 11%	17 9%	18 14%	11 8%	15 12%	6 6%	12 13%	6 7%	7 14%	21 10%	4 7%	15 11%
Someone else (Please specify)	23 5%	3 3%	6 4%	8 6%	6 8%	10 4%	14 7%	5 4%	12 9%	8 6%	4 4%	6 7%	4 5%	1 1%	9 4%	2 4%	8 6%
Unsure	81 17%	18 18%	33 20%	20 16%	10 14%	51 19%	30 15%	22 16%	19 14%	26 19%	19 19%	9 10%	18 22%	8 15%	38 18%	9 15%	15 11%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	465	-	67	396	-	-	465	39	131	290	19	425	9	389	-	-	212	305	386	230	422
	100		100	100			100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	513	-	95	412	-	-	513	42	155	314	25	442	7	434	-	-	225	294	400	271	461
Joe Biden	305	-	36	269	-	-	305	27	77	196	6	289	5	260	-	-	146	203	257	141	276
	66%		54%	68%			66%	69%	59%	68%	33%	68%	55%	67%			69%	66%	67%	61%	65%
Marianne Williamson	10	-	2	8	-	-	10	-	3	7	1	9	-	7	-	-	2	3	9	6	9
	2%		3%	2%			2%		2%	2%	5%	2%		2%			1%	1%	2%	3%	2%
Robert F Kennedy Jr	46	-	11	34	-	-	46	4	18	23	5	36	-	37	-	-	20	29	39	26	39
	10%		16%	9%			10%	10%	14%	8%	26%	8%		9%			9%	10%	10%	11%	9%
Someone else (Please specify)	23	-	5	19	-	-	23	3	6	14	0	22	-	19	-	-	13	18	18	10	22
	5%		7%	5%			5%	7%	5%	5%	1%	5%		5%			6%	6%	5%	4%	5%
Unsure	81	-	13	66	-	-	81	6	26	49	6	70	4	66	-	-	31	52	63	47	76
	17%		20%	17%			17%	14%	20%	17%	34%	16%	45%	17%			15%	17%	16%	20%	18%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	465	183	195	101	361	66	35	153	219	93	122	30	100	149	-	-	-	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	513	204	203	120	391	88	32	161	235	117	132	42	88	174	-	-	513	513
Joe Biden	305	129	120	65	237	42	23	97	156	53	79	18	60	100	-	-	-	320
	66%	70%	62%	64%	66%	64%	65%	63%	71%	57%	65%	61%	61%	68%				69%
Marianne Williamson	10	2	6	4	6	4	0	4	4	2	3	0	1	2	-	-	-	5
	2%	1%	3%	4%	2%	6%	1%	3%	2%	2%	2%	1%	1%	1%				1%
Robert F Kennedy Jr	46	22	18	14	31	6	8	12	24	10	17	5	18	11	-	-	-	37
	10%	12%	9%	14%	9%	9%	24%	8%	11%	10%	14%	18%	18%	7%				8%
Someone else (Please specify)	23	6	8	4	20	3	1	11	5	8	1	1	8	9	-	-	-	26
	5%	3%	4%	4%	5%	4%	3%	7%	2%	9%	1%	4%	8%	6%				6%
Unsure	81	25	42	14	67	11	3	30	31	21	23	5	12	27	-	-	-	73
	17%	13%	22%	14%	19%	17%	8%	19%	14%	22%	19%	16%	12%	18%				16%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	180	235	229	375	14	37	66	63	70	121	144	199	265
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	418	165	201	217	358	13	28	43	77	47	110	141	167	251
Donald Trump	234	83	130	104	177	7	27	24	44	36	64	66	104	130
	50%	46%	55%	46%	47%	54%	72%	36%	70%	52%	53%	46%	52%	49%
Mike Pence	34	18	9	25	34	-	0	3	0	5	8	19	8	26
	7%	10%	4%	11%	9%		1%	5%	0%	7%	6%	13%	4%	10%
Nikki Haley	21	10	10	11	18	-	1	0	1	2	12	6	4	17
	5%	6%	4%	5%	5%		2%	1%	1%	4%	10%	4%	2%	7%
Ron DeSantis	105	46	52	53	90	1	7	23	15	13	24	31	50	55
	23%	26%	22%	23%	24%	5%	20%	35%	23%	18%	20%	21%	25%	21%
Tim Scott	7	-	6	1	5	1	0	-	-	2	1	4	2	5
	2%		3%	1%	1%	9%	1%			3%	1%	3%	1%	2%
Josh Hawley	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kristi Noem	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	3	1	3	0	1	1	-	1	1	0	-	1	2	1
	1%	1%	1%	0%	0%	4%		1%	2%	0%		1%	1%	0%
Chris Sununu	2	-	2	-	2	-	-	-	-	2	-	-	2	-
	1%		1%		1%					4%			1%	
Glenn Youngkin	3	2	1	2	3	-	-	-	-	-	-	3	-	3
	1%	1%	1%	1%	1%							2%		1%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	19	4	7	13	17	-	2	2	1	5	7	5	8	11
	4%	2%	3%	6%	5%		5%	3%	2%	7%	5%	3%	4%	4%
Asa Hutchinson	1	-	1	-	1	-	-	-	-	-	1	-	-	1
	0%		0%		0%						0%			0%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1	1	1	-	1	-	-	-	-	-	-	1	-	1
	*%	*%	*%		*%							1%		*%
Unsure	32	14	14	18	25	4	-	13	1	5	5	9	19	14
	7%	8%	6%	8%	7%	28%		19%	1%	7%	4%	6%	9%	5%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	464	103	193	110	57	296	167	234	140	80	92	131	100	52	215	33	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	418	99	164	98	56	263	154	223	134	85	84	112	90	42	199	25	152
Donald Trump	234	59	103	53	19	162	72	113	64	46	51	70	48	18	121	7	79
	50%	57%	53%	49%	33%	55%	43%	48%	46%	57%	55%	53%	48%	35%	56%	22%	49%
Mike Pence	34	9	16	3	7	25	9	25	9	9	8	2	12	1	6	1	21
	7%	9%	8%	2%	12%	8%	6%	11%	7%	11%	9%	2%	12%	3%	3%	3%	13%
Nikki Haley	21	2	10	7	3	11	9	11	6	2	5	8	5	2	11	0	10
	5%	2%	5%	6%	5%	4%	6%	5%	5%	3%	5%	6%	5%	4%	5%	1%	6%
Ron DeSantis	105	20	46	20	18	66	39	58	32	9	20	33	19	22	42	16	33
	23%	20%	24%	19%	32%	22%	23%	25%	23%	12%	22%	25%	19%	42%	20%	49%	21%
Tim Scott	7	-	2	3	2	2	5	2	3	0	3	3	1	-	7	0	-
	2%		1%	3%	3%	1%	3%	1%	2%	0%	3%	2%	1%		3%	1%	
Josh Hawley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kristi Noem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	3	0	1	1	1	1	2	1	-	0	-	2	1	-	3	-	-
	1%	0%	1%	1%	2%	0%	1%	1%		0%		2%	1%		1%		
Chris Sununu	2	-	2	-	-	2	-	2	-	-	-	-	2	-	2	-	-
	1%		1%			1%		1%					2%		1%		
Glenn Youngkin	3	1	-	2	-	1	2	1	2	-	-	3	-	1	1	-	3
	1%	1%		2%		0%	1%	1%	1%			2%		2%	0%		2%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	19	2	3	10	4	6	14	5	12	4	4	6	2	4	10	1	8
	4%	2%	2%	9%	6%	2%	8%	2%	9%	4%	4%	4%	2%	9%	4%	4%	5%
Asa Hutchinson	1	-	-	1	-	-	1	-	1	-	-	-	1	-	1	-	-
	0%			0%			0%		0%				1%		0%		

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1 *%	-	-	1 1%	-	-	1 *%	-	1 1%	-	-	-	1 1%	-	1 *%	-	-
Unsure	32 7%	9 9%	10 5%	10 9%	4 7%	19 6%	14 8%	15 6%	10 7%	10 13%	2 2%	5 4%	8 8%	3 5%	11 5%	7 20%	7 4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464	387	72	-	464	-	-	369	79	14	414	32	399	9	170	253	198	301	399	411	259
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	418	347	65	-	418	-	-	324	79	14	368	28	342	13	162	217	155	226	334	370	240
Donald Trump	234	210	23	-	234	-	-	198	26	10	222	6	203	1	141	91	78	137	188	205	145
	50%	54%	32%		50%			54%	33%	69%	54%	19%	51%	12%	83%	36%	39%	45%	47%	50%	56%
Mike Pence	34	30	5	-	34	-	-	22	11	2	25	8	31	3	5	27	20	27	31	31	18
	7%	8%	6%		7%			6%	14%	13%	6%	25%	8%	30%	3%	11%	10%	9%	8%	8%	7%
Nikki Haley	21	18	2	-	21	-	-	15	7	-	16	5	20	0	-	16	15	18	19	19	10
	5%	5%	3%		5%			4%	8%		4%	14%	5%	5%		6%	8%	6%	5%	5%	4%
Ron DeSantis	105	76	28	-	105	-	-	78	27	1	98	5	95	1	8	84	58	77	99	93	55
	23%	20%	38%		23%			21%	34%	5%	24%	17%	24%	12%	5%	33%	29%	25%	25%	23%	21%
Tim Scott	7	6	1	-	7	-	-	6	1	-	6	-	7	-	2	5	2	6	7	6	2
	2%	2%	1%		2%			2%	1%		2%		2%		1%	2%	1%	2%	2%	2%	1%
Josh Hawley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kristi Noem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	3	3	0	-	3	-	-	2	0	1	2	1	2	1	1	2	1	1	1	3	2
	1%	1%	*%		1%			1%	*%	4%	*%	3%	1%	7%	1%	1%	1%	*%	*%	1%	1%
Chris Sununu	2	2	-	-	2	-	-	2	-	-	2	-	2	-	2	-	-	2	2	2	-
	1%	1%			1%			1%			1%		1%		1%			1%	1%	1%	
Glenn Youngkin	3	3	-	-	3	-	-	3	-	-	3	-	3	-	1	3	3	3	3	3	-
	1%	1%			1%			1%			1%		1%		*%	1%	2%	1%	1%	1%	
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	19	14	5	-	19	-	-	18	1	-	19	1	18	-	7	9	9	13	18	19	11
	4%	4%	7%		4%			5%	2%		5%	3%	5%		4%	4%	5%	4%	5%	5%	4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Asa Hutchinson	1 *%	-	1 1%	-	1 *%	-	-	-	1 1%	-	-	1 2%	-	1 5%	-	-	1 *%	1 *%	1 *%	-	1 *%
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1 *%	1 *%	-	-	1 *%	-	-	1 *%	-	-	-	1 2%	-	1 8%	-	-	1 *%	1 *%	1 *%	1 *%	1 *%
Unsure	32 7%	23 6%	8 11%	-	32 7%	-	-	24 6%	6 8%	1 10%	20 5%	5 15%	16 4%	2 21%	3 2%	17 7%	9 5%	16 5%	28 7%	27 7%	15 6%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464 100	247 100	118 100	124 100	334 100	74 100	50 100	95 100	212 100	157 100	106 100	122 100	99 100	80 100	284 100	142 100	370 100	-
Unweighted Total	418	209	105	111	305	73	38	73	202	143	102	118	87	68	264	121	418	418
Donald Trump	234 50%	109 44%	68 58%	64 52%	165 49%	34 46%	30 59%	52 55%	97 46%	85 54%	47 44%	57 46%	60 61%	35 44%	228 80%	3 2%	181 49%	-
Mike Pence	34 7%	25 10%	3 2%	7 6%	27 8%	6 8%	1 2%	2 3%	24 11%	8 5%	16 15%	11 9%	6 7%	4 5%	14 5%	11 8%	32 9%	-
Nikki Haley	21 5%	16 6%	3 3%	3 2%	18 5%	2 3%	1 1%	6 7%	13 6%	2 1%	5 5%	6 5%	4 4%	3 4%	3 1%	13 9%	19 5%	-
Ron DeSantis	105 23%	64 26%	23 20%	36 29%	69 21%	24 33%	12 24%	20 21%	48 23%	37 24%	23 21%	33 27%	18 18%	26 32%	16 6%	86 61%	79 21%	-
Tim Scott	7 2%	6 2%	0 *	- -	7 2%	- -	- -	1 1%	2 1%	4 3%	- -	1 1%	- -	- -	2 1%	5 3%	8 2%	-
Josh Hawley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kristi Noem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	3 1%	2 1%	1 1%	2 1%	1 *	- -	2 3%	1 1%	2 1%	- -	0 *	- -	2 2%	- -	1 *	1 1%	2 1%	-
Chris Sununu	2 1%	-	2 2%	-	2 1%	- -	- -	- -	- -	2 2%	- -	2 2%	- -	- -	2 1%	- -	3 1%	-
Glenn Youngkin	3 1%	2 1%	-	-	3 1%	- -	- -	1 1%	3 1%	- -	1 1%	1 1%	1 1%	- -	- 2%	3 2%	5 1%	-
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	19 4%	13 5%	3 3%	6 4%	14 4%	4 5%	2 3%	4 5%	8 4%	7 5%	3 3%	6 5%	3 3%	2 2%	11 4%	7 5%	16 4%	-

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Asa Hutchinson	1 *%	1 *%	-	-	1 *%	-	-	-	1 *%	-	-	1 *%	-	-	-	-	-	-
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1 *%	-	-	-	1 *%	-	-	-	-	1 *%	-	-	-	-	-	-	1 *%	-
Unsure	32 7%	9 4%	14 12%	7 6%	25 8%	3 5%	4 7%	7 7%	15 7%	11 7%	10 10%	4 4%	5 5%	10 13%	6 2%	12 9%	25 7%	-

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024G.O.P Consider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	180	235	229	375	14	37	66	63	70	121	144	199	265
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	318	124	171	147	258	8	26	39	57	42	89	91	138	180
	69%	69%	73%	64%	69%	59%	71%	58%	91%	60%	74%	63%	69%	68%
Mike Pence	133	59	56	78	116	3	9	11	14	17	43	48	42	91
	29%	33%	24%	34%	31%	24%	24%	17%	22%	24%	36%	33%	21%	34%
Nikki Haley	112	38	73	39	98	2	4	0	10	15	39	47	25	86
	24%	21%	31%	17%	26%	13%	12%	1%	16%	21%	32%	33%	13%	33%
Ron DeSantis	257	104	132	125	226	3	9	23	29	26	74	106	77	180
	56%	58%	56%	55%	60%	24%	23%	34%	46%	37%	61%	74%	39%	68%
Tim Scott	87	26	49	37	68	1	4	12	4	11	23	37	26	61
	19%	14%	21%	16%	18%	8%	11%	17%	6%	15%	19%	26%	13%	23%
Josh Hawley	26	7	15	11	23	1	2	1	2	-	12	10	3	23
	6%	4%	6%	5%	6%	4%	5%	2%	3%		10%	7%	1%	9%
Kristi Noem	30	12	19	11	29	-	1	-	2	3	12	14	4	26
	6%	7%	8%	5%	8%		2%		3%	4%	10%	10%	2%	10%
Chris Christie	26	15	19	7	26	-	0	6	3	-	8	9	9	17
	6%	8%	8%	3%	7%		1%	9%	5%		7%	6%	5%	6%
Chris Sununu	9	5	6	3	7	-	0	-	0	-	6	3	0	9
	2%	3%	3%	1%	2%		1%		1%		5%	2%	*%	3%
Glenn Youngkin	27	8	13	14	19	1	0	7	1	6	4	10	13	14
	6%	4%	6%	6%	5%	8%	1%	10%	1%	8%	3%	7%	7%	5%
Will Hurd	4	-	3	2	3	-	0	-	1	-	2	1	1	3
	1%		1%	1%	1%		1%		2%		2%	1%	1%	1%
Vivek Ramaswamy	118	53	62	57	107	3	2	15	13	7	36	47	35	83
	26%	29%	26%	25%	29%	23%	6%	23%	21%	11%	30%	32%	18%	31%
Asa Hutchinson	9	2	8	1	9	-	0	0	0	-	4	5	1	9
	2%	1%	3%	1%	2%		1%	*%	1%		3%	4%	*%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Larry Elder	28	10	22	5	24	1	1	4	2	1	9	11	7	20
	6%	5%	9%	2%	6%	11%	2%	6%	4%	1%	8%	8%	4%	8%
Someone else	16	9	9	7	12	-	-	3	-	-	3	10	3	13
	3%	5%	4%	3%	3%			5%			2%	7%	2%	5%
Unsure	28	7	16	12	16	3	5	14	1	6	6	1	21	7
	6%	4%	7%	5%	4%	21%	14%	21%	1%	8%	5%	*%	10%	3%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024G.O.P Consider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464 100	103 100	193 100	110 100	57 100	296 100	167 100	234 100	140 100	80 100	92 100	131 100	100 100	52 100	215 100	33 100	161 100
Donald Trump	318 69%	75 72%	139 72%	67 61%	37 65%	214 72%	104 62%	164 70%	94 67%	54 67%	63 69%	92 70%	72 72%	36 69%	158 73%	13 40%	106 66%
Mike Pence	133 29%	32 31%	50 26%	31 28%	20 35%	82 28%	51 31%	69 30%	46 33%	23 28%	26 28%	38 29%	33 33%	10 19%	56 26%	11 33%	54 34%
Nikki Haley	112 24%	16 15%	46 24%	27 24%	22 39%	62 21%	49 29%	55 23%	43 30%	7 9%	28 31%	31 24%	33 33%	12 24%	53 25%	3 8%	51 32%
Ron DeSantis	257 56%	43 42%	110 57%	68 62%	36 63%	153 52%	104 62%	138 59%	88 63%	30 37%	57 62%	85 65%	54 54%	27 51%	118 55%	17 52%	108 67%
Tim Scott	87 19%	9 9%	32 17%	27 24%	18 31%	42 14%	44 27%	34 15%	33 24%	6 7%	16 18%	38 29%	17 17%	10 19%	37 17%	11 34%	32 20%
Josh Hawley	26 6%	4 4%	10 5%	5 5%	6 11%	14 5%	12 7%	13 5%	11 8%	4 5%	1 2%	12 9%	7 7%	2 4%	11 5%	0 1%	10 7%
Kristi Noem	30 6%	4 4%	10 5%	8 7%	8 14%	14 5%	16 10%	14 6%	15 11%	4 5%	5 6%	8 6%	10 10%	3 6%	13 6%	-	15 10%
Chris Christie	26 6%	5 5%	8 4%	8 8%	4 7%	13 5%	13 8%	13 6%	12 9%	1 1%	7 7%	11 8%	6 6%	1 2%	10 5%	6 18%	9 5%
Chris Sununu	9 2%	-	2 1%	5 5%	2 3%	2 1%	7 4%	2 1%	4 3%	-	-	3 2%	5 5%	1 2%	6 3%	-	4 2%
Glenn Youngkin	27 6%	4 4%	5 3%	12 11%	5 9%	9 3%	18 11%	9 4%	11 8%	2 2%	4 4%	9 7%	8 8%	4 8%	8 4%	6 18%	9 6%
Will Hurd	4 1%	-	1 1%	0 %	3 4%	1 %	3 2%	1 1%	2 1%	1 2%	-	-	3 3%	0 1%	3 1%	-	1 1%
Vivek Ramaswamy	118 26%	23 22%	45 23%	36 33%	15 26%	67 23%	51 30%	57 25%	50 36%	19 24%	28 31%	28 21%	25 25%	17 32%	52 24%	9 26%	49 31%
Asa Hutchinson	9 2%	1 1%	4 2%	2 2%	2 4%	6 2%	4 2%	6 2%	4 2%	1 2%	2 2%	2 2%	3 3%	1 2%	5 2%	-	4 3%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Larry Elder	28 6%	5 5%	6 3%	11 10%	6 11%	11 4%	17 10%	10 4%	15 11%	3 3%	10 11%	4 3%	8 8%	2 4%	12 6%	4 12%	11 7%
Someone else	16 3%	1 1%	12 6%	2 1%	1 1%	14 5%	2 1%	10 4%	2 2%	-	-	10 8%	2 2%	4 8%	6 3%	-	7 4%
Unsure	28 6%	10 10%	6 3%	8 7%	4 7%	16 5%	12 7%	8 3%	8 6%	9 11%	5 6%	2 2%	5 5%	2 5%	12 5%	6 17%	2 1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024G.O.P Consider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464	387	72	-	464	-	-	369	79	14	414	32	399	9	170	253	198	301	399	411	259
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	318	275	41	-	318	-	-	264	42	10	303	7	287	2	149	159	125	206	274	285	182
	69%	71%	57%		69%			72%	53%	73%	73%	23%	72%	21%	88%	63%	63%	68%	69%	69%	70%
Mike Pence	133	114	19	-	133	-	-	104	22	7	115	16	116	6	28	94	62	95	114	119	71
	29%	29%	27%		29%			28%	28%	48%	28%	49%	29%	69%	16%	37%	31%	31%	29%	29%	27%
Nikki Haley	112	95	16	-	112	-	-	94	17	1	104	6	107	1	30	70	60	83	101	104	63
	24%	25%	22%		24%			26%	21%	4%	25%	18%	27%	16%	18%	28%	31%	28%	25%	25%	24%
Ron DeSantis	257	211	45	-	257	-	-	214	40	4	241	14	237	3	73	169	130	189	238	236	134
	56%	54%	63%		56%			58%	50%	27%	58%	45%	59%	29%	43%	67%	66%	63%	60%	57%	52%
Tim Scott	87	77	10	-	87	-	-	77	8	1	85	-	84	1	17	65	47	68	82	86	44
	19%	20%	14%		19%			21%	10%	8%	21%		21%	7%	10%	26%	24%	23%	20%	21%	17%
Josh Hawley	26	23	3	-	26	-	-	23	2	1	25	-	25	1	9	16	17	19	23	25	18
	6%	6%	4%		6%			6%	2%	7%	6%		6%	7%	5%	6%	9%	6%	6%	6%	7%
Kristi Noem	30	25	4	-	30	-	-	29	1	-	30	-	29	-	11	19	18	22	28	29	19
	6%	7%	6%		6%			8%	1%		7%		7%		6%	8%	9%	7%	7%	7%	7%
Chris Christie	26	21	5	-	26	-	-	23	3	-	23	3	25	1	2	20	17	22	25	24	16
	6%	5%	7%		6%			6%	4%		5%	9%	6%	12%	1%	8%	9%	7%	6%	6%	6%
Chris Sununu	9	8	2	-	9	-	-	9	0	-	9	-	9	-	1	9	6	8	9	9	6
	2%	2%	2%		2%			2%	0%		2%		2%		0%	3%	3%	3%	2%	2%	2%
Glenn Youngkin	27	21	6	-	27	-	-	17	9	1	26	-	26	1	4	23	13	22	25	26	11
	6%	5%	9%		6%			5%	12%	4%	6%		7%	7%	2%	9%	6%	7%	6%	6%	4%
Will Hurd	4	4	0	-	4	-	-	4	0	-	4	-	4	1	2	2	3	3	4	4	2
	1%	1%	0%		1%			1%	0%		1%		1%	7%	1%	1%	2%	1%	1%	1%	1%
Vivek Ramaswamy	118	93	24	-	118	-	-	109	9	-	110	6	107	2	42	66	61	87	107	111	70
	26%	24%	34%		26%			30%	11%		27%	19%	27%	20%	25%	26%	31%	29%	27%	27%	27%
Asa Hutchinson	9	7	2	-	9	-	-	8	2	-	8	1	9	1	1	8	8	8	9	9	6
	2%	2%	3%		2%			2%	2%		2%	2%	2%	5%	1%	3%	4%	3%	2%	2%	2%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Larry Elder	28	24	4	-	28	-	-	26	2	-	27	-	26	1	9	18	15	23	25	26	15
	6%	6%	6%		6%			7%	3%		6%		6%	7%	5%	7%	8%	8%	6%	6%	6%
Someone else	16	12	4	-	16	-	-	13	3	-	14	2	15	1	10	6	9	8	16	13	8
	3%	3%	6%		3%			3%	4%		3%	6%	4%	8%	6%	2%	4%	3%	4%	3%	3%
Unsure	28	20	6	-	28	-	-	21	6	-	19	3	6	1	7	10	6	7	19	18	18
	6%	5%	9%		6%			6%	8%		5%	9%	1%	7%	4%	4%	3%	2%	5%	4%	7%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q2024G.O.P Consider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464	247	118	124	334	74	50	95	212	157	106	122	99	80	284	142	370	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Donald Trump	318	171	80	92	226	51	41	66	142	110	69	88	77	52	254	54	257	-
	69%	70%	68%	74%	68%	69%	80%	69%	67%	70%	65%	72%	78%	64%	89%	38%	70%	
Mike Pence	133	88	19	32	101	23	9	20	70	44	43	39	35	16	63	57	119	-
	29%	36%	16%	26%	30%	31%	19%	21%	33%	28%	41%	32%	36%	20%	22%	40%	32%	
Nikki Haley	112	77	16	16	96	10	5	24	52	36	20	26	26	11	51	49	111	-
	24%	31%	14%	13%	29%	14%	11%	25%	24%	23%	19%	22%	27%	14%	18%	34%	30%	
Ron DeSantis	257	153	52	58	199	40	18	42	123	92	63	80	58	34	132	116	226	-
	56%	62%	44%	47%	60%	54%	37%	45%	58%	58%	60%	65%	59%	43%	46%	81%	61%	
Tim Scott	87	57	19	20	67	17	3	22	32	32	16	27	20	9	40	43	81	-
	19%	23%	16%	16%	20%	23%	6%	23%	15%	21%	15%	22%	21%	11%	14%	30%	22%	
Josh Hawley	26	17	5	8	18	4	4	9	11	6	6	8	7	-	19	7	26	-
	6%	7%	4%	6%	5%	5%	7%	9%	5%	4%	6%	6%	7%		7%	5%	7%	
Kristi Noem	30	20	5	3	27	3	-	11	13	6	5	14	10	1	18	10	31	-
	6%	8%	4%	2%	8%	4%		12%	6%	4%	5%	11%	10%	1%	6%	7%	8%	
Chris Christie	26	17	6	5	21	2	3	10	12	4	3	8	6	1	8	16	22	-
	6%	7%	5%	4%	6%	3%	5%	11%	6%	3%	3%	7%	6%	1%	3%	11%	6%	
Chris Sununu	9	8	1	0	9	0	-	7	3	-	0	3	2	2	3	6	10	-
	2%	3%	1%	*%	3%	*%		7%	1%		*%	3%	2%	3%	1%	5%	3%	
Glenn Youngkin	27	12	10	10	17	9	1	6	12	9	6	5	6	8	10	13	25	-
	6%	5%	9%	8%	5%	12%	2%	6%	6%	6%	5%	4%	6%	10%	4%	9%	7%	
Will Hurd	4	2	1	0	4	0	-	2	1	1	0	2	1	-	4	0	5	-
	1%	1%	1%	*%	1%	*%		2%	*%	1%	*%	2%	1%		1%	*%	1%	
Vivek Ramaswamy	118	65	25	22	96	14	8	25	57	37	30	39	28	7	76	37	106	-
	26%	27%	21%	18%	29%	19%	15%	26%	27%	23%	28%	32%	29%	9%	27%	26%	29%	
Asa Hutchinson	9	7	0	0	9	0	-	3	3	3	0	2	2	0	2	6	10	-
	2%	3%	*%	*%	3%	*%		3%	2%	2%	*%	2%	2%	*%	1%	4%	3%	

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[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Larry Elder	28 6%	15 6%	9 8%	3 2%	25 7%	1 2%	1 3%	16 17%	9 4%	3 2%	3 3%	9 7%	8 8%	-	16 6%	10 7%	22 6%	-
Someone else	16 3%	12 5%	3 3%	4 3%	12 4%	3 4%	1 2%	1 1%	10 5%	5 3%	6 6%	5 4%	2 3%	-	9 3%	6 4%	15 4%	-
Unsure	28 6%	6 2%	16 14%	4 4%	18 5%	0 *	4 8%	7 8%	10 5%	11 7%	6 5%	3 2%	4 4%	11 13%	8 3%	8 6%	12 3%	-

Echelon Insights
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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	180	235	229	375	14	37	66	63	70	121	144	199	265
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	418	165	201	217	358	13	28	43	77	47	110	141	167	251
Supporter of Donald Trump	170	72	93	77	127	8	21	23	29	26	47	45	77	92
	37%	40%	39%	34%	34%	57%	56%	34%	46%	37%	39%	31%	39%	35%
Supporter of the Republican Party	253	90	123	130	212	3	16	35	29	35	63	91	99	154
	55%	50%	52%	57%	57%	22%	42%	53%	46%	50%	52%	63%	50%	58%
I don't support either one	32	13	15	17	28	3	1	6	4	7	10	4	18	14
	7%	7%	7%	7%	7%	21%	3%	9%	7%	11%	8%	3%	9%	5%
Unsure	9	6	4	6	8	-	-	2	0	1	1	3	4	5
	2%	3%	1%	2%	2%			4%	1%	2%	1%	2%	2%	2%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464	103	193	110	57	296	167	234	140	80	92	131	100	52	215	33	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	418	99	164	98	56	263	154	223	134	85	84	112	90	42	199	25	152
Supporter of Donald Trump	170	50	75	29	15	125	44	90	36	35	38	44	34	19	91	4	56
	37%	48%	39%	26%	27%	42%	27%	39%	26%	43%	42%	33%	34%	37%	42%	12%	35%
Supporter of the Republican Party	253	44	104	71	34	148	105	124	88	36	50	79	58	24	107	23	92
	55%	43%	54%	64%	60%	50%	63%	53%	63%	45%	54%	60%	58%	46%	50%	70%	57%
I don't support either one	32	9	10	7	6	19	13	15	12	7	4	7	5	6	14	6	9
	7%	9%	5%	6%	11%	6%	8%	7%	9%	9%	4%	5%	5%	12%	7%	17%	6%
Unsure	9	-	4	3	1	4	5	4	4	3	-	2	2	2	3	0	3
	2%		2%	3%	2%	1%	3%	2%	3%	3%		1%	2%	5%	1%	1%	2%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464	387	72	-	464	-	-	369	79	14	414	32	399	9	170	253	198	301	399	411	259
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	418	347	65	-	418	-	-	324	79	14	368	28	342	13	162	217	155	226	334	370	240
Supporter of Donald Trump	170	143	26	-	170	-	-	141	21	8	161	4	147	1	170	-	57	93	136	148	104
	37%	37%	36%		37%			38%	27%	54%	39%	14%	37%	7%	100%		29%	31%	34%	36%	40%
Supporter of the Republican Party	253	222	29	-	253	-	-	206	41	6	231	18	229	5	-	253	125	182	231	233	130
	55%	57%	40%		55%			56%	52%	42%	56%	57%	57%	56%		100%	63%	60%	58%	57%	50%
I don't support either one	32	15	15	-	32	-	-	18	12	1	20	6	19	3	-	-	15	20	24	23	17
	7%	4%	21%		7%			5%	15%	4%	5%	17%	5%	37%			8%	7%	6%	6%	6%
Unsure	9	7	2	-	9	-	-	4	5	-	2	4	4	-	-	-	1	7	9	8	8
	2%	2%	3%		2%			1%	6%		*%	12%	1%				*%	2%	2%	2%	3%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464	247	118	124	334	74	50	95	212	157	106	122	99	80	284	142	370	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	418	209	105	111	305	73	38	73	202	143	102	118	87	68	264	121	418	418
Supporter of Donald Trump	170	76	51	37	127	24	14	43	64	63	24	46	34	23	161	9	137	-
	37%	31%	43%	30%	38%	32%	27%	46%	30%	40%	22%	37%	34%	29%	56%	6%	37%	
Supporter of the Republican Party	253	150	52	79	173	45	34	48	120	85	66	75	56	47	118	109	207	-
	55%	61%	44%	64%	52%	61%	68%	51%	56%	54%	62%	61%	57%	59%	42%	76%	56%	
I don't support either one	32	16	13	7	24	5	2	3	21	8	12	1	6	7	5	19	23	-
	7%	6%	11%	6%	7%	7%	4%	3%	10%	5%	11%	1%	6%	9%	2%	13%	6%	
Unsure	9	4	2	0	9	-	0	-	7	2	5	1	3	2	0	6	3	-
	2%	2%	2%	*%	3%		1%		3%	1%	5%	1%	3%	3%	*%	4%	1%	

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	180	235	229	375	14	37	66	63	70	121	144	199	265
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	418	165	201	217	358	13	28	43	77	47	110	141	167	251
DONALD TRUMP, DEFINITELY/ PROBABLY	284	98	154	130	216	8	35	37	46	43	77	82	126	158
	61%	55%	66%	57%	58%	59%	94%	56%	73%	61%	64%	57%	63%	60%
RON DESANTIS, DEFINITELY/ PROBABLY	142	62	67	75	125	3	2	18	14	25	34	51	57	85
	31%	35%	28%	33%	33%	20%	4%	27%	23%	35%	28%	36%	29%	32%
Donald Trump, definitely	215	77	118	97	167	8	28	25	29	38	63	59	92	123
	46%	43%	50%	42%	44%	59%	75%	37%	47%	54%	52%	41%	46%	46%
Donald Trump, probably	69	21	36	33	50	-	7	12	16	5	14	22	34	36
	15%	12%	15%	15%	13%		18%	19%	26%	7%	11%	15%	17%	14%
Ron DeSantis, probably	70	32	30	40	64	2	0	3	7	13	18	28	23	46
	15%	18%	13%	17%	17%	16%	1%	5%	11%	18%	15%	20%	12%	18%
Ron DeSantis, definitely	73	30	37	36	61	1	1	15	7	12	16	23	34	39
	16%	17%	16%	16%	16%	4%	4%	22%	12%	17%	13%	16%	17%	15%
Unsure	37	19	14	23	34	3	1	11	2	3	10	11	16	21
	8%	11%	6%	10%	9%	21%	2%	17%	3%	4%	8%	8%	8%	8%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464 100	103 100	193 100	110 100	57 100	296 100	167 100	234 100	140 100	80 100	92 100	131 100	100 100	52 100	215 100	33 100	161 100
Unweighted Total	418	99	164	98	56	263	154	223	134	85	84	112	90	42	199	25	152
DONALD TRUMP, DEFINITELY/ PROBABLY	284 61%	71 69%	125 65%	62 56%	25 45%	197 66%	88 52%	141 60%	75 54%	56 70%	57 62%	78 60%	65 65%	28 55%	138 64%	10 31%	100 62%
RON DESANTIS, DEFINITELY/ PROBABLY	142 31%	21 21%	56 29%	41 37%	23 40%	78 26%	64 38%	75 32%	50 36%	16 20%	28 31%	46 35%	28 28%	19 36%	64 30%	17 51%	46 29%
Donald Trump, definitely	215 46%	55 54%	99 51%	41 37%	19 34%	154 52%	61 36%	114 49%	53 38%	40 50%	48 52%	65 50%	43 43%	19 36%	105 49%	8 23%	76 48%
Donald Trump, probably	69 15%	16 16%	26 14%	21 19%	6 11%	43 14%	27 16%	27 12%	23 16%	16 20%	9 10%	13 10%	21 21%	9 18%	33 15%	3 8%	24 15%
Ron DeSantis, probably	70 15%	15 14%	30 16%	13 12%	12 20%	45 15%	25 15%	43 18%	21 15%	10 13%	15 16%	25 19%	11 11%	5 9%	37 17%	1 4%	24 15%
Ron DeSantis, definitely	73 16%	7 6%	26 14%	28 26%	11 20%	33 11%	39 24%	32 14%	28 20%	6 7%	13 15%	21 16%	17 17%	14 27%	27 13%	16 47%	22 14%
Unsure	37 8%	10 10%	11 6%	7 6%	9 15%	22 7%	15 9%	19 8%	15 11%	8 10%	6 7%	7 5%	8 8%	5 9%	13 6%	6 18%	14 9%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464	387	72	-	464	-	-	369	79	14	414	32	399	9	170	253	198	301	399	411	259
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	418	347	65	-	418	-	-	324	79	14	368	28	342	13	162	217	155	226	334	370	240
DONALD TRUMP, DEFINITELY/ PROBABLY	284	251	32	-	284	-	-	237	37	9	270	6	254	1	161	118	102	174	233	251	169
	61%	65%	45%		61%			64%	47%	65%	65%	19%	64%	12%	95%	47%	52%	58%	58%	61%	65%
RON DESANTIS, DEFINITELY/ PROBABLY	142	105	36	-	142	-	-	103	36	3	124	15	123	3	9	109	77	100	132	126	71
	31%	27%	50%		31%			28%	46%	22%	30%	46%	31%	37%	5%	43%	39%	33%	33%	31%	27%
Donald Trump, definitely	215	194	21	-	215	-	-	179	29	6	206	3	188	1	138	75	64	121	170	193	132
	46%	50%	29%		46%			49%	37%	44%	50%	9%	47%	12%	82%	30%	32%	40%	43%	47%	51%
Donald Trump, probably	69	57	11	-	69	-	-	57	8	3	64	3	66	-	22	43	38	53	63	58	38
	15%	15%	16%		15%			16%	10%	21%	16%	9%	17%		13%	17%	19%	18%	16%	14%	15%
Ron DeSantis, probably	70	56	12	-	70	-	-	53	14	3	58	9	55	1	3	51	30	51	63	63	33
	15%	15%	17%		15%			14%	18%	18%	14%	29%	14%	10%	2%	20%	15%	17%	16%	15%	13%
Ron DeSantis, definitely	73	48	23	-	73	-	-	50	22	1	66	5	68	3	5	58	47	49	69	63	38
	16%	12%	33%		16%			14%	28%	4%	16%	17%	17%	27%	3%	23%	24%	16%	17%	15%	15%
Unsure	37	32	4	-	37	-	-	30	6	2	19	11	22	5	1	25	18	27	34	34	18
	8%	8%	5%		8%			8%	7%	13%	5%	35%	6%	50%	*%	10%	9%	9%	9%	8%	7%

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[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464 100	247 100	118 100	124 100	334 100	74 100	50 100	95 100	212 100	157 100	106 100	122 100	99 100	80 100	284 100	142 100	370 100	-
Unweighted Total	418	209	105	111	305	73	38	73	202	143	102	118	87	68	264	121	418	418
DONALD TRUMP, DEFINITELY/ PROBABLY	284 61%	140 57%	76 64%	79 64%	200 60%	42 57%	37 74%	68 71%	116 55%	101 64%	56 53%	72 59%	66 66%	47 58%	284 100%	-	224 61%	-
RON DESANTIS, DEFINITELY/ PROBABLY	142 31%	87 35%	32 27%	38 30%	105 31%	26 35%	12 24%	25 26%	69 33%	49 31%	33 31%	45 37%	26 27%	25 31%	- 100%	142	117 32%	-
Donald Trump, definitely	215 46%	98 40%	63 53%	54 44%	155 47%	36 48%	19 37%	51 54%	89 42%	75 48%	45 42%	53 44%	51 51%	34 42%	215 76%	-	167 45%	-
Donald Trump, probably	69 15%	43 17%	13 11%	25 20%	44 13%	6 9%	19 37%	17 18%	27 13%	26 16%	11 11%	19 16%	15 15%	13 16%	69 24%	-	57 15%	-
Ron DeSantis, probably	70 15%	41 17%	14 11%	13 10%	57 17%	7 9%	6 11%	12 13%	37 18%	20 13%	19 18%	17 14%	19 19%	6 7%	- 49%	70	63 17%	-
Ron DeSantis, definitely	73 16%	46 19%	18 15%	25 20%	48 14%	19 25%	6 13%	13 14%	32 15%	28 18%	14 13%	28 23%	8 8%	19 24%	- 51%	73	54 14%	-
Unsure	37 8%	19 8%	10 9%	7 6%	29 9%	6 9%	1 2%	2 3%	27 13%	8 5%	18 16%	5 4%	7 7%	9 11%	-	-	29 8%	-

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	8	3	3	5	8	-	0	1	1	1	2	2	4	4
	1%	1%	1%	1%	1%		*%	1%	1%	1%	1%	1%	1%	1%
The environment and climate change	53	20	28	25	44	5	2	5	4	6	14	25	15	38
	5%	5%	6%	5%	6%	5%	2%	4%	3%	4%	5%	9%	3%	7%
Education	10	4	6	5	2	6	-	1	4	4	0	2	9	2
	1%	1%	1%	1%	*%	5%		*%	2%	3%	*%	1%	2%	*%
National security	41	13	27	14	35	3	3	2	4	1	19	15	6	35
	4%	3%	6%	3%	5%	2%	2%	1%	3%	1%	7%	5%	1%	6%
Gun rights	66	22	31	35	38	11	16	16	9	10	17	14	35	30
	7%	6%	7%	6%	6%	9%	12%	12%	6%	6%	6%	5%	8%	5%
Healthcare	37	11	18	19	23	3	6	7	7	4	9	9	19	18
	4%	3%	4%	3%	3%	3%	4%	5%	5%	3%	3%	3%	4%	3%
Taxes	22	6	12	10	7	1	10	6	5	4	4	1	16	6
	2%	2%	2%	2%	1%	1%	7%	4%	4%	3%	2%	*%	4%	1%
Jobs and the economy	175	60	82	93	110	24	21	31	27	37	51	29	95	81
	17%	16%	17%	17%	16%	21%	16%	22%	18%	24%	18%	10%	21%	14%
Cost of living	254	111	93	161	178	9	39	35	40	42	73	64	117	137
	25%	29%	20%	30%	26%	8%	30%	25%	27%	27%	26%	23%	26%	24%
Drug abuse	8	2	5	3	4	2	2	2	3	-	2	2	4	4
	1%	*%	1%	1%	1%	2%	2%	1%	2%		1%	1%	1%	1%
Immigration	73	31	46	27	55	3	8	3	1	17	18	33	22	51
	7%	8%	10%	5%	8%	2%	6%	2%	1%	11%	6%	12%	5%	9%
Crime	43	23	20	24	26	10	6	6	7	-	10	21	13	31
	4%	6%	4%	4%	4%	9%	5%	4%	4%		3%	7%	3%	5%
Political corruption	84	31	45	39	66	11	0	14	13	9	21	27	36	48
	8%	8%	10%	7%	10%	10%	*%	10%	9%	6%	7%	10%	8%	8%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
The coronavirus pandemic	9	7	3	6	3	1	4	1	-	-	4	4	1	8
	1%	2%	1%	1%	*%	1%	3%	1%			1%	1%	*%	1%
Race relations	24	9	10	14	9	10	4	2	3	7	9	3	12	12
	2%	2%	2%	3%	1%	8%	3%	1%	2%	4%	3%	1%	3%	2%
Abortion	56	20	17	38	40	11	1	5	7	8	21	15	20	36
	6%	5%	4%	7%	6%	9%	*%	4%	4%	5%	8%	5%	4%	6%
Something else (Please specify)	34	8	22	11	23	3	4	2	8	3	8	12	13	21
	3%	2%	5%	2%	3%	3%	3%	1%	5%	2%	3%	4%	3%	4%
Unsure	15	1	4	11	7	3	4	0	8	1	2	4	9	5
	1%	*%	1%	2%	1%	3%	3%	*%	5%	1%	1%	1%	2%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	8	0	6	1	0	6	2	6	2	2	1	1	2	2	2	2	4
	1%	*%	2%	1%	*%	1%	*%	2%	1%	1%	1%	*%	1%	2%	1%	2%	1%
The environment and climate change	53	11	14	17	11	25	28	19	25	16	8	13	12	3	22	3	25
	5%	5%	4%	7%	8%	4%	7%	5%	9%	7%	4%	5%	6%	3%	5%	3%	8%
Education	10	1	4	1	3	5	5	0	1	2	2	4	3	-	8	0	2
	1%	1%	1%	1%	2%	1%	1%	*%	*%	1%	1%	1%	2%		2%	*%	*%
National security	41	11	18	10	2	29	12	23	12	7	8	17	5	4	16	3	19
	4%	5%	5%	4%	1%	5%	3%	6%	4%	3%	4%	7%	2%	3%	3%	3%	6%
Gun rights	66	12	20	16	18	32	34	14	24	11	6	12	17	20	32	10	13
	7%	5%	5%	6%	13%	5%	9%	3%	8%	5%	3%	5%	9%	18%	7%	10%	4%
Healthcare	37	12	8	11	5	20	16	13	10	17	4	8	6	2	16	8	9
	4%	5%	2%	5%	4%	3%	4%	3%	4%	7%	2%	3%	3%	2%	3%	8%	3%
Taxes	22	13	3	2	3	17	5	3	4	8	6	2	2	4	17	-	2
	2%	6%	1%	1%	2%	3%	1%	1%	1%	3%	3%	1%	1%	3%	4%		1%
Jobs and the economy	175	38	59	55	24	96	78	62	48	33	42	47	39	13	102	27	37
	17%	16%	15%	22%	17%	16%	20%	16%	17%	14%	21%	19%	19%	12%	21%	28%	11%
Cost of living	254	61	105	58	31	166	88	115	64	59	55	67	38	30	118	19	78
	25%	27%	27%	23%	22%	27%	23%	29%	22%	26%	27%	27%	19%	27%	25%	20%	24%
Drug abuse	8	1	3	1	2	4	4	3	1	2	2	2	2	-	5	-	2
	1%	1%	1%	*%	2%	1%	1%	1%	*%	1%	1%	1%	1%		1%		1%
Immigration	73	18	32	15	9	50	23	38	17	12	15	22	17	7	24	1	40
	7%	8%	8%	6%	6%	8%	6%	10%	6%	5%	7%	9%	9%	7%	5%	1%	12%
Crime	43	13	16	9	6	29	15	15	11	8	14	8	4	7	15	4	21
	4%	6%	4%	3%	4%	5%	4%	4%	4%	3%	7%	3%	2%	6%	3%	4%	7%
Political corruption	84	16	37	23	8	53	31	38	28	16	18	19	19	6	40	8	25
	8%	7%	10%	9%	6%	9%	8%	10%	10%	7%	9%	8%	10%	6%	8%	8%	8%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
The coronavirus pandemic	9	5	2	1	-	7	1	3	-	6	1	1	-	1	1	5	3
	1%	2%	1%	1%		1%	*%	1%		2%	1%	*%		1%	*%	5%	1%
Race relations	24	4	11	6	3	15	8	4	5	7	7	5	4	1	12	1	11
	2%	2%	3%	2%	2%	2%	2%	1%	2%	3%	4%	2%	2%	1%	2%	1%	3%
Abortion	56	8	26	14	8	34	22	19	20	12	6	12	15	8	25	2	15
	6%	4%	7%	6%	5%	6%	5%	5%	7%	5%	3%	5%	8%	7%	5%	2%	5%
Something else (Please specify)	34	4	16	9	5	19	14	13	10	9	5	8	8	3	16	2	12
	3%	2%	4%	3%	4%	3%	4%	3%	4%	4%	2%	3%	4%	3%	3%	2%	4%
Unsure	15	2	7	3	2	9	5	3	4	4	2	3	4	1	7	1	4
	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	8	6	1	1	6	1	1	3	5	0	7	1	6	1	1	4	3	5	7	8	6
	1%	1%	1%	*%	1%	1%	*%	1%	2%	*%	1%	*%	1%	*%	1%	2%	1%	1%	1%	1%	1%
The environment and climate change	53	7	7	35	7	5	41	6	15	31	4	46	6	37	1	5	26	36	44	30	47
	5%	2%	3%	9%	2%	6%	9%	2%	6%	10%	1%	9%	1%	9%	*%	2%	6%	6%	5%	4%	6%
Education	10	4	3	3	5	2	4	3	3	4	3	7	3	6	1	2	3	4	9	4	6
	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
National security	41	24	9	8	30	1	10	27	10	4	30	9	27	7	10	19	23	33	37	35	25
	4%	6%	4%	2%	7%	1%	2%	6%	4%	1%	7%	2%	6%	2%	6%	7%	5%	5%	4%	5%	3%
Gun rights	66	8	4	50	8	2	55	14	13	36	9	55	8	49	-	8	27	42	58	37	58
	7%	2%	2%	13%	2%	3%	12%	4%	5%	12%	2%	11%	2%	12%		3%	6%	7%	7%	5%	8%
Healthcare	37	6	8	22	7	4	26	6	10	18	6	28	7	26	5	1	19	23	30	23	31
	4%	1%	4%	5%	1%	4%	6%	1%	4%	6%	1%	6%	2%	6%	3%	*%	5%	4%	4%	3%	4%
Taxes	22	11	6	5	11	5	6	8	7	7	8	13	5	5	10	1	3	7	14	14	20
	2%	3%	3%	1%	2%	6%	1%	2%	3%	2%	2%	3%	1%	1%	6%	*%	1%	1%	2%	2%	3%
Jobs and the economy	175	68	46	61	82	19	74	74	50	51	81	86	81	71	25	53	82	129	155	136	122
	17%	17%	22%	15%	18%	23%	16%	18%	19%	16%	18%	17%	19%	17%	14%	21%	19%	20%	18%	20%	16%
Cost of living	254	115	42	96	131	15	108	115	67	71	131	109	119	86	48	66	98	153	203	170	181
	25%	30%	20%	24%	28%	19%	23%	28%	25%	23%	29%	22%	28%	21%	28%	26%	23%	24%	24%	25%	25%
Drug abuse	8	2	2	4	3	1	4	3	1	4	3	4	4	3	2	1	1	2	5	8	6
	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	*%	*%	*%	1%	1%	1%
Immigration	73	46	19	7	62	4	7	51	17	0	64	6	61	2	21	38	26	37	61	60	46
	7%	12%	9%	2%	13%	5%	2%	12%	7%	*%	14%	1%	14%	*%	13%	15%	6%	6%	7%	9%	6%
Crime	43	16	12	15	20	5	18	17	16	10	14	27	21	18	8	12	13	24	36	28	29
	4%	4%	6%	4%	4%	6%	4%	4%	6%	3%	3%	5%	5%	4%	4%	5%	3%	4%	4%	4%	4%
Political corruption	84	42	22	17	54	5	24	54	11	17	50	24	41	25	25	23	37	58	74	59	55
	8%	11%	11%	4%	12%	6%	5%	13%	4%	6%	11%	5%	10%	6%	15%	9%	9%	9%	9%	9%	7%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
The coronavirus pandemic	9	1	3	6	2	-	7	1	7	1	3	5	2	2	-	2	2	3	4	3	6
	1%	1%	1%	1%	1%		2%	1%	3%	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%
Race relations	24	2	3	15	2	4	18	1	5	14	3	17	3	16	-	2	8	12	15	11	20
	2%	1%	1%	4%	1%	5%	4%	1%	2%	4%	1%	3%	1%	4%		1%	2%	2%	2%	2%	3%
Abortion	56	9	6	41	9	1	45	10	13	31	11	43	12	43	4	5	35	45	53	27	47
	6%	2%	3%	10%	2%	2%	10%	2%	5%	10%	2%	9%	3%	10%	2%	2%	8%	7%	6%	4%	6%
Something else (Please specify)	34	17	11	5	20	4	10	14	13	6	21	12	21	11	9	6	15	26	30	24	26
	3%	4%	6%	1%	4%	5%	2%	3%	5%	2%	5%	2%	5%	3%	6%	3%	3%	4%	4%	4%	4%
Unsure	15	4	1	6	4	4	7	4	3	4	8	6	3	5	0	3	6	8	9	8	7
	1%	1%	1%	1%	1%	5%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	8	5	2	4	4	3	1	2	5	2	4	3	1	3	4	2	8	0
	1%	1%	*%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	*%
The environment and climate change	53	24	15	6	47	3	3	16	23	14	10	5	7	20	2	4	7	50
	5%	5%	4%	2%	6%	2%	3%	6%	5%	5%	4%	3%	3%	8%	1%	3%	2%	11%
Education	10	5	4	6	5	3	3	4	6	1	4	1	1	1	1	3	5	1
	1%	1%	1%	2%	1%	2%	3%	1%	1%	*%	2%	*%	*%	*%	*%	2%	1%	*%
National security	41	26	10	7	34	2	5	8	22	10	7	14	12	7	16	14	28	4
	4%	6%	3%	3%	4%	2%	5%	3%	5%	4%	3%	9%	6%	3%	6%	10%	7%	1%
Gun rights	66	38	21	22	44	14	7	25	32	9	18	5	14	24	7	1	5	48
	7%	8%	6%	9%	6%	9%	8%	9%	7%	3%	7%	3%	7%	9%	2%	1%	1%	10%
Healthcare	37	19	11	11	26	6	4	7	22	8	9	3	6	10	7	0	4	36
	4%	4%	3%	4%	3%	4%	5%	3%	5%	3%	3%	2%	3%	4%	2%	*%	1%	8%
Taxes	22	4	15	4	13	4	-	4	3	15	3	1	2	4	11	-	2	4
	2%	1%	4%	2%	2%	3%		1%	1%	6%	1%	*%	1%	1%	4%		*%	1%
Jobs and the economy	175	60	73	47	127	31	16	46	87	42	46	26	40	47	43	33	67	73
	17%	13%	22%	19%	17%	20%	18%	17%	19%	15%	19%	17%	19%	18%	15%	23%	18%	16%
Cost of living	254	123	86	71	182	49	22	65	106	83	75	42	61	68	80	38	100	98
	25%	27%	25%	29%	24%	32%	24%	24%	23%	30%	30%	27%	28%	26%	28%	27%	27%	21%
Drug abuse	8	3	5	2	6	2	1	4	4	1	2	1	-	2	2	-	2	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	*%		1%	1%		1%	1%
Immigration	73	42	20	9	64	3	6	22	32	20	9	20	16	17	38	22	54	5
	7%	9%	6%	4%	8%	2%	6%	8%	7%	7%	4%	13%	7%	6%	13%	15%	15%	1%
Crime	43	22	10	12	32	7	5	13	17	13	8	7	7	7	10	8	16	13
	4%	5%	3%	5%	4%	4%	5%	5%	4%	5%	3%	4%	3%	3%	4%	6%	4%	3%
Political corruption	84	36	24	19	65	10	9	11	53	20	20	16	15	19	36	11	44	25
	8%	8%	7%	8%	9%	6%	9%	4%	11%	7%	8%	10%	7%	7%	13%	7%	12%	5%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
The coronavirus pandemic	9	3	6	-	9	-	-	3	2	4	1	2	5	1	1	1	3	1
	1%	1%	2%		1%			1%	1%	1%	*%	1%	2%	*%	*%	1%	1%	*%
Race relations	24	7	7	6	15	5	2	12	8	4	4	1	8	7	1	-	1	18
	2%	2%	2%	3%	2%	3%	2%	5%	2%	1%	2%	1%	4%	3%	*%		*%	4%
Abortion	56	22	19	7	49	6	1	13	29	14	22	5	12	17	9	-	3	61
	6%	5%	6%	3%	6%	4%	2%	5%	6%	5%	9%	3%	6%	6%	3%		1%	13%
Something else (Please specify)	34	18	4	10	23	3	8	7	15	11	4	5	6	5	15	4	15	17
	3%	4%	1%	4%	3%	2%	8%	3%	3%	4%	2%	3%	3%	2%	5%	3%	4%	4%
Unsure	15	4	10	3	12	2	0	7	4	4	1	1	1	4	2	1	5	2
	1%	1%	3%	1%	2%	1%	*%	2%	1%	2%	1%	1%	*%	2%	1%	1%	1%	*%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	16	2	8	8	9	1	6	2	2	2	3	7	6	10
	2%	1%	2%	2%	1%	1%	5%	2%	1%	1%	1%	2%	1%	2%
The environment and climate change	72	23	36	36	46	5	12	6	5	19	22	21	30	42
	7%	6%	8%	7%	7%	5%	10%	4%	3%	12%	8%	7%	7%	7%
Education	12	4	8	4	8	-	4	5	2	1	1	3	7	5
	1%	1%	2%	1%	1%		3%	3%	1%	1%	1%	1%	2%	1%
National security	41	13	20	20	36	2	2	3	3	5	14	16	10	30
	4%	4%	4%	4%	5%	1%	1%	2%	2%	3%	5%	6%	2%	5%
Gun rights	100	34	32	66	60	16	14	8	10	13	38	30	32	68
	10%	9%	7%	12%	9%	13%	11%	6%	7%	9%	13%	11%	7%	12%
Healthcare	51	25	18	33	35	9	5	9	7	8	15	12	24	27
	5%	7%	4%	6%	5%	8%	4%	6%	5%	5%	5%	4%	5%	5%
Taxes	31	12	13	17	16	9	5	6	9	5	10	1	20	11
	3%	3%	3%	3%	2%	8%	4%	4%	6%	3%	4%	1%	4%	2%
Jobs and the economy	137	57	66	70	97	10	9	18	32	20	33	34	70	67
	14%	15%	14%	13%	14%	8%	7%	13%	21%	13%	12%	12%	16%	12%
Cost of living	155	64	76	79	103	16	21	32	20	21	51	31	73	83
	15%	17%	16%	15%	15%	14%	17%	23%	13%	14%	18%	11%	16%	15%
Drug abuse	21	7	11	10	15	1	2	6	7	4	3	2	17	4
	2%	2%	2%	2%	2%	1%	1%	5%	5%	2%	1%	1%	4%	1%
Immigration	89	34	53	36	74	2	9	5	4	6	29	44	16	73
	9%	9%	11%	7%	11%	2%	7%	4%	3%	4%	10%	16%	4%	13%
Crime	99	39	47	52	51	19	18	19	11	15	25	30	44	55
	10%	10%	10%	10%	8%	16%	14%	13%	7%	10%	9%	11%	10%	10%
Political corruption	71	26	34	37	58	1	12	1	10	16	20	23	27	44
	7%	7%	7%	7%	9%	1%	9%	1%	7%	10%	7%	8%	6%	8%

Echelon Insights
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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
The coronavirus pandemic	10	2	5	5	6	0	-	4	2	-	3	1	5	4
	1%	*%	1%	1%	1%	*%		3%	1%		1%	*%	1%	1%
Race relations	34	15	16	18	14	14	2	7	11	7	2	6	26	8
	3%	4%	3%	3%	2%	12%	1%	5%	7%	5%	1%	2%	6%	1%
Abortion	42	18	15	26	33	8	1	8	8	8	9	9	24	17
	4%	5%	3%	5%	5%	7%	1%	6%	5%	6%	3%	3%	5%	3%
Something else (Please specify)	19	4	10	9	12	2	3	1	2	2	6	8	5	14
	2%	1%	2%	2%	2%	2%	2%	1%	1%	1%	2%	3%	1%	2%
Unsure	12	2	2	10	6	2	4	0	7	-	0	4	8	4
	1%	*%	*%	2%	1%	2%	3%	*%	5%		*%	1%	2%	1%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	16	1	11	4	-	12	4	5	4	5	6	4	1	-	6	2	8
	2%	*%	3%	2%		2%	1%	1%	1%	2%	3%	2%	*%		1%	2%	2%
The environment and climate change	72	11	22	27	11	33	39	22	24	19	13	9	19	10	31	9	28
	7%	5%	6%	11%	8%	5%	10%	6%	8%	8%	6%	4%	9%	9%	6%	10%	9%
Education	12	7	2	2	1	9	3	5	3	4	1	3	2	-	3	5	3
	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	*%	1%	1%		1%	5%	1%
National security	41	9	17	8	7	26	15	24	12	17	8	5	8	3	13	5	18
	4%	4%	4%	3%	5%	4%	4%	6%	4%	8%	4%	2%	4%	3%	3%	6%	6%
Gun rights	100	18	37	36	9	55	45	30	30	23	28	19	13	16	44	11	34
	10%	8%	9%	14%	6%	9%	12%	8%	11%	10%	14%	8%	7%	14%	9%	11%	11%
Healthcare	51	8	17	11	14	26	26	16	19	7	5	21	13	3	29	2	14
	5%	4%	4%	5%	10%	4%	7%	4%	7%	3%	3%	9%	7%	3%	6%	2%	4%
Taxes	31	4	14	8	5	18	13	12	3	2	3	13	4	8	19	1	5
	3%	2%	4%	3%	4%	3%	3%	3%	1%	1%	1%	5%	2%	7%	4%	1%	2%
Jobs and the economy	137	28	54	30	24	82	54	54	42	30	23	31	34	18	84	10	31
	14%	12%	14%	12%	17%	13%	14%	14%	15%	13%	11%	12%	17%	16%	18%	11%	10%
Cost of living	155	42	66	32	15	108	47	70	33	31	40	36	33	13	72	21	46
	15%	18%	17%	13%	11%	18%	12%	18%	11%	14%	19%	15%	17%	12%	15%	22%	14%
Drug abuse	21	5	3	12	2	7	14	7	9	6	8	7	1	-	11	5	2
	2%	2%	1%	5%	1%	1%	4%	2%	3%	2%	4%	3%	*%		2%	5%	1%
Immigration	89	25	36	17	11	61	28	50	25	19	18	26	17	7	43	5	40
	9%	11%	9%	7%	8%	10%	7%	13%	9%	8%	9%	10%	8%	6%	9%	5%	13%
Crime	99	32	35	18	14	67	32	30	21	17	17	25	21	16	41	6	31
	10%	14%	9%	7%	10%	11%	8%	8%	7%	8%	8%	10%	10%	14%	9%	6%	9%
Political corruption	71	12	30	20	9	43	29	32	26	16	11	24	14	7	29	2	33
	7%	5%	8%	8%	7%	7%	7%	8%	9%	7%	5%	9%	7%	6%	6%	2%	10%

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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
The coronavirus pandemic	10	1	7	1	1	8	2	4	2	3	5	1	-	1	4	-	1
	1%	*%	2%	*%	1%	1%	1%	1%	1%	1%	2%	1%		1%	1%		*%
Race relations	34	12	10	10	3	22	12	8	7	12	3	12	5	2	20	2	6
	3%	5%	3%	4%	2%	4%	3%	2%	2%	5%	1%	5%	2%	1%	4%	2%	2%
Abortion	42	14	10	9	8	25	17	17	16	11	11	5	5	7	14	8	10
	4%	6%	3%	4%	6%	4%	4%	4%	6%	5%	5%	2%	2%	6%	3%	8%	3%
Something else (Please specify)	19	1	9	4	5	10	9	4	7	5	3	4	6	-	6	-	9
	2%	*%	2%	2%	3%	2%	2%	1%	3%	2%	2%	2%	3%		1%		3%
Unsure	12	1	6	3	2	7	5	2	4	1	2	3	4	1	6	2	4
	1%	*%	2%	1%	1%	1%	1%	1%	1%	*%	1%	1%	2%	1%	1%	2%	1%

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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	16	5	2	10	5	0	11	3	11	3	7	9	5	9	4	1	11	12	13	7	14
	2%	1%	1%	2%	1%	*%	2%	1%	4%	1%	1%	2%	1%	2%	2%	*%	3%	2%	2%	1%	2%
The environment and climate change	72	8	15	49	14	1	57	13	21	38	11	60	11	51	2	8	29	48	60	37	56
	7%	2%	7%	12%	3%	1%	12%	3%	8%	12%	3%	12%	3%	12%	1%	3%	7%	7%	7%	5%	8%
Education	12	3	3	6	4	1	7	1	4	7	2	8	3	3	1	2	4	4	5	9	9
	1%	1%	1%	1%	1%	2%	1%	*%	1%	2%	*%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
National security	41	24	6	9	27	3	10	25	7	8	25	14	21	10	5	18	20	27	35	32	26
	4%	6%	3%	2%	6%	4%	2%	6%	3%	3%	5%	3%	5%	2%	3%	7%	5%	4%	4%	5%	3%
Gun rights	100	16	14	70	16	4	80	19	26	51	16	79	12	73	5	8	53	69	87	55	85
	10%	4%	7%	18%	3%	5%	17%	5%	10%	16%	4%	16%	3%	18%	3%	3%	12%	11%	10%	8%	11%
Healthcare	51	16	9	23	18	6	28	20	11	21	14	32	14	28	6	8	20	36	45	35	42
	5%	4%	4%	6%	4%	7%	6%	5%	4%	7%	3%	6%	3%	7%	4%	3%	5%	6%	5%	5%	6%
Taxes	31	12	9	10	14	6	11	14	8	9	13	13	17	9	4	7	13	18	28	19	21
	3%	3%	4%	3%	3%	8%	2%	3%	3%	3%	3%	3%	4%	2%	3%	3%	3%	3%	3%	3%	3%
Jobs and the economy	137	71	27	36	83	9	45	61	50	23	77	53	81	42	27	46	54	82	113	96	98
	14%	18%	13%	9%	18%	11%	10%	15%	19%	7%	17%	11%	19%	10%	16%	18%	13%	13%	13%	14%	13%
Cost of living	155	59	39	52	78	17	60	57	53	40	76	64	70	49	29	47	51	79	113	103	112
	15%	15%	19%	13%	17%	20%	13%	14%	20%	13%	17%	13%	16%	12%	17%	19%	12%	12%	13%	15%	15%
Drug abuse	21	11	4	5	14	3	5	14	4	2	16	4	14	3	2	10	14	13	19	18	16
	2%	3%	2%	1%	3%	3%	1%	3%	2%	1%	4%	1%	3%	1%	1%	4%	3%	2%	2%	3%	2%
Immigration	89	68	14	6	76	3	10	68	10	10	74	13	73	8	34	40	41	68	80	76	52
	9%	18%	7%	2%	16%	4%	2%	17%	4%	3%	16%	3%	17%	2%	20%	16%	10%	11%	10%	11%	7%
Crime	99	41	30	28	51	15	33	49	30	18	59	39	51	26	22	27	34	63	86	76	61
	10%	11%	14%	7%	11%	18%	7%	12%	11%	6%	13%	8%	12%	6%	13%	11%	8%	10%	10%	11%	8%
Political corruption	71	34	15	22	40	1	29	42	11	18	41	30	39	28	19	20	35	56	60	58	54
	7%	9%	7%	6%	9%	2%	6%	10%	4%	6%	9%	6%	9%	7%	11%	8%	8%	9%	7%	8%	7%

Echelon Insights
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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
The coronavirus pandemic	10	-	2	8	0	-	9	0	2	7	2	8	2	8	0	-	7	4	9	3	8
	1%		1%	2%	*%		2%	*%	1%	2%	*%	2%	*%	2%	*%		2%	1%	1%	*%	1%
Race relations	34	5	8	19	5	5	24	6	7	19	5	27	5	21	2	3	12	21	31	20	29
	3%	1%	4%	5%	1%	6%	5%	1%	3%	6%	1%	5%	1%	5%	1%	1%	3%	3%	4%	3%	4%
Abortion	42	7	2	31	9	-	33	8	3	28	4	32	5	29	3	2	15	22	34	24	34
	4%	2%	1%	8%	2%		7%	2%	1%	9%	1%	6%	1%	7%	2%	1%	4%	3%	4%	3%	5%
Something else (Please specify)	19	4	7	7	8	3	8	7	6	6	5	12	6	12	4	2	10	17	18	8	17
	2%	1%	4%	2%	2%	4%	2%	2%	2%	2%	1%	2%	1%	3%	2%	1%	2%	3%	2%	1%	2%
Unsure	12	4	1	4	4	5	4	4	2	3	8	4	3	3	0	3	5	6	7	7	5
	1%	1%	*%	1%	1%	6%	1%	1%	1%	1%	2%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%

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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	16	10	6	2	14	1	2	2	8	6	5	3	3	9	4	1	6	13
	2%	2%	2%	1%	2%	*%	2%	1%	2%	2%	2%	2%	1%	3%	1%	*%	2%	3%
The environment and climate change	72	35	20	15	57	4	10	28	33	11	17	7	20	23	4	6	9	56
	7%	8%	6%	6%	8%	3%	11%	10%	7%	4%	7%	5%	9%	9%	2%	4%	2%	12%
Education	12	9	2	6	6	1	5	0	8	4	3	1	2	2	1	2	2	7
	1%	2%	1%	2%	1%	1%	5%	*%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%
National security	41	22	9	4	36	3	1	8	18	15	12	12	9	6	10	13	22	10
	4%	5%	3%	2%	5%	2%	1%	3%	4%	5%	5%	7%	4%	2%	3%	9%	6%	2%
Gun rights	100	44	29	15	83	13	2	28	41	31	25	12	28	31	10	3	12	93
	10%	9%	8%	6%	11%	9%	2%	11%	9%	11%	10%	8%	13%	12%	3%	2%	3%	20%
Healthcare	51	24	18	12	38	8	4	11	25	15	15	7	8	19	11	4	12	30
	5%	5%	5%	5%	5%	5%	5%	4%	5%	6%	6%	5%	4%	7%	4%	3%	3%	7%
Taxes	31	20	8	15	16	11	4	5	21	5	15	1	5	8	8	2	10	17
	3%	4%	2%	6%	2%	7%	5%	2%	5%	2%	6%	*%	2%	3%	3%	2%	3%	4%
Jobs and the economy	137	66	48	40	97	22	18	29	65	42	28	31	33	22	42	35	55	43
	14%	14%	14%	16%	13%	15%	19%	11%	14%	16%	11%	20%	15%	8%	15%	24%	15%	9%
Cost of living	155	55	67	39	111	33	6	37	70	48	35	26	24	42	49	28	58	49
	15%	12%	20%	16%	15%	22%	6%	14%	15%	18%	14%	17%	11%	16%	17%	20%	16%	11%
Drug abuse	21	7	12	10	11	5	5	7	7	8	5	5	1	6	7	6	6	4
	2%	2%	4%	4%	1%	4%	5%	3%	1%	3%	2%	3%	1%	2%	3%	4%	2%	1%
Immigration	89	50	19	10	79	3	7	20	37	32	11	22	24	13	54	18	71	10
	9%	11%	6%	4%	10%	2%	8%	8%	8%	12%	4%	14%	11%	5%	19%	13%	19%	2%
Crime	99	42	34	24	76	12	11	31	49	19	30	6	18	26	34	12	54	26
	10%	9%	10%	10%	10%	8%	12%	12%	10%	7%	12%	4%	8%	10%	12%	9%	15%	6%
Political corruption	71	36	14	21	50	10	11	22	31	19	18	15	23	15	34	7	31	30
	7%	8%	4%	9%	7%	6%	12%	8%	7%	7%	7%	10%	11%	6%	12%	5%	9%	7%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
The coronavirus pandemic	10 1%	2 *%	8 2%	2 1%	8 1%	0 *%	1 1%	6 2%	3 1%	1 *%	0 *%	1 1%	2 1%	5 2%	0 *%	-	0 *%	3 1%
Race relations	34 3%	7 1%	22 6%	10 4%	24 3%	6 4%	4 4%	10 4%	21 5%	3 1%	10 4%	2 1%	7 3%	9 3%	5 2%	-	5 1%	18 4%
Abortion	42 4%	19 4%	14 4%	14 6%	28 4%	13 9%	1 1%	10 4%	26 5%	6 2%	17 7%	3 2%	5 3%	15 6%	4 1%	2 1%	6 2%	35 8%
Something else (Please specify)	19 2%	10 2%	4 1%	5 2%	14 2%	4 3%	1 1%	9 3%	7 2%	4 1%	3 1%	2 1%	4 2%	5 2%	4 2%	1 1%	6 1%	13 3%
Unsure	12 1%	4 1%	7 2%	2 1%	10 1%	2 1%	0 *%	7 2%	1 *%	5 2%	1 *%	1 *%	1 *%	5 2%	2 1%	1 1%	5 1%	1 *%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	24	5	11	13	17	1	6	3	3	3	5	9	10	14
	2%	1%	2%	2%	2%	1%	5%	2%	2%	2%	2%	3%	2%	2%
The environment and climate change	125	43	64	61	90	11	15	11	9	25	35	45	44	81
	12%	11%	14%	11%	13%	9%	11%	8%	6%	16%	12%	16%	10%	14%
Education	22	8	13	9	10	6	4	5	5	5	1	5	16	6
	2%	2%	3%	2%	1%	5%	3%	4%	3%	3%	*%	2%	4%	1%
National security	82	26	47	34	71	4	4	4	7	6	33	32	17	65
	8%	7%	10%	6%	11%	4%	3%	3%	4%	4%	12%	11%	4%	11%
Gun rights	166	56	63	101	98	26	30	24	20	23	55	44	67	99
	16%	15%	13%	19%	14%	23%	23%	17%	13%	15%	19%	15%	15%	17%
Healthcare	88	36	36	52	58	12	11	16	14	13	24	21	43	45
	9%	10%	8%	10%	9%	10%	8%	12%	9%	8%	8%	8%	10%	8%
Taxes	53	18	25	28	23	10	14	12	15	9	15	2	36	17
	5%	5%	5%	5%	3%	9%	11%	8%	10%	6%	5%	1%	8%	3%
Jobs and the economy	312	117	149	163	207	34	31	49	59	57	84	63	165	147
	31%	31%	32%	30%	31%	29%	24%	35%	39%	37%	30%	22%	37%	26%
Cost of living	410	174	169	240	281	26	60	68	60	63	124	96	190	220
	40%	46%	36%	45%	41%	22%	47%	48%	40%	41%	44%	34%	43%	39%
Drug abuse	29	9	16	13	19	3	4	8	10	4	4	4	21	8
	3%	2%	3%	2%	3%	2%	3%	6%	6%	2%	2%	1%	5%	1%
Immigration	162	65	100	62	129	5	17	9	6	23	47	77	37	125
	16%	17%	21%	12%	19%	4%	13%	6%	4%	15%	17%	27%	8%	22%
Crime	143	62	67	76	77	29	24	25	17	15	34	51	57	86
	14%	16%	14%	14%	11%	25%	18%	18%	11%	10%	12%	18%	13%	15%
Political corruption	155	56	79	77	124	12	13	15	23	25	41	50	64	92
	15%	15%	17%	14%	18%	10%	10%	11%	15%	16%	15%	18%	14%	16%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
The coronavirus pandemic	19	8	8	10	9	1	4	5	2	-	7	5	6	13
	2%	2%	2%	2%	1%	1%	3%	3%	1%		3%	2%	1%	2%
Race relations	58	23	25	32	24	24	6	9	14	14	11	9	38	20
	6%	6%	5%	6%	4%	21%	5%	7%	9%	9%	4%	3%	9%	4%
Abortion	97	38	32	64	73	18	1	13	14	16	30	24	44	54
	10%	10%	7%	12%	11%	16%	1%	10%	9%	11%	11%	8%	10%	9%
Something else (Please specify)	49	12	31	17	34	5	4	3	10	5	11	20	18	31
	5%	3%	7%	3%	5%	4%	3%	2%	7%	3%	4%	7%	4%	5%
Unsure	15	2	4	11	8	3	4	0	8	1	2	4	9	6
	1%	1%	1%	2%	1%	3%	3%	1%	5%	1%	1%	1%	2%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	24	1	17	5	0	18	6	11	5	6	7	5	3	2	9	4	11
	2%	1%	4%	2%	0%	3%	1%	3%	2%	3%	4%	2%	2%	2%	2%	4%	4%
The environment and climate change	125	22	36	44	23	58	67	41	49	35	22	23	31	14	52	12	52
	12%	10%	9%	18%	16%	9%	17%	10%	17%	15%	11%	9%	16%	12%	11%	12%	16%
Education	22	8	6	3	5	14	8	6	4	6	3	7	5	-	11	5	5
	2%	3%	2%	1%	3%	2%	2%	1%	2%	3%	1%	3%	2%	-	2%	5%	2%
National security	82	20	35	18	9	55	27	47	25	24	16	22	12	7	29	8	38
	8%	9%	9%	7%	6%	9%	7%	12%	9%	11%	8%	9%	6%	6%	6%	9%	12%
Gun rights	166	30	57	52	27	87	79	43	55	34	34	31	30	35	76	20	47
	16%	13%	15%	21%	19%	14%	20%	11%	19%	15%	17%	13%	15%	31%	16%	21%	15%
Healthcare	88	21	26	23	19	46	42	29	29	24	9	29	20	5	45	10	23
	9%	9%	7%	9%	14%	7%	11%	7%	10%	11%	5%	12%	10%	4%	9%	11%	7%
Taxes	53	17	17	10	8	34	18	16	7	10	9	14	6	12	37	1	7
	5%	7%	4%	4%	6%	6%	5%	4%	2%	4%	4%	6%	3%	10%	8%	1%	2%
Jobs and the economy	312	65	113	85	48	178	133	116	91	62	66	77	72	32	186	37	68
	31%	28%	29%	34%	34%	29%	34%	30%	32%	27%	32%	31%	36%	28%	39%	39%	21%
Cost of living	410	104	171	90	46	274	135	184	97	90	95	103	71	43	191	40	123
	40%	45%	44%	36%	33%	44%	34%	47%	34%	40%	46%	41%	36%	39%	40%	42%	38%
Drug abuse	29	6	6	14	4	12	18	10	9	8	9	9	3	-	15	5	4
	3%	3%	2%	5%	3%	2%	5%	2%	3%	3%	5%	4%	1%	-	3%	5%	1%
Immigration	162	42	68	32	19	111	51	88	41	31	33	48	34	15	67	6	81
	16%	18%	18%	13%	14%	18%	13%	22%	14%	14%	16%	19%	17%	13%	14%	6%	25%
Crime	143	45	51	27	20	96	47	45	32	25	31	33	25	23	56	10	52
	14%	19%	13%	11%	14%	16%	12%	12%	11%	11%	15%	13%	13%	21%	12%	11%	16%
Political corruption	155	28	67	42	17	96	59	70	54	32	29	43	33	13	69	10	58
	15%	12%	17%	17%	12%	16%	15%	18%	19%	14%	14%	17%	17%	12%	14%	10%	18%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
The coronavirus pandemic	19	6	9	2	1	15	3	7	2	8	6	2	-	2	5	5	4
	2%	2%	2%	1%	1%	2%	1%	2%	1%	4%	3%	1%		2%	1%	5%	1%
Race relations	58	16	21	15	5	37	21	12	12	19	10	17	9	3	32	3	16
	6%	7%	5%	6%	4%	6%	5%	3%	4%	8%	5%	7%	4%	3%	7%	3%	5%
Abortion	97	22	37	23	16	59	39	36	37	23	17	16	20	15	39	10	25
	10%	10%	9%	9%	11%	10%	10%	9%	13%	10%	9%	7%	10%	13%	8%	10%	8%
Something else (Please specify)	49	4	22	13	10	26	23	17	17	11	8	13	14	3	21	2	20
	5%	2%	6%	5%	7%	4%	6%	4%	6%	5%	4%	5%	7%	3%	4%	2%	6%
Unsure	15	2	7	3	2	10	5	4	4	4	2	3	4	1	7	2	4
	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	1%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	24	10	3	11	10	1	12	5	15	3	13	10	10	10	5	6	14	17	21	15	20
	2%	3%	1%	3%	2%	1%	3%	1%	6%	1%	3%	2%	2%	2%	3%	2%	3%	3%	2%	2%	3%
The environment and climate change	125	15	22	84	21	6	98	19	36	69	16	105	17	89	3	13	55	83	103	67	103
	12%	4%	11%	21%	5%	7%	21%	5%	14%	22%	3%	21%	4%	21%	2%	5%	13%	13%	12%	10%	14%
Education	22	7	6	9	8	3	11	4	7	11	5	15	5	9	3	4	7	9	14	13	15
	2%	2%	3%	2%	2%	4%	2%	1%	3%	4%	1%	3%	1%	2%	2%	2%	2%	1%	2%	2%	2%
National security	82	47	15	17	57	4	20	52	17	12	55	23	48	17	15	36	44	61	72	67	51
	8%	12%	7%	4%	12%	5%	4%	13%	7%	4%	12%	5%	11%	4%	9%	14%	10%	9%	9%	10%	7%
Gun rights	166	24	19	121	24	6	136	33	39	87	25	134	20	122	5	16	80	111	145	92	143
	16%	6%	9%	30%	5%	7%	29%	8%	15%	28%	5%	27%	5%	29%	3%	6%	19%	17%	17%	14%	19%
Healthcare	88	22	17	44	25	9	54	26	20	39	21	60	20	54	10	9	40	60	75	58	73
	9%	6%	8%	11%	5%	11%	12%	6%	8%	13%	5%	12%	5%	13%	6%	4%	9%	9%	9%	8%	10%
Taxes	53	22	15	16	24	12	17	22	15	16	21	26	23	15	14	8	16	25	42	33	42
	5%	6%	7%	4%	5%	14%	4%	5%	6%	5%	5%	5%	5%	4%	8%	3%	4%	4%	5%	5%	6%
Jobs and the economy	312	138	73	98	165	28	119	135	99	74	158	139	162	112	52	98	137	211	268	232	220
	31%	36%	35%	25%	36%	34%	26%	33%	37%	24%	35%	28%	38%	27%	31%	39%	32%	33%	32%	34%	30%
Cost of living	410	173	81	148	210	32	168	172	120	111	208	173	188	136	77	113	149	232	316	272	294
	40%	45%	39%	37%	45%	39%	36%	42%	45%	36%	46%	35%	44%	33%	46%	45%	35%	36%	37%	40%	40%
Drug abuse	29	14	6	9	17	3	10	17	5	6	20	8	17	6	4	11	16	16	24	26	22
	3%	3%	3%	2%	4%	4%	2%	4%	2%	2%	4%	2%	4%	1%	2%	4%	4%	2%	3%	4%	3%
Immigration	162	115	33	13	138	7	17	119	28	11	138	19	135	10	55	78	67	105	141	136	97
	16%	30%	16%	3%	30%	9%	4%	29%	10%	3%	30%	4%	31%	2%	33%	31%	16%	16%	17%	20%	13%
Crime	143	58	42	43	72	20	51	66	46	29	72	66	72	44	29	39	47	87	122	104	90
	14%	15%	20%	11%	15%	24%	11%	16%	17%	9%	16%	13%	17%	11%	17%	16%	11%	13%	14%	15%	12%
Political corruption	155	77	36	39	95	7	54	96	22	35	90	53	80	53	44	44	72	114	133	117	109
	15%	20%	18%	10%	20%	8%	12%	23%	8%	11%	20%	11%	19%	13%	26%	17%	17%	18%	16%	17%	15%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
The coronavirus pandemic	19	1	4	14	3	-	16	2	10	8	5	13	4	10	0	2	9	7	13	6	14
	2%	*%	2%	3%	1%		4%	*%	4%	2%	1%	3%	1%	2%	*%	1%	2%	1%	2%	1%	2%
Race relations	58	7	11	35	7	9	42	7	12	33	7	43	8	36	2	5	20	33	45	31	50
	6%	2%	5%	9%	1%	11%	9%	2%	4%	11%	2%	9%	2%	9%	1%	2%	5%	5%	5%	5%	7%
Abortion	97	15	8	71	18	1	78	18	17	60	16	75	17	72	7	7	51	67	88	51	81
	10%	4%	4%	18%	4%	2%	17%	4%	6%	19%	3%	15%	4%	18%	4%	3%	12%	10%	10%	7%	11%
Something else (Please specify)	49	18	18	13	24	7	18	18	19	12	23	23	24	22	10	8	24	39	44	29	40
	5%	5%	9%	3%	5%	9%	4%	4%	7%	4%	5%	5%	6%	5%	6%	3%	6%	6%	5%	4%	5%
Unsure	15	4	2	6	4	5	7	4	3	4	8	6	3	5	0	3	6	8	9	8	7
	1%	1%	1%	1%	1%	6%	1%	1%	1%	1%	2%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	24	15	7	6	18	4	2	4	12	8	10	6	4	12	8	2	14	14
	2%	3%	2%	2%	2%	2%	2%	1%	3%	3%	4%	4%	2%	5%	3%	2%	4%	3%
The environment and climate change	125	59	36	20	105	7	13	44	56	25	27	12	27	42	7	10	16	106
	12%	13%	10%	8%	14%	5%	14%	16%	12%	9%	11%	8%	13%	16%	2%	7%	4%	23%
Education	22	13	6	12	11	4	7	4	14	4	7	2	3	3	3	5	7	8
	2%	3%	2%	5%	1%	3%	8%	2%	3%	2%	3%	1%	1%	1%	1%	4%	2%	2%
National security	82	47	20	11	69	5	5	16	40	25	19	25	21	13	25	27	50	15
	8%	10%	6%	4%	9%	4%	6%	6%	9%	9%	8%	16%	10%	5%	9%	19%	14%	3%
Gun rights	166	82	50	37	127	28	9	53	73	40	43	17	42	55	17	4	17	141
	16%	18%	15%	15%	17%	18%	10%	20%	16%	14%	17%	11%	20%	21%	6%	3%	5%	31%
Healthcare	88	44	29	23	65	14	9	18	47	23	23	10	14	30	17	5	16	66
	9%	9%	8%	9%	9%	9%	9%	7%	10%	8%	9%	7%	7%	11%	6%	3%	4%	14%
Taxes	53	25	22	19	28	15	4	8	24	20	17	1	7	12	19	2	12	22
	5%	5%	6%	8%	4%	10%	5%	3%	5%	7%	7%	1%	3%	4%	7%	2%	3%	5%
Jobs and the economy	312	127	121	88	224	54	34	76	152	84	75	57	73	69	85	68	122	116
	31%	27%	36%	36%	30%	35%	37%	28%	32%	31%	30%	36%	34%	26%	30%	47%	33%	25%
Cost of living	410	178	153	110	293	82	28	103	176	131	110	68	84	111	128	66	158	147
	40%	39%	45%	45%	39%	54%	30%	38%	38%	48%	44%	43%	39%	42%	45%	46%	43%	32%
Drug abuse	29	10	17	12	17	7	6	11	10	8	7	6	1	8	10	6	8	6
	3%	2%	5%	5%	2%	5%	6%	4%	2%	3%	3%	4%	1%	3%	3%	4%	2%	1%
Immigration	162	92	39	19	142	6	13	42	69	51	20	43	40	30	92	40	125	15
	16%	20%	11%	8%	19%	4%	14%	16%	15%	19%	8%	27%	19%	12%	32%	28%	34%	3%
Crime	143	64	45	35	107	19	16	45	66	32	38	13	25	33	44	21	69	39
	14%	14%	13%	14%	14%	13%	18%	17%	14%	12%	15%	8%	12%	13%	16%	15%	19%	9%
Political corruption	155	72	39	40	116	20	20	33	84	39	38	32	38	34	69	17	76	55
	15%	16%	11%	16%	15%	13%	22%	12%	18%	14%	15%	20%	18%	13%	24%	12%	20%	12%

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	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
The coronavirus pandemic	19	5	13	2	17	0	1	9	6	4	1	3	7	6	1	1	3	5
	2%	1%	4%	1%	2%	*%	1%	3%	1%	2%	*%	2%	3%	2%	*%	1%	1%	1%
Race relations	58	14	29	17	39	11	5	22	29	7	14	3	14	15	6	-	5	37
	6%	3%	8%	7%	5%	7%	6%	8%	6%	2%	6%	2%	7%	6%	2%		1%	8%
Abortion	97	40	33	21	77	19	2	23	55	20	39	8	18	32	12	2	9	97
	10%	9%	10%	8%	10%	12%	2%	8%	12%	7%	16%	5%	8%	12%	4%	1%	3%	21%
Something else (Please specify)	49	27	8	15	34	7	8	13	21	15	7	7	10	10	16	5	19	30
	5%	6%	2%	6%	4%	5%	9%	5%	5%	5%	3%	4%	5%	4%	6%	4%	5%	7%
Unsure	15	4	10	3	13	2	0	7	4	5	1	1	1	5	2	1	5	2
	1%	1%	3%	1%	2%	1%	*%	2%	1%	2%	1%	1%	*%	2%	1%	1%	1%	*%

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[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	220	80	107	114	144	29	28	37	45	27	59	52	109	111
	22%	21%	23%	21%	21%	25%	22%	27%	30%	17%	21%	18%	24%	20%
Ukraine	397	143	205	190	281	34	39	40	49	65	101	141	155	242
	39%	37%	44%	35%	41%	30%	30%	29%	33%	42%	36%	50%	35%	43%
Unsure	395	158	159	236	254	52	62	63	57	62	124	89	182	213
	39%	42%	34%	44%	37%	45%	48%	45%	38%	40%	44%	32%	41%	38%

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[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	220	59	96	39	25	155	64	90	53	51	36	65	43	20	118	22	65
	22%	26%	25%	15%	18%	25%	16%	23%	18%	22%	17%	26%	21%	18%	25%	23%	20%
Ukraine	397	63	154	124	56	217	180	154	127	87	75	99	81	51	169	39	156
	39%	27%	40%	49%	40%	35%	46%	39%	44%	38%	37%	40%	41%	45%	35%	41%	48%
Unsure	395	108	137	90	59	246	149	147	107	91	94	87	75	42	190	35	102
	39%	47%	35%	36%	42%	40%	38%	38%	37%	40%	46%	35%	38%	37%	40%	36%	32%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	220	109	53	52	138	22	60	119	55	40	135	63	130	46	59	64	77	129	166	155	160
	22%	28%	26%	13%	30%	27%	13%	29%	21%	13%	30%	13%	30%	11%	35%	26%	18%	20%	20%	23%	22%
Ukraine	397	126	74	195	144	22	231	130	107	160	138	247	137	220	42	89	198	271	347	259	298
	39%	32%	36%	49%	31%	26%	50%	32%	40%	51%	30%	49%	32%	53%	25%	35%	46%	42%	41%	38%	40%
Unsure	395	153	78	149	182	39	174	161	104	112	183	189	163	146	69	99	154	248	329	270	282
	39%	39%	38%	38%	39%	47%	37%	39%	39%	36%	40%	38%	38%	35%	41%	39%	36%	38%	39%	40%	38%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	220	94	77	56	165	32	24	66	108	46	47	49	50	40	89	41	105	47
	22%	20%	22%	23%	22%	21%	26%	25%	23%	17%	19%	31%	23%	15%	31%	29%	28%	10%
Ukraine	397	185	128	76	318	43	33	99	186	112	95	40	101	106	86	43	125	257
	39%	40%	38%	31%	42%	28%	36%	37%	40%	41%	38%	25%	47%	41%	30%	30%	34%	56%
Unsure	395	182	137	113	275	78	35	104	175	116	108	68	65	116	109	58	140	157
	39%	39%	40%	46%	36%	51%	38%	38%	37%	42%	43%	43%	30%	44%	39%	41%	38%	34%

Echelon Insights
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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	38	13	17	21	25	4	2	3	15	9	5	6	27	11
	4%	3%	4%	4%	4%	3%	1%	2%	10%	6%	2%	2%	6%	2%
Ukraine	683	254	336	345	496	59	78	78	70	97	195	243	245	438
	67%	67%	71%	64%	73%	51%	60%	55%	47%	63%	69%	86%	55%	77%
Neutral	206	74	103	103	118	34	31	37	46	36	66	21	118	87
	20%	19%	22%	19%	17%	30%	24%	26%	31%	23%	23%	7%	27%	15%
Unsure	86	40	15	71	39	18	19	23	20	12	19	13	54	31
	8%	11%	3%	13%	6%	16%	15%	16%	13%	8%	7%	4%	12%	6%

Echelon Insights
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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	38	4	18	12	3	22	15	14	11	10	5	12	6	4	25	3	7
	4%	2%	5%	5%	2%	4%	4%	3%	4%	4%	3%	5%	3%	4%	5%	3%	2%
Ukraine	683	132	261	193	97	393	290	278	219	149	134	166	137	89	281	67	259
	67%	57%	67%	76%	69%	64%	74%	71%	76%	65%	65%	66%	69%	80%	59%	70%	81%
Neutral	206	57	81	35	33	137	67	74	44	47	52	50	39	15	128	20	39
	20%	25%	21%	14%	23%	22%	17%	19%	15%	21%	25%	20%	20%	14%	27%	21%	12%
Unsure	86	37	27	13	8	65	21	26	13	21	14	23	16	4	43	6	17
	8%	16%	7%	5%	6%	10%	5%	7%	5%	9%	7%	9%	8%	3%	9%	7%	5%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	38	21	8	8	29	0	8	27	7	4	30	7	29	5	20	5	12	21	33	33	30
	4%	5%	4%	2%	6%	*%	2%	6%	2%	1%	7%	1%	7%	1%	12%	2%	3%	3%	4%	5%	4%
Ukraine	683	231	131	316	283	26	373	240	165	271	269	393	259	343	78	180	330	467	606	450	508
	67%	60%	64%	80%	61%	32%	80%	58%	62%	87%	59%	79%	60%	83%	46%	71%	77%	72%	72%	66%	69%
Neutral	206	105	47	47	117	33	56	105	68	27	121	61	116	39	50	59	67	112	153	144	147
	20%	27%	23%	12%	25%	39%	12%	26%	25%	9%	27%	12%	27%	9%	29%	23%	16%	17%	18%	21%	20%
Unsure	86	30	20	25	35	24	27	39	27	9	35	38	27	27	21	10	20	48	51	56	55
	8%	8%	10%	6%	7%	28%	6%	9%	10%	3%	8%	8%	6%	6%	13%	4%	5%	7%	6%	8%	7%

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[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	38	12	14	12	26	7	5	11	18	9	9	11	6	3	22	6	21	17
	4%	3%	4%	5%	3%	5%	5%	4%	4%	3%	4%	7%	3%	1%	8%	5%	6%	4%
Ukraine	683	340	203	146	533	89	58	173	341	170	172	97	157	184	154	102	240	377
	67%	74%	59%	60%	70%	58%	63%	64%	73%	62%	69%	62%	73%	70%	54%	72%	65%	82%
Neutral	206	80	83	59	142	34	25	60	78	68	45	40	39	48	83	28	89	40
	20%	17%	24%	24%	19%	22%	28%	22%	17%	25%	18%	25%	18%	18%	29%	20%	24%	9%
Unsure	86	31	42	28	58	24	4	26	33	27	24	9	13	26	26	5	20	28
	8%	7%	12%	11%	8%	15%	5%	10%	7%	10%	9%	6%	6%	10%	9%	4%	6%	6%

Echelon Insights
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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	475	181	225	248	331	36	61	41	65	68	128	173	174	301
	47%	48%	48%	46%	49%	31%	47%	30%	43%	44%	45%	61%	39%	53%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	368	128	195	172	241	46	52	72	58	55	100	83	185	183
	36%	34%	41%	32%	35%	40%	40%	51%	39%	36%	35%	29%	42%	32%
Unsure	169	71	50	119	107	34	16	27	28	30	56	27	86	83
	17%	19%	11%	22%	16%	29%	12%	19%	19%	20%	20%	10%	19%	15%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	475	85	186	134	71	271	205	178	154	118	82	116	91	65	196	39	189
	47%	37%	48%	53%	51%	44%	52%	45%	54%	52%	40%	46%	46%	58%	41%	41%	59%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	368	98	147	81	40	245	121	151	90	58	89	93	82	41	197	33	99
	36%	43%	38%	32%	29%	40%	31%	39%	31%	25%	43%	37%	41%	36%	41%	34%	31%
Unsure	169	47	55	37	29	102	67	63	44	52	34	41	26	6	84	24	34
	17%	20%	14%	15%	21%	17%	17%	16%	15%	23%	17%	16%	13%	6%	18%	25%	11%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	475	133	86	250	163	20	293	144	115	206	156	300	149	268	50	93	230	333	410	294	370
	47%	34%	42%	63%	35%	24%	63%	35%	43%	66%	34%	60%	35%	65%	30%	37%	54%	51%	49%	43%	50%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	368	201	80	78	240	36	92	204	92	66	235	108	227	74	97	125	128	203	295	270	244
	36%	52%	39%	20%	52%	43%	20%	50%	35%	21%	52%	22%	53%	18%	57%	50%	30%	31%	35%	39%	33%
Unsure	169	53	40	69	61	27	81	63	59	39	65	91	54	70	22	35	70	111	138	120	126
	17%	14%	19%	17%	13%	32%	17%	15%	22%	13%	14%	18%	13%	17%	13%	14%	16%	17%	16%	18%	17%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	475	231	146	97	374	63	34	117	235	124	119	60	113	138	90	53	134	318
	47%	50%	43%	40%	49%	41%	37%	44%	50%	45%	47%	38%	52%	53%	32%	37%	36%	69%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	368	162	127	101	262	52	49	105	163	100	76	65	72	82	156	70	189	74
	36%	35%	37%	41%	35%	34%	53%	39%	35%	37%	30%	41%	34%	31%	55%	49%	51%	16%
Unsure	169	69	68	47	122	38	9	47	72	50	56	32	30	42	38	19	47	68
	17%	15%	20%	19%	16%	25%	10%	17%	15%	18%	22%	20%	14%	16%	13%	13%	13%	15%

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[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	193	68	112	81	130	26	22	18	21	28	62	64	67	126
	19%	18%	24%	15%	19%	23%	17%	13%	14%	18%	22%	23%	15%	22%
GETTING A LOT/LITTLE WORSE	598	240	271	326	415	55	74	94	89	85	165	166	267	331
	59%	63%	58%	61%	61%	47%	58%	67%	59%	55%	58%	59%	60%	58%
Improving a lot	39	14	30	9	16	10	8	5	4	4	14	11	14	25
	4%	4%	6%	2%	2%	8%	6%	4%	3%	3%	5%	4%	3%	4%
Improving a little	154	54	81	73	113	17	15	13	17	24	48	53	53	101
	15%	14%	17%	13%	17%	14%	11%	9%	11%	15%	17%	19%	12%	18%
Staying the same	193	62	84	107	122	27	29	19	36	41	48	49	96	97
	19%	16%	18%	20%	18%	24%	23%	14%	24%	27%	17%	17%	22%	17%
Getting a little worse	280	115	126	154	178	33	35	46	37	45	72	79	129	151
	28%	30%	27%	28%	26%	29%	27%	33%	25%	29%	25%	28%	29%	27%
Getting a lot worse	319	125	146	173	238	22	40	48	51	39	93	87	138	180
	31%	33%	31%	32%	35%	19%	31%	34%	34%	25%	33%	31%	31%	32%
Unsure	27	11	3	24	12	7	3	8	6	0	9	3	15	12
	3%	3%	1%	4%	2%	6%	2%	6%	4%	*%	3%	1%	3%	2%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012 100	230 100	387 100	253 100	140 100	618 100	393 100	391 100	287 100	228 100	205 100	250 100	199 100	112 100	477 100	96 100	322 100
IMPROVING A LOT/LITTLE	193 19%	39 17%	66 17%	55 22%	33 23%	105 17%	88 22%	66 17%	64 22%	50 22%	42 21%	30 12%	47 23%	24 22%	85 18%	20 21%	70 22%
GETTING A LOT/LITTLE WORSE	598 59%	134 58%	245 63%	139 55%	80 57%	378 61%	219 56%	249 64%	166 58%	115 50%	114 56%	172 69%	112 56%	74 66%	290 61%	45 47%	198 61%
Improving a lot	39 4%	8 3%	18 5%	10 4%	4 3%	26 4%	13 3%	9 2%	8 3%	6 3%	10 5%	1 1%	13 7%	8 7%	25 5%	0 *	12 4%
Improving a little	154 15%	32 14%	48 12%	46 18%	29 21%	79 13%	75 19%	57 15%	57 20%	44 19%	32 16%	29 11%	33 17%	16 15%	60 13%	20 21%	58 18%
Staying the same	193 19%	46 20%	68 18%	53 21%	24 17%	115 19%	78 20%	69 18%	53 18%	54 24%	42 20%	42 17%	39 19%	14 12%	90 19%	26 27%	51 16%
Getting a little worse	280 28%	58 25%	112 29%	71 28%	38 27%	170 28%	110 28%	106 27%	72 25%	59 26%	46 23%	88 35%	48 24%	36 32%	135 28%	21 22%	94 29%
Getting a lot worse	319 31%	76 33%	133 34%	68 27%	42 30%	208 34%	110 28%	143 37%	94 33%	55 24%	68 33%	84 34%	64 32%	39 34%	155 33%	24 25%	104 32%
Unsure	27 3%	11 5%	8 2%	5 2%	3 2%	19 3%	8 2%	8 2%	5 2%	9 4%	7 3%	5 2%	2 1%	-	11 2%	5 5%	3 1%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	193	19	29	145	22	4	167	33	39	122	19	170	17	161	9	9	100	137	166	90	162
	19%	5%	14%	37%	5%	5%	36%	8%	15%	39%	4%	34%	4%	39%	5%	4%	23%	21%	20%	13%	22%
GETTING A LOT/LITTLE WORSE	598	311	134	141	377	52	168	334	150	104	377	180	350	137	142	203	232	383	492	449	410
	59%	80%	65%	35%	81%	63%	36%	81%	56%	33%	83%	36%	81%	33%	84%	80%	54%	59%	58%	66%	55%
Improving a lot	39	2	4	32	3	1	35	9	5	25	3	36	2	36	2	1	15	24	29	14	33
	4%	1%	2%	8%	1%	2%	7%	2%	2%	8%	1%	7%	*%	9%	1%	*%	4%	4%	3%	2%	4%
Improving a little	154	17	25	112	19	3	132	23	34	97	16	134	15	125	7	9	85	112	136	76	128
	15%	4%	12%	28%	4%	4%	28%	6%	13%	31%	4%	27%	3%	30%	4%	3%	20%	17%	16%	11%	17%
Staying the same	193	54	36	96	60	19	115	41	68	77	53	133	60	98	18	38	85	117	162	130	143
	19%	14%	17%	24%	13%	23%	25%	10%	26%	25%	12%	27%	14%	24%	11%	15%	20%	18%	19%	19%	19%
Getting a little worse	280	108	57	109	130	24	125	114	85	75	131	128	125	102	35	78	114	179	230	196	204
	28%	28%	28%	27%	28%	29%	27%	28%	32%	24%	29%	26%	29%	25%	21%	31%	27%	28%	27%	29%	28%
Getting a lot worse	319	202	76	32	247	28	43	220	64	29	245	52	225	35	107	125	118	204	262	253	206
	31%	52%	37%	8%	53%	34%	9%	54%	24%	9%	54%	10%	52%	9%	63%	50%	28%	31%	31%	37%	28%
Unsure	27	4	7	14	4	7	16	4	10	9	7	17	4	16	-	3	11	11	23	15	26
	3%	1%	3%	4%	1%	9%	3%	1%	4%	3%	1%	3%	1%	4%		1%	3%	2%	3%	2%	4%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	193	77	73	26	166	13	12	63	93	38	37	17	50	51	15	4	15	168
	19%	17%	21%	10%	22%	9%	14%	23%	20%	14%	15%	11%	23%	20%	5%	3%	4%	36%
GETTING A LOT/LITTLE WORSE	598	293	184	155	436	102	53	142	263	193	145	114	115	142	241	112	299	150
	59%	64%	54%	63%	57%	67%	58%	53%	56%	71%	58%	73%	54%	54%	85%	79%	81%	33%
Improving a lot	39	14	17	5	34	3	3	17	14	7	5	4	7	12	2	1	2	33
	4%	3%	5%	2%	4%	2%	3%	6%	3%	3%	2%	2%	3%	5%	1%	*%	1%	7%
Improving a little	154	63	56	20	132	10	10	45	78	30	32	14	43	39	13	3	13	135
	15%	14%	16%	8%	17%	7%	11%	17%	17%	11%	13%	9%	20%	15%	5%	2%	4%	29%
Staying the same	193	82	70	57	136	31	27	53	103	37	57	24	46	59	27	24	52	123
	19%	18%	21%	23%	18%	20%	29%	20%	22%	13%	23%	15%	22%	23%	9%	17%	14%	27%
Getting a little worse	280	132	102	74	203	50	24	78	119	82	65	36	55	80	76	48	97	115
	28%	29%	30%	30%	27%	33%	26%	29%	25%	30%	26%	23%	26%	31%	27%	33%	26%	25%
Getting a lot worse	319	161	81	81	233	52	29	64	144	111	80	78	60	62	164	65	202	35
	31%	35%	24%	33%	31%	34%	31%	24%	31%	41%	32%	49%	28%	24%	58%	45%	55%	8%
Unsure	27	9	14	7	21	7	-	11	11	6	11	2	3	9	2	2	3	19
	3%	2%	4%	3%	3%	5%	-	4%	2%	2%	4%	1%	2%	4%	1%	2%	1%	4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	168	62	100	68	89	37	25	27	30	20	48	43	77	91
	17%	16%	21%	13%	13%	32%	19%	19%	20%	13%	17%	15%	17%	16%
MUCH/SOMEWHAT LESS SECURE	543	200	239	304	403	41	59	68	89	84	142	160	241	302
	54%	52%	51%	56%	59%	35%	46%	49%	59%	54%	50%	57%	54%	53%
Much more secure	47	13	33	13	21	10	8	1	9	7	19	10	17	29
	5%	4%	7%	2%	3%	9%	7%	1%	6%	5%	7%	4%	4%	5%
Somewhat more secure	121	49	66	55	68	27	16	26	21	13	30	33	59	62
	12%	13%	14%	10%	10%	23%	13%	18%	14%	8%	10%	12%	13%	11%
Neither more nor less secure	286	110	128	156	180	33	44	40	30	50	88	78	120	166
	28%	29%	27%	29%	27%	29%	34%	28%	20%	33%	31%	28%	27%	29%
Somewhat less secure	308	111	134	174	218	27	38	39	42	48	85	94	129	179
	30%	29%	28%	32%	32%	23%	30%	28%	28%	31%	30%	33%	29%	32%
Much less secure	235	88	106	129	185	14	21	30	47	35	57	66	112	123
	23%	23%	22%	24%	27%	12%	16%	21%	31%	23%	20%	23%	25%	22%
Unsure	15	9	3	12	7	5	1	5	3	0	6	1	8	7
	1%	2%	1%	2%	1%	4%	1%	3%	2%	*%	2%	*%	2%	1%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	168	31	79	33	24	110	58	47	42	28	37	27	48	28	103	8	46
	17%	14%	20%	13%	17%	18%	15%	12%	15%	12%	18%	11%	24%	25%	22%	8%	14%
MUCH/SOMEWHAT LESS SECURE	543	116	219	133	73	336	207	248	154	115	110	150	100	58	252	48	177
	54%	51%	57%	53%	52%	54%	53%	63%	54%	51%	54%	60%	50%	52%	53%	50%	55%
Much more secure	47	10	26	5	6	36	11	14	6	9	7	3	19	8	29	3	13
	5%	4%	7%	2%	4%	6%	3%	4%	2%	4%	4%	1%	10%	8%	6%	3%	4%
Somewhat more secure	121	21	53	28	18	75	47	33	35	19	30	24	29	20	74	5	34
	12%	9%	14%	11%	13%	12%	12%	8%	12%	8%	15%	9%	15%	17%	15%	5%	10%
Neither more nor less secure	286	73	88	84	41	160	125	90	90	80	57	67	50	26	115	38	98
	28%	32%	23%	33%	29%	26%	32%	23%	31%	35%	28%	27%	25%	23%	24%	39%	30%
Somewhat less secure	308	70	121	80	37	190	117	134	84	59	60	80	68	36	144	24	109
	30%	30%	31%	32%	27%	31%	30%	34%	29%	26%	29%	32%	34%	32%	30%	25%	34%
Much less secure	235	46	99	53	36	145	89	114	70	57	50	70	32	22	107	24	69
	23%	20%	26%	21%	26%	24%	23%	29%	24%	25%	24%	28%	16%	20%	23%	25%	21%
Unsure	15	10	2	2	2	11	4	5	2	5	1	6	-	-	7	2	1
	1%	4%	*%	1%	1%	2%	1%	1%	1%	2%	*%	2%			1%	2%	*%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	168	27	34	106	35	12	121	46	33	88	36	122	33	116	16	18	67	98	137	94	143
	17%	7%	17%	27%	8%	14%	26%	11%	13%	28%	8%	25%	8%	28%	10%	7%	16%	15%	16%	14%	19%
MUCH/SOMEWHAT LESS SECURE	543	273	108	151	322	39	182	280	135	122	320	191	299	153	120	177	224	368	458	391	358
	54%	71%	53%	38%	69%	47%	39%	68%	51%	39%	70%	38%	69%	37%	71%	70%	52%	57%	54%	57%	48%
Much more secure	47	6	8	32	9	3	35	15	9	22	8	35	8	34	4	4	13	26	36	20	40
	5%	2%	4%	8%	2%	4%	7%	4%	3%	7%	2%	7%	2%	8%	2%	2%	3%	4%	4%	3%	5%
Somewhat more secure	121	21	26	75	27	8	86	31	25	66	28	87	25	82	12	14	54	73	101	74	103
	12%	5%	13%	19%	6%	10%	19%	8%	9%	21%	6%	17%	6%	20%	7%	5%	13%	11%	12%	11%	14%
Neither more nor less secure	286	86	59	132	105	25	156	83	95	98	96	179	97	136	33	58	133	174	236	190	224
	28%	22%	29%	33%	23%	30%	33%	20%	36%	32%	21%	36%	23%	33%	20%	23%	31%	27%	28%	28%	30%
Somewhat less secure	308	145	56	99	171	19	118	146	77	80	168	125	164	98	59	98	141	211	252	212	210
	30%	38%	27%	25%	37%	23%	25%	36%	29%	26%	37%	25%	38%	24%	35%	39%	33%	33%	30%	31%	28%
Much less secure	235	128	52	52	151	20	65	134	58	42	153	66	134	55	61	79	83	157	206	179	148
	23%	33%	25%	13%	33%	24%	14%	33%	22%	14%	33%	13%	31%	13%	36%	31%	19%	24%	24%	26%	20%
Unsure	15	1	4	6	1	7	6	3	3	3	3	6	1	8	-	0	4	7	12	9	15
	1%	*%	2%	2%	*%	9%	1%	1%	1%	1%	1%	1%	*%	2%	*%		1%	1%	1%	1%	2%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	168	73	73	31	137	17	14	58	81	29	31	20	32	45	23	8	28	120
	17%	16%	21%	12%	18%	11%	15%	22%	17%	11%	12%	13%	15%	17%	8%	5%	8%	26%
MUCH/SOMEWHAT LESS SECURE	543	265	152	148	393	91	57	118	265	160	146	106	116	130	202	97	257	173
	54%	58%	45%	61%	52%	60%	62%	44%	56%	59%	59%	67%	54%	50%	71%	68%	70%	38%
Much more secure	47	20	20	8	39	5	2	22	17	8	3	8	9	11	6	1	4	28
	5%	4%	6%	3%	5%	4%	2%	8%	4%	3%	1%	5%	4%	4%	2%	1%	1%	6%
Somewhat more secure	121	53	52	23	98	11	12	37	64	21	28	13	22	34	16	6	24	93
	12%	11%	15%	9%	13%	7%	13%	14%	14%	8%	11%	8%	10%	13%	6%	5%	7%	20%
Neither more nor less secure	286	118	109	61	218	40	21	87	116	83	67	31	65	85	60	37	84	154
	28%	25%	32%	25%	29%	26%	23%	32%	25%	30%	27%	20%	30%	32%	21%	26%	23%	33%
Somewhat less secure	308	156	83	84	223	51	33	81	142	85	76	61	74	70	97	61	129	119
	30%	34%	24%	34%	29%	33%	36%	30%	30%	31%	30%	39%	34%	27%	34%	43%	35%	26%
Much less secure	235	109	69	64	170	40	24	37	123	75	70	45	42	60	105	36	128	54
	23%	24%	20%	26%	22%	26%	26%	14%	26%	28%	28%	28%	20%	23%	37%	25%	35%	12%
Unsure	15	6	7	5	10	5	-	6	8	1	6	-	3	2	0	1	0	14
	1%	1%	2%	2%	1%	3%		2%	2%	1%	2%		1%	1%	1%	1%	1%	3%

Echelon Insights
 April Omnibus 2023
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[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	446	155	223	221	241	80	80	77	74	71	121	103	222	224
	44%	41%	47%	41%	35%	69%	62%	55%	49%	46%	43%	36%	50%	39%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	510	197	228	283	410	19	42	59	72	70	143	167	200	310
	50%	52%	48%	52%	60%	17%	32%	42%	47%	46%	50%	59%	45%	55%
Very confident	129	38	80	49	52	30	26	26	35	22	31	15	83	46
	13%	10%	17%	9%	8%	26%	20%	19%	23%	14%	11%	5%	19%	8%
Somewhat confident	317	117	143	172	189	50	53	51	39	49	90	88	139	178
	31%	31%	30%	32%	28%	43%	41%	36%	26%	32%	31%	31%	31%	31%
Not that confident	316	127	128	187	248	15	29	45	45	44	84	98	134	182
	31%	33%	27%	35%	36%	13%	23%	32%	30%	29%	30%	35%	30%	32%
Not confident at all	195	70	99	96	162	5	13	14	27	26	58	70	67	128
	19%	18%	21%	18%	24%	4%	10%	10%	18%	17%	20%	25%	15%	23%
Unsure	56	29	21	35	29	17	8	4	5	13	21	12	23	33
	6%	8%	4%	7%	4%	14%	6%	3%	3%	8%	7%	4%	5%	6%

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[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012 100	230 100	387 100	253 100	140 100	618 100	393 100	391 100	287 100	228 100	205 100	250 100	199 100	112 100	477 100	96 100	322 100
VERY/SOMEWHAT CONFIDENT	446 44%	116 50%	158 41%	115 45%	56 40%	274 44%	171 43%	125 32%	116 40%	106 46%	91 45%	89 36%	95 48%	59 52%	228 48%	54 57%	113 35%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	510 50%	102 44%	205 53%	124 49%	79 56%	308 50%	202 51%	248 63%	161 56%	108 47%	103 50%	147 59%	94 47%	53 47%	223 47%	38 39%	192 59%
Very confident	129 13%	33 15%	57 15%	26 10%	13 9%	90 15%	39 10%	25 6%	27 9%	31 14%	26 13%	16 7%	36 18%	16 14%	79 17%	18 18%	20 6%
Somewhat confident	317 31%	83 36%	101 26%	89 35%	43 30%	184 30%	132 34%	100 26%	89 31%	75 33%	65 32%	73 29%	59 30%	43 38%	148 31%	37 38%	93 29%
Not that confident	316 31%	68 30%	127 33%	74 29%	47 33%	195 32%	120 31%	150 38%	97 34%	71 31%	58 28%	82 33%	70 35%	31 27%	146 31%	23 24%	111 34%
Not confident at all	195 19%	34 15%	78 20%	50 20%	32 23%	112 18%	82 21%	98 25%	64 22%	37 16%	45 22%	64 26%	24 12%	22 20%	77 16%	14 15%	81 25%
Unsure	56 6%	12 5%	24 6%	14 6%	6 4%	36 6%	20 5%	18 5%	11 4%	14 6%	10 5%	15 6%	9 5%	1 1%	26 5%	4 4%	17 5%

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[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	446	107	93	242	132	32	282	123	127	188	120	305	120	253	47	75	188	265	364	270	356
	44%	28%	45%	61%	29%	38%	61%	30%	48%	60%	26%	61%	28%	61%	28%	30%	44%	41%	43%	40%	48%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	510	270	100	128	320	38	152	278	121	105	322	161	301	128	118	172	219	345	432	376	339
	50%	70%	49%	32%	69%	46%	33%	68%	45%	34%	71%	32%	70%	31%	69%	68%	51%	53%	51%	55%	46%
Very confident	129	33	19	76	39	7	83	41	25	62	38	82	34	79	25	10	41	66	94	74	106
	13%	9%	9%	19%	8%	8%	18%	10%	9%	20%	8%	16%	8%	19%	15%	4%	10%	10%	11%	11%	14%
Somewhat confident	317	73	73	167	93	25	199	82	102	126	82	223	86	175	22	65	146	199	270	196	250
	31%	19%	36%	42%	20%	30%	43%	20%	38%	40%	18%	45%	20%	42%	13%	26%	34%	31%	32%	29%	34%
Not that confident	316	162	57	87	186	25	105	161	78	71	184	118	173	89	67	99	129	214	263	228	214
	31%	42%	28%	22%	40%	30%	23%	39%	29%	23%	40%	24%	40%	22%	39%	39%	30%	33%	31%	33%	29%
Not confident at all	195	108	43	41	134	13	47	116	43	34	138	43	128	39	51	73	90	131	169	148	125
	19%	28%	21%	10%	29%	16%	10%	28%	16%	11%	30%	9%	30%	9%	30%	29%	21%	20%	20%	22%	17%
Unsure	56	10	12	26	12	13	31	11	18	19	13	33	9	31	5	6	22	37	47	37	45
	6%	3%	6%	7%	2%	16%	7%	3%	7%	6%	3%	7%	2%	8%	3%	2%	5%	6%	6%	5%	6%

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[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	446	173	190	105	338	58	47	166	195	85	96	49	95	129	81	39	101	263
	44%	37%	56%	43%	45%	38%	51%	62%	41%	31%	38%	31%	44%	49%	29%	27%	27%	57%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	510	268	132	123	381	88	35	84	248	178	137	102	109	124	195	101	261	138
	50%	58%	39%	50%	50%	57%	38%	31%	53%	65%	55%	65%	51%	47%	68%	71%	70%	30%
Very confident	129	44	66	29	98	12	18	59	53	17	12	13	21	30	27	8	28	85
	13%	10%	19%	12%	13%	8%	19%	22%	11%	6%	5%	8%	10%	11%	9%	6%	8%	19%
Somewhat confident	317	128	124	76	240	46	30	108	142	67	84	36	74	99	55	30	73	178
	31%	28%	36%	31%	32%	30%	32%	40%	30%	25%	33%	23%	34%	38%	19%	21%	20%	39%
Not that confident	316	159	92	75	235	59	16	56	146	114	87	57	75	79	104	63	143	92
	31%	35%	27%	30%	31%	38%	17%	21%	31%	42%	35%	36%	35%	30%	37%	44%	39%	20%
Not confident at all	195	109	40	48	147	29	19	29	102	64	51	45	34	45	90	39	117	46
	19%	24%	12%	20%	19%	19%	21%	11%	22%	23%	20%	29%	16%	17%	32%	27%	32%	10%
Unsure	56	21	19	17	39	7	10	18	27	11	16	7	12	9	8	2	8	60
	6%	5%	6%	7%	5%	5%	11%	7%	6%	4%	7%	4%	5%	3%	3%	2%	2%	13%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yellowstone	296	94	134	162	220	18	34	32	42	53	82	87	127	169
	29%	25%	28%	30%	32%	16%	27%	23%	28%	34%	29%	31%	28%	30%
Ozark	240	90	114	124	161	24	40	28	41	43	62	66	112	128
	24%	24%	24%	23%	24%	20%	31%	20%	27%	28%	22%	23%	25%	23%
The Crown	138	48	45	92	112	12	7	10	18	27	30	53	55	83
	14%	13%	10%	17%	17%	10%	5%	7%	12%	17%	11%	19%	12%	15%
Game of Thrones	271	82	149	121	170	17	50	44	56	59	58	54	160	112
	27%	22%	32%	22%	25%	14%	38%	31%	37%	39%	20%	19%	36%	20%
Breaking Bad	341	107	183	158	225	34	55	58	68	56	92	67	183	158
	34%	28%	39%	29%	33%	29%	43%	42%	45%	37%	32%	24%	41%	28%
Succession	85	22	41	42	52	9	12	13	11	20	19	22	44	41
	8%	6%	9%	8%	8%	7%	10%	9%	7%	13%	7%	8%	10%	7%
The Handmaid's Tale	164	54	53	110	112	12	27	22	34	33	39	36	89	75
	16%	14%	11%	20%	17%	10%	21%	16%	23%	21%	14%	13%	20%	13%
Stranger Things	330	102	164	165	220	40	46	68	68	67	73	54	203	127
	33%	27%	35%	31%	32%	34%	35%	49%	45%	44%	26%	19%	46%	22%
NCIS	389	150	174	214	296	32	33	39	47	56	120	128	141	248
	38%	39%	37%	40%	44%	28%	25%	28%	31%	36%	42%	45%	32%	44%
SVU	440	175	166	273	326	44	47	56	61	73	132	117	190	250
	43%	46%	35%	51%	48%	38%	37%	40%	40%	47%	46%	42%	43%	44%
This Is Us	223	80	63	159	161	23	29	28	35	45	60	55	109	114
	22%	21%	13%	29%	24%	20%	23%	20%	23%	29%	21%	19%	24%	20%
Grey's Anatomy	286	97	93	192	197	23	38	45	45	44	80	72	134	152
	28%	25%	20%	36%	29%	20%	30%	32%	30%	29%	28%	26%	30%	27%
The Bachelor/The Bachelorette	143	48	40	103	106	14	17	25	25	37	31	24	88	55
	14%	13%	9%	19%	16%	12%	13%	18%	17%	24%	11%	8%	20%	10%

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[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
The Office	323	108	159	164	217	34	42	64	56	65	75	62	185	138
	32%	28%	34%	30%	32%	30%	32%	46%	37%	42%	27%	22%	42%	24%
Parks and Recreation	191	68	91	99	138	13	16	43	45	35	38	29	123	67
	19%	18%	19%	18%	20%	11%	12%	31%	30%	23%	14%	10%	28%	12%
Lucifer	168	68	80	88	107	21	17	27	42	26	39	34	96	73
	17%	18%	17%	16%	16%	19%	13%	20%	28%	17%	14%	12%	22%	13%
Squid Game	190	69	94	96	86	28	46	60	48	23	36	23	131	59
	19%	18%	20%	18%	13%	24%	36%	43%	31%	15%	13%	8%	29%	10%
The Great British Baking Show	112	51	38	74	85	9	9	26	16	14	27	29	56	56
	11%	13%	8%	14%	12%	8%	7%	18%	11%	9%	10%	10%	13%	10%
Bridgerton	123	45	23	99	95	13	7	25	23	12	30	33	60	63
	12%	12%	5%	18%	14%	12%	5%	18%	15%	8%	11%	12%	13%	11%
Ted Lasso	94	28	48	45	56	9	16	23	16	18	19	18	57	38
	9%	7%	10%	8%	8%	8%	12%	16%	11%	12%	7%	7%	13%	7%
Criminal Minds	387	152	161	226	266	45	55	58	51	49	130	99	158	229
	38%	40%	34%	42%	39%	39%	42%	41%	34%	32%	46%	35%	35%	40%
Heartland	79	29	33	46	65	2	5	10	10	9	20	30	29	50
	8%	8%	7%	9%	10%	1%	4%	7%	7%	6%	7%	11%	7%	9%
Manifest	155	71	57	99	112	12	24	30	27	17	42	39	75	81
	15%	19%	12%	18%	17%	10%	19%	22%	18%	11%	15%	14%	17%	14%
Schitt's Creek	247	88	102	145	182	19	23	29	46	38	68	67	113	134
	24%	23%	22%	27%	27%	16%	18%	21%	30%	25%	24%	24%	25%	24%
Euphoria	102	34	48	54	49	17	25	41	24	14	17	6	79	23
	10%	9%	10%	10%	7%	15%	20%	29%	16%	9%	6%	2%	18%	4%
The Last of Us	141	49	85	56	76	22	31	32	31	23	34	23	85	57
	14%	13%	18%	10%	11%	19%	24%	23%	20%	15%	12%	8%	19%	10%
Barry	50	19	29	21	37	5	8	12	10	11	8	9	33	17
	5%	5%	6%	4%	5%	4%	6%	9%	7%	7%	3%	3%	7%	3%

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[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
The Mandalorian	177	69	109	68	117	19	16	27	40	37	40	33	104	73
	18%	18%	23%	13%	17%	16%	13%	19%	26%	24%	14%	12%	23%	13%
The White Lotus	95	27	37	58	62	5	17	15	19	21	18	22	55	40
	9%	7%	8%	11%	9%	4%	13%	11%	13%	14%	6%	8%	12%	7%
House of the Dragon	123	45	65	58	70	11	23	24	33	22	22	21	80	43
	12%	12%	14%	11%	10%	10%	18%	17%	22%	14%	8%	7%	18%	8%
None of these	93	42	56	37	55	10	11	5	16	6	28	38	27	66
	9%	11%	12%	7%	8%	9%	9%	4%	11%	4%	10%	13%	6%	12%

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[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yellowstone	296	60	113	82	41	173	123	125	94	54	51	91	61	37	146	17	98
	29%	26%	29%	32%	29%	28%	31%	32%	33%	24%	25%	36%	31%	33%	31%	17%	31%
Ozark	240	46	85	74	33	131	108	76	84	33	43	76	49	38	117	15	76
	24%	20%	22%	29%	24%	21%	27%	19%	29%	15%	21%	30%	24%	34%	25%	16%	24%
The Crown	138	12	39	49	37	51	86	38	74	14	25	28	49	20	64	1	55
	14%	5%	10%	19%	27%	8%	22%	10%	26%	6%	12%	11%	25%	18%	13%	1%	17%
Game of Thrones	271	56	83	86	45	140	131	83	86	41	49	69	71	40	139	32	66
	27%	24%	22%	34%	32%	23%	33%	21%	30%	18%	24%	27%	36%	36%	29%	33%	21%
Breaking Bad	341	81	121	90	47	202	138	118	106	59	65	96	70	49	191	23	88
	34%	35%	31%	36%	34%	33%	35%	30%	37%	26%	32%	38%	35%	44%	40%	24%	27%
Succession	85	15	27	29	13	42	42	21	31	13	23	17	17	13	36	7	29
	8%	7%	7%	12%	9%	7%	11%	5%	11%	6%	11%	7%	8%	12%	8%	7%	9%
The Handmaid's Tale	164	28	51	57	27	79	84	46	66	21	23	53	48	19	95	8	41
	16%	12%	13%	23%	19%	13%	21%	12%	23%	9%	11%	21%	24%	16%	20%	8%	13%
Stranger Things	330	72	121	87	48	193	136	117	102	64	68	78	80	35	174	47	70
	33%	31%	31%	34%	35%	31%	35%	30%	36%	28%	33%	31%	40%	32%	36%	49%	22%
NCIS	389	96	155	84	54	251	137	185	112	111	85	81	79	31	168	31	147
	38%	41%	40%	33%	38%	41%	35%	47%	39%	49%	41%	32%	40%	28%	35%	32%	46%
SVU	440	112	161	113	54	273	167	187	138	129	68	98	94	46	200	41	143
	43%	49%	42%	45%	38%	44%	42%	48%	48%	57%	33%	39%	47%	41%	42%	43%	44%
This Is Us	223	54	76	61	33	129	94	89	72	38	48	54	52	28	110	8	66
	22%	23%	19%	24%	24%	21%	24%	23%	25%	17%	23%	21%	26%	25%	23%	8%	20%
Grey's Anatomy	286	65	102	71	47	167	118	100	96	67	49	75	60	33	147	21	85
	28%	28%	26%	28%	33%	27%	30%	26%	34%	29%	24%	30%	30%	30%	31%	22%	26%
The Bachelor/The Bachelorette	143	26	42	44	32	67	75	50	56	24	22	28	41	24	78	9	32
	14%	11%	11%	17%	23%	11%	19%	13%	20%	10%	11%	11%	21%	21%	16%	9%	10%

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[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
The Office	323	58	117	98	48	176	147	106	110	45	68	87	75	42	184	27	71
	32%	25%	30%	39%	34%	28%	37%	27%	38%	20%	33%	35%	38%	37%	39%	28%	22%
Parks and Recreation	191	19	64	80	27	83	107	65	73	36	36	44	52	22	106	30	29
	19%	8%	16%	32%	19%	13%	27%	17%	25%	16%	18%	18%	26%	20%	22%	32%	9%
Lucifer	168	44	58	42	23	102	65	65	43	39	38	39	37	13	96	18	42
	17%	19%	15%	16%	17%	17%	17%	17%	15%	17%	19%	16%	18%	11%	20%	19%	13%
Squid Game	190	41	64	64	20	105	84	44	42	38	33	45	42	29	104	20	31
	19%	18%	16%	25%	14%	17%	21%	11%	15%	17%	16%	18%	21%	26%	22%	21%	9%
The Great British Baking Show	112	20	25	36	30	45	66	29	56	25	27	18	30	12	49	7	36
	11%	9%	7%	14%	22%	7%	17%	8%	19%	11%	13%	7%	15%	10%	10%	7%	11%
Bridgerton	123	18	24	40	41	42	81	32	63	15	22	29	38	18	66	8	31
	12%	8%	6%	16%	29%	7%	21%	8%	22%	7%	11%	12%	19%	16%	14%	9%	10%
Ted Lasso	94	18	21	33	22	39	56	17	39	10	13	27	19	22	46	12	23
	9%	8%	5%	13%	16%	6%	14%	4%	14%	4%	7%	11%	10%	20%	10%	13%	7%
Criminal Minds	387	113	137	86	49	250	135	159	106	121	75	78	69	42	166	36	126
	38%	49%	35%	34%	35%	41%	34%	41%	37%	53%	37%	31%	35%	37%	35%	38%	39%
Heartland	79	15	37	15	11	53	26	41	24	17	15	30	13	4	40	3	26
	8%	7%	10%	6%	8%	9%	7%	10%	8%	8%	7%	12%	6%	4%	8%	3%	8%
Manifest	155	35	56	40	24	91	64	63	49	32	26	45	32	19	68	13	45
	15%	15%	14%	16%	17%	15%	16%	16%	17%	14%	13%	18%	16%	17%	14%	14%	14%
Schitt's Creek	247	39	71	94	44	110	138	73	109	37	49	68	52	39	136	18	68
	24%	17%	18%	37%	31%	18%	35%	19%	38%	16%	24%	27%	26%	34%	28%	19%	21%
Euphoria	102	23	38	32	8	62	40	22	27	16	25	20	19	19	59	16	8
	10%	10%	10%	13%	5%	10%	10%	6%	10%	7%	12%	8%	9%	17%	12%	17%	2%
The Last of Us	141	29	43	44	24	72	69	39	37	29	24	30	39	19	80	20	32
	14%	13%	11%	18%	17%	12%	17%	10%	13%	13%	12%	12%	19%	17%	17%	21%	10%
Barry	50	14	10	15	10	24	26	12	24	10	3	11	17	9	24	5	10
	5%	6%	3%	6%	7%	4%	7%	3%	8%	4%	1%	4%	9%	8%	5%	6%	3%

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[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
The Mandalorian	177	30	57	53	37	88	89	61	55	36	27	41	46	26	99	25	39
	18%	13%	15%	21%	26%	14%	23%	16%	19%	16%	13%	16%	23%	23%	21%	26%	12%
The White Lotus	95	14	25	39	17	39	56	19	43	10	17	18	28	19	56	6	27
	9%	6%	6%	15%	12%	6%	14%	5%	15%	4%	8%	7%	14%	17%	12%	7%	8%
House of the Dragon	123	33	26	40	24	59	63	33	36	23	19	34	23	20	63	20	25
	12%	14%	7%	16%	17%	10%	16%	8%	13%	10%	9%	14%	12%	18%	13%	21%	8%
None of these	93	19	39	19	17	58	35	33	22	21	14	19	19	15	40	6	40
	9%	8%	10%	7%	12%	9%	9%	8%	8%	9%	7%	8%	9%	14%	8%	7%	12%

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[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yellowstone	296	155	48	91	176	17	103	154	62	79	171	117	167	91	65	98	123	197	253	218	218
	29%	40%	23%	23%	38%	20%	22%	37%	23%	25%	38%	23%	39%	22%	39%	39%	29%	30%	30%	32%	29%
Ozark	240	99	45	96	113	15	112	102	54	84	108	122	107	107	44	61	91	151	202	160	160
	24%	26%	22%	24%	24%	18%	24%	25%	20%	27%	24%	24%	25%	26%	26%	24%	21%	23%	24%	23%	22%
The Crown	138	49	26	62	62	4	72	54	27	57	60	76	58	72	20	31	69	103	121	93	94
	14%	13%	13%	16%	13%	5%	15%	13%	10%	18%	13%	15%	13%	18%	12%	12%	16%	16%	14%	14%	13%
Game of Thrones	271	96	52	120	117	12	141	96	64	110	121	139	108	126	47	65	114	155	222	182	194
	27%	25%	25%	30%	25%	15%	30%	23%	24%	35%	27%	28%	25%	31%	28%	26%	27%	24%	26%	27%	26%
Breaking Bad	341	132	70	135	155	26	160	140	73	126	155	173	150	136	65	79	133	202	280	216	251
	34%	34%	34%	34%	33%	31%	34%	34%	28%	40%	34%	35%	35%	33%	38%	31%	31%	31%	33%	32%	34%
Succession	85	25	13	46	29	3	52	27	15	42	27	56	29	48	17	11	33	47	74	46	56
	8%	6%	6%	12%	6%	4%	11%	7%	6%	14%	6%	11%	7%	12%	10%	4%	8%	7%	9%	7%	8%
The Handmaid's Tale	164	55	21	85	63	6	95	54	33	73	59	94	57	84	25	31	72	92	133	113	118
	16%	14%	10%	22%	13%	8%	20%	13%	12%	23%	13%	19%	13%	20%	15%	12%	17%	14%	16%	17%	16%
Stranger Things	330	127	68	132	152	20	158	127	80	120	152	161	144	127	50	91	124	202	263	225	221
	33%	33%	33%	33%	33%	24%	34%	31%	30%	39%	33%	32%	33%	31%	30%	36%	29%	31%	31%	33%	30%
NCIS	389	152	86	147	183	23	183	157	109	119	178	192	171	160	58	102	172	258	324	272	292
	38%	39%	42%	37%	40%	28%	39%	38%	41%	38%	39%	38%	40%	39%	34%	40%	40%	40%	38%	40%	39%
SVU	440	170	85	177	202	21	216	164	108	156	183	231	180	184	70	111	184	269	373	307	329
	43%	44%	41%	45%	44%	26%	46%	40%	41%	50%	40%	46%	42%	44%	41%	44%	43%	42%	44%	45%	44%
This Is Us	223	82	40	100	90	15	119	83	50	86	89	129	89	99	31	54	101	153	196	160	169
	22%	21%	19%	25%	19%	18%	25%	20%	19%	27%	20%	26%	21%	24%	18%	22%	24%	24%	23%	23%	23%
Grey's Anatomy	286	109	55	119	126	16	143	109	77	94	118	153	119	128	51	64	102	179	231	188	205
	28%	28%	27%	30%	27%	19%	31%	26%	29%	30%	26%	31%	28%	31%	30%	25%	24%	28%	27%	28%	28%
The Bachelor/The Bachelorette	143	60	25	58	69	8	65	58	34	50	62	74	60	60	24	38	57	83	113	101	96
	14%	15%	12%	15%	15%	10%	14%	14%	13%	16%	14%	15%	14%	15%	14%	15%	13%	13%	13%	15%	13%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
The Office	323	123	55	141	140	22	161	120	76	124	141	169	132	147	50	78	134	201	269	207	247
	32%	32%	27%	36%	30%	26%	35%	29%	28%	40%	31%	34%	31%	36%	29%	31%	31%	31%	32%	30%	33%
Parks and Recreation	191	69	31	88	84	5	102	63	38	89	75	108	77	89	20	59	79	115	163	143	143
	19%	18%	15%	22%	18%	6%	22%	15%	14%	29%	16%	22%	18%	21%	12%	23%	18%	18%	19%	21%	19%
Lucifer	168	57	29	79	69	9	90	52	45	69	70	85	61	80	27	39	74	93	133	101	118
	17%	15%	14%	20%	15%	11%	19%	13%	17%	22%	15%	17%	14%	19%	16%	15%	17%	14%	16%	15%	16%
Squid Game	190	57	32	96	68	16	106	64	44	78	65	115	64	94	20	45	71	110	152	117	134
	19%	15%	15%	24%	15%	19%	23%	16%	16%	25%	14%	23%	15%	23%	12%	18%	17%	17%	18%	17%	18%
The Great British Baking Show	112	34	22	51	39	12	61	35	24	48	35	65	33	58	13	21	50	78	88	72	87
	11%	9%	11%	13%	8%	14%	13%	9%	9%	15%	8%	13%	8%	14%	8%	8%	12%	12%	10%	11%	12%
Bridgerton	123	37	21	60	46	7	70	44	24	54	44	74	44	65	13	30	57	87	110	87	90
	12%	10%	10%	15%	10%	9%	15%	11%	9%	17%	10%	15%	10%	16%	7%	12%	13%	13%	13%	13%	12%
Ted Lasso	94	29	20	45	38	4	52	33	18	44	37	55	37	49	14	20	45	69	84	61	65
	9%	8%	10%	11%	8%	5%	11%	8%	7%	14%	8%	11%	9%	12%	8%	8%	10%	11%	10%	9%	9%
Criminal Minds	387	139	72	170	163	24	201	149	106	122	157	206	153	165	61	84	148	238	314	264	291
	38%	36%	35%	43%	35%	28%	43%	36%	40%	39%	34%	41%	36%	40%	36%	33%	34%	37%	37%	39%	39%
Heartland	79	45	14	17	53	6	20	48	13	15	48	24	47	24	21	25	32	58	68	62	51
	8%	12%	7%	4%	11%	7%	4%	12%	5%	5%	11%	5%	11%	6%	12%	10%	8%	9%	8%	9%	7%
Manifest	155	76	22	57	84	7	64	76	35	43	78	64	78	59	25	55	72	102	136	117	107
	15%	20%	11%	14%	18%	9%	14%	18%	13%	14%	17%	13%	18%	14%	15%	22%	17%	16%	16%	17%	14%
Schitt's Creek	247	82	39	120	95	17	135	81	53	111	91	141	82	128	33	52	107	158	223	153	185
	24%	21%	19%	30%	21%	20%	29%	20%	20%	36%	20%	28%	19%	31%	19%	20%	25%	24%	26%	22%	25%
Euphoria	102	28	13	59	32	4	66	28	24	48	29	63	28	54	9	17	32	42	76	58	81
	10%	7%	6%	15%	7%	5%	14%	7%	9%	15%	6%	13%	6%	13%	5%	7%	8%	7%	9%	9%	11%
The Last of Us	141	37	29	73	43	11	88	41	35	63	42	92	43	73	18	21	49	72	112	89	105
	14%	10%	14%	18%	9%	13%	19%	10%	13%	20%	9%	19%	10%	18%	10%	8%	11%	11%	13%	13%	14%
Barry	50	17	3	30	17	-	33	19	3	28	17	32	17	31	5	11	27	32	42	31	42
	5%	4%	2%	8%	4%		7%	5%	1%	9%	4%	7%	4%	7%	3%	5%	6%	5%	5%	5%	6%

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[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
The Mandalorian	177	55	46	74	75	9	94	59	46	71	70	97	70	87	24	41	77	115	155	116	128
	18%	14%	22%	19%	16%	11%	20%	14%	17%	23%	15%	19%	16%	21%	14%	16%	18%	18%	18%	17%	17%
The White Lotus	95	25	19	50	29	6	60	24	26	44	27	63	28	54	8	17	38	58	75	53	62
	9%	7%	9%	13%	6%	7%	13%	6%	10%	14%	6%	13%	6%	13%	4%	7%	9%	9%	9%	8%	8%
House of the Dragon	123	44	26	52	54	4	64	46	29	48	53	66	51	57	16	36	53	78	101	79	83
	12%	11%	12%	13%	12%	5%	14%	11%	11%	15%	12%	13%	12%	14%	9%	14%	12%	12%	12%	12%	11%
None of these	93	33	23	33	43	14	36	48	21	18	50	38	44	33	23	18	35	62	74	64	63
	9%	9%	11%	8%	9%	17%	8%	12%	8%	6%	11%	8%	10%	8%	14%	7%	8%	10%	9%	9%	9%

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[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yellowstone	296	179	63	87	208	49	37	61	140	94	74	56	60	73	113	54	135	65
	29%	39%	19%	35%	27%	32%	41%	23%	30%	34%	30%	36%	28%	28%	40%	38%	37%	14%
Ozark	240	134	60	74	164	41	33	63	129	49	67	39	59	60	69	38	91	97
	24%	29%	18%	30%	22%	27%	36%	23%	27%	18%	27%	25%	27%	23%	24%	26%	24%	21%
The Crown	138	77	33	32	104	26	6	30	77	31	50	19	30	30	30	26	55	68
	14%	17%	10%	13%	14%	17%	7%	11%	16%	11%	20%	12%	14%	11%	11%	19%	15%	15%
Game of Thrones	271	141	95	86	183	39	48	77	130	64	54	34	68	83	76	35	93	113
	27%	31%	28%	35%	24%	25%	52%	29%	28%	23%	21%	21%	32%	32%	27%	24%	25%	24%
Breaking Bad	341	167	116	104	230	60	44	100	160	80	73	45	67	103	109	36	107	146
	34%	36%	34%	43%	30%	39%	48%	37%	34%	29%	29%	28%	31%	39%	38%	26%	29%	32%
Succession	85	48	26	16	66	8	8	32	32	20	15	5	19	29	19	8	23	45
	8%	10%	8%	7%	9%	6%	8%	12%	7%	7%	6%	3%	9%	11%	7%	6%	6%	10%
The Handmaid's Tale	164	85	52	53	111	39	13	52	79	33	50	19	34	56	38	16	58	91
	16%	18%	15%	22%	15%	26%	15%	19%	17%	12%	20%	12%	16%	21%	13%	11%	16%	20%
Stranger Things	330	143	133	110	218	73	37	94	153	83	76	47	68	108	99	39	112	159
	33%	31%	39%	45%	29%	48%	40%	35%	33%	30%	30%	30%	32%	41%	35%	27%	30%	35%
NCIS	389	189	112	72	315	42	31	97	189	103	102	71	83	89	113	52	143	168
	38%	41%	33%	30%	42%	27%	33%	36%	40%	38%	41%	45%	38%	34%	40%	37%	39%	36%
SVU	440	208	142	118	319	80	38	115	219	106	135	76	81	116	125	55	163	221
	43%	45%	42%	48%	42%	52%	41%	43%	47%	39%	54%	48%	37%	44%	44%	39%	44%	48%
This Is Us	223	117	51	74	147	54	20	66	103	53	83	30	49	63	53	24	83	112
	22%	25%	15%	30%	19%	35%	22%	25%	22%	20%	33%	19%	23%	24%	19%	17%	22%	24%
Grey's Anatomy	286	130	89	78	204	53	25	88	137	61	96	48	60	83	85	25	95	115
	28%	28%	26%	32%	27%	35%	27%	33%	29%	22%	39%	30%	28%	32%	30%	18%	26%	25%
The Bachelor/The Bachelorette	143	72	46	56	87	40	16	45	68	30	51	23	28	34	34	31	56	57
	14%	16%	13%	23%	11%	26%	18%	17%	15%	11%	20%	14%	13%	13%	12%	22%	15%	12%

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[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
The Office	323	136	128	96	225	56	40	91	160	72	84	53	61	94	89	39	92	161
	32%	29%	37%	39%	30%	37%	43%	34%	34%	26%	34%	34%	29%	36%	31%	27%	25%	35%
Parks and Recreation	191	81	82	60	131	36	24	61	88	42	44	28	28	71	42	34	52	92
	19%	18%	24%	24%	17%	24%	26%	23%	19%	15%	18%	18%	13%	27%	15%	24%	14%	20%
Lucifer	168	88	54	52	114	30	22	60	72	36	34	12	50	47	50	14	56	91
	17%	19%	16%	21%	15%	19%	24%	22%	15%	13%	14%	8%	23%	18%	18%	10%	15%	20%
Squid Game	190	87	77	79	111	42	37	66	98	26	50	18	39	63	43	16	47	98
	19%	19%	23%	32%	15%	27%	40%	25%	21%	9%	20%	12%	18%	24%	15%	11%	13%	21%
The Great British Baking Show	112	49	44	23	88	21	2	32	51	29	34	18	13	41	21	11	28	58
	11%	11%	13%	9%	12%	14%	2%	12%	11%	11%	14%	11%	6%	16%	7%	7%	8%	13%
Bridgerton	123	63	37	31	91	30	1	32	63	28	52	16	25	36	25	16	38	69
	12%	14%	11%	13%	12%	20%	1%	12%	13%	10%	21%	10%	12%	14%	9%	11%	10%	15%
Ted Lasso	94	47	36	28	66	16	12	30	42	22	19	8	16	33	21	16	27	47
	9%	10%	10%	11%	9%	10%	13%	11%	9%	8%	8%	5%	8%	13%	7%	11%	7%	10%
Criminal Minds	387	183	114	89	297	54	35	105	195	87	109	59	70	101	102	39	130	179
	38%	40%	34%	36%	39%	35%	38%	39%	41%	32%	44%	37%	32%	39%	36%	28%	35%	39%
Heartland	79	45	20	23	57	18	4	14	42	23	27	18	16	18	34	9	45	15
	8%	10%	6%	9%	7%	12%	4%	5%	9%	9%	11%	11%	7%	7%	12%	7%	12%	3%
Manifest	155	92	39	55	100	36	19	41	77	38	53	22	35	38	56	21	62	56
	15%	20%	11%	22%	13%	23%	21%	15%	16%	14%	21%	14%	16%	15%	20%	14%	17%	12%
Schitt's Creek	247	126	79	56	189	42	14	67	126	54	70	25	58	74	49	34	75	131
	24%	27%	23%	23%	25%	28%	15%	25%	27%	20%	28%	16%	27%	28%	17%	24%	20%	28%
Euphoria	102	36	62	32	70	19	13	56	32	14	18	6	27	44	20	8	19	56
	10%	8%	18%	13%	9%	12%	14%	21%	7%	5%	7%	4%	12%	17%	7%	6%	5%	12%
The Last of Us	141	76	49	48	92	25	23	43	64	34	24	11	24	51	25	11	39	76
	14%	16%	14%	19%	12%	16%	25%	16%	14%	13%	10%	7%	11%	20%	9%	8%	11%	16%
Barry	50	23	23	16	33	6	10	18	24	7	11	6	7	22	16	1	12	38
	5%	5%	7%	7%	4%	4%	11%	7%	5%	3%	4%	4%	3%	9%	5%	1%	3%	8%

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[QTVShows] Have you watched any of the following TV shows? Select all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
The Mandalorian	177	87	70	49	128	22	27	48	84	45	29	27	29	57	37	26	58	96
	18%	19%	21%	20%	17%	14%	30%	18%	18%	17%	12%	17%	14%	22%	13%	18%	16%	21%
The White Lotus	95	43	37	25	69	13	12	35	47	13	33	6	32	34	17	8	17	47
	9%	9%	11%	10%	9%	9%	13%	13%	10%	5%	13%	4%	15%	13%	6%	6%	5%	10%
House of the Dragon	123	71	39	54	69	27	27	37	50	36	22	11	22	48	30	21	44	49
	12%	15%	11%	22%	9%	17%	29%	14%	11%	13%	9%	7%	10%	18%	11%	15%	12%	11%
None of these	93	25	40	2	91	1	1	33	32	28	12	15	25	21	32	11	46	47
	9%	5%	12%	1%	12%	1%	1%	12%	7%	10%	5%	10%	12%	8%	11%	8%	12%	10%

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[QSuccessor] Who do you think is most worthy to be the successor to Logan Roy as the head of Waystar Royco?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	85	22	41	42	52	9	12	13	11	20	19	22	44	41
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	73	23	37	35	50	8	10	6	19	12	14	22	37	36
Kendall Roy	20	9	11	9	12	4	1	2	3	5	7	4	9	11
	24%	40%	26%	22%	23%	47%	12%	13%	25%	23%	36%	19%	21%	27%
Siobhan Roy	13	2	5	8	8	-	5	4	3	-	2	4	7	6
	15%	9%	11%	19%	15%		41%	31%	26%		11%	18%	16%	15%
Roman Roy	13	2	9	3	6	2	2	-	0	5	3	5	5	8
	15%	8%	23%	8%	11%	19%	14%		1%	26%	15%	22%	12%	19%
Connor Roy	4	-	4	1	1	-	2	-	2	2	-	1	4	1
	5%		9%	1%	1%		16%		15%	10%		3%	9%	2%
Gerri Kellman	8	4	2	6	4	-	0	4	0	2	1	1	6	2
	9%	19%	6%	13%	8%		2%	30%	2%	9%	5%	5%	13%	5%
Tom Wambsgans	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Greg Hirsch	2	-	-	2	2	-	-	2	-	-	-	-	2	-
	2%			4%	3%			12%					3%	
Someone else (Please specify)	1	-	1	-	1	-	-	-	-	-	-	1	-	1
	2%		4%		3%							7%		4%
Unsure	23	5	8	13	19	3	2	2	3	6	6	6	11	12
	28%	24%	21%	32%	36%	33%	15%	14%	29%	32%	33%	27%	26%	30%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Successor] Who do you think is most worthy to be the successor to Logan Roy as the head of Waystar Royco?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	85 100	15 100	27 100	29 100	13 100	42 100	42 100	21 100	31 100	13 100	23 100	17 100	17 100	13 100	36 100	7 100	29 100
Unweighted Total	73	12	20	26	15	32	41	20	30	11	17	15	18	11	35	4	26
Kendall Roy	20 24%	5 32%	6 20%	8 28%	2 12%	10 24%	10 23%	5 23%	7 23%	2 13%	8 33%	4 24%	0 3%	6 47%	10 26%	4 62%	6 21%
Siobhan Roy	13 15%	2 13%	1 3%	7 25%	3 20%	3 7%	10 24%	1 4%	7 23%	2 16%	4 16%	2 10%	2 14%	3 25%	6 17%	-	6 20%
Roman Roy	13 15%	2 11%	5 17%	5 16%	2 15%	6 15%	7 16%	1 4%	5 16%	-	2 11%	4 23%	3 19%	2 11%	5 14%	-	6 20%
Connor Roy	4 5%	1 4%	2 7%	-	2 14%	3 6%	2 4%	1 3%	-	-	-	1 6%	3 20%	-	4 12%	-	-
Gerri Kellman	8 9%	3 18%	4 16%	0 1%	0 4%	7 17%	1 2%	3 16%	0 2%	1 8%	4 16%	3 17%	0 2%	-	2 6%	1 14%	1 4%
Tom Wambsgans	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Greg Hirsch	2 2%	-	-	2 5%	-	-	2 4%	-	2 5%	-	-	-	-	2 11%	2 4%	-	-
Someone else (Please specify)	1 2%	-	-	-	1 11%	-	1 3%	-	1 5%	-	-	-	1 9%	-	-	-	1 5%
Unsure	23 28%	3 22%	10 35%	8 26%	3 24%	13 30%	11 25%	10 50%	8 27%	8 64%	6 24%	3 20%	6 34%	1 6%	8 22%	2 24%	9 29%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QSuccessor] Who do you think is most worthy to be the successor to Logan Roy as the head of Waystar Royco?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	85 100	25 100	13 100	46 100	29 100	3 100	52 100	27 100	15 100	42 100	27 100	56 100	29 100	48 100	17 100	11 100	33 100	47 100	74 100	46 100	56 100
Unweighted Total	73	20	13	40	23	2	48	20	14	39	20	50	22	45	12	10	28	42	61	42	48
Kendall Roy	20 24%	5 21%	3 21%	12 26%	5 18%	2 58%	13 25%	5 19%	5 36%	9 22%	5 20%	15 26%	5 18%	12 26%	2 10%	4 33%	11 33%	12 27%	20 26%	10 21%	14 24%
Siobhan Roy	13 15%	1 4%	3 23%	9 19%	3 12%	-	9 18%	3 13%	1 6%	9 20%	2 9%	9 17%	3 12%	9 20%	1 5%	2 14%	4 13%	7 15%	10 13%	9 19%	9 15%
Roman Roy	13 15%	5 19%	2 16%	6 13%	7 22%	-	6 12%	7 26%	1 5%	5 12%	7 24%	6 11%	6 21%	5 10%	4 23%	3 24%	3 10%	9 19%	12 16%	5 10%	10 18%
Connor Roy	4 5%	2 7%	-	3 6%	2 6%	-	3 5%	2 6%	1 4%	2 5%	2 6%	3 5%	1 4%	3 7%	2 10%	-	-	1 1%	1 1%	3 7%	1 1%
Gerri Kellman	8 9%	2 8%	1 9%	5 10%	2 7%	-	6 11%	2 6%	0 3%	6 13%	2 6%	6 11%	2 7%	6 12%	2 10%	0 2%	6 18%	4 9%	8 11%	3 7%	5 9%
Tom Wambsgans	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Greg Hirsch	2 2%	2 6%	-	-	2 5%	-	-	2 5%	-	-	2 6%	-	2 5%	-	2 9%	-	2 4%	-	2 2%	2 3%	-
Someone else (Please specify)	1 2%	-	1 11%	-	-	1 42%	-	-	1 10%	-	-	1 3%	1 5%	-	-	-	1 4%	1 3%	1 2%	1 3%	1 3%
Unsure	23 28%	9 35%	3 20%	12 26%	9 30%	-	15 28%	7 24%	5 35%	12 28%	8 29%	15 27%	8 29%	12 25%	6 33%	3 26%	6 18%	12 26%	21 28%	14 30%	17 30%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Successor] Who do you think is most worthy to be the successor to Logan Roy as the head of Waystar Royco?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	85 100	48 100	26 100	16 100	66 100	8 100	8 100	32 100	32 100	20 100	15 100	5 100	19 100	29 100	19 100	8 100	23 100	45 100
Unweighted Total	73	41	21	16	56	8	8	26	31	16	14	4	16	25	15	7	73	73
Kendall Roy	20 24%	14 30%	5 17%	5 33%	15 22%	3 30%	3 37%	7 21%	11 33%	3 12%	7 45%	2 37%	7 34%	7 22%	2 9%	2 18%	6 24%	17 39%
Siobhan Roy	13 15%	4 8%	5 18%	1 6%	10 15%	1 11%	- -	7 23%	3 9%	3 13%	2 12%	- -	3 15%	6 22%	1 5%	3 31%	2 10%	8 17%
Roman Roy	13 15%	13 27%	0 1%	5 32%	8 12%	2 23%	3 41%	3 8%	6 20%	4 19%	3 22%	1 30%	3 14%	3 11%	4 20%	3 33%	5 22%	10 22%
Connor Roy	4 5%	2 3%	3 10%	- -	4 7%	- -	- -	4 11%	1 2%	- -	- -	- -	- -	2 7%	2 9%	- -	0 1%	0 1%
Gerri Kellman	8 9%	2 5%	6 21%	0 2%	8 12%	- -	0 4%	4 13%	1 4%	3 13%	- -	- -	2 9%	5 19%	2 11%	- -	2 7%	3 6%
Tom Wambsgans	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Greg Hirsch	2 2%	-	2 6%	-	2 2%	-	-	-	2 5%	-	2 10%	-	2 8%	-	2 8%	-	1 4%	-
Someone else (Please specify)	1 2%	1 3%	-	-	1 2%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-
Unsure	23 28%	12 24%	7 27%	4 28%	19 29%	3 36%	1 19%	8 24%	7 23%	8 42%	2 12%	1 32%	4 19%	6 19%	7 38%	1 18%	7 32%	7 15%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QSuccessionFavorite] Who is your favorite character in HBO's "Succession"?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	85	22	41	42	52	9	12	13	11	20	19	22	44	41
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	73	23	37	35	50	8	10	6	19	12	14	22	37	36
Logan Roy	6	1	5	1	3	1	2	-	3	-	2	1	3	3
	7%	6%	13%	2%	5%	9%	12%		25%		11%	4%	6%	8%
Kendall Roy	14	6	4	10	8	2	3	2	3	3	4	3	8	7
	17%	26%	10%	24%	15%	25%	28%	12%	28%	14%	21%	12%	17%	17%
Siobhan Roy	7	1	4	3	4	-	3	3	1	-	-	3	4	3
	8%	5%	10%	6%	8%		24%	22%	10%			14%	9%	7%
Roman Roy	24	4	13	11	14	4	0	3	1	7	6	7	11	13
	29%	19%	32%	27%	27%	42%	4%	23%	11%	36%	33%	32%	26%	32%
Connor Roy	3	-	3	-	1	-	2	-	-	3	-	-	3	-
	4%		7%		2%		16%			15%			7%	
Gerrit Kellman	1	1	1	-	1	-	-	-	-	-	1	0	-	1
	2%	6%	4%		3%						5%	2%		4%
Tom Wambsgans	10	2	5	5	5	2	-	5	-	3	1	1	9	1
	12%	10%	11%	13%	9%	20%		43%		16%	3%	3%	20%	3%
Greg Hirsch	1	1	1	1	1	-	-	-	1	-	-	-	1	-
	2%	4%	2%	1%	3%				12%				3%	
Someone else (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of them	9	3	3	6	8	-	2	-	1	2	1	5	4	6
	11%	13%	8%	14%	15%		14%		11%	11%	6%	22%	8%	15%
Unsure	8	2	1	5	7	0	0	-	0	2	4	2	2	6
	9%	10%	2%	13%	14%	5%	1%		2%	8%	21%	10%	4%	15%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QSuccessionFavorite] Who is your favorite character in HBO's "Succession"?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	85	15	27	29	13	42	42	21	31	13	23	17	17	13	36	7	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	73	12	20	26	15	32	41	20	30	11	17	15	18	11	35	4	26
Logan Roy	6	1	2	2	1	2	4	2	1	1	-	2	-	2	4	-	1
	7%	4%	6%	8%	8%	6%	8%	8%	3%	11%		12%		19%	11%		3%
Kendall Roy	14	7	4	3	2	10	4	5	3	2	5	3	1	3	9	-	5
	17%	43%	13%	9%	12%	24%	10%	21%	11%	16%	21%	18%	9%	22%	26%		16%
Siobhan Roy	7	-	-	5	2	-	7	-	4	-	3	0	2	2	4	-	3
	8%			16%	18%		16%		13%		12%	1%	10%	17%	11%		10%
Roman Roy	24	4	7	10	4	10	14	3	11	-	7	7	6	3	9	3	10
	29%	25%	24%	35%	29%	25%	33%	14%	35%		30%	43%	33%	21%	24%	39%	35%
Connor Roy	3	-	3	-	-	3	-	1	-	-	1	-	2	-	3	-	-
	4%		11%			7%		5%			4%		12%		8%		
Gerrit Kellman	1	1	-	-	0	1	0	1	0	1	-	0	-	-	-	1	0
	2%	6%			4%	2%	1%	5%	2%	8%		3%				14%	2%
Tom Wambsgans	10	2	6	2	1	8	2	2	2	3	4	2	1	-	2	3	1
	12%	11%	23%	6%	5%	19%	5%	11%	7%	26%	16%	14%	4%		5%	48%	4%
Greg Hirsch	1	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	-
	2%			5%			3%		5%					10%	4%		
Someone else (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of them	9	1	2	3	3	3	6	3	4	2	1	2	3	1	2	-	5
	11%	6%	9%	10%	24%	8%	15%	16%	15%	13%	5%	10%	20%	11%	5%		16%
Unsure	8	1	4	3	-	4	3	4	3	3	3	-	2	-	2	-	4
	9%	4%	14%	12%		11%	8%	21%	9%	26%	11%		12%		7%		13%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QSuccessionFavorite] Who is your favorite character in HBO's "Succession"?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	85 100	25 100	13 100	46 100	29 100	3 100	52 100	27 100	15 100	42 100	27 100	56 100	29 100	48 100	17 100	11 100	33 100	47 100	74 100	46 100	56 100
Unweighted Total	73	20	13	40	23	2	48	20	14	39	20	50	22	45	12	10	28	42	61	42	48
Logan Roy	6 7%	2 8%	1 7%	3 6%	3 10%	- 6%	3 6%	3 11%	- 7%	3 7%	2 7%	3 5%	3 10%	3 6%	2 11%	- 100%	1 2%	3 7%	5 6%	4 9%	5 8%
Kendall Roy	14 17%	6 23%	1 7%	8 16%	6 20%	- 16%	8 16%	6 21%	3 23%	5 12%	6 21%	8 15%	5 17%	9 18%	4 25%	2 14%	9 28%	8 18%	13 17%	7 15%	7 13%
Siobhan Roy	7 8%	-	3 23%	4 8%	2 5%	1 42%	4 8%	2 6%	1 10%	4 9%	2 6%	5 10%	3 10%	4 8%	- 14%	2 14%	2 7%	2 5%	4 5%	7 15%	3 5%
Roman Roy	24 29%	9 35%	5 34%	11 24%	11 36%	2 58%	12 23%	11 40%	4 24%	10 23%	10 38%	14 25%	10 34%	10 22%	6 32%	5 46%	9 28%	17 37%	24 32%	10 21%	18 32%
Connor Roy	3 4%	1 4%	-	2 4%	1 3%	- 4%	2 4%	-	1 7%	2 5%	1 4%	2 4%	1 3%	2 4%	- 9%	1 9%	-	-	-	3 6%	1 2%
Gerri Kellman	1 2%	-	0 4%	1 2%	- 3%	- 3%	1 3%	-	0 3%	1 2%	- 3%	1 3%	- 3%	1 3%	- 3%	- 3%	1 4%	1 3%	1 2%	1 3%	1 2%
Tom Wambsgans	10 12%	2 7%	1 5%	8 17%	2 6%	- 16%	8 16%	2 6%	- 20%	8 20%	- 18%	10 18%	2 6%	8 17%	2 10%	- 100%	7 20%	3 6%	10 14%	2 5%	9 17%
Greg Hirsch	1 2%	-	-	1 3%	- 3%	- 3%	1 3%	-	- 3%	1 3%	- 2%	1 2%	- 3%	1 3%	- 3%	- 3%	-	1 2%	1 2%	1 2%	1 2%
Someone else (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of them	9 11%	3 11%	-	7 14%	3 9%	- 13%	7 13%	3 10%	1 5%	6 14%	4 14%	6 10%	3 9%	7 14%	2 13%	0 4%	1 2%	5 11%	9 12%	6 14%	7 13%
Unsure	8 9%	3 12%	3 20%	2 5%	3 10%	- 9%	5 9%	2 6%	4 28%	2 5%	3 10%	5 9%	3 9%	3 5%	1 9%	1 13%	3 9%	5 11%	8 10%	5 10%	5 9%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QSuccessionFavorite] Who is your favorite character in HBO's "Succession"?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	85 100	48 100	26 100	16 100	66 100	8 100	8 100	32 100	32 100	20 100	15 100	5 100	19 100	29 100	19 100	8 100	23 100	45 100
Unweighted Total	73	41	21	16	56	8	8	26	31	16	14	4	16	25	15	7	73	73
Logan Roy	6 7%	4 7%	1 3%	2 11%	4 6%	-	2 23%	2 5%	3 10%	1 6%	1 5%	-	-	4 13%	2 10%	1 12%	1 6%	2 4%
Kendall Roy	14 17%	6 11%	5 21%	3 18%	9 14%	3 33%	-	4 11%	8 25%	3 13%	6 39%	-	8 42%	2 8%	4 22%	2 18%	6 24%	12 26%
Siobhan Roy	7 8%	4 9%	3 11%	1 6%	6 9%	1 11%	-	3 9%	2 7%	2 9%	1 6%	-	-	4 13%	-	2 19%	1 5%	1 3%
Roman Roy	24 29%	19 39%	4 16%	6 36%	19 28%	2 23%	4 51%	10 31%	9 27%	6 27%	7 46%	3 68%	6 33%	4 15%	6 31%	3 33%	8 33%	19 42%
Connor Roy	3 4%	-	3 11%	1 6%	2 3%	-	1 13%	2 6%	1 3%	-	-	1 22%	-	2 7%	-	1 12%	1 3%	-
Gerri Kellman	1 2%	1 3%	-	-	1 2%	-	-	-	0 2%	1 5%	-	-	-	1 3%	-	-	-	1 2%
Tom Wambsgans	10 12%	3 6%	7 27%	-	10 15%	-	-	4 12%	3 9%	3 17%	-	-	-	8 26%	2 9%	-	-	3 7%
Greg Hirsch	1 2%	1 2%	1 2%	1 5%	1 1%	-	1 11%	1 4%	-	-	-	-	1 3%	1 3%	-	-	-	0 *%
Someone else (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of them	9 11%	6 13%	2 8%	3 17%	7 10%	3 32%	-	2 8%	3 11%	3 17%	1 5%	0 11%	3 14%	3 11%	2 12%	0 6%	1 4%	3 6%
Unsure	8 9%	4 9%	0 2%	0 1%	8 12%	-	0 2%	5 15%	2 6%	1 6%	-	-	2 8%	-	3 16%	-	6 24%	4 9%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Lohan] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
 -Lindsay Lohan

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	260	89	129	130	163	41	36	32	30	48	75	75	110	151
	26%	23%	27%	24%	24%	36%	28%	23%	20%	31%	26%	27%	25%	27%
Treated unfairly	372	134	162	210	240	43	58	72	78	66	95	61	216	156
	37%	35%	34%	39%	35%	37%	45%	52%	51%	43%	33%	22%	49%	28%
Heard of, No Opinion	350	145	163	187	259	22	32	28	41	36	110	135	105	245
	35%	38%	35%	35%	38%	19%	24%	20%	27%	23%	39%	48%	24%	43%
Never heard of	29	14	16	13	17	9	4	8	2	4	4	11	14	15
	3%	4%	3%	2%	2%	8%	3%	5%	2%	3%	2%	4%	3%	3%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Lohan] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
 -Lindsay Lohan

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	260	53	109	60	39	162	99	95	68	62	49	61	53	31	118	23	87
	26%	23%	28%	24%	28%	26%	25%	24%	24%	27%	24%	24%	27%	28%	25%	24%	27%
Treated unfairly	372	86	144	109	33	230	141	138	101	70	88	82	82	42	210	39	73
	37%	37%	37%	43%	23%	37%	36%	35%	35%	31%	43%	33%	41%	38%	44%	41%	23%
Heard of, No Opinion	350	82	128	76	63	210	139	148	111	82	64	102	60	37	141	30	150
	35%	36%	33%	30%	45%	34%	35%	38%	39%	36%	31%	41%	30%	33%	30%	31%	47%
Never heard of	29	9	7	8	6	15	14	9	7	13	3	5	3	2	8	4	12
	3%	4%	2%	3%	4%	2%	4%	2%	3%	6%	2%	2%	2%	2%	2%	4%	4%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Lohan] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?

-Lindsay Lohan

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	260	96	49	108	116	19	125	105	71	78	111	134	110	114	40	68	118	161	214	178	189
	26%	25%	24%	27%	25%	23%	27%	26%	27%	25%	24%	27%	26%	28%	23%	27%	28%	25%	25%	26%	25%
Treated unfairly	372	125	74	167	155	25	192	139	72	151	152	195	131	164	62	79	146	223	306	242	282
	37%	32%	36%	42%	33%	31%	41%	34%	27%	49%	33%	39%	31%	40%	37%	31%	34%	34%	36%	35%	38%
Heard of, No Opinion	350	152	80	110	178	37	135	149	120	76	178	158	175	122	61	97	152	246	298	245	251
	35%	39%	39%	28%	38%	44%	29%	36%	45%	25%	39%	32%	41%	30%	36%	38%	36%	38%	35%	36%	34%
Never heard of	29	15	3	11	15	2	13	17	4	6	14	12	14	12	6	8	12	18	24	18	18
	3%	4%	1%	3%	3%	2%	3%	4%	1%	2%	3%	2%	3%	3%	4%	3%	3%	3%	3%	3%	2%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Lohan] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?

-Lindsay Lohan

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	260	131	74	79	182	48	31	72	131	57	64	38	62	66	68	38	105	135
	26%	28%	22%	32%	24%	31%	33%	27%	28%	21%	26%	24%	29%	25%	24%	27%	28%	29%
Treated unfairly	372	146	154	100	265	58	42	107	183	83	95	53	67	122	99	41	116	160
	37%	32%	45%	41%	35%	38%	45%	40%	39%	30%	38%	34%	31%	47%	35%	29%	31%	35%
Heard of, No Opinion	350	178	98	65	284	46	20	84	140	126	84	62	79	67	104	61	136	148
	35%	39%	29%	27%	37%	30%	21%	31%	30%	46%	34%	39%	37%	26%	37%	43%	37%	32%
Never heard of	29	6	15	2	28	2	-	7	15	7	6	4	6	6	12	2	12	18
	3%	1%	4%	1%	4%	1%		3%	3%	3%	2%	3%	3%	2%	4%	1%	3%	4%

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[QCelebTreatment_Hilton] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
 -Paris Hilton

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	329	107	154	174	210	45	48	41	45	59	99	85	145	184
	33%	28%	33%	32%	31%	39%	37%	29%	30%	38%	35%	30%	33%	33%
Treated unfairly	236	96	116	120	155	27	33	46	50	34	62	44	130	106
	23%	25%	25%	22%	23%	23%	26%	33%	33%	22%	22%	16%	29%	19%
Heard of, No Opinion	416	166	183	233	297	31	48	45	51	55	118	147	151	265
	41%	44%	39%	43%	44%	27%	37%	32%	34%	36%	42%	52%	34%	47%
Never heard of	31	12	18	13	17	13	-	8	5	7	5	6	19	11
	3%	3%	4%	2%	2%	11%	-	5%	3%	4%	2%	2%	4%	2%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Hilton] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
 -Paris Hilton

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	329	68	131	90	40	199	130	121	89	77	73	74	70	32	157	29	105
	33%	29%	34%	36%	28%	32%	33%	31%	31%	34%	36%	29%	35%	29%	33%	30%	33%
Treated unfairly	236	60	89	63	23	150	86	92	63	47	45	56	45	36	125	27	54
	23%	26%	23%	25%	17%	24%	22%	23%	22%	21%	22%	22%	23%	32%	26%	28%	17%
Heard of, No Opinion	416	88	159	94	74	247	168	168	130	90	84	115	81	41	182	37	156
	41%	38%	41%	37%	53%	40%	43%	43%	45%	39%	41%	46%	41%	37%	38%	39%	48%
Never heard of	31	14	8	6	3	22	9	11	5	14	3	5	3	2	13	3	7
	3%	6%	2%	2%	2%	4%	2%	3%	2%	6%	2%	2%	2%	2%	3%	3%	2%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Hilton] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
-Paris Hilton

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	329	107	63	149	136	28	166	120	92	109	131	176	127	157	47	77	144	203	274	212	246
	33%	28%	31%	38%	29%	33%	36%	29%	35%	35%	29%	35%	30%	38%	28%	30%	34%	31%	32%	31%	33%
Treated unfairly	236	103	45	85	123	15	98	110	45	79	112	104	103	80	55	57	101	147	192	168	182
	23%	27%	22%	22%	26%	18%	21%	27%	17%	25%	25%	21%	24%	19%	32%	23%	23%	23%	23%	25%	25%
Heard of, No Opinion	416	167	91	149	194	37	185	168	119	119	200	204	188	163	64	113	173	276	352	283	293
	41%	43%	44%	38%	42%	44%	40%	41%	45%	38%	44%	41%	44%	39%	38%	45%	40%	43%	42%	41%	40%
Never heard of	31	11	6	13	11	4	16	13	11	5	12	15	12	13	4	7	11	21	25	21	18
	3%	3%	3%	3%	2%	4%	4%	3%	4%	2%	3%	3%	3%	3%	2%	3%	2%	3%	3%	3%	2%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Hilton] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
-Paris Hilton

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	329	143	113	87	242	58	29	84	171	74	90	45	74	86	80	47	113	165
	33%	31%	33%	35%	32%	38%	31%	31%	36%	27%	36%	28%	34%	33%	28%	33%	30%	36%
Treated unfairly	236	101	82	68	160	38	30	63	106	66	51	34	45	69	84	31	93	99
	23%	22%	24%	28%	21%	25%	33%	23%	23%	24%	21%	21%	21%	26%	29%	22%	25%	21%
Heard of, No Opinion	416	211	126	88	327	56	32	118	177	121	105	76	89	98	111	63	155	181
	41%	46%	37%	36%	43%	37%	35%	44%	38%	44%	42%	48%	41%	38%	39%	45%	42%	39%
Never heard of	31	7	20	2	28	1	1	4	15	11	4	3	7	8	9	1	9	17
	3%	1%	6%	1%	4%	1%	1%	2%	3%	4%	2%	2%	3%	3%	3%	1%	2%	4%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Spears] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
 -Britney Spears

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	191	66	88	100	113	36	27	31	22	30	59	49	83	107
	19%	17%	19%	19%	17%	31%	21%	22%	14%	20%	21%	17%	19%	19%
Treated unfairly	516	194	241	274	351	61	65	88	97	88	128	115	273	243
	51%	51%	51%	51%	52%	52%	50%	63%	64%	57%	45%	41%	61%	43%
Heard of, No Opinion	297	118	135	163	210	17	35	20	31	33	95	118	85	212
	29%	31%	29%	30%	31%	15%	27%	15%	21%	21%	33%	42%	19%	37%
Never heard of	8	2	7	2	5	2	2	-	1	2	3	1	4	5
	1%	1%	1%	0%	1%	2%	1%		1%	2%	1%	0%	1%	1%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Spears] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
 -Britney Spears

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	191	46	76	37	31	123	68	74	39	58	32	47	41	14	83	20	64
	19%	20%	20%	15%	22%	20%	17%	19%	14%	25%	15%	19%	20%	12%	18%	21%	20%
Treated unfairly	516	116	196	151	52	312	203	197	154	97	123	116	103	67	266	50	127
	51%	50%	51%	60%	37%	51%	52%	50%	53%	43%	60%	46%	52%	60%	56%	52%	39%
Heard of, No Opinion	297	63	114	63	57	177	120	116	93	66	50	87	55	31	123	24	129
	29%	27%	29%	25%	41%	29%	30%	30%	32%	29%	25%	35%	28%	28%	26%	25%	40%
Never heard of	8	5	1	1	1	6	2	4	1	7	-	0	-	-	3	2	2
	1%	2%	*%	1%	*%	1%	1%	1%	*%	3%		*%			1%	2%	1%

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[QCelebTreatment_Spears] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
-Britney Spears

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	191	66	35	82	80	16	95	64	59	62	79	101	78	91	32	45	85	116	150	128	139
	19%	17%	17%	21%	17%	19%	20%	16%	22%	20%	17%	20%	18%	22%	19%	18%	20%	18%	18%	19%	19%
Treated unfairly	516	190	98	222	229	30	257	213	108	190	221	258	201	218	89	117	213	314	430	352	391
	51%	49%	48%	56%	49%	37%	55%	52%	40%	61%	49%	52%	47%	53%	53%	46%	50%	48%	51%	51%	53%
Heard of, No Opinion	297	128	69	90	152	35	110	132	96	59	150	138	147	103	46	90	128	215	259	199	202
	29%	33%	34%	23%	33%	43%	24%	32%	36%	19%	33%	28%	34%	25%	27%	36%	30%	33%	31%	29%	27%
Never heard of	8	3	2	2	3	1	4	3	3	2	4	2	4	2	2	0	3	3	4	5	8
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	1%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Spears] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
-Britney Spears

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	191	87	64	43	147	31	12	53	95	42	45	25	37	49	50	25	70	98
	19%	19%	19%	18%	19%	21%	13%	20%	20%	15%	18%	16%	17%	19%	18%	18%	19%	21%
Treated unfairly	516	226	188	144	364	87	57	129	254	133	136	69	101	152	147	64	183	230
	51%	49%	55%	59%	48%	57%	62%	48%	54%	49%	54%	44%	47%	58%	52%	45%	49%	50%
Heard of, No Opinion	297	148	83	57	239	33	23	84	117	96	69	61	74	58	84	53	116	128
	29%	32%	24%	23%	32%	22%	25%	31%	25%	35%	28%	39%	34%	22%	30%	37%	31%	28%
Never heard of	8	1	7	1	7	1	-	3	3	2	0	1	2	3	3	0	1	5
	1%	*%	2%	*%	1%	1%		1%	1%	1%	*%	1%	1%	1%	1%	*%	*%	1%

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[QCelebTreatment_Duff] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
 -Hilary Duff

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	264	91	112	150	160	43	42	52	49	55	58	49	156	108
	26%	24%	24%	28%	24%	37%	32%	37%	33%	36%	20%	17%	35%	19%
Treated unfairly	206	60	102	104	130	24	38	36	37	37	56	41	110	96
	20%	16%	22%	19%	19%	21%	30%	26%	24%	24%	20%	14%	25%	17%
Heard of, No Opinion	479	204	219	260	347	40	45	41	62	51	155	170	154	325
	47%	54%	47%	48%	51%	34%	34%	29%	41%	33%	55%	60%	35%	57%
Never heard of	62	26	37	25	42	9	5	11	3	10	15	23	24	38
	6%	7%	8%	5%	6%	8%	4%	8%	2%	6%	5%	8%	5%	7%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QCelebTreatment_Duff] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
 -Hilary Duff

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	264	64	102	64	33	166	97	97	63	64	52	61	60	22	144	31	61
	26%	28%	26%	25%	23%	27%	25%	25%	22%	28%	26%	24%	30%	20%	30%	32%	19%
Treated unfairly	206	47	81	58	21	128	79	73	57	38	55	46	38	26	112	15	51
	20%	20%	21%	23%	15%	21%	20%	19%	20%	17%	27%	19%	19%	23%	23%	16%	16%
Heard of, No Opinion	479	100	190	111	78	290	189	202	145	105	88	132	92	55	203	45	184
	47%	43%	49%	44%	56%	47%	48%	52%	51%	46%	43%	53%	46%	49%	43%	47%	57%
Never heard of	62	19	15	20	9	34	29	19	22	21	9	11	10	10	18	5	27
	6%	8%	4%	8%	6%	5%	7%	5%	8%	9%	5%	4%	5%	8%	4%	5%	8%

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[QCelebTreatment_Duff] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
 -Hilary Duff

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	264	84	44	124	105	25	134	93	70	90	105	135	98	120	36	55	105	147	200	175	200
	26%	22%	22%	31%	23%	30%	29%	23%	26%	29%	23%	27%	23%	29%	21%	22%	25%	23%	24%	26%	27%
Treated unfairly	206	87	38	80	101	13	93	86	49	67	96	98	85	72	41	54	78	128	165	141	162
	20%	22%	19%	20%	22%	16%	20%	21%	19%	22%	21%	20%	20%	18%	24%	21%	18%	20%	20%	21%	22%
Heard of, No Opinion	479	189	111	168	225	43	211	200	128	146	220	240	217	193	80	125	218	333	428	317	338
	47%	49%	54%	43%	49%	52%	45%	49%	48%	47%	48%	48%	50%	47%	47%	49%	51%	51%	51%	46%	46%
Never heard of	62	27	11	23	32	2	28	33	19	8	34	26	30	27	13	18	28	40	49	50	39
	6%	7%	5%	6%	7%	3%	6%	8%	7%	3%	7%	5%	7%	7%	8%	7%	6%	6%	6%	7%	5%

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[QCelebTreatment_Duff] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades?
 -Hillary Duff

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Treated fairly	264	109	106	81	181	57	23	75	123	66	63	34	57	80	61	34	87	122
	26%	24%	31%	33%	24%	38%	25%	28%	26%	24%	25%	21%	26%	30%	21%	24%	23%	26%
Treated unfairly	206	97	70	62	139	28	34	60	94	52	42	25	35	71	70	25	75	95
	20%	21%	21%	25%	18%	18%	37%	22%	20%	19%	17%	16%	16%	27%	25%	18%	20%	21%
Heard of, No Opinion	479	233	135	94	384	61	33	121	233	125	140	88	112	102	132	74	179	217
	47%	51%	39%	38%	51%	40%	35%	45%	50%	46%	56%	56%	52%	39%	46%	52%	48%	47%
Never heard of	62	23	31	9	54	6	2	14	19	30	5	11	11	8	22	10	29	27
	6%	5%	9%	3%	7%	4%	3%	5%	4%	11%	2%	7%	5%	3%	8%	7%	8%	6%

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[QMarioFranchise] Would you say you are at all familiar with the Super Mario Brothers video games, films or TV show?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I'm familiar with the Super Mario Bros	887	330	419	467	589	101	114	130	146	144	249	219	420	467
	88%	87%	89%	87%	87%	87%	88%	93%	97%	93%	87%	77%	94%	82%
No, I've never heard of it	125	50	52	73	90	15	15	10	5	10	36	64	25	100
	12%	13%	11%	13%	13%	13%	12%	7%	3%	7%	13%	23%	6%	18%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMarioFranchise] Would you say you are at all familiar with the Super Mario Brothers video games, films or TV show?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I'm familiar with the Super Mario Bros	887	200	342	223	120	543	343	342	247	191	180	216	186	101	437	80	257
	88%	87%	88%	88%	86%	88%	87%	87%	86%	84%	88%	86%	94%	90%	92%	83%	80%
No, I've never heard of it	125	30	45	30	20	75	50	50	40	37	25	35	13	11	40	16	66
	12%	13%	12%	12%	14%	12%	13%	13%	14%	16%	12%	14%	6%	10%	8%	17%	20%

Echelon Insights
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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMarioFranchise] Would you say you are at all familiar with the Super Mario Brothers video games, films or TV show?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I'm familiar with the Super Mario Bros	887	341	176	349	407	71	409	364	224	277	401	432	376	360	148	223	363	563	737	607	657
	88%	88%	86%	88%	88%	86%	88%	89%	84%	89%	88%	87%	87%	87%	87%	88%	85%	87%	87%	89%	89%
No, I've never heard of it	125	47	29	47	56	12	57	47	42	35	55	67	54	53	22	30	66	85	106	76	82
	12%	12%	14%	12%	12%	14%	12%	11%	16%	11%	12%	13%	13%	13%	13%	12%	15%	13%	13%	11%	11%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMarioFranchise] Would you say you are at all familiar with the Super Mario Brothers video games, films or TV show?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I'm familiar with the Super Mario Bros	887	407	307	238	645	147	91	238	412	237	213	130	195	236	252	122	321	388
	88%	88%	90%	97%	85%	96%	99%	88%	88%	87%	85%	83%	91%	90%	89%	86%	87%	84%
No, I've never heard of it	125	55	35	7	113	6	1	31	58	36	37	27	20	25	32	21	49	73
	12%	12%	10%	3%	15%	4%	1%	12%	12%	13%	15%	17%	9%	10%	11%	14%	13%	16%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMarioCharacters] Which character in the Super Mario Brothers video games is your favorite?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	887	330	419	467	589	101	114	130	146	144	249	219	420	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	890	345	407	481	657	108	83	103	208	102	227	250	413	477
Mario	336	122	187	146	231	45	39	29	36	60	116	96	124	212
	38%	37%	45%	31%	39%	44%	34%	22%	24%	42%	47%	44%	30%	45%
Luigi	172	64	86	86	114	16	28	10	21	20	69	53	51	121
	19%	19%	20%	18%	19%	16%	25%	7%	15%	14%	28%	24%	12%	26%
Princess Peach	113	49	13	100	81	7	12	27	20	22	18	26	69	44
	13%	15%	3%	21%	14%	7%	10%	21%	13%	16%	7%	12%	16%	9%
Toad	31	14	12	18	13	4	-	16	3	7	2	3	26	4
	3%	4%	3%	4%	2%	4%		13%	2%	5%	1%	1%	6%	1%
Bowser	25	11	18	7	15	4	4	10	5	6	3	-	22	3
	3%	3%	4%	1%	3%	4%	4%	8%	4%	4%	1%		5%	1%
Yoshi	139	45	64	75	91	11	25	30	45	19	24	21	95	44
	16%	14%	15%	16%	16%	11%	22%	23%	31%	13%	9%	9%	23%	9%
Wario	16	5	11	5	7	3	4	1	3	6	5	1	10	7
	2%	1%	3%	1%	1%	3%	4%	1%	2%	4%	2%	1%	2%	1%
Waluigi	6	3	4	1	5	0	1	0	4	-	-	1	4	1
	1%	1%	1%	1%	1%	0%	1%	0%	3%			1%	1%	1%
Toadette	12	7	0	11	4	5	-	2	4	4	2	-	9	2
	1%	2%	0%	2%	1%	5%		1%	2%	3%	1%		2%	1%
Someone else	38	11	22	17	28	6	0	4	5	1	10	18	10	28
	4%	3%	5%	4%	5%	6%	0%	3%	4%	1%	4%	8%	2%	6%

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[QMarioCharacters] Which character in the Super Mario Brothers video games is your favorite?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	887	200	342	223	120	543	343	342	247	191	180	216	186	101	437	80	257
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	890	218	321	222	127	539	349	389	267	219	188	213	176	84	433	76	276
Mario	336	68	133	92	44	200	135	132	98	76	79	84	53	41	156	33	112
	38%	34%	39%	41%	36%	37%	39%	39%	40%	40%	44%	39%	29%	41%	36%	42%	44%
Luigi	172	41	82	31	18	123	49	71	42	32	31	48	43	14	82	12	66
	19%	20%	24%	14%	15%	23%	14%	21%	17%	17%	18%	22%	23%	14%	19%	15%	26%
Princess Peach	113	22	26	32	33	48	65	37	44	21	22	32	26	11	56	5	27
	13%	11%	8%	15%	27%	9%	19%	11%	18%	11%	12%	15%	14%	11%	13%	6%	10%
Toad	31	7	9	13	2	16	15	4	10	9	5	2	8	3	11	3	1
	3%	4%	3%	6%	2%	3%	4%	1%	4%	5%	3%	1%	5%	3%	3%	4%	1%
Bowser	25	14	10	-	0	24	0	14	0	11	5	3	5	2	12	5	2
	3%	7%	3%	*	0%	4%	0%	4%	0%	6%	3%	1%	2%	2%	3%	6%	1%
Yoshi	139	30	55	35	18	85	53	58	34	28	23	28	37	24	87	14	27
	16%	15%	16%	16%	15%	16%	16%	17%	14%	15%	13%	13%	20%	23%	20%	18%	11%
Wario	16	3	12	1	1	15	1	5	1	3	4	6	3	-	11	0	2
	2%	2%	3%	0%	1%	3%	0%	2%	1%	2%	2%	3%	2%	-	3%	1%	1%
Wal Luigi	6	1	1	3	0	3	3	2	3	1	2	-	0	2	3	1	1
	1%	1%	0%	1%	0%	0%	1%	1%	1%	1%	1%	-	0%	2%	1%	1%	0%
Toadette	12	6	2	4	-	7	4	1	3	1	1	4	4	-	7	2	-
	1%	3%	0%	2%	-	1%	1%	0%	1%	1%	1%	2%	2%	-	2%	2%	-
Someone else	38	9	14	12	4	23	16	17	11	9	8	9	7	3	11	5	18
	4%	4%	4%	5%	3%	4%	5%	5%	5%	4%	5%	4%	4%	3%	2%	6%	7%

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[QMarioCharacters] Which character in the Super Mario Brothers video games is your favorite?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	887	341	176	349	407	71	409	364	224	277	401	432	376	360	148	223	363	563	737	607	657
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	890	309	201	361	371	69	450	327	250	298	369	435	326	408	146	191	338	475	685	606	666
Mario	336	136	65	127	161	24	150	132	99	99	163	157	151	134	55	99	145	226	287	244	257
	38%	40%	37%	36%	40%	34%	37%	36%	44%	36%	41%	36%	40%	37%	37%	44%	40%	40%	39%	40%	39%
Luigi	172	72	40	60	88	13	70	88	37	42	87	78	84	51	32	45	68	115	149	112	120
	19%	21%	23%	17%	22%	19%	17%	24%	17%	15%	22%	18%	22%	14%	22%	20%	19%	21%	20%	19%	18%
Princess Peach	113	44	21	46	53	10	51	46	20	45	48	55	46	46	20	28	49	74	91	83	80
	13%	13%	12%	13%	13%	14%	12%	13%	9%	16%	12%	13%	12%	13%	14%	12%	13%	13%	12%	14%	12%
Toad	31	5	9	17	9	3	19	5	14	11	9	19	8	19	4	5	13	17	24	21	27
	3%	1%	5%	5%	2%	4%	5%	1%	6%	4%	2%	4%	2%	5%	2%	2%	4%	3%	3%	3%	4%
Bowser	25	9	6	8	12	3	10	11	7	5	9	11	11	9	4	4	5	6	17	17	18
	3%	3%	3%	2%	3%	5%	2%	3%	3%	2%	2%	3%	3%	2%	3%	2%	1%	1%	2%	3%	3%
Yoshi	139	52	23	59	58	13	68	53	33	47	61	72	53	60	23	32	51	82	111	85	103
	16%	15%	13%	17%	14%	18%	17%	15%	15%	17%	15%	17%	14%	17%	15%	14%	14%	14%	15%	14%	16%
Wario	16	4	2	9	5	2	9	5	1	9	6	10	5	9	5	-	4	9	11	11	15
	2%	1%	1%	3%	1%	3%	2%	1%	1%	3%	1%	2%	1%	2%	3%		1%	2%	2%	2%	2%
Waluigi	6	2	1	2	3	0	2	3	-	2	2	2	3	2	-	2	2	3	4	3	2
	1%	1%	1%	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%
Toadette	12	4	1	7	4	-	8	6	5	0	4	8	3	8	3	1	4	4	10	11	9
	1%	1%	1%	2%	1%		2%	2%	2%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%
Someone else	38	14	9	15	15	2	21	15	7	16	13	22	11	22	2	7	23	27	33	20	26
	4%	4%	5%	4%	4%	3%	5%	4%	3%	6%	3%	5%	3%	6%	2%	3%	6%	5%	4%	3%	4%

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[QMarioCharacters] Which character in the Super Mario Brothers video games is your favorite?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	887	407	307	238	645	147	91	238	412	237	213	130	195	236	252	122	321	388
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	890	388	311	246	641	172	74	226	415	249	220	141	175	249	236	105	890	890
Mario	336	152	104	78	256	41	37	86	151	99	64	55	93	77	103	51	137	138
	38%	37%	34%	33%	40%	28%	41%	36%	37%	42%	30%	43%	48%	33%	41%	42%	43%	36%
Luigi	172	83	47	45	125	28	17	49	84	39	41	24	43	36	52	31	72	58
	19%	21%	15%	19%	19%	19%	19%	21%	20%	16%	19%	18%	22%	15%	21%	25%	22%	15%
Princess Peach	113	58	34	42	71	38	3	22	57	35	51	18	18	35	30	12	43	40
	13%	14%	11%	17%	11%	26%	4%	9%	14%	15%	24%	14%	9%	15%	12%	10%	13%	10%
Toad	31	13	17	6	24	2	4	11	9	11	4	2	1	16	4	4	5	11
	3%	3%	6%	3%	4%	1%	5%	5%	2%	5%	2%	2%	1%	7%	1%	3%	2%	3%
Bowser	25	8	15	6	19	2	4	3	14	8	5	3	3	10	8	2	6	9
	3%	2%	5%	3%	3%	2%	4%	1%	3%	3%	2%	2%	2%	4%	3%	1%	2%	2%
Yoshi	139	60	63	42	97	27	15	44	63	32	34	23	21	46	38	18	40	90
	16%	15%	21%	18%	15%	18%	17%	19%	15%	13%	16%	18%	11%	19%	15%	15%	12%	23%
Wario	16	8	3	8	8	3	5	5	9	2	4	2	5	1	5	-	4	9
	2%	2%	1%	3%	1%	2%	6%	2%	2%	1%	2%	1%	3%	1%	2%		1%	2%
Waluiigi	6	3	3	1	4	1	1	3	3	-	0	-	3	2	1	1	1	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%		1%		1%	1%	1%	1%	1%	1%
Toadette	12	3	9	5	7	5	-	5	3	4	3	-	3	2	4	-	2	6
	1%	1%	3%	2%	1%	3%		2%	1%	2%	2%		1%	1%	2%		1%	2%
Someone else	38	19	12	4	34	0	4	10	19	9	6	3	5	10	7	4	10	25
	4%	5%	4%	2%	5%	1%	5%	4%	5%	4%	3%	2%	2%	4%	3%	3%	3%	7%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	411	153	215	196	319	25	39	55	56	55	117	128	166	245
	41%	40%	46%	36%	47%	21%	30%	39%	37%	36%	41%	45%	37%	43%
VERY/SOMEWHAT LIBERAL	311	111	140	170	196	48	41	45	51	54	76	86	149	162
	31%	29%	30%	31%	29%	41%	32%	32%	33%	35%	27%	30%	34%	29%
Very conservative	211	81	122	89	156	6	31	31	29	31	58	62	91	121
	21%	21%	26%	17%	23%	5%	24%	22%	19%	20%	21%	22%	20%	21%
Somewhat conservative	200	72	93	107	164	19	8	24	27	24	58	66	76	124
	20%	19%	20%	20%	24%	16%	6%	17%	18%	16%	20%	23%	17%	22%
Moderate	266	109	113	153	160	36	38	35	37	44	81	69	116	150
	26%	29%	24%	28%	24%	31%	30%	25%	25%	29%	29%	24%	26%	26%
Somewhat liberal	188	69	84	104	122	25	24	21	25	34	44	64	81	108
	19%	18%	18%	19%	18%	22%	19%	15%	17%	22%	15%	23%	18%	19%
Very liberal	123	42	56	66	74	23	17	24	25	20	33	22	69	55
	12%	11%	12%	12%	11%	20%	13%	17%	17%	13%	11%	8%	15%	10%
Unsure	23	8	3	21	4	7	11	6	7	-	10	-	13	10
	2%	2%	1%	4%	1%	6%	9%	4%	5%		4%		3%	2%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	411	90	169	96	55	259	151	188	131	68	79	118	87	49	195	26	141
	41%	39%	44%	38%	40%	42%	39%	48%	45%	30%	39%	47%	44%	44%	41%	27%	44%
VERY/SOMEWHAT LIBERAL	311	55	108	94	54	163	149	91	105	85	62	60	66	36	154	31	89
	31%	24%	28%	37%	39%	26%	38%	23%	36%	37%	30%	24%	33%	32%	32%	32%	28%
Very conservative	211	44	90	47	29	135	76	89	67	30	37	68	47	27	97	10	71
	21%	19%	23%	19%	21%	22%	19%	23%	23%	13%	18%	27%	24%	24%	20%	10%	22%
Somewhat conservative	200	46	79	48	26	125	75	99	64	38	42	50	39	22	98	16	70
	20%	20%	20%	19%	19%	20%	19%	25%	22%	17%	21%	20%	20%	20%	21%	17%	22%
Moderate	266	74	98	63	30	172	93	108	52	69	58	67	41	27	115	37	87
	26%	32%	25%	25%	22%	28%	24%	28%	18%	30%	28%	27%	20%	24%	24%	39%	27%
Somewhat liberal	188	35	66	59	29	101	88	61	61	49	41	36	39	22	82	19	64
	19%	15%	17%	23%	21%	16%	22%	16%	21%	21%	20%	15%	20%	20%	17%	20%	20%
Very liberal	123	20	42	35	26	62	61	30	44	36	21	24	26	14	72	11	25
	12%	9%	11%	14%	18%	10%	15%	8%	15%	16%	10%	10%	13%	13%	15%	12%	8%
Unsure	23	11	12	-	-	23	-	4	-	7	5	5	6	-	12	2	5
	2%	5%	3%			4%		1%		3%	2%	2%	3%		3%	2%	1%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	411	329	48	33	369	3	39	411	-	-	346	50	324	37	141	206	171	279	358	355	246
	41%	85%	23%	8%	80%	3%	8%	100%			76%	10%	75%	9%	83%	82%	40%	43%	42%	52%	33%
VERY/SOMEWHAT LIBERAL	311	14	36	261	14	7	290	-	-	311	15	284	14	263	8	6	159	209	267	156	280
	31%	4%	17%	66%	3%	9%	62%			100%	3%	57%	3%	64%	5%	2%	37%	32%	32%	23%	38%
Very conservative	211	184	14	14	196	1	14	211	-	-	195	14	186	14	92	101	87	137	185	189	125
	21%	47%	7%	3%	42%	1%	3%	51%			43%	3%	43%	3%	54%	40%	20%	21%	22%	28%	17%
Somewhat conservative	200	145	34	19	173	2	25	200	-	-	151	35	139	22	49	105	84	142	173	166	121
	20%	37%	17%	5%	37%	2%	5%	49%			33%	7%	32%	5%	29%	42%	19%	22%	20%	24%	16%
Moderate	266	45	119	97	79	56	131	-	266	-	88	158	91	111	21	41	96	156	206	165	196
	26%	12%	58%	25%	17%	68%	28%		100%		19%	32%	21%	27%	12%	16%	22%	24%	25%	24%	27%
Somewhat liberal	188	10	27	151	11	3	175	-	-	188	8	173	10	153	6	4	97	134	166	97	167
	19%	3%	13%	38%	2%	3%	38%			60%	2%	35%	2%	37%	4%	2%	23%	21%	20%	14%	23%
Very liberal	123	4	9	110	4	4	115	-	-	123	7	111	4	110	2	2	63	76	101	59	113
	12%	1%	4%	28%	1%	5%	25%			40%	2%	22%	1%	27%	1%	1%	15%	12%	12%	9%	15%
Unsure	23	-	4	5	1	17	5	-	-	-	7	7	1	3	-	-	3	3	11	8	18
	2%		2%	1%	1%	20%	1%				1%	1%	1%	1%			1%	1%	1%	1%	2%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	411	216	100	101	305	61	40	96	186	129	93	114	93	53	237	103	294	40
	41%	47%	29%	41%	40%	40%	44%	36%	40%	47%	37%	73%	43%	20%	83%	72%	79%	9%
VERY/SOMEWHAT LIBERAL	311	128	126	70	238	39	31	88	161	62	86	11	52	116	9	3	15	291
	31%	28%	37%	29%	31%	26%	34%	33%	34%	23%	35%	7%	24%	44%	3%	2%	4%	63%
Very conservative	211	120	46	60	146	33	27	60	81	70	39	66	51	19	151	37	162	19
	21%	26%	13%	24%	19%	21%	30%	22%	17%	26%	16%	42%	24%	7%	53%	26%	44%	4%
Somewhat conservative	200	96	54	41	159	28	13	36	105	58	53	48	43	33	86	66	131	21
	20%	21%	16%	17%	21%	18%	14%	14%	22%	21%	21%	30%	20%	13%	30%	46%	35%	4%
Moderate	266	116	101	70	196	49	21	72	114	81	65	32	66	81	37	36	61	122
	26%	25%	30%	28%	26%	32%	22%	27%	24%	30%	26%	20%	31%	31%	13%	26%	16%	27%
Somewhat liberal	188	89	59	45	140	20	24	42	101	45	56	6	38	61	6	3	13	180
	19%	19%	17%	18%	18%	13%	26%	16%	21%	17%	22%	4%	18%	23%	2%	2%	3%	39%
Very liberal	123	39	67	25	98	19	7	46	61	17	30	5	15	55	4	-	2	111
	12%	9%	20%	10%	13%	12%	7%	17%	13%	6%	12%	3%	7%	21%	1%		1%	24%
Unsure	23	1	15	4	19	4	-	13	8	2	6	-	3	12	1	-	0	8
	2%	**%	4%	2%	3%	3%		5%	2%	1%	2%		2%	4%	**%		**%	2%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	806	307	346	458	557	83	111	94	129	126	239	216	350	456
	80%	81%	74%	85%	82%	71%	86%	67%	86%	82%	84%	77%	79%	80%
Instagram	501	189	211	290	300	71	83	102	100	94	135	70	296	205
	50%	50%	45%	54%	44%	61%	65%	73%	66%	61%	47%	25%	67%	36%
YouTube	758	265	358	397	466	100	114	122	134	127	209	165	383	374
	75%	70%	76%	74%	69%	86%	89%	87%	89%	83%	74%	58%	86%	66%
Snapchat	235	92	94	142	134	38	43	75	62	40	49	9	177	58
	23%	24%	20%	26%	20%	33%	34%	53%	41%	26%	17%	3%	40%	10%
Reddit	209	64	110	98	99	35	42	55	56	40	44	13	151	57
	21%	17%	23%	18%	15%	30%	33%	39%	37%	26%	15%	5%	34%	10%
Pinterest	306	113	82	224	195	36	43	48	49	47	85	77	144	162
	30%	30%	17%	42%	29%	31%	33%	34%	33%	31%	30%	27%	32%	29%
LinkedIn	255	98	131	124	175	26	25	29	43	44	75	64	116	139
	25%	26%	28%	23%	26%	22%	20%	21%	28%	29%	26%	23%	26%	24%
WhatsApp	116	41	55	61	60	19	23	12	29	18	32	26	59	57
	11%	11%	12%	11%	9%	17%	18%	9%	19%	12%	11%	9%	13%	10%
Twitter	343	125	195	147	184	54	57	70	60	71	86	56	201	142
	34%	33%	41%	27%	27%	46%	44%	50%	40%	46%	30%	20%	45%	25%
TikTok	312	115	98	214	164	47	66	81	71	64	64	32	216	97
	31%	30%	21%	40%	24%	40%	51%	58%	47%	41%	23%	11%	48%	17%
Something else (Please specify)	19	11	6	13	8	1	5	8	1	-	6	4	8	10
	2%	3%	1%	2%	1%	1%	4%	6%	*%		2%	1%	2%	2%
None of these	44	19	23	20	40	2	0	1	1	2	8	32	4	40
	4%	5%	5%	4%	6%	2%	*%	1%	*%	1%	3%	11%	1%	7%

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[QSocial] Which social media platforms or apps do you use?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	806	198	319	179	108	517	287	329	227	183	152	210	155	94	387	67	251
	80%	86%	82%	71%	77%	84%	73%	84%	79%	80%	74%	84%	78%	84%	81%	70%	78%
Instagram	501	110	194	129	66	304	195	167	132	93	96	113	113	74	294	47	98
	50%	48%	50%	51%	47%	49%	50%	43%	46%	41%	47%	45%	57%	66%	62%	49%	31%
YouTube	758	180	279	201	96	459	297	263	203	182	156	173	144	91	394	84	191
	75%	78%	72%	80%	69%	74%	76%	67%	71%	80%	76%	69%	73%	81%	83%	87%	59%
Snapchat	235	67	92	52	23	159	76	82	51	48	38	56	60	27	156	20	21
	23%	29%	24%	21%	17%	26%	19%	21%	18%	21%	19%	22%	30%	24%	33%	21%	6%
Reddit	209	51	81	51	26	132	76	51	47	42	49	58	36	23	130	26	26
	21%	22%	21%	20%	18%	21%	19%	13%	17%	18%	24%	23%	18%	21%	27%	27%	8%
Pinterest	306	56	120	84	46	175	130	100	95	56	59	85	66	33	147	16	92
	30%	24%	31%	33%	33%	28%	33%	25%	33%	25%	29%	34%	33%	30%	31%	16%	28%
LinkedIn	255	24	94	85	51	118	135	70	104	30	43	73	59	46	154	21	66
	25%	10%	24%	34%	36%	19%	34%	18%	36%	13%	21%	29%	30%	41%	32%	22%	21%
WhatsApp	116	16	37	49	14	53	63	23	36	19	21	26	27	21	68	13	28
	11%	7%	10%	19%	10%	9%	16%	6%	13%	9%	10%	11%	14%	19%	14%	14%	9%
Twitter	343	77	131	89	45	208	134	104	80	78	72	73	65	50	194	45	66
	34%	33%	34%	35%	32%	34%	34%	27%	28%	34%	35%	29%	33%	44%	41%	47%	20%
TikTok	312	82	128	67	33	210	100	102	61	76	59	75	61	36	188	29	49
	31%	36%	33%	27%	24%	34%	26%	26%	21%	33%	29%	30%	31%	32%	39%	30%	15%
Something else (Please specify)	19	10	5	3	1	15	4	6	2	13	0	2	3	1	5	3	4
	2%	4%	1%	1%	1%	2%	1%	2%	1%	6%	0%	1%	1%	1%	1%	3%	1%
None of these	44	13	14	8	10	26	17	25	16	17	5	8	11	2	8	-	33
	4%	6%	4%	3%	7%	4%	4%	6%	5%	7%	2%	3%	5%	2%	2%	-	10%

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[QSocial] Which social media platforms or apps do you use?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	806	317	150	317	371	67	367	334	216	234	369	392	345	318	139	202	334	521	670	549	598
	80%	82%	73%	80%	80%	81%	79%	81%	81%	75%	81%	79%	80%	77%	82%	80%	78%	81%	79%	80%	81%
Instagram	501	191	88	215	224	34	243	204	125	160	215	252	199	215	86	115	181	294	401	321	361
	50%	49%	43%	54%	48%	41%	52%	50%	47%	51%	47%	50%	46%	52%	51%	45%	42%	45%	48%	47%	49%
YouTube	758	280	147	313	331	60	367	297	201	237	334	380	310	317	134	175	302	457	616	506	548
	75%	72%	72%	79%	72%	72%	79%	72%	75%	76%	73%	76%	72%	77%	79%	69%	71%	71%	73%	74%	74%
Snapchat	235	78	48	100	92	31	112	81	69	75	99	119	88	96	43	42	65	114	172	161	182
	23%	20%	23%	25%	20%	38%	24%	20%	26%	24%	22%	24%	20%	23%	25%	17%	15%	18%	20%	24%	25%
Reddit	209	69	41	93	83	17	108	69	52	83	86	109	74	90	38	39	78	104	150	126	154
	21%	18%	20%	23%	18%	21%	23%	17%	19%	27%	19%	22%	17%	22%	22%	16%	18%	16%	18%	18%	21%
Pinterest	306	118	53	129	135	26	146	128	75	97	127	162	123	139	57	68	116	193	253	203	232
	30%	30%	26%	33%	29%	31%	31%	31%	28%	31%	28%	33%	29%	34%	33%	27%	27%	30%	30%	30%	31%
LinkedIn	255	101	49	103	122	14	119	112	52	90	116	130	115	116	46	65	121	173	219	166	186
	25%	26%	24%	26%	26%	17%	26%	27%	20%	29%	25%	26%	27%	28%	27%	26%	28%	27%	26%	24%	25%
WhatsApp	116	31	22	61	38	6	72	38	31	43	37	74	36	67	17	18	46	65	94	73	91
	11%	8%	11%	15%	8%	7%	16%	9%	12%	14%	8%	15%	8%	16%	10%	7%	11%	10%	11%	11%	12%
Twitter	343	121	60	158	143	17	183	121	81	137	141	191	138	164	59	79	140	212	280	228	248
	34%	31%	29%	40%	31%	20%	39%	29%	30%	44%	31%	38%	32%	40%	35%	31%	33%	33%	33%	33%	34%
TikTok	312	112	48	144	128	23	161	116	81	105	124	165	108	143	50	64	98	160	229	212	237
	31%	29%	23%	36%	28%	28%	35%	28%	30%	34%	27%	33%	25%	35%	30%	25%	23%	25%	27%	31%	32%
Something else (Please specify)	19	4	6	9	5	3	11	6	9	3	6	13	7	9	4	1	4	12	11	18	17
	2%	1%	3%	2%	1%	4%	2%	2%	4%	1%	1%	3%	2%	2%	2%	1%	1%	2%	1%	3%	2%
None of these	44	19	12	12	23	4	16	16	13	14	19	23	19	19	6	15	22	31	41	33	30
	4%	5%	6%	3%	5%	5%	4%	4%	5%	5%	4%	5%	4%	5%	4%	6%	5%	5%	5%	5%	4%

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[QSocial] Which social media platforms or apps do you use?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	806	392	242	217	585	139	78	208	386	211	217	129	187	201	236	105	304	388
	80%	85%	71%	89%	77%	91%	85%	77%	82%	77%	87%	82%	87%	77%	83%	74%	82%	84%
Instagram	501	228	190	161	335	99	61	146	244	111	139	83	98	130	143	64	171	220
	50%	49%	56%	66%	44%	65%	67%	54%	52%	41%	56%	53%	46%	50%	50%	45%	46%	48%
YouTube	758	325	292	210	541	126	84	224	337	197	177	114	149	208	217	96	261	345
	75%	70%	85%	86%	71%	82%	92%	83%	72%	72%	71%	72%	69%	79%	76%	67%	71%	75%
Snapchat	235	90	108	91	144	57	34	77	103	56	54	34	50	66	67	18	56	74
	23%	20%	32%	37%	19%	37%	37%	28%	22%	20%	22%	21%	23%	25%	24%	12%	15%	16%
Reddit	209	65	117	64	139	30	34	70	86	53	42	21	44	66	58	22	52	86
	21%	14%	34%	26%	18%	20%	37%	26%	18%	19%	17%	13%	21%	25%	20%	15%	14%	19%
Pinterest	306	158	82	98	208	73	25	70	148	88	110	47	55	77	92	30	100	146
	30%	34%	24%	40%	27%	48%	27%	26%	31%	32%	44%	30%	26%	29%	32%	21%	27%	32%
LinkedIn	255	122	78	62	193	28	33	81	118	56	60	40	64	61	73	43	91	130
	25%	27%	23%	25%	25%	18%	36%	30%	25%	20%	24%	25%	30%	23%	26%	30%	25%	28%
WhatsApp	116	52	34	31	86	18	12	39	59	18	25	10	40	18	25	10	36	90
	11%	11%	10%	13%	11%	12%	13%	15%	13%	7%	10%	6%	19%	7%	9%	7%	10%	20%
Twitter	343	142	145	96	246	49	47	109	146	87	63	46	73	94	96	41	110	147
	34%	31%	43%	39%	32%	32%	51%	41%	31%	32%	25%	30%	34%	36%	34%	29%	30%	32%
TikTok	312	142	125	118	194	74	43	104	140	68	93	34	62	103	85	29	95	145
	31%	31%	37%	48%	26%	49%	47%	39%	30%	25%	37%	22%	29%	40%	30%	20%	26%	31%
Something else (Please specify)	19	5	10	4	14	4	0	2	9	8	6	4	2	3	4	1	4	11
	2%	1%	3%	2%	2%	3%	*%	1%	2%	3%	2%	2%	1%	1%	1%	1%	1%	2%
None of these	44	24	8	1	43	1	0	7	19	18	9	6	7	12	10	11	21	22
	4%	5%	2%	*%	6%	*%	*%	3%	4%	6%	4%	4%	3%	5%	3%	8%	6%	5%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	351	113	191	159	228	43	52	26	39	50	117	118	115	235
	35%	30%	41%	30%	34%	37%	40%	19%	26%	33%	41%	42%	26%	41%
NBC News	311	115	175	136	217	42	25	20	38	46	93	114	104	207
	31%	30%	37%	25%	32%	36%	19%	15%	25%	30%	33%	40%	23%	36%
CBS News	296	101	165	131	199	36	38	20	33	45	83	114	98	197
	29%	27%	35%	24%	29%	31%	30%	14%	22%	29%	29%	40%	22%	35%
Fox News	314	119	171	143	215	31	48	42	37	44	92	98	123	190
	31%	31%	36%	26%	32%	27%	37%	30%	25%	28%	32%	35%	28%	34%
MSNBC	192	71	103	89	130	26	21	17	24	34	58	59	75	117
	19%	19%	22%	16%	19%	22%	17%	12%	16%	22%	20%	21%	17%	21%
CNN	294	109	150	144	187	35	49	22	42	50	85	94	114	180
	29%	29%	32%	27%	28%	31%	38%	16%	28%	33%	30%	33%	26%	32%
Newsmax	98	36	53	45	73	4	8	11	10	17	25	35	39	60
	10%	9%	11%	8%	11%	4%	6%	8%	7%	11%	9%	12%	9%	11%
OAN	36	23	20	16	26	5	0	6	5	5	12	7	17	19
	4%	6%	4%	3%	4%	4%	*%	4%	3%	3%	4%	3%	4%	3%
Local TV news	500	191	255	244	358	52	54	49	45	72	166	168	166	334
	49%	50%	54%	45%	53%	45%	42%	35%	30%	47%	58%	60%	37%	59%
Reuters	65	17	43	22	37	3	11	10	8	7	14	25	26	39
	6%	4%	9%	4%	5%	2%	9%	7%	6%	4%	5%	9%	6%	7%
The New York Times	144	39	66	78	103	16	14	22	23	30	37	32	76	69
	14%	10%	14%	14%	15%	14%	11%	16%	16%	20%	13%	11%	17%	12%
The Washington Post	124	47	59	65	85	10	17	23	17	21	27	37	61	64
	12%	12%	13%	12%	12%	9%	13%	16%	11%	14%	9%	13%	14%	11%
The Wall Street Journal	116	41	68	48	84	13	16	21	16	19	28	34	55	61
	11%	11%	14%	9%	12%	11%	12%	15%	10%	12%	10%	12%	12%	11%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Local newspaper	229	68	123	106	167	19	27	26	24	37	60	83	87	143
	23%	18%	26%	20%	25%	17%	21%	19%	16%	24%	21%	29%	19%	25%
NPR	119	43	74	45	88	9	12	8	18	20	31	41	46	73
	12%	11%	16%	8%	13%	8%	9%	6%	12%	13%	11%	15%	10%	13%
PBS	128	45	76	52	90	10	12	6	12	16	45	48	34	93
	13%	12%	16%	10%	13%	8%	10%	5%	8%	10%	16%	17%	8%	16%
Twitter	154	62	88	65	73	35	21	41	35	28	28	21	104	49
	15%	16%	19%	12%	11%	30%	17%	30%	23%	18%	10%	7%	23%	9%
Facebook	307	109	126	180	209	33	45	44	56	64	84	59	164	143
	30%	29%	27%	33%	31%	28%	35%	31%	37%	42%	30%	21%	37%	25%
Instagram	177	58	76	101	88	43	29	47	40	33	34	21	121	56
	17%	15%	16%	19%	13%	37%	23%	34%	27%	22%	12%	8%	27%	10%
Talk radio	110	25	63	47	82	7	14	11	15	18	28	38	44	66
	11%	7%	13%	9%	12%	6%	11%	8%	10%	12%	10%	13%	10%	12%
Local radio news	195	65	112	82	138	15	29	21	17	25	69	62	64	132
	19%	17%	24%	15%	20%	13%	22%	15%	11%	17%	24%	22%	14%	23%
Breitbart	38	19	21	17	28	1	0	0	6	3	11	17	10	28
	4%	5%	5%	3%	4%	1%	*%	*%	4%	2%	4%	6%	2%	5%
Vox	15	5	10	5	4	5	4	1	4	4	3	3	9	6
	2%	1%	2%	1%	1%	4%	3%	1%	3%	3%	1%	1%	2%	1%
Huffington Post	74	22	34	39	51	8	4	7	15	12	20	21	33	40
	7%	6%	7%	7%	7%	7%	3%	5%	10%	8%	7%	7%	8%	7%
USA Today	105	42	62	43	59	16	22	17	17	18	35	18	53	53
	10%	11%	13%	8%	9%	14%	17%	12%	11%	12%	12%	6%	12%	9%
Yahoo News	138	47	82	57	86	13	26	3	12	20	48	55	35	104
	14%	12%	17%	11%	13%	11%	20%	2%	8%	13%	17%	20%	8%	18%
Reddit	106	30	63	43	53	11	29	32	29	17	21	6	79	27
	10%	8%	13%	8%	8%	10%	23%	23%	19%	11%	7%	2%	18%	5%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Podcasts	111	35	58	53	63	21	10	13	36	15	28	19	63	48
	11%	9%	12%	10%	9%	18%	8%	9%	24%	10%	10%	7%	14%	8%
Univision	19	3	14	5	2	1	15	-	4	9	4	2	13	6
	2%	1%	3%	1%	*%	1%	11%		3%	6%	2%	1%	3%	1%
Telemundo	22	3	16	6	2	1	16	3	4	8	5	3	15	7
	2%	1%	3%	1%	*%	1%	13%	2%	3%	5%	2%	1%	3%	1%
Barstool Sports	29	12	19	10	17	4	7	7	9	3	9	2	19	10
	3%	3%	4%	2%	3%	3%	6%	5%	6%	2%	3%	1%	4%	2%
Something else (Please specify)	39	20	15	23	30	-	3	4	9	4	7	16	16	23
	4%	5%	3%	4%	4%		2%	3%	6%	2%	2%	6%	4%	4%
None of these	71	28	23	48	41	13	7	21	15	15	15	5	51	20
	7%	7%	5%	9%	6%	11%	5%	15%	10%	10%	5%	2%	11%	3%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	351	75	153	88	35	227	123	136	92	86	75	71	72	43	154	31	128
	35%	32%	39%	35%	25%	37%	31%	35%	32%	38%	37%	29%	36%	38%	32%	32%	40%
NBC News	311	57	128	84	42	185	126	123	94	65	66	69	73	36	139	25	123
	31%	25%	33%	33%	30%	30%	32%	31%	33%	29%	32%	28%	37%	32%	29%	27%	38%
CBS News	296	65	123	73	35	188	108	115	84	62	60	66	63	40	119	20	125
	29%	28%	32%	29%	25%	30%	27%	29%	29%	27%	29%	26%	32%	35%	25%	21%	39%
Fox News	314	86	124	70	33	210	104	136	79	60	66	90	54	44	147	28	111
	31%	37%	32%	28%	24%	34%	26%	35%	27%	26%	32%	36%	27%	39%	31%	29%	34%
MSNBC	192	36	72	53	31	108	84	65	65	45	29	38	47	32	88	17	62
	19%	16%	19%	21%	22%	17%	21%	17%	23%	20%	14%	15%	24%	29%	19%	18%	19%
CNN	294	52	107	83	51	160	134	88	99	59	51	72	73	38	140	26	97
	29%	23%	28%	33%	36%	26%	34%	22%	34%	26%	25%	29%	37%	34%	29%	27%	30%
Newsmax	98	24	37	28	10	60	38	40	33	13	19	25	27	15	42	7	34
	10%	10%	9%	11%	7%	10%	10%	10%	12%	5%	9%	10%	14%	13%	9%	7%	10%
OAN	36	12	8	11	4	21	15	13	14	6	8	6	11	4	17	6	9
	4%	5%	2%	4%	3%	3%	4%	3%	5%	3%	4%	2%	6%	4%	4%	6%	3%
Local TV news	500	113	212	113	62	325	175	220	138	124	106	122	94	45	199	46	190
	49%	49%	55%	45%	44%	53%	45%	56%	48%	54%	52%	49%	47%	40%	42%	48%	59%
Reuters	65	8	19	25	13	26	39	9	27	10	13	14	15	13	26	5	23
	6%	3%	5%	10%	9%	4%	10%	2%	10%	4%	6%	6%	7%	12%	5%	5%	7%
The New York Times	144	17	53	47	26	70	74	35	68	30	32	28	41	14	86	11	29
	14%	7%	14%	19%	19%	11%	19%	9%	24%	13%	16%	11%	20%	12%	18%	11%	9%
The Washington Post	124	23	33	46	22	56	68	29	55	25	20	24	34	20	62	10	36
	12%	10%	9%	18%	16%	9%	17%	7%	19%	11%	10%	10%	17%	18%	13%	10%	11%
The Wall Street Journal	116	18	35	41	21	53	63	30	53	19	27	17	30	24	64	10	30
	11%	8%	9%	16%	15%	9%	16%	8%	19%	8%	13%	7%	15%	21%	13%	11%	9%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Local newspaper	229	45	88	58	38	133	96	91	75	54	42	53	42	34	104	20	83
	23%	19%	23%	23%	27%	22%	25%	23%	26%	24%	20%	21%	21%	30%	22%	21%	26%
NPR	119	15	38	44	23	52	67	33	56	13	30	25	36	16	57	11	41
	12%	6%	10%	17%	16%	8%	17%	8%	19%	6%	15%	10%	18%	14%	12%	12%	13%
PBS	128	22	46	37	22	69	59	47	44	32	29	24	30	14	61	15	48
	13%	10%	12%	15%	16%	11%	15%	12%	15%	14%	14%	9%	15%	12%	13%	15%	15%
Twitter	154	30	66	29	29	95	58	43	30	38	41	26	27	19	96	16	25
	15%	13%	17%	12%	21%	15%	15%	11%	10%	17%	20%	10%	13%	17%	20%	17%	8%
Facebook	307	84	115	63	45	199	108	120	88	70	54	73	60	46	165	28	70
	30%	36%	30%	25%	32%	32%	28%	31%	31%	31%	26%	29%	30%	41%	35%	29%	22%
Instagram	177	39	56	49	32	95	81	37	50	28	33	39	37	34	112	15	26
	17%	17%	14%	19%	23%	15%	21%	9%	18%	12%	16%	16%	19%	30%	24%	15%	8%
Talk radio	110	24	40	25	21	64	45	41	40	21	20	35	18	16	59	7	37
	11%	11%	10%	10%	15%	10%	12%	11%	14%	9%	10%	14%	9%	15%	12%	7%	12%
Local radio news	195	51	76	40	28	127	69	81	57	43	30	61	38	22	88	13	67
	19%	22%	20%	16%	20%	21%	17%	21%	20%	19%	14%	24%	19%	19%	19%	13%	21%
Breitbart	38	5	12	12	10	17	21	11	17	5	5	12	10	6	20	-	16
	4%	2%	3%	5%	7%	3%	5%	3%	6%	2%	2%	5%	5%	5%	4%		5%
Vox	15	1	7	5	2	8	7	3	1	5	-	3	5	2	9	1	4
	2%	1%	2%	2%	2%	1%	2%	1%	1%	2%		1%	3%	1%	2%	1%	1%
Huffington Post	74	10	21	31	11	31	42	20	30	19	15	10	20	9	29	9	23
	7%	5%	5%	12%	8%	5%	11%	5%	11%	8%	8%	4%	10%	8%	6%	10%	7%
USA Today	105	30	38	21	15	69	37	34	25	25	22	17	27	15	58	11	23
	10%	13%	10%	8%	11%	11%	9%	9%	9%	11%	11%	7%	13%	13%	12%	11%	7%
Yahoo News	138	29	49	39	21	78	60	43	42	28	26	32	31	21	65	15	52
	14%	13%	13%	16%	15%	13%	15%	11%	15%	12%	13%	13%	15%	18%	14%	15%	16%
Reddit	106	28	35	27	15	63	42	28	24	16	23	27	21	17	71	9	12
	10%	12%	9%	11%	11%	10%	11%	7%	8%	7%	11%	11%	11%	15%	15%	10%	4%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Podcasts	111 11%	17 8%	47 12%	28 11%	18 13%	64 10%	46 12%	32 8%	30 10%	23 10%	15 7%	29 12%	29 14%	12 11%	66 14%	12 13%	21 6%
Univision	19 2%	2 1%	7 2%	8 3%	2 2%	9 1%	10 3%	1 *	1 *	6 2%	2 1%	4 2%	6 3%	2 1%	14 3%	1 2%	3 1%
Telemundo	22 2%	3 1%	8 2%	10 4%	1 1%	11 2%	11 3%	2 *	-	5 2%	5 3%	2 1%	7 3%	3 3%	18 4%	1 1%	1 *
Barstool Sports	29 3%	4 2%	10 3%	8 3%	7 5%	14 2%	15 4%	6 2%	11 4%	5 2%	2 1%	5 2%	11 6%	6 6%	23 5%	2 2%	1 *
Something else (Please specify)	39 4%	3 1%	13 3%	12 5%	11 8%	16 3%	22 6%	12 3%	18 6%	3 1%	3 1%	11 4%	18 9%	4 4%	17 3%	4 4%	17 5%
None of these	71 7%	22 9%	22 6%	17 7%	9 7%	44 7%	26 7%	22 6%	19 7%	20 9%	17 8%	12 5%	15 8%	4 3%	35 7%	6 6%	13 4%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	351	114	70	163	130	30	190	116	102	130	127	214	127	184	35	85	157	245	304	220	272
	35%	30%	34%	41%	28%	36%	41%	28%	38%	42%	28%	43%	29%	45%	20%	34%	37%	38%	36%	32%	37%
NBC News	311	110	64	136	123	21	167	109	81	120	111	194	113	165	29	81	137	224	274	198	232
	31%	28%	31%	34%	27%	26%	36%	27%	31%	39%	24%	39%	26%	40%	17%	32%	32%	35%	33%	29%	31%
CBS News	296	104	60	128	118	25	153	105	83	106	114	176	111	151	39	68	139	210	255	190	224
	29%	27%	29%	32%	25%	31%	33%	26%	31%	34%	25%	35%	26%	37%	23%	27%	32%	32%	30%	28%	30%
Fox News	314	192	61	58	223	21	70	197	75	36	224	81	211	47	79	133	116	185	254	252	196
	31%	49%	30%	15%	48%	25%	15%	48%	28%	11%	49%	16%	49%	11%	47%	53%	27%	29%	30%	37%	27%
MSNBC	192	46	38	106	52	10	129	41	50	98	49	140	51	125	14	30	93	130	166	107	149
	19%	12%	18%	27%	11%	12%	28%	10%	19%	32%	11%	28%	12%	30%	9%	12%	22%	20%	20%	16%	20%
CNN	294	65	61	163	81	26	187	71	83	136	80	206	85	179	26	42	131	198	248	160	231
	29%	17%	30%	41%	17%	31%	40%	17%	31%	44%	17%	41%	20%	43%	16%	17%	31%	31%	29%	23%	31%
Newsmax	98	71	21	6	90	3	6	81	11	6	89	9	88	6	46	41	51	70	92	89	57
	10%	18%	10%	1%	19%	4%	1%	20%	4%	2%	20%	2%	20%	2%	27%	16%	12%	11%	11%	13%	8%
OAN	36	24	11	0	32	2	2	31	4	1	32	3	32	2	23	9	15	26	35	29	20
	4%	6%	6%	0%	7%	3%	0%	7%	1%	0%	7%	1%	8%	0%	13%	4%	3%	4%	4%	4%	3%
Local TV news	500	216	94	182	250	30	220	221	120	154	239	245	228	201	74	160	231	358	443	344	346
	49%	56%	46%	46%	54%	37%	47%	54%	45%	49%	52%	49%	53%	49%	43%	63%	54%	55%	53%	50%	47%
Reuters	65	26	15	24	27	4	33	26	13	26	26	37	26	34	8	16	44	48	60	46	47
	6%	7%	7%	6%	6%	5%	7%	6%	5%	8%	6%	7%	6%	8%	5%	6%	10%	7%	7%	7%	6%
The New York Times	144	30	32	82	35	7	102	31	31	83	35	105	31	98	14	11	62	89	122	75	120
	14%	8%	16%	21%	8%	8%	22%	7%	12%	27%	8%	21%	7%	24%	8%	4%	14%	14%	14%	11%	16%
The Washington Post	124	34	28	62	39	4	81	33	25	66	34	85	33	77	11	21	64	86	105	71	96
	12%	9%	14%	16%	9%	5%	17%	8%	9%	21%	7%	17%	8%	19%	7%	8%	15%	13%	12%	10%	13%
The Wall Street Journal	116	44	34	37	54	6	56	53	21	42	52	59	51	55	10	33	59	82	99	75	82
	11%	11%	17%	9%	12%	7%	12%	13%	8%	13%	11%	12%	12%	13%	6%	13%	14%	13%	12%	11%	11%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Local newspaper	229	87	57	85	108	14	108	89	63	77	102	119	105	102	32	67	106	167	202	160	163
	23%	22%	28%	22%	23%	16%	23%	22%	24%	25%	22%	24%	24%	25%	19%	27%	25%	26%	24%	23%	22%
NPR	119	23	30	66	28	11	80	28	23	68	28	88	32	76	9	17	65	90	112	64	94
	12%	6%	14%	17%	6%	13%	17%	7%	9%	22%	6%	18%	7%	18%	5%	7%	15%	14%	13%	9%	13%
PBS	128	27	30	71	30	12	86	25	31	72	32	93	32	80	12	16	63	87	111	75	109
	13%	7%	14%	18%	6%	15%	18%	6%	12%	23%	7%	19%	7%	19%	7%	6%	15%	14%	13%	11%	15%
Twitter	154	36	34	81	45	12	97	32	39	81	45	98	43	86	19	21	54	86	121	96	116
	15%	9%	17%	20%	10%	14%	21%	8%	15%	26%	10%	20%	10%	21%	11%	8%	13%	13%	14%	14%	16%
Facebook	307	126	54	119	146	22	139	126	92	86	152	137	127	116	52	89	115	186	244	216	234
	30%	33%	27%	30%	32%	26%	30%	31%	35%	28%	33%	27%	30%	28%	30%	35%	27%	29%	29%	32%	32%
Instagram	177	62	31	80	73	17	86	66	43	63	72	90	70	78	27	43	62	102	145	109	129
	17%	16%	15%	20%	16%	21%	19%	16%	16%	20%	16%	18%	16%	19%	16%	17%	15%	16%	17%	16%	17%
Talk radio	110	61	26	22	73	6	31	64	20	26	77	31	67	28	24	41	47	75	91	91	73
	11%	16%	13%	5%	16%	8%	7%	15%	8%	8%	17%	6%	16%	7%	14%	16%	11%	12%	11%	13%	10%
Local radio news	195	93	42	60	107	13	75	97	41	58	111	77	101	65	38	64	91	142	172	142	138
	19%	24%	20%	15%	23%	16%	16%	24%	15%	19%	24%	15%	24%	16%	22%	25%	21%	22%	20%	21%	19%
Breitbart	38	26	11	1	34	3	1	33	4	1	37	1	33	1	20	11	22	31	37	35	29
	4%	7%	5%	0%	7%	4%	0%	8%	1%	0%	8%	0%	8%	0%	12%	4%	5%	5%	4%	5%	4%
Vox	15	3	1	11	3	-	13	4	0	11	3	13	3	12	1	1	6	10	11	12	11
	2%	1%	1%	3%	1%	0%	3%	1%	0%	3%	1%	3%	1%	3%	1%	0%	1%	2%	1%	2%	1%
Huffington Post	74	14	10	49	16	2	55	15	11	48	14	57	14	54	7	8	42	48	61	38	59
	7%	4%	5%	12%	3%	3%	12%	4%	4%	15%	3%	12%	3%	13%	4%	3%	10%	7%	7%	6%	8%
USA Today	105	40	24	41	45	10	51	45	31	30	53	47	47	37	18	22	37	59	82	71	84
	10%	10%	12%	10%	10%	12%	11%	11%	12%	10%	12%	9%	11%	9%	11%	9%	9%	9%	10%	10%	11%
Yahoo News	138	39	39	58	50	16	72	47	42	48	53	81	52	68	22	21	58	88	119	87	102
	14%	10%	19%	15%	11%	19%	16%	11%	16%	15%	12%	16%	12%	16%	13%	8%	13%	14%	14%	13%	14%
Reddit	106	39	18	48	46	4	56	38	22	46	45	55	39	52	21	19	37	47	75	62	78
	10%	10%	9%	12%	10%	5%	12%	9%	8%	15%	10%	11%	9%	13%	13%	8%	9%	7%	9%	9%	10%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Podcasts	111	45	28	38	55	9	47	55	25	31	55	48	51	44	24	24	42	59	86	67	67
	11%	12%	14%	9%	12%	10%	10%	13%	9%	10%	12%	10%	12%	11%	14%	10%	10%	9%	10%	10%	9%
Univision	19	2	4	12	2	2	15	4	6	9	5	13	5	10	2	1	1	7	11	12	14
	2%	1%	2%	3%	*%	3%	3%	1%	2%	3%	1%	3%	1%	3%	1%	*%	*%	1%	1%	2%	2%
Telemundo	22	3	3	16	4	-	18	5	4	13	5	16	6	16	3	-	2	9	11	16	14
	2%	1%	1%	4%	1%		4%	1%	1%	4%	1%	3%	1%	4%	2%		1%	1%	1%	2%	2%
Barstool Sports	29	12	7	10	13	1	15	14	4	11	12	13	12	12	6	6	3	12	20	16	20
	3%	3%	4%	3%	3%	2%	3%	3%	2%	4%	3%	3%	3%	3%	3%	3%	1%	2%	2%	2%	3%
Something else (Please specify)	39	16	12	11	23	1	15	21	7	10	23	15	23	13	8	14	19	29	38	33	27
	4%	4%	6%	3%	5%	1%	3%	5%	3%	3%	5%	3%	5%	3%	5%	6%	4%	5%	4%	5%	4%
None of these	71	26	14	20	34	16	21	27	20	11	37	18	27	19	18	9	21	37	44	50	53
	7%	7%	7%	5%	7%	19%	5%	6%	7%	4%	8%	4%	6%	5%	11%	4%	5%	6%	5%	7%	7%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	351	174	104	74	276	37	36	100	163	88	84	41	93	83	81	35	103	234
	35%	38%	31%	30%	36%	24%	39%	37%	35%	32%	34%	26%	43%	32%	29%	25%	28%	51%
NBC News	311	152	92	59	251	31	28	81	148	81	73	36	75	67	66	45	102	191
	31%	33%	27%	24%	33%	20%	31%	30%	32%	30%	29%	23%	35%	26%	23%	32%	28%	41%
CBS News	296	138	99	52	242	29	23	75	141	80	70	33	75	72	80	26	95	194
	29%	30%	29%	21%	32%	19%	25%	28%	30%	29%	28%	21%	35%	27%	28%	18%	26%	42%
Fox News	314	166	85	78	236	38	41	79	142	93	62	66	74	52	143	69	194	60
	31%	36%	25%	32%	31%	25%	44%	29%	30%	34%	25%	42%	34%	20%	50%	49%	53%	13%
MSNBC	192	94	63	43	149	25	17	54	95	43	47	15	42	63	30	17	50	134
	19%	20%	18%	17%	20%	17%	19%	20%	20%	16%	19%	10%	20%	24%	11%	12%	14%	29%
CNN	294	148	90	66	226	32	34	80	152	62	69	23	81	73	45	24	72	187
	29%	32%	26%	27%	30%	21%	37%	30%	32%	23%	28%	14%	37%	28%	16%	17%	20%	40%
Newsmax	98	48	28	22	77	9	12	30	33	35	15	23	17	13	71	18	92	3
	10%	10%	8%	9%	10%	6%	13%	11%	7%	13%	6%	15%	8%	5%	25%	13%	25%	1%
OAN	36	9	15	6	29	4	3	12	14	10	7	11	5	1	27	5	26	1
	4%	2%	4%	3%	4%	2%	3%	4%	3%	4%	3%	7%	2%	1%	10%	3%	7%	1%
Local TV news	500	245	148	106	388	66	40	121	235	144	121	79	119	109	149	82	198	236
	49%	53%	43%	43%	51%	43%	43%	45%	50%	53%	48%	50%	55%	41%	52%	58%	53%	51%
Reuters	65	34	23	17	47	3	14	23	25	17	12	8	8	23	18	7	24	43
	6%	7%	7%	7%	6%	2%	15%	9%	5%	6%	5%	5%	4%	9%	6%	5%	6%	9%
The New York Times	144	59	58	30	114	19	11	45	72	27	36	10	29	48	20	11	22	96
	14%	13%	17%	12%	15%	13%	12%	17%	15%	10%	15%	7%	13%	18%	7%	8%	6%	21%
The Washington Post	124	61	44	29	93	14	14	29	63	33	34	13	21	47	23	11	30	73
	12%	13%	13%	12%	12%	9%	16%	11%	13%	12%	14%	8%	10%	18%	8%	8%	8%	16%
The Wall Street Journal	116	58	39	32	84	16	16	36	60	20	31	16	22	29	26	23	46	52
	11%	13%	11%	13%	11%	11%	17%	13%	13%	7%	13%	10%	10%	11%	9%	16%	13%	11%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Local newspaper	229	107	76	58	171	35	24	67	98	64	44	26	56	55	68	33	91	99
	23%	23%	22%	24%	23%	23%	26%	25%	21%	24%	18%	17%	26%	21%	24%	23%	25%	21%
NPR	119	54	52	13	106	7	6	35	54	30	20	10	21	51	16	10	17	88
	12%	12%	15%	5%	14%	5%	7%	13%	12%	11%	8%	7%	10%	19%	6%	7%	5%	19%
PBS	128	53	54	15	111	10	5	32	60	35	24	7	24	51	20	8	22	102
	13%	11%	16%	6%	15%	7%	6%	12%	13%	13%	9%	4%	11%	19%	7%	5%	6%	22%
Twitter	154	58	81	38	115	25	14	48	70	35	34	16	26	44	30	14	27	68
	15%	13%	24%	16%	15%	16%	15%	18%	15%	13%	14%	10%	12%	17%	11%	10%	7%	15%
Facebook	307	153	91	108	197	77	31	83	140	85	85	56	63	80	96	42	112	146
	30%	33%	27%	44%	26%	51%	34%	31%	30%	31%	34%	36%	29%	31%	34%	30%	30%	32%
Instagram	177	85	73	68	108	44	24	57	76	44	41	19	35	44	57	14	57	99
	17%	18%	21%	28%	14%	29%	26%	21%	16%	16%	16%	12%	16%	17%	20%	10%	15%	21%
Talk radio	110	70	26	24	85	15	10	21	47	42	27	18	21	19	43	26	66	20
	11%	15%	8%	10%	11%	10%	10%	8%	10%	15%	11%	12%	10%	7%	15%	18%	18%	4%
Local radio news	195	104	58	48	146	30	18	45	92	58	46	28	47	41	74	31	98	69
	19%	22%	17%	20%	19%	20%	20%	17%	20%	21%	18%	18%	22%	16%	26%	22%	26%	15%
Breitbart	38	23	7	4	34	1	3	15	19	5	8	7	12	5	28	5	30	2
	4%	5%	2%	2%	5%	1%	3%	5%	4%	2%	3%	4%	6%	2%	10%	4%	8%	1%
Vox	15	5	8	3	12	2	2	7	7	2	3	-	0	7	3	-	3	20
	2%	1%	2%	1%	2%	1%	2%	3%	1%	1%	1%		1%	3%	1%		1%	4%
Huffington Post	74	37	25	12	60	11	1	19	33	22	17	4	15	28	12	3	13	58
	7%	8%	7%	5%	8%	7%	1%	7%	7%	8%	7%	3%	7%	11%	4%	2%	4%	13%
USA Today	105	42	42	29	76	14	15	38	44	23	22	12	25	20	29	10	32	42
	10%	9%	12%	12%	10%	9%	17%	14%	9%	9%	9%	8%	12%	8%	10%	7%	9%	9%
Yahoo News	138	62	47	16	122	10	6	27	65	47	26	14	35	28	32	14	48	80
	14%	13%	14%	6%	16%	7%	6%	10%	14%	17%	10%	9%	16%	11%	11%	10%	13%	17%
Reddit	106	41	56	27	73	14	13	35	45	26	20	10	16	37	35	9	30	42
	10%	9%	16%	11%	10%	9%	15%	13%	10%	10%	8%	7%	8%	14%	12%	6%	8%	9%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Podcasts	111	57	40	39	71	19	21	38	52	21	22	15	18	28	38	13	42	36
	11%	12%	12%	16%	9%	12%	22%	14%	11%	8%	9%	10%	9%	11%	13%	9%	11%	8%
Univision	19	11	7	9	10	3	6	8	10	2	2	-	8	7	2	-	2	9
	2%	2%	2%	4%	1%	2%	6%	3%	2%	1%	1%		4%	3%	1%		1%	2%
Telemundo	22	13	8	10	12	4	6	12	8	2	1	-	9	8	3	1	5	6
	2%	3%	2%	4%	2%	3%	6%	4%	2%	1%	1%		4%	3%	1%	1%	1%	1%
Barstool Sports	29	16	11	10	19	7	3	6	20	3	9	3	4	8	8	2	7	7
	3%	3%	3%	4%	3%	5%	3%	2%	4%	1%	4%	2%	2%	3%	3%	1%	2%	2%
Something else (Please specify)	39	19	9	10	28	7	3	11	23	5	12	6	10	6	10	10	22	31
	4%	4%	3%	4%	4%	5%	3%	4%	5%	2%	5%	4%	5%	2%	4%	7%	6%	7%
None of these	71	20	35	17	53	9	8	31	22	18	11	12	3	31	24	6	24	23
	7%	4%	10%	7%	7%	6%	9%	11%	5%	7%	4%	8%	2%	12%	8%	4%	7%	5%

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[Q Employment] What is your current employment status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	362	133	182	180	225	43	64	56	100	94	97	15	250	112
	36%	35%	39%	33%	33%	37%	50%	40%	66%	61%	34%	5%	56%	20%
Employed part-time	85	21	38	47	55	10	8	8	17	12	30	18	37	48
	8%	6%	8%	9%	8%	9%	6%	6%	11%	8%	11%	6%	8%	8%
Freelance, contract, or temporary work	24	6	9	15	16	5	0	5	4	5	7	5	13	11
	2%	1%	2%	3%	2%	4%	0%	3%	2%	3%	2%	2%	3%	2%
"Gig economy" work like ride shares, food delivery, or dog walking	5	2	1	4	1	4	-	4	-	1	-	0	5	0
	1%	1%	0%	1%	0%	3%	0%	3%	0%	1%	0%	0%	1%	0%
Unemployed and looking for work	96	43	55	41	50	20	15	32	13	15	32	4	60	36
	9%	11%	12%	8%	7%	17%	12%	23%	8%	10%	11%	1%	13%	6%
Stay-at-home parent or caregiver	51	13	12	39	36	-	11	15	12	14	11	-	40	11
	5%	3%	3%	7%	5%	0%	8%	10%	8%	9%	4%	0%	9%	2%
Full time student	17	8	4	13	10	3	-	11	2	3	1	-	17	1
	2%	2%	1%	3%	1%	2%	0%	8%	2%	2%	0%	0%	4%	0%
Retired	322	129	156	166	256	22	27	-	-	5	81	236	5	317
	32%	34%	33%	31%	38%	19%	21%	0%	0%	3%	28%	84%	1%	56%
Something else	44	21	10	32	29	5	3	6	3	4	25	5	14	30
	4%	6%	2%	6%	4%	4%	3%	4%	2%	3%	9%	2%	3%	5%
Prefer not to say	6	4	4	1	2	4	-	4	1	-	1	-	5	1
	1%	1%	1%	0%	0%	4%	0%	3%	0%	0%	0%	0%	1%	0%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Employment] What is your current employment status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	362	69	117	114	62	185	176	98	126	22	66	97	111	64	362	-	-
	36%	30%	30%	45%	44%	30%	45%	25%	44%	10%	32%	39%	56%	57%	76%		
Employed part-time	85	27	30	21	7	57	28	33	22	21	24	25	7	8	85	-	-
	8%	12%	8%	8%	5%	9%	7%	8%	8%	9%	12%	10%	4%	7%	18%		
Freelance, contract, or temporary work	24	7	12	3	2	18	5	12	4	7	8	7	1	1	24	-	-
	2%	3%	3%	1%	1%	3%	1%	3%	1%	3%	4%	3%	*%	1%	5%		
Gig economy work like ride shares, food delivery, or dog walking	5	2	1	2	-	3	2	1	-	4	0	-	1	-	5	-	-
	1%	1%	*%	1%		1%	*%	*%		2%	*%		1%		1%		
Unemployed and looking for work	96	35	27	29	4	63	33	35	15	49	13	15	9	4	-	96	-
	9%	15%	7%	12%	3%	10%	8%	9%	5%	22%	6%	6%	5%	4%		100%	
Stay-at-home parent or caregiver	51	18	13	10	10	30	21	21	16	10	7	11	16	6	-	-	-
	5%	8%	3%	4%	7%	5%	5%	5%	6%	4%	3%	4%	8%	5%			
Full time student	17	3	11	2	1	14	3	7	2	6	4	2	4	-	-	-	-
	2%	1%	3%	1%	*%	2%	1%	2%	1%	3%	2%	1%	2%				
Retired	322	53	152	64	53	205	117	161	95	79	74	89	47	27	-	-	322
	32%	23%	39%	25%	38%	33%	30%	41%	33%	35%	36%	36%	24%	24%			100%
Something else	44	16	21	5	2	36	7	23	7	28	7	4	2	3	-	-	-
	4%	7%	5%	2%	2%	6%	2%	6%	2%	12%	3%	2%	1%	2%			
Prefer not to say	6	2	3	1	-	5	1	1	1	2	1	-	-	-	-	-	-
	1%	1%	1%	*%		1%	*%	*%	*%	1%	*%						

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Employment] What is your current employment status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	362	146	78	127	170	37	154	156	87	111	178	163	165	142	77	78	112	206	288	242	258
	36%	38%	38%	32%	37%	45%	33%	38%	33%	36%	39%	33%	38%	35%	46%	31%	26%	32%	34%	35%	35%
Employed part-time	85	35	17	33	39	8	38	34	17	29	37	45	34	33	12	25	33	58	78	52	66
	8%	9%	8%	8%	8%	10%	8%	8%	6%	9%	8%	9%	8%	8%	7%	10%	8%	9%	9%	8%	9%
Freelance, contract, or temporary work	24	5	4	15	5	1	18	5	10	10	6	16	5	14	2	4	13	14	19	12	21
	2%	1%	2%	4%	1%	1%	4%	1%	4%	3%	1%	3%	1%	3%	1%	1%	3%	2%	2%	2%	3%
"Gig economy" work like ride shares, food delivery, or dog walking	5	0	-	5	0	-	5	1	1	4	1	5	0	4	-	0	1	3	4	5	5
	1%	*%		1%	*%		1%	*%	*%	1%	*%	1%	*%	1%		*%	*%	*%	*%	1%	1%
Unemployed and looking for work	96	24	16	54	33	5	57	26	37	31	31	54	26	39	4	23	37	48	70	56	70
	9%	6%	8%	14%	7%	6%	12%	6%	14%	10%	7%	11%	6%	9%	2%	9%	9%	7%	8%	8%	9%
Stay-at-home parent or caregiver	51	25	8	17	32	2	17	29	11	10	32	16	25	13	7	24	22	28	41	43	37
	5%	7%	4%	4%	7%	2%	4%	7%	4%	3%	7%	3%	6%	3%	4%	9%	5%	4%	5%	6%	5%
Full time student	17	7	2	7	8	2	8	8	1	6	7	8	6	7	3	4	7	4	15	10	10
	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%
Retired	322	131	73	112	161	26	136	141	87	89	149	163	157	134	56	92	186	250	288	225	230
	32%	34%	35%	28%	35%	31%	29%	34%	33%	29%	33%	33%	36%	32%	33%	36%	43%	39%	34%	33%	31%
Something else	44	14	6	24	15	-	29	11	11	21	14	28	11	25	8	3	16	32	35	34	36
	4%	4%	3%	6%	3%		6%	3%	4%	7%	3%	6%	3%	6%	5%	1%	4%	5%	4%	5%	5%
Prefer not to say	6	-	2	3	-	3	3	-	3	1	1	1	-	2	-	-	2	4	4	3	6
	1%		1%	1%		3%	1%		1%	*%	*%	*%		1%			*%	1%	*%	*%	1%

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[Q Employment] What is your current employment status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	362	161	154	135	221	76	60	116	153	93	72	49	77	105	115	45	113	130
	36%	35%	45%	55%	29%	49%	65%	43%	33%	34%	29%	31%	36%	40%	41%	32%	30%	28%
Employed part-time	85	31	33	11	74	9	3	27	30	28	16	11	19	23	20	16	32	42
	8%	7%	10%	5%	10%	6%	3%	10%	6%	10%	7%	7%	9%	9%	7%	11%	9%	9%
Freelance, contract, or temporary work	24	6	10	6	18	4	3	6	14	4	10	5	4	5	2	3	3	20
	2%	1%	3%	3%	2%	2%	3%	2%	3%	1%	4%	3%	2%	2%	1%	2%	1%	4%
"Gig economy" work like ride shares, food delivery, or dog walking	5	-	4	4	1	4	-	2	3	-	3	-	-	1	0	-	0	8
	1%		1%	2%	1%	3%		1%	1%		1%			1%	0%		0%	2%
Unemployed and looking for work	96	19	66	24	72	19	5	26	41	29	15	17	19	31	10	17	22	40
	9%	4%	19%	10%	9%	13%	5%	10%	9%	11%	6%	11%	9%	12%	4%	12%	6%	9%
Stay-at-home parent or caregiver	51	45	2	42	9	30	11	17	24	10	24	5	9	18	19	9	19	17
	5%	10%	1%	17%	1%	20%	12%	6%	5%	4%	10%	3%	4%	7%	7%	6%	5%	4%
Full time student	17	2	14	3	14	3	0	4	6	6	4	2	-	8	6	2	5	3
	2%	1%	4%	1%	2%	2%	0%	2%	1%	2%	2%	1%		3%	2%	1%	1%	1%
Retired	322	188	33	15	303	6	10	63	172	87	91	62	83	62	100	46	163	174
	32%	41%	10%	6%	40%	4%	11%	24%	37%	32%	37%	40%	39%	24%	35%	32%	44%	38%
Something else	44	9	19	3	40	3	1	7	22	15	14	5	5	8	11	4	14	20
	4%	2%	6%	1%	5%	2%	1%	2%	5%	6%	6%	3%	2%	3%	4%	3%	4%	4%
Prefer not to say	6	-	6	-	6	-	-	2	4	-	-	-	-	2	-	-	-	7
	1%		2%		1%			1%	1%					1%				2%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	477	162	230	246	296	61	73	72	120	112	134	38	305	172
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	470	179	208	262	317	65	58	65	160	77	123	45	302	168
White collar worker, like work at a desk or an office	241	83	99	141	162	23	27	35	60	60	64	22	155	86
	50%	51%	43%	57%	55%	38%	37%	48%	50%	54%	48%	57%	51%	50%
Blue collar worker, like work with my hands or in a factory	147	49	98	50	84	27	28	19	35	42	40	11	96	51
	31%	30%	42%	20%	28%	44%	39%	27%	29%	37%	30%	29%	31%	30%
Service worker, like work in a store or hospital	73	25	28	44	43	8	12	18	18	7	25	5	43	30
	15%	15%	12%	18%	15%	13%	16%	25%	15%	6%	19%	14%	14%	17%
Unsure	16	6	5	11	8	2	5	0	8	3	4	-	12	4
	3%	4%	2%	4%	3%	4%	7%	1%	7%	3%	3%	-	4%	2%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	477	104	160	140	71	264	211	144	152	54	99	129	121	73	477	-	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Unweighted Total	470	111	149	138	70	260	208	166	150	67	99	126	113	63	470	-	-
White collar worker, like work at a desk or an office	241	22	66	100	52	88	152	52	109	16	30	55	86	53	241	-	-
	50%	21%	41%	71%	74%	33%	72%	36%	72%	30%	30%	43%	71%	74%	50%		
Blue collar worker, like work with my hands or in a factory	147	58	59	21	9	117	30	64	20	21	51	45	21	9	147	-	-
	31%	56%	37%	15%	12%	44%	14%	44%	13%	40%	51%	35%	17%	13%	31%		
Service worker, like work in a store or hospital	73	16	31	18	9	46	26	22	21	11	17	25	9	10	73	-	-
	15%	15%	19%	13%	13%	18%	13%	15%	14%	21%	17%	19%	7%	14%	15%		
Unsure	16	8	4	2	1	13	3	7	1	5	1	4	5	-	16	-	-
	3%	8%	3%	1%	2%	5%	1%	5%	*%	10%	1%	3%	4%		3%		

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	477	186	99	180	215	46	215	195	115	154	221	229	204	193	91	107	158	281	389	311	351
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	470	167	116	177	199	45	226	171	137	155	203	219	180	206	84	98	141	223	348	310	346
White collar worker, like work at a desk or an office	241	98	49	90	116	17	108	105	47	86	115	114	112	108	48	55	102	167	211	159	168
	50%	53%	49%	50%	54%	36%	50%	54%	41%	56%	52%	50%	55%	56%	53%	51%	64%	60%	54%	51%	48%
Blue collar worker, like work with my hands or in a factory	147	69	33	45	76	15	56	66	45	35	79	60	72	44	32	40	35	64	104	100	112
	31%	37%	33%	25%	35%	32%	26%	34%	39%	23%	36%	26%	35%	23%	36%	38%	22%	23%	27%	32%	32%
Service worker, like work in a store or hospital	73	16	11	42	20	5	47	21	16	31	20	50	16	37	8	11	19	44	62	45	61
	15%	9%	11%	23%	10%	11%	22%	11%	14%	20%	9%	22%	8%	19%	9%	11%	12%	16%	16%	14%	17%
Unsure	16	3	6	3	3	10	4	3	7	1	8	5	4	4	2	0	3	6	11	7	9
	3%	1%	6%	1%	1%	21%	2%	2%	6%	1%	4%	2%	2%	2%	3%	0%	2%	2%	3%	2%	3%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	477	198	201	157	314	92	65	150	201	125	101	65	100	133	138	64	148	199
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	470	194	196	178	290	119	59	144	204	122	111	65	83	143	133	53	470	470
White collar worker, like work at a desk or an office	241	111	83	84	156	52	33	64	120	57	68	29	58	59	67	39	72	104
	50%	56%	41%	54%	50%	56%	50%	42%	60%	45%	67%	44%	59%	44%	49%	60%	49%	52%
Blue collar worker, like work with my hands or in a factory	147	55	74	51	92	24	27	44	58	45	22	25	27	42	55	20	57	59
	31%	28%	37%	32%	29%	26%	41%	29%	29%	36%	21%	38%	27%	32%	40%	32%	38%	30%
Service worker, like work in a store or hospital	73	25	36	19	54	14	5	31	20	21	11	10	13	26	14	5	18	31
	15%	12%	18%	12%	17%	15%	7%	21%	10%	17%	11%	15%	13%	19%	10%	8%	12%	16%
Unsure	16	7	8	3	12	2	1	12	2	2	1	2	1	7	3	-	1	4
	3%	4%	4%	2%	4%	2%	2%	8%	1%	2%	1%	3%	1%	5%	2%		1%	2%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIncome] Which range includes your annual household income?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	228	85	88	138	152	36	31	34	25	29	81	59	88	140
	23%	22%	19%	26%	22%	31%	24%	24%	16%	19%	28%	21%	20%	25%
\$30,000 to \$49,999 per year	205	83	106	98	136	36	20	32	29	31	49	64	92	113
	20%	22%	23%	18%	20%	31%	15%	23%	19%	20%	17%	22%	21%	20%
\$50,000 to \$74,999 per year	250	90	114	136	161	20	35	24	37	29	77	84	90	160
	25%	24%	24%	25%	24%	18%	27%	17%	24%	19%	27%	30%	20%	28%
\$75,000 to \$125,000 per year	199	77	97	102	145	8	27	25	36	47	43	48	108	91
	20%	20%	21%	19%	21%	7%	21%	18%	24%	31%	15%	17%	24%	16%
More than \$125,000 per year	112	36	60	52	77	5	16	19	23	16	32	23	57	55
	11%	9%	13%	10%	11%	5%	13%	13%	15%	10%	11%	8%	13%	10%
Prefer not to say	18	9	6	13	8	10	-	6	2	2	3	6	9	9
	2%	2%	1%	2%	1%	9%	-	4%	1%	1%	1%	2%	2%	2%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$ 30,000 per year	228	95	92	25	16	187	41	124	28	228	-	-	-	-	54	49	79
	23%	41%	24%	10%	11%	30%	10%	32%	10%	100%					11%	51%	25%
\$ 30,000 to \$ 49,999 per year	205	50	92	50	12	142	62	91	44	-	205	-	-	-	99	13	74
	20%	22%	24%	20%	8%	23%	16%	23%	15%		100%				21%	13%	23%
\$ 50,000 to \$ 74,999 per year	250	49	103	63	35	151	98	99	62	-	-	250	-	-	129	15	89
	25%	21%	27%	25%	25%	24%	25%	25%	22%			100%			27%	16%	28%
\$ 75,000 to \$ 125,000 per year	199	16	68	70	45	84	115	53	93	-	-	-	199	-	121	9	47
	20%	7%	18%	28%	32%	14%	29%	14%	32%				100%		25%	10%	15%
More than \$ 125,000 per year	112	13	26	44	29	38	73	19	57	-	-	-	-	112	73	4	27
	11%	5%	7%	18%	21%	6%	19%	5%	20%					100%	15%	4%	8%
Prefer not to say	18	8	7	0	4	14	4	5	3	-	-	-	-	-	1	6	6
	2%	3%	2%	*%	3%	2%	1%	1%	1%						*%	6%	2%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	228	72	39	111	80	13	134	68	69	85	74	137	68	106	35	36	82	132	179	153	179
	23%	18%	19%	28%	17%	16%	29%	16%	26%	27%	16%	27%	16%	26%	20%	14%	19%	20%	21%	22%	24%
\$30,000 to \$49,999 per year	205	77	41	82	92	13	100	79	58	62	90	97	78	83	38	50	82	131	162	133	151
	20%	20%	20%	21%	20%	16%	21%	19%	22%	20%	20%	20%	18%	20%	22%	20%	19%	20%	19%	19%	20%
\$50,000 to \$74,999 per year	250	111	58	77	131	31	89	118	67	60	136	104	135	83	44	79	126	169	214	182	181
	25%	29%	28%	19%	28%	37%	19%	29%	25%	19%	30%	21%	31%	20%	26%	31%	29%	26%	25%	27%	24%
\$75,000 to \$125,000 per year	199	81	35	75	100	15	84	87	41	66	103	92	96	82	34	58	86	122	166	131	142
	20%	21%	17%	19%	22%	18%	18%	21%	15%	21%	23%	18%	22%	20%	20%	23%	20%	19%	20%	19%	19%
More than \$125,000 per year	112	40	26	46	52	8	53	49	27	36	48	60	50	52	19	24	46	80	106	75	77
	11%	10%	13%	12%	11%	10%	11%	12%	10%	12%	10%	12%	12%	13%	11%	9%	11%	12%	13%	11%	10%
Prefer not to say	18	7	6	5	9	3	6	10	5	2	5	9	2	7	-	6	6	14	15	9	10
	2%	2%	3%	1%	2%	4%	1%	2%	2%	1%	1%	2%	1%	2%		2%	1%	2%	2%	1%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	228	48	107	34	191	27	7	58	92	78	55	39	35	58	56	16	73	125
	23%	10%	31%	14%	25%	18%	8%	22%	20%	28%	22%	25%	16%	22%	20%	12%	20%	27%
\$30,000 to \$49,999 per year	205	71	79	36	163	20	16	68	85	52	44	31	32	60	57	28	75	102
	20%	15%	23%	15%	21%	13%	17%	25%	18%	19%	18%	20%	15%	23%	20%	20%	20%	22%
\$50,000 to \$74,999 per year	250	137	68	68	182	38	29	54	117	79	60	38	64	63	78	46	108	84
	25%	30%	20%	28%	24%	25%	32%	20%	25%	29%	24%	24%	30%	24%	27%	32%	29%	18%
\$75,000 to \$125,000 per year	199	123	54	64	135	40	24	55	102	42	50	32	45	52	65	28	72	74
	20%	27%	16%	26%	18%	26%	26%	20%	22%	15%	20%	20%	21%	20%	23%	20%	19%	16%
More than \$125,000 per year	112	76	25	40	73	24	15	30	63	19	34	17	37	27	28	19	41	58
	11%	17%	7%	16%	10%	16%	17%	11%	13%	7%	14%	11%	17%	10%	10%	13%	11%	13%
Prefer not to say	18	6	9	4	14	4	-	3	12	3	7	1	3	1	-	5	3	17
	2%	1%	3%	2%	2%	3%		1%	2%	1%	3%	1%	1%	1%		4%	1%	4%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	84	35	74	10	65	9	4	3	8	5	17	52	15	68
	8%	9%	16%	2%	10%	8%	3%	2%	5%	3%	6%	18%	3%	12%
Yes, a member of my household has	114	50	26	88	80	14	8	17	15	15	30	37	47	67
	11%	13%	6%	16%	12%	12%	6%	12%	10%	10%	11%	13%	11%	12%
No	809	293	371	436	537	90	113	118	124	134	236	196	376	432
	80%	77%	79%	81%	79%	77%	87%	85%	82%	87%	83%	70%	85%	76%
Unsure	8	2	2	6	1	3	4	1	5	-	2	1	6	2
	1%	1%	1%	1%	1%	3%	3%	1%	3%		1%	1%	1%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	84	19	37	20	9	56	28	45	20	16	19	24	15	11	29	2	50
	8%	8%	10%	8%	6%	9%	7%	12%	7%	7%	9%	9%	7%	10%	6%	2%	16%
Yes, a member of my household has	114	34	48	24	9	81	33	53	26	26	21	33	14	12	46	7	41
	11%	15%	12%	9%	7%	13%	8%	14%	9%	12%	10%	13%	7%	10%	10%	7%	13%
No	809	175	300	210	122	475	332	294	242	186	165	194	166	91	396	84	233
	80%	76%	77%	83%	87%	77%	85%	75%	84%	81%	81%	77%	83%	81%	83%	88%	72%
Unsure	8	3	5	0	-	8	0	1	0	1	-	1	4	-	5	2	1
	1%	1%	1%	0%	-	1%	0%	0%	0%	0%	0%	0%	2%	0%	1%	3%	0%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	84	42	26	15	53	8	23	46	18	20	52	31	50	22	18	31	49	65	76	70	61
	8%	11%	12%	4%	11%	9%	5%	11%	7%	6%	11%	6%	12%	5%	11%	12%	11%	10%	9%	10%	8%
Yes, a member of my household has	114	59	13	35	69	6	39	59	22	27	60	42	61	40	38	26	51	77	93	82	76
	11%	15%	7%	9%	15%	8%	8%	14%	8%	9%	13%	8%	14%	10%	22%	10%	12%	12%	11%	12%	10%
No	809	288	167	344	344	65	400	306	226	264	342	424	321	347	115	198	331	505	673	530	602
	80%	74%	81%	87%	74%	78%	86%	75%	85%	85%	75%	85%	75%	84%	68%	78%	77%	78%	80%	78%	81%
Unsure	8	1	0	3	1	4	3	3	0	2	5	3	1	3	1	-	1	3	3	4	3
	1%	*%	*%	1%	*%	5%	1%	1%	*%	1%	1%	1%	*%	1%	1%	-	*%	*%	*%	1%	*%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	84	55	10	7	77	1	6	12	45	27	6	18	17	22	27	23	51	31
	8%	12%	3%	3%	10%	1%	6%	4%	9%	10%	2%	11%	8%	8%	10%	16%	14%	7%
Yes, a member of my household has	114	58	28	29	85	23	6	24	53	38	36	23	18	21	48	18	63	40
	11%	13%	8%	12%	11%	15%	6%	9%	11%	14%	14%	14%	8%	8%	17%	13%	17%	9%
No	809	350	296	207	593	127	80	227	373	209	208	118	182	215	211	102	259	386
	80%	76%	87%	85%	78%	83%	87%	84%	79%	77%	83%	75%	84%	82%	74%	72%	70%	84%
Unsure	8	0	7	2	6	2	-	7	1	1	0	1	-	4	1	-	2	4
	1%	0%	2%	1%	1%	1%		2%	0%	0%	0%	1%		2%	0%		0%	1%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	71	25	51	20	48	7	9	5	8	17	19	22	30	41
	7%	7%	11%	4%	7%	6%	7%	3%	5%	11%	7%	8%	7%	7%
Yes, a member of my household is	41	11	16	25	32	-	5	5	12	9	11	5	25	16
	4%	3%	3%	5%	5%		4%	3%	8%	6%	4%	2%	6%	3%
No	888	341	403	483	594	106	112	124	128	125	253	256	378	510
	88%	90%	86%	90%	87%	92%	87%	89%	85%	81%	89%	91%	85%	90%
Unsure	16	5	2	13	9	2	2	6	3	3	2	2	12	3
	2%	1%	1%	2%	1%	2%	2%	4%	2%	2%	1%	1%	3%	1%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	71	16	28	12	16	43	28	25	23	2	15	22	23	9	49	1	21
	7%	7%	7%	5%	12%	7%	7%	7%	8%	1%	7%	9%	12%	8%	10%	1%	7%
Yes, a member of my household is	41	12	13	15	2	25	16	21	11	6	2	11	15	8	25	4	6
	4%	5%	3%	6%	1%	4%	4%	5%	4%	2%	1%	4%	8%	7%	5%	4%	2%
No	888	200	342	225	119	542	344	342	251	214	187	214	159	95	396	88	294
	88%	87%	88%	89%	85%	88%	88%	87%	87%	94%	92%	86%	80%	84%	83%	92%	91%
Unsure	16	4	5	2	4	9	6	4	4	7	1	3	3	3	8	4	3
	2%	2%	1%	1%	3%	2%	2%	1%	1%	3%	1%	1%	1%	2%	2%	4%	1%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	71	23	12	31	28	11	33	18	23	28	31	40	26	28	11	11	30	40	57	47	52
	7%	6%	6%	8%	6%	13%	7%	4%	9%	9%	7%	8%	6%	7%	6%	4%	7%	6%	7%	7%	7%
Yes, a member of my household is	41	13	8	20	17	1	22	14	14	13	18	20	18	18	9	7	17	23	36	28	31
	4%	3%	4%	5%	4%	2%	5%	3%	5%	4%	4%	4%	4%	4%	6%	3%	4%	4%	4%	4%	4%
No	888	349	181	342	415	68	405	379	227	263	406	429	382	362	147	235	383	581	741	596	649
	88%	90%	88%	86%	89%	82%	87%	92%	85%	84%	89%	86%	89%	88%	87%	93%	89%	90%	88%	87%	88%
Unsure	16	4	4	5	5	2	8	0	3	10	2	12	5	7	3	1	3	5	12	14	11
	2%	1%	2%	1%	1%	3%	2%	*%	1%	3%	*%	2%	1%	2%	2%	*%	1%	1%	1%	2%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	71	37	24	19	52	9	10	21	28	22	7	7	19	17	15	12	22	35
	7%	8%	7%	8%	7%	6%	11%	8%	6%	8%	3%	4%	9%	6%	5%	9%	6%	8%
Yes, a member of my household is	41	27	12	14	28	7	7	13	17	11	10	6	12	14	12	6	14	23
	4%	6%	4%	6%	4%	5%	7%	5%	4%	4%	4%	4%	6%	5%	4%	4%	4%	5%
No	888	395	296	210	669	134	76	233	418	237	226	145	184	228	254	124	333	404
	88%	86%	87%	86%	88%	87%	83%	87%	89%	87%	90%	93%	85%	87%	89%	87%	90%	88%
Unsure	16	6	9	4	12	4	-	2	9	4	8	0	1	3	5	-	3	2
	2%	1%	2%	2%	2%	3%	-	1%	2%	2%	3%	0%	0%	1%	2%	-	1%	1%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	241	96	161	80	184	17	28	34	38	32	71	66	104	137
	24%	25%	34%	15%	27%	15%	22%	24%	25%	21%	25%	23%	23%	24%
Yes, someone in my household does	175	81	52	124	133	15	11	35	30	20	49	42	85	91
	17%	21%	11%	23%	20%	13%	9%	25%	20%	13%	17%	15%	19%	16%
No	629	218	273	355	396	83	90	74	89	106	176	184	269	360
	62%	57%	58%	66%	58%	71%	69%	53%	59%	69%	62%	65%	60%	64%
Unsure	8	1	4	5	7	2	-	4	2	-	-	2	6	2
	1%	*%	1%	1%	1%	1%		3%	2%			1%	1%	*%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	241	58	95	53	33	153	86	114	70	30	49	86	45	28	128	14	77
	24%	25%	25%	21%	24%	25%	22%	29%	24%	13%	24%	35%	23%	25%	27%	15%	24%
Yes, someone in my household does	175	40	83	34	19	122	53	89	44	34	35	45	34	23	69	11	53
	17%	17%	21%	13%	14%	20%	13%	23%	15%	15%	17%	18%	17%	20%	14%	11%	17%
No	629	135	231	170	93	366	263	213	183	166	129	126	130	67	291	70	209
	62%	59%	60%	67%	66%	59%	67%	54%	64%	73%	63%	50%	65%	59%	61%	73%	65%
Unsure	8	4	2	3	-	6	3	4	3	3	-	0	3	-	4	2	1
	1%	2%	*%	1%		1%	1%	1%	1%	2%		*%	1%		1%	2%	*%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	241	146	47	44	163	23	55	147	54	40	169	63	158	51	65	89	103	145	197	194	164
	24%	38%	23%	11%	35%	28%	12%	36%	20%	13%	37%	13%	37%	12%	39%	35%	24%	22%	23%	28%	22%
Yes, someone in my household does	175	83	30	61	98	10	67	81	44	47	93	69	90	61	40	47	68	125	150	139	128
	17%	21%	14%	15%	21%	12%	14%	20%	17%	15%	20%	14%	21%	15%	23%	19%	16%	19%	18%	20%	17%
No	629	187	133	293	235	50	344	212	172	227	225	368	213	302	77	136	267	401	529	383	466
	62%	48%	65%	74%	51%	60%	74%	52%	64%	73%	49%	74%	49%	73%	46%	54%	62%	62%	63%	56%	63%
Unsure	8	1	1	4	1	2	5	1	1	4	2	6	1	6	1	-	3	5	5	3	7
	1%	*%	1%	1%	*%	3%	1%	*%	1%	1%	*%	1%	*%	1%	*%	-	1%	1%	1%	*%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	241	142	59	80	155	38	42	43	106	91	34	51	49	58	107	46	133	50
	24%	31%	17%	33%	20%	25%	46%	16%	23%	33%	14%	32%	23%	22%	38%	32%	36%	11%
Yes, someone in my household does	175	106	49	50	125	36	14	18	96	61	63	44	28	42	64	21	77	55
	17%	23%	14%	21%	16%	24%	15%	7%	20%	22%	25%	28%	13%	16%	23%	15%	21%	12%
No	629	245	233	132	493	90	42	205	290	133	165	79	147	166	137	79	187	354
	62%	53%	68%	54%	65%	59%	45%	76%	62%	49%	66%	50%	68%	63%	48%	56%	51%	77%
Unsure	8	1	6	1	7	1	-	4	4	1	3	0	-	4	1	-	0	5
	1%	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	2%	1%	-	1%	1%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	269	88	138	131	114	54	62	47	54	41	82	45	142	127
	27%	23%	29%	24%	17%	47%	48%	33%	36%	27%	29%	16%	32%	22%
Suburb near a city	470	196	218	250	353	50	46	52	64	68	129	156	184	285
	46%	52%	46%	46%	52%	43%	36%	37%	43%	44%	45%	55%	41%	50%
Small town not near a city	98	31	42	56	72	4	15	22	6	15	24	31	43	55
	10%	8%	9%	10%	11%	3%	12%	16%	4%	10%	8%	11%	10%	10%
Rural or country area	175	66	73	102	140	8	6	20	26	30	49	51	75	100
	17%	17%	15%	19%	21%	7%	5%	14%	17%	19%	17%	18%	17%	18%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	269	61	108	62	37	169	99	60	54	58	68	54	55	30	150	26	63
	27%	27%	28%	24%	27%	27%	25%	15%	19%	26%	33%	22%	28%	27%	32%	27%	20%
Suburb near a city	470	90	176	129	73	266	203	191	162	92	85	117	102	63	201	41	172
	46%	39%	45%	51%	52%	43%	52%	49%	56%	40%	42%	47%	51%	56%	42%	43%	53%
Small town not near a city	98	23	39	24	12	62	37	45	27	19	20	32	19	6	50	13	32
	10%	10%	10%	10%	9%	10%	9%	12%	9%	8%	10%	13%	10%	6%	11%	14%	10%
Rural or country area	175	56	65	37	17	121	54	95	44	59	32	47	23	13	75	16	55
	17%	24%	17%	15%	12%	20%	14%	24%	15%	26%	16%	19%	12%	11%	16%	17%	17%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	269	79	47	135	95	21	153	96	72	88	104	150	94	128	43	48	102	140	208	156	210
	27%	20%	23%	34%	20%	25%	33%	23%	27%	28%	23%	30%	22%	31%	25%	19%	24%	22%	25%	23%	28%
Suburb near a city	470	177	100	182	212	39	219	186	114	161	200	239	195	205	64	120	213	334	409	318	331
	46%	46%	49%	46%	46%	47%	47%	45%	43%	52%	44%	48%	45%	50%	38%	47%	50%	52%	49%	46%	45%
Small town not near a city	98	46	26	26	59	4	35	48	27	22	54	41	46	30	25	31	46	67	78	75	71
	10%	12%	13%	7%	13%	5%	8%	12%	10%	7%	12%	8%	11%	7%	15%	12%	11%	10%	9%	11%	10%
Rural or country area	175	85	33	53	98	19	58	80	54	39	99	70	95	50	38	53	67	106	146	135	129
	17%	22%	16%	13%	21%	22%	13%	20%	20%	13%	22%	14%	22%	12%	22%	21%	16%	16%	17%	20%	17%

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	269	100	121	61	206	23	38	269	-	-	-	23	71	78	68	25	74	154
	27%	22%	36%	25%	27%	15%	41%	100%				14%	33%	30%	24%	17%	20%	33%
Suburb near a city	470	233	128	126	343	82	44	-	470	-	250	74	103	104	116	69	178	228
	46%	51%	37%	51%	45%	53%	48%		100%		100%	47%	48%	40%	41%	48%	48%	49%
Small town not near a city	98	44	36	27	65	24	3	-	-	98	-	16	21	28	34	20	48	34
	10%	10%	10%	11%	9%	16%	3%			36%		10%	10%	11%	12%	14%	13%	7%
Rural or country area	175	84	57	31	144	24	7	-	-	175	-	45	20	52	67	28	71	45
	17%	18%	17%	13%	19%	16%	8%			64%		28%	9%	20%	23%	20%	19%	10%

Echelon Insights
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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QNativity] Where were you born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	969	366	444	523	668	114	116	139	135	147	277	271	421	548
	96%	96%	94%	97%	98%	99%	90%	99%	89%	96%	97%	96%	95%	97%
In a foreign country	38	14	26	12	11	1	9	-	12	7	8	12	19	20
	4%	4%	5%	2%	2%	1%	7%		8%	4%	3%	4%	4%	3%
Prefer not to say	5	1	1	4	0	1	4	1	4	-	-	-	5	-
	1%	*%	*%	1%	*%	1%	3%	1%	3%				1%	

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QNativity] Where were you born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	969	226	365	242	135	591	377	384	284	226	200	237	176	112	447	93	311
	96%	98%	94%	96%	96%	96%	96%	98%	99%	99%	98%	95%	88%	99%	94%	97%	97%
In a foreign country	38	4	18	10	5	22	16	7	3	1	5	12	19	1	25	2	11
	4%	2%	5%	4%	4%	4%	4%	2%	1%	1%	2%	5%	9%	1%	5%	3%	3%
Prefer not to say	5	-	4	-	-	4	-	0	-	-	-	1	4	-	5	0	-
	1%		1%			1%		0%				0%	2%		1%	0%	

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QNativity] Where were you born?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	969	373	195	381	445	77	447	393	257	299	433	484	412	397	162	242	414	617	808	659	709
	96%	96%	95%	96%	96%	93%	96%	96%	97%	96%	95%	97%	96%	96%	96%	96%	97%	95%	96%	96%	96%
In a foreign country	38	14	9	15	18	2	18	18	8	12	18	15	18	16	7	11	15	30	34	24	30
	4%	4%	5%	4%	4%	3%	4%	4%	3%	4%	4%	3%	4%	4%	4%	4%	3%	5%	4%	4%	4%
Prefer not to say	5	0	1	-	0	4	1	0	1	-	4	-	0	-	0	-	-	-	-	0	1
	1%	*%	*%		*%	5%	*%	*%	*%		1%		*%		*%					*%	*%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QNativity] Where were you born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	969	437	332	233	727	151	82	247	455	266	247	156	198	249	268	140	357	446
	96%	95%	97%	95%	96%	98%	89%	92%	97%	97%	99%	99%	92%	95%	94%	98%	96%	97%
In a foreign country	38	24	4	12	26	3	10	17	14	7	3	1	17	7	16	2	13	15
	4%	5%	1%	5%	3%	2%	11%	6%	3%	3%	1%	1%	8%	3%	6%	2%	3%	3%
Prefer not to say	5	-	5	-	5	-	-	5	0	-	0	0	-	5	0	-	0	0
	1%		2%		1%			2%	0%		0%	0%		2%	0%		0%	0%

Echelon Insights
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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMarital] What is your current marital status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	342	130	181	160	182	70	54	104	74	65	72	27	243	99
	34%	34%	38%	30%	27%	61%	42%	74%	49%	42%	25%	9%	55%	17%
Married	461	177	222	240	342	24	56	35	64	62	139	162	160	301
	46%	47%	47%	44%	50%	21%	43%	25%	42%	40%	49%	57%	36%	53%
Separated	17	7	5	12	9	4	4	1	2	5	6	3	8	9
	2%	2%	1%	2%	1%	3%	3%	1%	1%	3%	2%	1%	2%	2%
Divorced	132	41	48	82	94	14	13	-	10	18	47	56	28	103
	13%	11%	10%	15%	14%	12%	10%	-	7%	12%	16%	20%	6%	18%
Widowed	54	26	14	40	49	3	2	-	0	3	19	33	3	51
	5%	7%	3%	7%	7%	3%	2%	-	0%	2%	7%	12%	1%	9%
Prefer not to say	6	-	1	6	4	1	-	-	1	2	2	2	3	4
	1%	-	0%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMarital] What is your current marital status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	342	104	117	83	37	221	120	105	77	107	79	68	54	25	201	66	33
	34%	45%	30%	33%	26%	36%	31%	27%	27%	47%	39%	27%	27%	22%	42%	69%	10%
Married	461	77	186	118	80	263	198	193	148	48	71	137	123	76	198	19	188
	46%	33%	48%	47%	57%	43%	50%	49%	52%	21%	35%	55%	62%	68%	41%	20%	58%
Separated	17	5	9	4	-	13	4	5	3	8	4	4	-	1	8	1	3
	2%	2%	2%	1%		2%	1%	1%	1%	3%	2%	2%		1%	2%	1%	1%
Divorced	132	30	54	35	12	85	47	54	40	40	37	30	14	9	55	7	61
	13%	13%	14%	14%	8%	14%	12%	14%	14%	17%	18%	12%	7%	8%	12%	7%	19%
Widowed	54	14	18	10	12	32	22	31	18	25	10	11	6	1	11	3	35
	5%	6%	5%	4%	9%	5%	6%	8%	6%	11%	5%	4%	3%	1%	2%	3%	11%
Prefer not to say	6	1	4	2	-	4	2	3	1	1	2	-	2	-	4	1	1
	1%	*%	1%	1%		1%	1%	1%	*%	*%	1%		1%		1%	1%	*%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	342	95	70	167	118	29	195	100	101	126	114	194	102	153	51	52	109	167	255	204	254
	34%	24%	34%	42%	25%	35%	42%	24%	38%	40%	25%	39%	24%	37%	30%	20%	26%	26%	30%	30%	34%
Married	461	207	90	159	247	32	183	216	116	128	247	199	234	174	76	150	229	328	412	334	334
	46%	53%	44%	40%	53%	38%	39%	53%	44%	41%	54%	40%	54%	42%	45%	59%	53%	51%	49%	49%	45%
Separated	17	9	3	5	11	-	6	11	3	3	11	5	9	6	10	1	4	14	14	13	15
	2%	2%	1%	1%	2%		1%	3%	1%	1%	2%	1%	2%	1%	6%	1%	1%	2%	2%	2%	2%
Divorced	132	50	34	41	58	19	54	57	33	34	53	70	60	56	21	33	50	94	108	88	98
	13%	13%	17%	10%	13%	23%	12%	14%	12%	11%	12%	14%	14%	13%	13%	13%	12%	14%	13%	13%	13%
Widowed	54	25	7	21	28	2	24	26	11	17	26	27	23	21	10	15	32	41	48	42	34
	5%	6%	4%	5%	6%	3%	5%	6%	4%	5%	6%	5%	5%	5%	6%	6%	7%	6%	6%	6%	5%
Prefer not to say	6	2	1	3	2	1	3	2	2	3	3	3	2	3	1	2	5	4	5	3	5
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

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[QMarital] What is your current marital status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	342	-	342	54	282	38	16	121	128	93	54	32	59	124	76	32	72	153
	34%		100%	22%	37%	25%	17%	45%	27%	34%	22%	20%	28%	47%	27%	22%	19%	33%
Married	461	461	-	158	302	91	67	100	233	129	127	84	114	100	140	87	211	188
	46%	100%		64%	40%	59%	73%	37%	50%	47%	51%	54%	53%	38%	49%	61%	57%	41%
Separated	17	-	-	7	10	4	2	5	7	4	4	4	1	2	10	-	7	9
	2%			3%	1%	3%	3%	2%	2%	2%	2%	2%	1%	1%	4%		2%	2%
Divorced	132	-	-	21	108	15	7	31	71	30	44	26	30	25	40	14	52	74
	13%			9%	14%	10%	8%	11%	15%	11%	18%	17%	14%	10%	14%	10%	14%	16%
Widowed	54	-	-	4	50	4	-	10	28	16	19	11	9	11	17	9	27	32
	5%			2%	7%	3%		4%	6%	6%	7%	7%	4%	4%	6%	6%	7%	7%
Prefer not to say	6	-	-	2	5	2	-	2	3	2	2	1	2	-	1	2	2	4
	1%			1%	1%	1%		1%	1%	1%	1%	1%	1%		1%	1%	1%	1%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	243	101	105	138	199	28	6	19	29	29	70	96	77	166
	24%	26%	22%	26%	29%	24%	4%	14%	19%	19%	25%	34%	17%	29%
Roman Catholic	215	66	108	107	140	5	48	10	29	35	75	66	74	141
	21%	17%	23%	20%	21%	4%	37%	7%	19%	23%	26%	23%	17%	25%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	22	4	12	10	11	1	5	5	6	5	1	5	16	6
	2%	1%	3%	2%	2%	1%	4%	4%	4%	3%	1%	2%	4%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	3	1	6	7	-	-	-	0	1	4	2	1	6
	1%	1%	1%	1%	1%	0%	0%	0%	0%	1%	1%	1%	1%	1%
Just Christian	184	70	95	90	102	43	20	49	29	29	48	29	107	78
	18%	18%	20%	17%	15%	37%	16%	35%	19%	19%	17%	10%	24%	14%
Jewish	31	13	20	11	27	1	0	0	5	-	8	18	5	25
	3%	3%	4%	2%	4%	1%	0%	0%	3%	0%	3%	6%	1%	4%
Muslim	6	4	4	2	1	3	0	2	2	-	2	1	4	3
	1%	1%	1%	1%	1%	3%	0%	2%	1%	0%	1%	1%	1%	1%
Buddhist	6	4	3	4	4	-	-	-	1	2	-	3	3	3
	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	0%	1%	1%	1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	45	21	22	23	34	-	8	9	7	6	9	13	23	23
	4%	6%	5%	4%	5%	0%	6%	6%	5%	4%	3%	5%	5%	4%
Agnostic	48	16	26	22	31	3	10	5	8	14	7	14	27	21
	5%	4%	6%	4%	5%	2%	8%	4%	5%	9%	2%	5%	6%	4%
Something else (Please specify)	36	16	7	27	23	13	0	2	3	5	17	9	9	26
	4%	4%	2%	5%	3%	11%	0%	2%	2%	3%	6%	3%	2%	5%
Nothing in particular	168	62	68	100	100	20	31	37	34	28	43	26	99	69
	17%	16%	15%	18%	15%	18%	24%	27%	22%	18%	15%	9%	22%	12%

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[QReligionNew] What is your present religion, if any?

Total		Gender		Race			Age					Age Groups	
Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	243	44	88	70	40	133	110	111	88	55	50	60	53	22	103	20	97
	24%	19%	23%	28%	29%	21%	28%	28%	31%	24%	25%	24%	26%	19%	22%	21%	30%
Roman Catholic	215	39	84	63	29	123	92	68	72	35	32	64	45	37	100	19	83
	21%	17%	22%	25%	21%	20%	23%	17%	25%	15%	15%	25%	23%	33%	21%	20%	26%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	22	5	9	2	5	14	8	5	7	0	7	2	10	3	18	0	3
	2%	2%	2%	1%	4%	2%	2%	1%	2%	*%	3%	1%	5%	2%	4%	*%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	2	3	1	1	5	2	5	2	1	2	2	-	1	4	-	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Just Christian	184	48	93	23	21	141	44	81	21	54	34	47	28	13	94	24	37
	18%	21%	24%	9%	15%	23%	11%	21%	7%	24%	17%	19%	14%	12%	20%	25%	11%
Jewish	31	1	10	13	6	12	19	11	16	8	8	8	2	5	12	-	16
	3%	1%	3%	5%	4%	2%	5%	3%	6%	3%	4%	3%	1%	4%	2%	1%	5%
Muslim	6	2	3	0	1	5	1	1	-	3	1	-	2	1	3	1	1
	1%	1%	1%	*%	1%	1%	*%	*%	1%	1%	*%	1%	1%	1%	1%	1%	*%
Buddhist	6	1	1	2	3	1	5	1	2	-	-	-	4	3	1	-	3
	1%	*%	*%	1%	2%	*%	1%	*%	1%	1%	1%	1%	2%	2%	*%	1%	1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	45	15	14	8	8	29	17	17	16	7	10	16	10	3	17	5	15
	4%	6%	4%	3%	6%	5%	4%	4%	6%	3%	5%	6%	5%	3%	4%	5%	5%
Agnostic	48	11	16	17	4	26	22	16	15	11	13	6	15	4	17	8	15
	5%	5%	4%	7%	3%	4%	5%	4%	5%	5%	6%	2%	7%	3%	4%	9%	5%
Something else (Please specify)	36	11	13	9	3	24	12	13	10	14	10	4	3	2	9	1	19
	4%	5%	3%	4%	2%	4%	3%	3%	4%	6%	5%	2%	2%	1%	2%	1%	6%
Nothing in particular	168	52	54	43	19	105	62	63	37	41	37	42	27	20	99	17	32
	17%	22%	14%	17%	13%	17%	16%	16%	13%	18%	18%	17%	14%	18%	21%	18%	10%

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[QReligionNew] What is your present religion, if any?

Total	Education				Education group		Race x Education		Income					Employment		
Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired

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[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc	243	131	40	70	148	13	83	137	49	56	140	98	141	78	46	92	126	175	219	185	170
	24%	34%	20%	18%	32%	16%	18%	33%	18%	18%	31%	20%	33%	19%	27%	36%	29%	27%	26%	27%	23%
Roman Catholic	215	88	33	91	99	16	100	93	66	52	101	108	92	93	34	56	97	148	188	145	156
	21%	23%	16%	23%	21%	20%	21%	23%	25%	17%	22%	22%	21%	23%	20%	22%	23%	23%	22%	21%	21%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	22	9	12	1	16	2	4	14	5	3	16	6	10	6	11	3	6	14	15	13	15
	2%	2%	6%	*%	3%	3%	1%	3%	2%	1%	3%	1%	2%	1%	6%	1%	1%	2%	2%	2%	2%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	2	2	3	2	2	3	1	3	3	2	3	1	3	-	2	3	3	7	4	7
	1%	*%	1%	1%	*%	3%	1%	*%	1%	1%	1%	1%	*%	1%		1%	1%	1%	1%	1%	1%
Just Christian	184	75	33	76	88	9	88	90	45	49	85	84	77	68	43	38	47	96	142	128	136
	18%	19%	16%	19%	19%	10%	19%	22%	17%	16%	19%	17%	18%	17%	25%	15%	11%	15%	17%	19%	18%
Jewish	31	11	5	15	13	-	17	10	6	14	13	17	13	17	2	8	17	24	30	17	21
	3%	3%	3%	4%	3%		4%	3%	2%	5%	3%	3%	3%	4%	1%	3%	4%	4%	4%	2%	3%
Muslim	6	1	1	3	1	2	4	1	2	2	1	2	1	4	-	1	1	1	4	3	6
	1%	*%	1%	1%	*%	2%	1%	*%	1%	1%	*%	*%	*%	1%		*%	*%	*%	1%	*%	1%
Buddhist	6	2	3	1	2	3	1	2	3	1	2	4	5	1	2	-	3	4	6	5	4
	1%	1%	1%	*%	*%	3%	*%	1%	1%	*%	*%	1%	1%	*%	1%		1%	1%	1%	1%	1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	45	1	15	29	3	8	35	3	14	29	2	41	6	32	2	-	26	32	39	23	38
	4%	*%	7%	7%	1%	10%	7%	1%	5%	9%	*%	8%	1%	8%	1%		6%	5%	5%	3%	5%
Agnostic	48	7	13	26	15	3	30	8	14	25	15	30	12	29	4	9	22	29	36	29	37
	5%	2%	7%	7%	3%	3%	7%	2%	5%	8%	3%	6%	3%	7%	2%	4%	5%	4%	4%	4%	5%
Something else (Please specify)	36	11	4	16	14	4	17	10	7	15	12	18	13	14	8	5	16	21	28	23	30
	4%	3%	2%	4%	3%	5%	4%	2%	3%	5%	3%	4%	3%	3%	5%	2%	4%	3%	3%	3%	4%

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[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Nothing in particular	168	49	43	67	63	22	83	42	54	62	67	87	58	67	18	38	64	99	129	109	120
	17%	13%	21%	17%	14%	27%	18%	10%	20%	20%	15%	17%	14%	16%	10%	15%	15%	15%	15%	16%	16%

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[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	243	126	49	48	194	33	16	42	123	78	75	100	-	-	78	57	117	81
	24%	27%	14%	20%	26%	21%	17%	16%	26%	29%	30%	64%			28%	40%	32%	18%
Roman Catholic	215	114	59	53	160	33	20	71	103	42	56	-	215	-	66	26	78	102
	21%	25%	17%	22%	21%	21%	22%	26%	22%	15%	23%		100%		23%	18%	21%	22%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	22	11	5	4	13	2	2	5	8	9	5	-	-	-	12	4	13	3
	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	2%				4%	3%	3%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	4	2	-	7	-	-	6	0	1	0	-	-	-	1	1	1	7
	1%	1%	1%		1%			2%	*%	*%	*%				*%	1%	*%	1%
Just Christian	184	70	80	57	128	33	23	46	91	47	42	57	-	-	60	21	65	76
	18%	15%	23%	23%	17%	22%	25%	17%	19%	17%	17%	36%			21%	14%	17%	16%
Jewish	31	17	7	3	27	-	3	10	17	3	4	-	-	-	9	4	16	38
	3%	4%	2%	1%	4%		3%	4%	4%	1%	2%				3%	3%	4%	8%
Muslim	6	3	3	2	4	0	2	1	3	2	2	-	-	-	0	-	1	10
	1%	1%	1%	1%	1%	*%	2%	*%	1%	1%	1%				*%		*%	2%
Buddhist	6	1	5	3	3	3	-	3	1	3	1	-	-	-	2	-	1	1
	1%	*%	2%	1%	*%	2%		1%	*%	1%	*%				1%		*%	*%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	45	13	22	6	40	6	-	11	20	15	10	-	-	45	2	1	2	28
	4%	3%	6%	2%	5%	4%		4%	4%	5%	4%			17%	1%	1%	1%	6%
Agnostic	48	22	16	16	32	6	9	13	24	11	13	-	-	48	8	7	13	29
	5%	5%	5%	7%	4%	4%	10%	5%	5%	4%	5%			18%	3%	5%	4%	6%
Something else (Please specify)	36	15	7	5	31	4	1	9	20	8	14	-	-	-	9	6	8	20
	4%	3%	2%	2%	4%	3%	1%	3%	4%	3%	6%				3%	4%	2%	4%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Nothing in particular	168	65	85	49	119	33	15	54	60	54	28	-	-	168	37	17	55	68
	17%	14%	25%	20%	16%	22%	17%	20%	13%	20%	11%			64%	13%	12%	15%	15%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	672	245	321	351	460	76	79	83	93	99	198	198	275	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	656	247	302	354	492	83	55	59	120	68	181	228	247	409
Yes, born-again or evangelical Christian	259	108	135	124	171	39	22	47	33	33	77	70	113	146
	39%	44%	42%	35%	37%	51%	28%	57%	35%	33%	39%	35%	41%	37%
No, not born-again or evangelical Christian	375	128	167	208	273	32	42	29	54	57	110	125	140	235
	56%	52%	52%	59%	59%	41%	53%	35%	58%	58%	55%	63%	51%	59%
Unsure	37	9	18	19	16	5	15	7	7	9	12	3	22	15
	5%	4%	6%	5%	4%	7%	19%	8%	7%	9%	6%	2%	8%	4%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	672	138	277	159	96	415	256	269	190	145	125	175	136	76	318	63	222
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	656	142	245	165	103	387	268	286	205	157	129	164	126	68	295	52	246
Yes, born-again or evangelical Christian	259	51	124	53	31	175	84	115	56	63	48	64	45	31	120	29	79
	39%	37%	45%	33%	32%	42%	33%	43%	29%	44%	38%	37%	33%	40%	38%	47%	35%
No, not born-again or evangelical Christian	375	76	140	96	64	215	160	143	129	73	71	99	84	43	181	26	134
	56%	55%	50%	60%	66%	52%	62%	53%	68%	50%	57%	57%	62%	56%	57%	42%	60%
Unsure	37	12	13	11	2	25	12	11	5	9	6	11	7	2	17	7	10
	5%	9%	5%	7%	2%	6%	5%	4%	3%	6%	5%	6%	5%	3%	5%	11%	4%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	672	306	121	241	353	42	277	335	167	163	344	298	322	248	134	191	279	437	571	475	484
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	656	274	134	243	321	45	290	302	184	164	317	292	285	270	123	172	261	365	529	465	478
Yes, born-again or evangelical Christian	259	142	38	78	160	12	87	164	55	39	162	84	149	73	64	90	101	163	217	199	184
	39%	47%	31%	33%	45%	29%	31%	49%	33%	24%	47%	28%	46%	30%	48%	47%	36%	37%	38%	42%	38%
No, not born-again or evangelical Christian	375	156	77	139	182	27	166	162	101	109	171	190	166	154	65	97	168	249	325	249	269
	56%	51%	64%	58%	52%	64%	60%	48%	61%	67%	50%	64%	52%	62%	49%	51%	60%	57%	57%	52%	56%
Unsure	37	7	5	23	10	3	24	10	11	15	11	25	8	21	4	4	10	25	29	28	31
	5%	2%	5%	10%	3%	8%	9%	3%	6%	9%	3%	8%	2%	9%	3%	2%	4%	6%	5%	6%	6%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	672	326	196	162	501	101	61	170	325	177	178	157	215	-	217	108	274	268
	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100
Unweighted Total	656	310	186	156	497	109	47	155	327	174	180	167	194	-	198	98	656	656
Yes, born-again or evangelical Christian	259	123	80	60	200	38	22	63	114	83	56	157	27	-	102	50	116	79
	39%	38%	41%	37%	40%	37%	36%	37%	35%	47%	32%	100%	12%		47%	46%	43%	29%
No, not born-again or evangelical Christian	375	180	109	78	290	56	23	96	193	87	118	-	173	-	109	57	150	167
	56%	55%	55%	49%	58%	55%	37%	56%	59%	49%	66%		80%		50%	53%	55%	62%
Unsure	37	23	7	24	11	7	16	11	18	7	4	-	15	-	7	2	7	22
	5%	7%	3%	15%	2%	7%	27%	7%	6%	4%	3%		7%		3%	1%	3%	8%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	231	90	108	122	156	30	18	25	38	33	56	81	95	136
	23%	24%	23%	23%	23%	26%	14%	18%	25%	21%	20%	29%	21%	24%
Once or twice a month	91	34	41	50	56	16	8	6	12	14	33	25	32	58
	9%	9%	9%	9%	8%	14%	6%	4%	8%	9%	12%	9%	7%	10%
A few times a year	157	59	87	70	107	21	24	21	19	33	45	38	73	83
	15%	16%	18%	13%	16%	18%	19%	15%	13%	21%	16%	13%	16%	15%
Usually just for religious holidays	111	34	56	54	70	16	17	20	20	18	32	21	57	53
	11%	9%	12%	10%	10%	14%	13%	14%	13%	12%	11%	8%	13%	9%
Never	399	156	171	228	273	30	58	68	57	52	108	114	176	222
	39%	41%	36%	42%	40%	26%	45%	48%	38%	34%	38%	41%	40%	39%
Prefer not to say	24	8	9	16	17	2	5	0	6	4	10	3	11	14
	2%	2%	2%	3%	3%	2%	4%	0%	4%	3%	4%	1%	2%	2%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	231	34	92	52	53	126	106	81	75	38	46	62	60	22	120	4	88
	23%	15%	24%	21%	38%	20%	27%	21%	26%	17%	23%	25%	30%	20%	25%	4%	27%
Once or twice a month	91	12	38	27	14	49	41	29	27	8	24	25	19	12	47	8	31
	9%	5%	10%	11%	10%	8%	10%	7%	9%	3%	12%	10%	9%	11%	10%	9%	10%
A few times a year	157	35	66	41	16	100	56	61	45	27	35	46	33	14	81	13	48
	15%	15%	17%	16%	11%	16%	14%	16%	16%	12%	17%	18%	17%	13%	17%	14%	15%
Usually just for religious holidays	111	33	36	30	11	69	41	39	31	31	17	22	17	18	56	15	22
	11%	14%	9%	12%	8%	11%	11%	10%	11%	14%	8%	9%	9%	16%	12%	16%	7%
Never	399	110	148	98	42	258	140	171	102	120	80	89	60	44	154	52	129
	39%	48%	38%	39%	30%	42%	36%	44%	36%	52%	39%	35%	30%	39%	32%	55%	40%
Prefer not to say	24	7	8	4	5	16	9	10	7	4	2	7	9	1	17	2	4
	2%	3%	2%	2%	3%	3%	2%	3%	2%	2%	1%	3%	5%	1%	4%	2%	1%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	231	121	48	62	143	14	74	144	51	36	139	86	139	71	58	78	119	175	206	169	162
	23%	31%	23%	16%	31%	17%	16%	35%	19%	12%	31%	17%	32%	17%	34%	31%	28%	27%	24%	25%	22%
Once or twice a month	91	47	9	30	52	6	33	41	24	21	50	34	50	28	19	30	35	50	75	72	61
	9%	12%	5%	8%	11%	7%	7%	10%	9%	7%	11%	7%	12%	7%	11%	12%	8%	8%	9%	11%	8%
A few times a year	157	67	25	62	73	13	71	63	35	57	71	77	70	58	28	39	56	93	129	112	113
	15%	17%	12%	16%	16%	15%	15%	15%	13%	18%	16%	15%	16%	14%	17%	16%	13%	14%	15%	16%	15%
Usually just for religious holidays	111	45	24	41	54	8	48	55	26	29	50	51	43	44	25	21	32	63	86	63	77
	11%	12%	12%	10%	12%	10%	10%	13%	10%	9%	11%	10%	10%	11%	14%	8%	7%	10%	10%	9%	10%
Never	399	101	93	196	133	31	234	99	120	167	132	242	118	206	37	78	179	253	328	249	314
	39%	26%	45%	49%	29%	38%	50%	24%	45%	54%	29%	49%	27%	50%	22%	31%	42%	39%	39%	36%	42%
Prefer not to say	24	6	6	5	8	11	5	8	10	1	13	9	9	6	3	5	8	14	18	17	14
	2%	2%	3%	1%	2%	13%	1%	2%	4%	0%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%

Echelon Insights
April Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	231	140	40	65	164	40	25	58	115	59	60	68	59	10	88	42	110	93
	23%	30%	12%	27%	22%	26%	27%	21%	24%	22%	24%	43%	27%	4%	31%	29%	30%	20%
Once or twice a month	91	43	29	23	66	17	6	26	46	18	28	18	16	3	35	16	52	31
	9%	9%	8%	9%	9%	11%	7%	10%	10%	7%	11%	11%	8%	1%	12%	12%	14%	7%
A few times a year	157	79	56	44	113	23	21	33	91	32	42	30	54	8	47	22	58	55
	15%	17%	16%	18%	15%	15%	23%	12%	19%	12%	17%	19%	25%	3%	17%	15%	16%	12%
Usually just for religious holidays	111	40	38	27	79	17	10	30	50	31	24	11	30	12	31	19	37	55
	11%	9%	11%	11%	10%	11%	11%	11%	11%	11%	10%	7%	14%	5%	11%	14%	10%	12%
Never	399	151	169	82	316	54	29	111	165	122	95	24	51	218	78	40	108	222
	39%	33%	49%	34%	42%	35%	31%	41%	35%	45%	38%	15%	24%	83%	27%	28%	29%	48%
Prefer not to say	24	9	11	3	21	3	0	11	3	11	1	6	4	11	5	3	6	6
	2%	2%	3%	1%	3%	2%	*%	4%	1%	4%	*%	4%	2%	4%	2%	2%	2%	1%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	26	12	15	10	14	2	4	5	8	7	1	5	20	6
	3%	3%	3%	2%	2%	2%	3%	3%	5%	4%	*%	2%	4%	1%
Sales	31	11	15	16	22	4	2	8	7	6	10	2	20	12
	3%	3%	3%	3%	3%	3%	2%	5%	4%	4%	3%	1%	4%	2%
Healthcare or the pharmaceutical industry	77	20	23	54	48	15	6	16	11	17	26	8	43	34
	8%	5%	5%	10%	7%	13%	5%	11%	7%	11%	9%	3%	10%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	39	13	18	21	20	3	10	9	5	3	11	11	17	22
	4%	3%	4%	4%	3%	3%	8%	6%	3%	2%	4%	4%	4%	4%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	859	335	406	451	583	98	106	113	125	122	239	259	361	498
	85%	88%	86%	84%	86%	84%	82%	81%	83%	80%	84%	92%	81%	88%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	26	7	10	7	2	17	9	11	4	4	5	3	8	6	21	-	1
	3%	3%	3%	3%	1%	3%	2%	3%	1%	2%	3%	1%	4%	5%	4%		*%
Sales	31	7	11	14	0	17	14	10	12	2	8	9	8	4	26	1	2
	3%	3%	3%	5%	*%	3%	4%	3%	4%	1%	4%	4%	4%	3%	6%	1%	1%
Healthcare or the pharmaceutical industry	77	19	24	21	12	43	34	27	21	14	12	20	13	18	51	7	9
	8%	8%	6%	8%	9%	7%	9%	7%	7%	6%	6%	8%	6%	16%	11%	7%	3%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	39	8	22	7	1	30	9	13	7	9	9	13	4	4	25	3	9
	4%	4%	6%	3%	1%	5%	2%	3%	2%	4%	4%	5%	2%	4%	5%	3%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	859	196	326	209	126	522	335	335	247	202	175	210	169	86	367	87	301
	85%	85%	84%	83%	90%	85%	85%	86%	86%	89%	85%	84%	85%	77%	77%	91%	93%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	26	6	6	11	9	3	13	4	11	8	10	12	8	14	8	1	7	13	23	17	18
	3%	2%	3%	3%	2%	3%	3%	1%	4%	3%	2%	2%	2%	3%	5%	1%	2%	2%	3%	2%	2%
Sales	31	4	9	16	8	6	17	7	7	15	9	15	7	17	5	3	10	17	24	10	24
	3%	1%	4%	4%	2%	7%	4%	2%	3%	5%	2%	3%	2%	4%	3%	1%	2%	3%	3%	2%	3%
Healthcare or the pharmaceutical industry	77	24	16	35	28	10	40	26	19	29	27	43	22	38	7	18	21	57	72	45	59
	8%	6%	8%	9%	6%	12%	9%	6%	7%	9%	6%	9%	5%	9%	4%	7%	5%	9%	9%	7%	8%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	39	12	8	18	14	3	22	16	13	9	12	20	10	17	7	4	8	18	30	25	35
	4%	3%	4%	4%	3%	4%	5%	4%	5%	3%	3%	4%	2%	4%	4%	2%	2%	3%	4%	4%	5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	859	343	172	323	410	67	382	362	221	256	401	416	384	336	146	226	382	552	707	595	621
	85%	89%	84%	82%	88%	81%	82%	88%	83%	82%	88%	83%	89%	81%	86%	90%	89%	85%	84%	87%	84%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	26	8	14	8	18	2	6	1	22	3	8	6	9	5	5	4	7	14
	3%	2%	4%	3%	2%	1%	6%	1%	5%	1%	3%	4%	4%	2%	2%	3%	2%	3%
Sales	31	15	13	9	21	6	3	9	13	9	4	3	4	14	7	1	5	14
	3%	3%	4%	4%	3%	4%	4%	3%	3%	3%	2%	2%	2%	5%	2%	1%	1%	3%
Healthcare or the pharmaceutical industry	77	40	29	23	54	19	4	16	38	23	26	8	16	27	17	5	20	35
	8%	9%	9%	9%	7%	12%	4%	6%	8%	8%	10%	5%	7%	10%	6%	3%	5%	7%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	39	16	20	11	28	9	2	13	15	11	9	2	7	21	11	-	11	20
	4%	4%	6%	4%	4%	6%	2%	5%	3%	4%	4%	1%	3%	8%	4%	-	3%	4%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	859	386	279	201	650	124	78	233	393	233	210	138	182	204	248	132	329	382
	85%	84%	82%	82%	86%	81%	85%	87%	84%	85%	84%	88%	85%	78%	87%	93%	89%	83%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Gender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	471	162	471	-	303	63	62	60	66	81	123	141	207	264
	47%	43%	100%		45%	55%	48%	43%	44%	52%	43%	50%	47%	47%
Woman	539	218	-	539	375	52	67	80	85	72	161	142	236	303
	53%	57%		100%	55%	45%	52%	57%	56%	46%	57%	50%	53%	53%
In some other way	2	0	-	-	2	0	-	-	-	2	0	-	2	0
	*%	*%			*%	*%				1%	*%		*%	*%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Gender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	471	111	195	111	53	306	163	194	108	88	106	114	97	60	230	55	156
	47%	48%	50%	44%	38%	50%	42%	50%	38%	39%	52%	46%	49%	54%	48%	57%	48%
Woman	539	120	192	140	87	312	228	197	178	138	98	136	102	52	246	41	166
	53%	52%	50%	56%	62%	50%	58%	50%	62%	61%	48%	54%	51%	46%	52%	43%	52%
In some other way	2	-	0	2	-	0	2	-	2	2	0	-	-	-	-	-	0
	*%		*%	1%		*%	*%		1%	1%	*%						*%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Gender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	471	202	101	164	235	35	201	215	113	140	237	209	225	177	93	123	200	300	384	321	342
	47%	52%	49%	41%	51%	43%	43%	52%	43%	45%	52%	42%	52%	43%	55%	49%	47%	46%	46%	47%	46%
Woman	539	185	105	230	229	48	263	196	153	170	218	288	206	233	77	130	227	346	457	360	396
	53%	48%	51%	58%	49%	57%	56%	48%	57%	54%	48%	58%	48%	57%	45%	51%	53%	53%	54%	53%	54%
In some other way	2	-	-	2	-	-	2	-	-	2	-	2	-	2	-	-	2	2	2	2	2
	*%			*%			*%			1%		*%		*%			*%	*%	*%	*%	*%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Gender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	471	222	181	92	372	-	92	138	218	115	-	80	108	116	154	67	184	187
	47%	48%	53%	38%	49%		100%	51%	46%	42%		51%	50%	45%	54%	47%	50%	40%
Woman	539	240	160	153	384	153	-	131	250	158	250	77	107	145	130	75	186	272
	53%	52%	47%	62%	51%	100%		49%	53%	58%	100%	49%	50%	55%	46%	53%	50%	59%
In some other way	2	-	0	-	2	-	-	0	2	-	-	-	-	0	-	-	-	3
	*%		*%		*%			*%	*%					*%				1%

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[QRace] What is your race or ethnicity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	691	281	308	381	679	-	7	68	78	108	201	236	254	437
	68%	74%	66%	71%	100%		5%	48%	52%	70%	71%	84%	57%	77%
Black or African American	128	56	69	59	-	116	6	33	23	30	28	15	86	43
	13%	15%	15%	11%		100%	5%	23%	15%	20%	10%	5%	19%	8%
Hispanic or Latino	129	27	62	67	-	-	129	29	26	15	43	16	70	59
	13%	7%	13%	12%			100%	21%	17%	10%	15%	6%	16%	10%
Asian	47	11	26	22	-	-	-	10	18	4	8	8	31	16
	5%	3%	5%	4%				7%	12%	2%	3%	3%	7%	3%
Native American or Alaska Native	17	10	5	12	-	-	5	1	3	3	7	4	7	10
	2%	3%	1%	2%			4%	1%	2%	2%	2%	1%	2%	2%
Native Hawaiian or Other Pacific Islander	1	-	1	-	-	-	-	-	1	-	-	-	1	-
	0%		0%						1%				0%	
Something else	26	9	13	14	-	-	0	6	9	-	8	4	14	12
	3%	2%	3%	3%			0%	4%	6%		3%	1%	3%	2%

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[QRace] What is your race or ethnicity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	691	142	257	183	110	398	292	391	287	154	137	167	147	78	305	51	257
	68%	62%	66%	72%	78%	64%	74%	100%	100%	68%	67%	67%	74%	69%	64%	53%	80%
Black or African American	128	35	56	25	12	90	37	-	-	37	37	26	11	8	73	20	22
	13%	15%	14%	10%	9%	15%	9%			16%	18%	10%	5%	7%	15%	21%	7%
Hispanic or Latino	129	48	55	20	6	103	26	-	-	31	20	35	27	16	73	15	27
	13%	21%	14%	8%	4%	17%	7%			14%	10%	14%	14%	15%	15%	16%	8%
Asian	47	1	18	19	10	18	29	-	-	-	8	14	18	8	24	10	6
	5%	1%	5%	8%	7%	3%	7%				4%	5%	9%	7%	5%	10%	2%
Native American or Alaska Native	17	9	1	7	1	9	8	-	-	2	5	8	1	3	12	-	4
	2%	4%	1%	3%	1%	2%	2%			1%	2%	3%	1%	3%	3%		1%
Native Hawaiian or Other Pacific Islander	1	-	-	-	1	-	1	-	-	-	-	1	-	-	1	-	-
	1%				1%		1%					1%			1%		
Something else	26	6	11	6	3	18	9	-	-	8	2	11	-	5	13	-	7
	3%	3%	3%	2%	2%	3%	2%			4%	1%	4%		5%	3%		2%

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[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	691	322	140	218	382	39	271	323	166	198	372	291	347	248	129	215	328	484	615	512	476
	68%	83%	68%	55%	82%	46%	58%	79%	62%	64%	82%	58%	81%	60%	76%	85%	76%	75%	73%	75%	64%
Black or African American	128	14	25	84	16	18	95	28	38	56	11	96	15	82	8	4	35	73	96	67	107
	13%	4%	12%	21%	3%	21%	20%	7%	14%	18%	2%	19%	3%	20%	5%	2%	8%	11%	11%	10%	15%
Hispanic or Latino	129	35	21	67	37	20	72	39	38	41	43	78	37	52	21	16	23	46	73	64	102
	13%	9%	10%	17%	8%	24%	15%	9%	14%	13%	9%	16%	9%	13%	12%	6%	5%	7%	9%	9%	14%
Asian	47	9	19	20	23	3	22	12	18	17	23	24	25	23	6	17	35	32	45	25	32
	5%	2%	9%	5%	5%	3%	5%	3%	7%	6%	5%	5%	6%	5%	4%	7%	8%	5%	5%	4%	4%
Native American or Alaska Native	17	2	5	11	3	3	12	1	8	8	2	15	2	12	0	1	11	8	15	10	14
	2%	*%	2%	3%	1%	4%	3%	*%	3%	3%	*%	3%	1%	3%	*%	1%	3%	1%	2%	2%	2%
Native Hawaiian or Other Pacific Islander	1	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	-	-	1	-
	*%	*%			*%			*%			*%		*%		1%					*%	
Something else	26	11	5	10	11	5	10	14	9	3	12	13	11	10	7	4	7	17	19	22	26
	3%	3%	3%	3%	2%	6%	2%	3%	3%	1%	3%	3%	3%	2%	4%	2%	2%	3%	2%	3%	4%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	691	347	187	145	544	107	38	118	358	215	195	157	142	168	221	126	315	257
	68%	75%	55%	59%	72%	70%	41%	44%	76%	79%	78%	100%	66%	64%	78%	89%	85%	56%
Black or African American	128	28	79	34	94	18	16	60	57	12	27	-	6	27	10	3	14	123
	13%	6%	23%	14%	12%	12%	17%	22%	12%	4%	11%		3%	10%	3%	2%	4%	27%
Hispanic or Latino	129	56	54	50	71	24	26	62	46	21	22	-	48	49	35	2	31	60
	13%	12%	16%	21%	9%	16%	28%	23%	10%	8%	9%		22%	19%	12%	1%	8%	13%
Asian	47	22	20	18	30	9	9	32	8	7	3	-	12	19	11	12	16	28
	5%	5%	6%	7%	4%	6%	9%	12%	2%	3%	1%		6%	7%	4%	8%	4%	6%
Native American or Alaska Native	17	6	10	2	15	2	-	3	7	7	6	-	4	8	2	1	3	10
	2%	1%	3%	1%	2%	1%		1%	2%	3%	2%		2%	3%	1%	1%	1%	2%
Native Hawaiian or Other Pacific Islander	1	1	-	-	1	-	-	1	-	-	-	-	-	-	1	-	0	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Something else	26	11	9	5	21	1	4	5	5	17	5	-	8	1	10	1	7	3
	3%	2%	3%	2%	3%	1%	4%	2%	1%	6%	2%		4%	1%	4%	1%	2%	1%

Echelon Insights
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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Education] What is the highest level of education you have completed?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	230	98	111	120	138	33	48	51	28	34	75	42	113	117
	23%	26%	23%	22%	20%	28%	37%	36%	19%	22%	26%	15%	25%	21%
Some college	231	102	105	126	153	34	24	29	36	18	76	71	84	147
	23%	27%	22%	23%	23%	30%	19%	21%	24%	12%	27%	25%	19%	26%
Associate degree	157	54	91	66	100	15	31	13	19	26	45	53	58	98
	15%	14%	19%	12%	15%	13%	24%	9%	13%	17%	16%	19%	13%	17%
Bachelor's degree	253	81	111	140	179	22	20	36	41	50	60	67	126	126
	25%	21%	24%	26%	26%	19%	15%	25%	27%	32%	21%	24%	28%	22%
Graduate degree	140	44	53	87	108	11	6	11	26	25	28	50	62	79
	14%	12%	11%	16%	16%	10%	5%	8%	17%	16%	10%	18%	14%	14%
Prefer not to say	1	1	1	-	1	1	-	1	1	-	-	-	1	-
	*%	*%	*%		*%	1%		1%	*%				*%	

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Education] What is the highest level of education you have completed?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	230	230	-	-	-	230	-	138	-	95	50	49	16	13	104	35	53
	23%	100%				37%		35%		42%	25%	19%	8%	11%	22%	37%	16%
Some college	231	-	231	-	-	231	-	153	-	60	55	67	37	8	87	16	90
	23%		60%			37%		39%		26%	27%	27%	19%	7%	18%	16%	28%
Associate degree	157	-	157	-	-	157	-	100	-	32	37	35	31	18	72	12	62
	15%		40%			25%		26%		14%	18%	14%	16%	16%	15%	12%	19%
Bachelor's degree	253	-	-	253	-	-	253	-	179	25	50	63	70	44	140	29	64
	25%			100%			64%		62%	11%	25%	25%	35%	39%	29%	30%	20%
Graduate degree	140	-	-	-	140	-	140	-	108	16	12	35	45	29	71	4	53
	14%				100%		36%		38%	7%	6%	14%	22%	26%	15%	4%	16%
Prefer not to say	1	-	-	-	-	-	-	-	-	-	-	1	-	1	1	-	-
	*%											*%		*%	*%		

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[Q Education] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	230	90	51	84	103	27	100	90	74	55	103	109	91	75	50	44	71	118	162	149	164
	23%	23%	25%	21%	22%	33%	21%	22%	28%	18%	23%	22%	21%	18%	29%	17%	17%	18%	19%	22%	22%
Some college	231	97	41	85	113	16	101	104	56	65	107	104	102	85	55	50	91	142	191	166	175
	23%	25%	20%	21%	24%	20%	22%	25%	21%	21%	23%	21%	24%	21%	32%	20%	21%	22%	23%	24%	24%
Associate degree	157	69	26	57	80	13	64	65	42	43	84	67	76	53	21	54	58	94	126	102	105
	15%	18%	13%	14%	17%	15%	14%	16%	16%	14%	18%	13%	18%	13%	12%	21%	14%	14%	15%	15%	14%
Bachelor's degree	253	86	53	113	110	12	130	96	63	94	105	139	106	130	29	71	125	186	234	173	186
	25%	22%	26%	29%	24%	15%	28%	23%	24%	30%	23%	28%	25%	32%	17%	28%	29%	29%	28%	25%	25%
Graduate degree	140	46	34	57	57	14	69	55	30	54	57	79	54	70	15	34	84	107	130	92	108
	14%	12%	16%	14%	12%	17%	15%	13%	11%	17%	13%	16%	13%	17%	9%	13%	20%	17%	15%	14%	15%
Prefer not to say	1	1	1	-	1	-	1	1	1	-	1	-	1	-	-	-	-	1	-	1	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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[Q Education] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	230	77	104	48	175	27	21	61	90	79	44	26	39	77	71	21	86	67
	23%	17%	30%	20%	23%	18%	23%	23%	19%	29%	18%	17%	18%	29%	25%	15%	23%	15%
Some college	231	107	70	54	177	36	18	66	105	61	57	43	45	47	79	28	99	100
	23%	23%	20%	22%	23%	23%	20%	24%	22%	22%	23%	28%	21%	18%	28%	20%	27%	22%
Associate degree	157	79	47	35	122	17	18	42	71	43	32	36	40	36	46	28	66	65
	15%	17%	14%	14%	16%	11%	20%	16%	15%	16%	13%	23%	18%	14%	16%	20%	18%	14%
Bachelor's degree	253	118	83	71	180	44	27	62	129	61	68	31	63	69	62	41	83	154
	25%	26%	24%	29%	24%	29%	30%	23%	28%	22%	27%	20%	29%	26%	22%	29%	22%	33%
Graduate degree	140	80	37	36	104	30	7	37	73	30	48	21	29	31	25	23	34	75
	14%	17%	11%	15%	14%	19%	7%	14%	16%	11%	19%	13%	14%	12%	9%	16%	9%	16%
Prefer not to say	1	1	1	1	1	-	1	1	1	-	-	-	-	1	-	1	1	0
	*%	*%	*%	*%	*%		1%	*%	*%					*%		*%	*%	*%

Echelon Insights
 April Omnibus 2023
 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAge] What is your age?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	51	60	80	64	29	29	140	-	-	-	-	140	-
	14%	13%	13%	15%	9%	25%	22%	100%					31%	
30-39	151	58	66	85	75	20	26	-	151	-	-	-	151	-
	15%	15%	14%	16%	11%	17%	20%		100%				34%	
40-49	154	45	81	72	106	27	15	-	-	154	-	-	154	-
	15%	12%	17%	13%	16%	24%	12%			100%			35%	
50-64	284	118	123	161	198	25	43	-	-	-	284	-	-	284
	28%	31%	26%	30%	29%	21%	33%				100%			50%
65+	283	109	141	142	236	15	16	-	-	-	-	283	-	283
	28%	29%	30%	26%	35%	13%	12%					100%		50%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAge] What is your age?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	51	42	36	11	93	46	39	26	34	32	24	25	19	72	32	-
	14%	22%	11%	14%	8%	15%	12%	10%	9%	15%	16%	10%	12%	17%	15%	33%	
30-39	151	28	55	41	26	84	67	32	43	25	29	37	36	23	120	13	-
	15%	12%	14%	16%	19%	14%	17%	8%	15%	11%	14%	15%	18%	20%	25%	13%	
40-49	154	34	45	50	25	79	75	52	54	29	31	29	47	16	112	15	5
	15%	15%	12%	20%	18%	13%	19%	13%	19%	13%	15%	12%	24%	14%	24%	16%	2%
50-64	284	75	122	60	28	196	88	131	66	81	49	77	43	32	134	32	81
	28%	32%	31%	24%	20%	32%	22%	34%	23%	35%	24%	31%	21%	29%	28%	34%	25%
65+	283	42	124	67	50	166	117	138	98	59	64	84	48	23	38	4	236
	28%	18%	32%	26%	36%	27%	30%	35%	34%	26%	31%	33%	24%	20%	8%	4%	73%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	51	24	61	66	9	65	55	35	45	61	57	47	49	23	35	36	56	85	99	102
	14%	13%	12%	15%	14%	10%	14%	13%	13%	14%	13%	11%	11%	12%	13%	14%	8%	9%	10%	14%	14%
30-39	151	51	34	59	63	14	75	56	37	51	64	75	57	64	29	29	48	78	118	98	113
	15%	13%	16%	15%	13%	17%	16%	14%	14%	16%	14%	15%	13%	16%	17%	11%	11%	12%	14%	14%	15%
40-49	154	59	31	63	70	13	70	55	44	54	72	75	68	60	26	35	47	93	128	102	115
	15%	15%	15%	16%	15%	16%	15%	13%	17%	17%	16%	15%	16%	14%	15%	14%	11%	14%	15%	15%	16%
50-64	284	108	52	115	121	32	131	117	81	76	125	146	117	115	47	63	125	185	245	188	209
	28%	28%	25%	29%	26%	39%	28%	28%	30%	25%	27%	29%	27%	28%	28%	25%	29%	29%	29%	28%	28%
65+	283	118	65	99	144	15	124	128	69	86	133	145	141	125	45	91	173	235	266	196	200
	28%	30%	32%	25%	31%	18%	27%	31%	26%	28%	29%	29%	33%	30%	27%	36%	40%	36%	32%	29%	27%

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N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QAge] What is your age?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	35	104	48	86	33	15	47	52	42	28	17	10	51	37	18	28	45
	14%	8%	31%	20%	11%	21%	17%	17%	11%	15%	11%	11%	5%	20%	13%	13%	8%	10%
30-39	151	64	74	81	70	50	31	54	64	32	39	13	29	49	46	14	36	60
	15%	14%	22%	33%	9%	33%	34%	20%	14%	12%	16%	9%	13%	19%	16%	10%	10%	13%
40-49	154	62	65	67	87	39	28	41	68	45	30	23	35	48	43	25	47	66
	15%	13%	19%	27%	11%	26%	31%	15%	15%	16%	12%	15%	16%	18%	15%	17%	13%	14%
50-64	284	139	72	39	242	27	11	82	129	73	72	49	75	59	77	34	112	124
	28%	30%	21%	16%	32%	18%	12%	30%	28%	27%	29%	31%	35%	23%	27%	24%	30%	27%
65+	283	162	27	10	273	4	6	45	156	82	82	55	66	54	82	51	147	166
	28%	35%	8%	4%	36%	3%	6%	17%	33%	30%	33%	35%	31%	21%	29%	36%	40%	36%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QState] In what state do you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	66	92	88	131	14	25	15	23	36	61	45	74	105
	18%	17%	20%	16%	19%	12%	19%	11%	15%	24%	21%	16%	17%	19%
States in the Midwest	219	76	100	119	174	19	8	31	29	47	55	58	107	112
	22%	20%	21%	22%	26%	17%	7%	22%	19%	31%	19%	20%	24%	20%
States in the South	377	175	179	196	237	72	47	59	57	51	111	99	167	210
	37%	46%	38%	36%	35%	62%	36%	42%	37%	33%	39%	35%	37%	37%
States in the West	236	64	100	136	137	10	49	35	43	19	58	81	97	139
	23%	17%	21%	25%	20%	8%	38%	25%	28%	12%	20%	29%	22%	24%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QState] In what state do you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	43	63	53	21	106	74	69	62	46	31	32	40	29	102	11	51
	18%	19%	16%	21%	15%	17%	19%	18%	21%	20%	15%	13%	20%	26%	21%	11%	16%
States in the Midwest	219	44	81	50	44	125	94	103	71	52	46	64	35	22	105	16	65
	22%	19%	21%	20%	31%	20%	24%	26%	25%	23%	22%	26%	17%	19%	22%	17%	20%
States in the South	377	101	159	74	42	259	116	159	78	92	77	96	70	30	166	35	125
	37%	44%	41%	29%	30%	42%	30%	41%	27%	41%	38%	38%	35%	27%	35%	37%	39%
States in the West	236	42	85	75	34	127	109	61	76	38	51	58	54	31	104	34	80
	23%	18%	22%	30%	24%	21%	28%	15%	26%	17%	25%	23%	27%	28%	22%	35%	25%

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[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	61	39	75	73	14	93	71	46	57	77	96	62	94	30	37	59	120	151	75	98
	18%	16%	19%	19%	16%	17%	20%	17%	17%	18%	17%	19%	14%	23%	18%	15%	14%	19%	18%	11%	13%
States in the Midwest	219	82	44	89	98	20	102	84	55	80	103	107	95	87	42	45	96	141	191	211	216
	22%	21%	22%	22%	21%	24%	22%	20%	21%	26%	23%	21%	22%	21%	25%	18%	22%	22%	23%	31%	29%
States in the South	377	166	63	140	191	25	161	177	95	96	183	168	182	127	65	115	153	243	299	287	290
	37%	43%	31%	35%	41%	30%	35%	43%	36%	31%	40%	34%	42%	31%	38%	45%	36%	38%	35%	42%	39%
States in the West	236	78	59	93	102	24	109	79	70	78	93	128	91	104	33	56	121	142	201	110	136
	23%	20%	29%	23%	22%	29%	24%	19%	26%	25%	20%	26%	21%	25%	19%	22%	28%	22%	24%	16%	18%

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 N=1,012 Registered Voters in the Likely Electorate, Nationally, April 25-27, 2023, Margin of Error=4.0 Percentage Points

[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	72	65	34	143	22	12	51	85	44	40	16	67	47	45	24	66	83
	18%	16%	19%	14%	19%	15%	13%	19%	18%	16%	16%	10%	31%	18%	16%	17%	18%	18%
States in the Midwest	219	101	69	64	156	41	22	52	98	69	59	30	50	60	61	30	71	80
	22%	22%	20%	26%	21%	27%	24%	19%	21%	25%	24%	19%	23%	23%	21%	21%	19%	17%
States in the South	377	180	116	98	279	56	42	79	184	114	91	85	59	77	122	53	137	180
	37%	39%	34%	40%	37%	36%	46%	29%	39%	42%	37%	54%	27%	29%	43%	38%	37%	39%
States in the West	236	109	92	49	180	34	16	87	102	47	59	26	40	78	57	34	97	117
	23%	24%	27%	20%	24%	22%	17%	32%	22%	17%	24%	17%	18%	30%	20%	24%	26%	25%

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[QKids] Do you currently have children under the age of 18 in your home?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	381	471	539	679	116	129	140	151	154	284	283	445	567
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	245	77	92	153	141	30	50	48	81	67	39	10	197	48
	24%	20%	20%	28%	21%	26%	39%	34%	54%	44%	14%	3%	44%	9%
No	758	304	372	384	537	86	71	86	70	87	242	273	243	515
	75%	80%	79%	71%	79%	74%	55%	62%	46%	56%	85%	97%	55%	91%
Prefer not to say	9	-	6	3	1	-	8	6	-	-	3	-	6	3
	1%		1%	*%	*%		6%	4%			1%		1%	1%

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[QKids] Do you currently have children under the age of 18 in your home?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$ 30k	\$ 30k-\$ 49k	\$ 50k-\$ 74k	\$ 75k-\$ 125k	>\$ 125k	Employed	Unemployed	Retired
Total	1012	230	387	253	140	618	393	391	287	228	205	250	199	112	477	96	322
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	245	48	89	71	36	137	107	69	71	34	36	68	64	40	157	24	15
	24%	21%	23%	28%	26%	22%	27%	18%	25%	15%	17%	27%	32%	35%	33%	25%	5%
No	758	175	299	180	104	474	284	322	215	191	163	182	135	73	314	72	303
	75%	76%	77%	71%	74%	77%	72%	82%	75%	84%	79%	73%	68%	65%	66%	75%	94%
Prefer not to say	9	7	-	1	0	7	2	-	1	2	6	0	-	-	6	-	3
	1%	3%		1%	0%	1%	0%		0%	1%	3%	0%			1%		1%

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[QKids] Do you currently have children under the age of 18 in your home?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1012	387	205	396	464	83	465	411	266	311	456	499	430	413	170	253	429	647	842	683	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	245	104	45	93	124	19	101	101	70	70	125	106	115	89	37	79	86	138	194	181	187
	24%	27%	22%	24%	27%	23%	22%	25%	26%	23%	28%	21%	27%	22%	22%	31%	20%	21%	23%	26%	25%
No	758	278	160	300	334	64	361	305	196	238	325	390	314	320	127	173	339	505	645	502	544
	75%	72%	78%	76%	72%	77%	77%	74%	74%	76%	71%	78%	73%	78%	75%	69%	79%	78%	77%	73%	73%
Prefer not to say	9	5	0	3	6	-	3	5	0	3	6	3	0	3	5	-	4	4	4	0	9
	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%	1%	3%	0%	1%	1%	0%	0%	1%

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[QKids] Do you currently have children under the age of 18 in your home?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	461	342	245	758	153	92	269	470	273	250	157	215	262	284	142	370	461
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	245	158	54	245	-	153	92	61	126	58	82	35	53	70	79	38	80	109
	24%	34%	16%	100%		100%	100%	23%	27%	21%	33%	22%	25%	27%	28%	26%	22%	24%
No	758	302	282	-	758	-	-	206	343	209	168	122	160	191	200	105	290	347
	75%	66%	83%		100%			77%	73%	76%	67%	78%	74%	73%	70%	74%	78%	75%
Prefer not to say	9	1	6	-	-	-	-	2	0	6	0	-	2	-	5	-	0	5
	1%	1%	2%					1%	1%	2%	1%		1%		2%		1%	1%